



Take notice that the City of Ashland Common Council will meet at 6:00 PM in the City Hall Council Chambers, 601 Main Street W. Ashland, WI to consider and act upon the following agenda.

To attend virtually, the meeting from your computer, tablet or smartphone:

<https://global.gotomeeting.com/join/500263957>

Or dial in using your phone. United States (Toll Free): 1-877-309-2073 Access Code: 500-263-957

Please contact the Clerk's office if you require accommodations to attend the meeting.

Tuesday, August 12, 2025 Ashland City Council Meeting Agenda

1. CALL TO ORDER

A. Roll Call, Moment of Silence and Pledge of Allegiance

2. APPROVAL OF AGENDA

3. APPROVAL OF MINUTES

A. July 29, 2025 City Council and Committee of the Whole Meeting Minutes

4. CITIZEN PARTICIPATION PERIOD

5. MAYOR'S REPORT

A. Announcements

B. Appointments

6. ADMINISTRATOR'S REPORT

7. CONSENT AGENDA

A. Request for Proposals (RFP) for Downