



**Take notice that the City of Ashland Committee of the Whole will meet immediately following the adjournment of the City Council Meeting in the City Hall Council Chambers, 601 Main Street W. Ashland, WI, to consider and act upon the following agenda.**

To attend the meeting from your computer, tablet or smartphone:  
<https://global.gotomeeting.com/join/500263957> Access Code: 500-263-957  
Or dial in using your phone. United States (Toll Free): 1-877-309-2073  
Please contact the Clerk's office if you require accommodations to attend the meeting.

**Tuesday, February 24, 2026 Ashland Committee of the Whole Meeting  
Agenda**

1. **Roll Call**
2. **Approval of Agenda**
3. **Council President's Report**
4. **Items for Discussion and Possible Action**
  - A. **Continued Discussion and Possible Action Regarding the Marina Park Boundary and the Marina (Public Harbor Facilities) Boundary (Mayor)**
  - B. **Sidewalk Clearing and Future Maintenance (Mayor)**
  - C. **Enforcement of Overnight Parking in City Lots (Mayor)**
  - D. **Council Spring Retreat and Potential Dates**
5. **Adjournment**

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**SUBJECT:** Continued Discussion and Possible Action Regarding the Marina Park Boundary and the Marina (Public Harbor Facilities) Boundary *(Mayor)*

**RECOMMENDATION:** Advance to Council for formal approval to amend referencing ordinances.

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**DEPARTMENT OF ORIGIN:** Mayor

**CLEARANCES:** Mayor  
Marina Manager  
Public Works Director  
Parks & Recreation Director

**EXHIBITS:** 1. Ariel Map of Marina Boundaries

**COMPLIANCE WITH STRATEGIC PLAN:**

**SUMMARY STATEMENT:**

Council began discussion regarding the Marina and the neighboring city park, (Marina Park) during their February 10, 2026 Committee of the Whole meeting.

The Marina is a Harbor Commission responsibility, whereas the Marina Park is a Park and Recreation asset. I have consulted with both department heads in a joint meeting about this recommendation. My desire is to improve the appearance and I hope to increase the use of both properties.

Marina (Harbor Commission operation)

The Harbor Commission shall oversee the marina within the City of Ashland. The Ashland City Marina is as follows:

The land, buildings and waterway structures directly west of North Ellis Avenue north of the shoreline starting at Monks lane. This includes the water surface area within the West breakwater and the north breakwater.

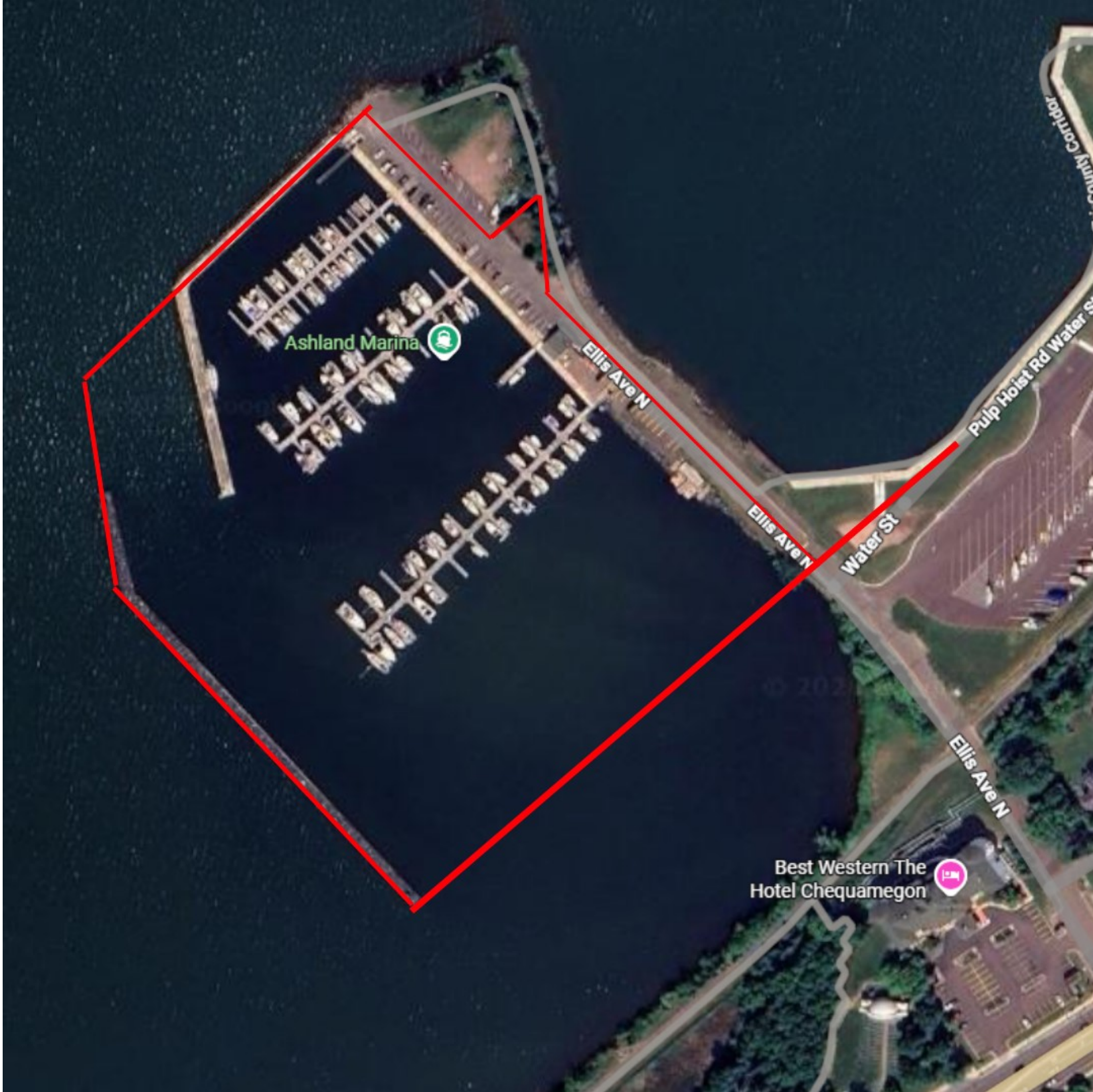
- The entire northern breakwater that extends from the shore at the north end of Ellis Avenue is also included (See the attached map with the boundary marked in red).
- The shed and old fenced-in area west of the walking path (the old gas storage tank location) is included as marina property. Note: Parking on the east side of Ellis Avenue,

north of the storage building area, will be part of Marina Park, and designated as parking for the park known as “Marina Park”

Marina Park (City Park adjacent to the Marina)

The Marina Park will be the area east of Ellis Avenue to the lake shore, north of Monks Lane (excluding the storage building and the area identified for Marina use). Note: Parking on the East side of North Ellis shall be parking for Marina Park.

Council will be asked at a future meeting to approve amendments to [Chapter 463.04 Park Descriptions](#) should the decision be to amend the boundaries of these properties.



**SUBJECT:** Sidewalk Clearing and Future Maintenance (*Mayor*)

**RECOMMENDATION:** Discussion and Possible Action

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**DEPARTMENT OF ORIGIN:** Mayor

**CLEARANCES:** Public Works

**EXHIBITS:** 1. Snow Plowing Policy

**COMPLIANCE WITH STRATEGIC PLAN:** Safe, Healthy and Secure Community

**SUMMARY STATEMENT:**

The Mayor requested a discussion regarding the snow clearing and maintenance of sidewalks throughout the City. Ashland City Ordinance [Chapter 530](#) is linked, and the snow removal policy is attached for reference.



# ***City of Ashland, Wisconsin Snow Removal Policy***

**Objective:**

The intent of this policy is to outline the City of Ashland's normal operating procedures for snow plowing, snow hauling, and salt/sand application. These duties are to be performed in a responsible and timely manner with all due consideration to the safety of the public.

Normal winter maintenance shall be performed on the streets and sidewalks in a manner which is consistent with this policy taking into consideration such things as amounts of snow fall, temperature (air and pavement), time of day and month snow occurs, length of snow storm, predicted forecast of future storms, equipment availability, and the general unpredictability of "Mother Nature".

## **Storm Classifications**

The City of Ashland uses four storm categories, defined as follows:

### **Category I (GREEN)**

***0"- 2" of snow resulting in icy conditions throughout the City.***

#### **Procedure:**

All main arterials, selected collector streets, school areas, hazardous stops, hills, downtown business district and all emergency facilities are treated with sanding and de-icing materials.

Downtown sidewalks are plowed or brushed in needed areas. It is the property owner's, including downtown businesses, responsibility to sand or salt sidewalks as needed for safe pedestrian travel. Following this category storm, city crews will respond to complaints of unsafe sidewalks. Property owners shall be required to remove snow from sidewalks when two (2) or more inches have accumulated. (It is the policy of the Public Works Department that property owners are responsible for keeping abutting sidewalks clear of snow and ice to provide safe travel for pedestrians. Failure to do so may result in a violation of Ordinance 530.090.)

### **Category II (BLACK)**

***2" – 6" of snow resulting in sleet and slushy conditions. Streets and alleys are plowed throughout the City.***

#### **Procedure:**

Selected Main Street and Downtown Business District sidewalks and streets are plowed and snow pushed into the middle of the streets for snow removal. City parking lots and other city owned properties are plowed.

Snow windrows are removed from downtown, followed by snow removal from city owned parking facilities.

All main arterials, selected collector streets, schools areas, hazardous stops, hills, downtown business district, and all emergency facilities are treated with sand and de-icing materials if necessary.

48 hours following this category storm, city crews will respond to complaints of sidewalk snow removal. Any property not in compliance with Ordinance 530 section 530.090 **WINTER SIDEWALK MAINTENANCE** will receive notification informing them that they

have 24 hours to remove the snow or the city will contract to have it removed. The property owner will then be billed the contract cost, the appropriate forfeiture and administrative costs.

## **Category III (ORANGE)**

***6” – 12” causing hazardous conditions.***

### **Procedure:**

All main arterials and emergency routes are plowed and treated with sand and de-icing materials, if conditions warrant, until the storm subsides. Streets in the Downtown Business District will be windrowed to allow traffic movement and prevent compacting snow on streets. Preliminary plowing or brushing of sidewalks may occur to allow pedestrian movement at the discretion of the Public Works Operations Manager.

Follow up after storm subsides will follow Category II procedures.

48 hours after snow has subsided city crews will respond to complaints of sidewalk snow removal. Any property not in compliance with Ordinance 530 section 530.090 **WINTER SIDEWALK MAINTENANCE** will receive notification informing them that they have 24 hours to remove the snow or the city will contract to have it removed. The property owner will then be billed the contract cost, the appropriate forfeiture and administrative costs.

## **Category IV (RED)**

***Major snowstorm amounting to 12” or more with blowing conditions. Business and schools are shut down due to poor conditions. Driving is not recommended throughout the City.***

### **Procedure:**

Concentration is given to emergency route locations only to provide movement to and from essential services. When conditions allow, plowing will begin in priority 1 and 2 locations. Dispensing of de-icing or sand will only be done in highly critical areas.

48 hours after snow has subsided city crews will respond to complaints of sidewalk snow removal. Any property not in compliance with Ordinance 530 section 530.090 **WINTER SIDEWALK MAINTENANCE** will receive notification informing them that they have 24 hours to remove the snow or the city will contract to have it removed. The property owner will then be billed the contract cost, the appropriate forfeiture and administrative costs.

## **Street Classifications**

### **Priority 1 (Emergency) Routes**

***All routes considered to be the minimum network which must be kept open to provide a transportation system connecting hospitals, police and emergency responders in critical locations.***

US HWY 2 from 22<sup>nd</sup> Ave. West to 29<sup>th</sup> Ave. East  
(15<sup>th</sup> Ave. East to 29<sup>th</sup> Ave. East is under winter maintenance agreement);  
21<sup>st</sup> Ave. East from US HWY 2 to 6<sup>th</sup> St.;  
6<sup>th</sup> St from 21<sup>st</sup> Ave. East to 19<sup>th</sup> Ave. East;  
19<sup>th</sup> Ave. East from 6<sup>th</sup> St. to Cary St;  
Cary St. from 6<sup>th</sup> St. East to 16<sup>th</sup> Ave. East;  
16<sup>th</sup> Ave. East from Cary St. to Main St.;  
Main St. from 16<sup>th</sup> Ave. East to Stuntz Ave.;  
Stuntz Ave. from US 2 to 6<sup>th</sup> St.;  
3<sup>rd</sup> St. from Stuntz Ave. to Sanborn Ave.;  
6<sup>th</sup> St from Stuntz Ave. to Sanborn Ave.;  
Ellis Ave. from US HWY 2 to 16<sup>th</sup> St.;  
Beaser Ave. from US HWY 2 to City Limits;  
11<sup>th</sup> St. from Ellis Ave. to Beaser Ave.;  
Binsfield and Maple Lane from US HWY 13 to Sanborn Ave.

### **Level of Service**

Routes will be treated with material to accomplish safe passage as soon as practical after the completion of the storm event.

### **Priority 2 Routes**

***All remaining arterials, collectors, bus routes and school locations. Inclusion of these streets will allow continuous traffic flow through most City streets***

Industrial Park Rd. from US 2 to Toll Rd  
Sum Rd. from US 2 to Toll Rd.  
Rail Dr. South of Toll Road  
26<sup>th</sup> Ave. East from US 2 to Toll Rd.  
22<sup>nd</sup> Ave. East from US 2 to 6<sup>th</sup> St.  
6<sup>th</sup> St. East from Cary St. to 14<sup>th</sup> Ave. East  
14<sup>th</sup> Ave. East from US 2 to 11<sup>th</sup> St. East  
11<sup>th</sup> St. East from 14<sup>th</sup> Ave. to 11<sup>th</sup> Ave. East  
11<sup>th</sup> Ave. East from US 2 to Pufall Drive  
7<sup>th</sup> Ave. East from 6<sup>th</sup> St. to 11<sup>th</sup> St.

11<sup>th</sup> St. East from 7<sup>th</sup> Ave. to Ellis Ave.  
2<sup>nd</sup> Ave. East to 10<sup>th</sup> St.  
10<sup>th</sup> St. East from 2<sup>nd</sup> Ave. to Ellis Ave.  
Main St. from Stuntz Ave. to Sanborn Ave.  
Vaughn Ave. from 3<sup>rd</sup> St to 6th St.  
3<sup>rd</sup> St. West from Sanborn to 22<sup>nd</sup> Ave.  
22<sup>nd</sup> Ave. West from 3<sup>rd</sup> St. to US 2  
West Summit

### **Level of Service**

Routes will be treated to provide safe passage as soon as practical.

### **Priority 3 Routes**

#### ***Remaining Residential Streets and alleys.***

This includes alleys, streets, parking facilities, and sidewalks in the downtown business location.

### **Level of Service**

Routes will be treated with salt/sand mixture at intersections as soon as practical.

### **Priority 4 Routes**

#### ***Remaining rural locations around the City***

### **Level of Service**

Routes will be treated with salt/sand mixture at intersections as soon as practical.

Except for unusual conditions, every effort will be made to keep all priority 1, 2, and 3 streets open. When this is not possible, the priority 3 streets will be dropped first, and if necessary, the priority 2 streets will be dropped. The priority 1 streets will be kept open at all times unless directed by the Director of Public Works or his designee due to safety considerations of snow removal personnel.

If some lower priority streets are not able to be kept open equipment will be provided and assigned to respond to emergency situations.

## **Determination of Need for Snow & Ice Control Procedures**

The Department of Public Works' Director, Operations Manager, working Foreman and on call personnel shall generally keep themselves apprised of changing weather conditions. The Department also relies heavily on the Police Department to alert them to road conditions any time of day. Public Works also monitors weather situations through on-line weather services ([www.weather.com](http://www.weather.com), NOAA site [www.weather.forecast.gov](http://www.weather.forecast.gov)) and local television reports.

The implementation of the policy shall be dictated by actual road conditions. Two inches or more accumulation will generally prompt plowing procedures to start. However, if the onset of the storm is accompanied by freezing rain or icing conditions, deicing procedures may already have been instituted.

The responsibility for ordering out personnel and equipment for winter operations shall primarily be with the Public Works Operations Manager. During off duty hours 3:30 p.m. to 7 a.m. and on weekends and holidays the Police Department shall keep watch and notify the Public Works Operations Manager when winter maintenance operations are required.

### **Snow Plowing**

Snow Plowing is the moving of snow to the curbside. As the season progresses and conditions warrant it may become necessary to begin "benching" procedures throughout the community to make room for more snow accumulation. Generally this is first done in Priority 1 locations proceeding through all areas by priority designation. Initial benching procedures will attempt to not "fill" adjacent sidewalks and driveways by lifting plows and wings. If necessary, the Department will strategically move through locations with necessary equipment to open sidewalk and driveway approaches, again taking care to not impede pedestrian travel.

### **Snow Removal**

Snow Removal from the street occurs in the Downtown Business District. This operation requires the use of graders and loaders to move the snow to the center of the street and having to plow in the opposite direction of the travel way. Tandem trucks and the snow blower are then dispatched until the windrow is removed. This procedure generally occurs after completion of the storm event but if large snow accumulations are expected, an initial removal of the area may occur. Removal of snow from an area is a slow and costly operation; in years with heavy snow accumulation, it may be necessary to remove snow from selected areas. This will occur when visibility or safety issues arise.

## **“Normal” Snow Plowing and Removal Procedures**

The normal snow plowing procedures following a typical snow event (4” or more ending at approximately midnight)

Entire Public Works Street and Park crews dispatched at 2am. The crew consists of:

- 1 Park Department employees
- 11 Street Department employees

The following pieces of equipment are utilized:

- 2- 5 yd plow/sanding patrol trucks (#31, #32) with head plows and wings
- 2- graders w/wings (#40, #41)
- 3- front end loaders w/head plows and wings (#51, #52, #53)
- front end loader w/ head plow (also carries snow blower #50)
- 1 ton truck w/ Boss V-plow (#27)
- PSI small alley grader w/ Boss V-plow (#42)
- ¾ ton pickup w/ Boss V-plow (sidewalks #18)
- Skid-steer w/ Boss V-plow (#65)
- 2755 Tractor w/ Boss V-plow (#60)
- Bob Cat Tool Cat w/ V-plow, blower, broom (#66)
- 5- 10 yd tandem trucks (for snow pick up (#35, #36, #37, #38, #39)

### **2am-4am**

- 4 employees with Skid Steer, Tool Cat, and 3/4 ton truck begin clearing sidewalks in downtown area. (Some assistance from Street front end loaders as they proceed into parking lots)
- Downtown area: Main Street – Stuntz Ave. to Beaser and Avenues from 3<sup>rd</sup> Ave. East to 9<sup>th</sup> Ave. West from Lakeshore Drive to 3<sup>rd</sup> St.
- Total 41 blocks
- 2- 5 yd Patrol trucks begin clearing and salting emergency routes
- 4- front end loaders begin parking lots and alleys in downtown area
- 2- graders begin residential areas Stuntz to Beaser Avenue
- 2- alley plows deployed to east and west alleys

### **4am-5am**

- Graders called into downtown area to windrow snow to center
- loader deployed to residential areas west of Beaser
- loader deployed to garage to attach snow blower
- loaders assist graders with plowing and opening intersections at avenues downtown and then deploy to east and far south residential

### **6am-7am**

- Begin downtown snow pick up. Sidewalk crew and alley plows operate 10 yd trucks when completed with initial tasks. (Senior Water/Wastewater employees called to drive trucks if snow fall has been heavy and plowing operations need to continue)
- Complete pick up of avenues first (they are the first ones ready and removal of windrow from avenues allow for less cross traffic congestion once traffic increases)
- After avenues completed begin pick up of Main Street from 9<sup>th</sup> Avenue West to 2<sup>nd</sup> Avenue East to finish “core” area. Then proceed to Beaser and travel east. (This is sometimes adjusted to beginning at Beaser Avenue and continue to Stuntz Ave. if windrow is not very large and crew should be through the main area before 10 am)
- Patrol truck completes plowing operations in east end rurals then begins salting/sanding in completed downtown areas.
- Patrol truck deploys to west end rurals and residential areas west of Sanborn
- Graders return to previous residential areas and complete plowing.

### **11am-3pm**

- Most plowing and pick up operations complete. Patrol trucks deployed into residential areas for salting/sanding of intersections
- Crews return for equipment maintenance and repairs. Units washed and cleaned as time permits
- Begin clean up of parking lot snow in available areas or complete next day as parking allows.
- When time permits, respond to citizen complaints.

## **Sidewalk Snow Removal per Ordinance 530**

Sidewalks within the Downtown Business Snow Removal area and sidewalks adjacent to City owned properties will be kept clear in accordance with the Sidewalk Maintenance Policy Ordinance 530. Property owners within the Business District area will be responsible for removal of snow accumulations of less than two (2) inches, final clean up, and surface treatment after Public Works has done initial removal.

The City Department of Public Works shall plow the sidewalks and remove the snow from the following avenues:

Ellis Avenue between Lake Shore Drive and Third Street (sidewalks only)  
Second Avenue East between Lake Shore Drive and Third Street  
Second Avenue West between Lake Shore Drive and Third Street  
Third Avenue West between Lake Shore Drive and Third Street  
Third Avenue East between Lake Shore Drive and Third Street  
Fourth Avenue West between Lake Shore Drive and Third Street  
Vaughn Avenue between Lake Shore Drive and Third Street  
Sixth Avenue West between Lake Shore Drive and Third Street  
Sixth Avenue West between Third Street and Goeltz Drive on the East side  
Chapple Avenue between Lake Shore Drive and Fifth Street  
MacArthur Avenue between Lake Shore Drive and Third Street  
Ninth Avenue West between Lake Shore Drive and Third Street  
Main Street from Beaser Avenue to 11<sup>th</sup> Avenue East

## **A.R.T.S Trail (5<sup>th</sup> St. Corridor & Lake Front Trail)**

The 5<sup>th</sup> St. corridor section of the pedestrian trail system is a shared pedestrian/snowmobile route through the City. DPW will not plow this area and the local snowmobile club will be allowed to groom and maintain the trail through the winter months. Snow from private properties along the corridor is not to be placed on the trail.

The Lake Front portion of the trail system will not be plowed or maintained through the winter season

## **Operational Notes**

### **Emergency Declaration per Ordinance 504.52**

The Mayor or his designee may declare an emergency when weather conditions warrant. The Mayor, Director of Public Works, and City Police Chief shall confer and take into account current and predicted conditions to determine the need to declare a "Snow Emergency".

### **Surface Treatment (Salt, Salt/Sand, Liquid Chemical) Per Ordinance 536**

The City of Ashland primarily uses Sodium Chloride and/or a 5% salt / 95% sand mixture for most deicing procedures. The use of liquid Magnesium Chloride as a pre-wetting agent will be utilized at the discretion of the Public Works Operations Manager. Pavement temperature and conditions will be utilized to determine the most effective method for accomplishing safe travel on the roadways.

### **Extended Operations**

The regular working hours for the Department of Public Works is described in the Union Local 216-A contract as 7 a.m. to 3:30 p.m. Monday through Friday. Any overtime work will be scheduled in accordance with this agreement. Personnel are expected to return to work from scheduled vacation when snow removal operations are in effect and personnel are needed. All efforts will be made to allow members to return to vacation status as soon as possible.

### **City Snow Storage**

The City of Ashland snow storage location is currently behind the Ellis Fire Hall located at 3<sup>rd</sup> St East and Stuntz Ave. No persons other than the Department of Public Works shall utilize the location for any purpose without prior approval by the Director of Public Works.

### **Parking Enforcement per Ordinance 504.44**

The City of Ashland has a Winter Parking regulation in effect from November 1 to April 1 which states no parking on any city streets between the hours of 12:00 midnight and 6:00 a.m. Odd-even parking will be in effect on residential streets and avenues unless otherwise signed.

A parking prohibition (Ord. 504.51(1)) shall automatically go into effect on any part of any street or avenue on which there has been an accumulation of snow and ice of four inches or more. While the prohibition is in effect, no person shall park, or allow to remain parked, any vehicle on any street or avenue in the City.

Per Ord. 504.55 any vehicle parked on any City street or avenue in violation of any of the provisions of article 504 may be towed away or removed upon the direction of the City Police Department. The Public Works Department and the Ashland Police Department will work in partnership to regulate parking in a fair and equitable manner that allows for safe efficient snow removal.

### **Private Plowing Per Ordinance 534.10**

No person in the City of Ashland shall place, push or move snow from private property onto a City street or place snow in such an area that would obstruct the view of vehicular traffic at an intersection. Violation of this ordinance is punishable by forfeiture of not less then \$100 nor more then \$500.

### **Mailbox Damage**

If mail boxes are properly installed they will not be in conflict with normal plowing operations. Normally the weight of the snow coming off of the plow causes damage to the box or structure. The City will not be responsible for repair of damaged mailboxes.

### **Citizen Complaints**

Complaints regarding snow or ice removal operations should be directed to the Public Works Department during normal working hours 7:00 a.m. to 3:30 p.m. Monday through Friday. The Operations Manager or Director of Public Works Director will review the location and nature of the complaint and make an appropriate response.

Sidewalk snow removal enforcement will be complaint driven.

### **Jurisdictional Agreements**

The City of Ashland has cross jurisdiction agreements with Ashland County and the Town of Sanborn addressing locations bordering the City Limits. The exchange agreements include the following:

City DPW will plow and apply material as needed in the County jurisdiction located on Lake Shore Drive East from 15<sup>th</sup> Ave. to 29<sup>th</sup> Ave. The County to be billed time and materials for said maintenance.

The City DPW will extend plowing and maintenance on Ellis Ave. from 13<sup>th</sup> St. to 16<sup>th</sup> St. and in exchange, the County will plow and maintain Sanborn Ave. from 6<sup>th</sup> St. to Lake Shore Drive.

The City DPW will plow and maintain the South ½ mile of MacDonald Road to County 'A' and in exchange, the Town of Sanborn will plow and maintain Lake Park Road from 36<sup>th</sup> Ave. East to the East end of the City Limits.

## **US Highway 2 Bayfront Closure**

Ashland and Bayfield County Highway Departments are the responsible agencies involved in the physical closure of US Highway 2 from Sanborn Avenue to the STH 13-USH 2 junction when conditions warrant. The City of Ashland Police Department shall make the determination after consultation with the two County Departments as to the timing of the event. Procedures are in place for the proper enforcement and notification.

**Ref: 2026-033**

**COMMITTEE AGENDA:  
4.C. (2/24/2026)**

**SUBJECT: Enforcement of Overnight Parking in City Lots (*Mayor*)**

**RECOMMENDATION:** Discussion and Possible Action

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**DEPARTMENT OF ORIGIN:** Mayor

**CLEARANCES:**

**EXHIBITS:**

**COMPLIANCE WITH STRATEGIC  
PLAN:**

**SUMMARY STATEMENT:**

The Mayor requested discussion regarding the enforcement of required permits to park overnight in designated City lots, noting that the lack of enforcement results in lost revenues. There also needs to be a determination as to what department is tasked with this duty, and if additional signage should be installed.

**Ref: 2026-034**

**COMMITTEE AGENDA:  
4.D. (2/24/2026)**

**SUBJECT: Council Spring Retreat and Potential Dates**

**RECOMMENDATION:** Discussion and Possible Action

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**DEPARTMENT OF ORIGIN:** Mayor

**CLEARANCES:**

**EXHIBITS:**

**COMPLIANCE WITH STRATEGIC PLAN:** Good Governance

**SUMMARY STATEMENT:**

The Mayor is asking to begin discussion of a potential retreat in the spring.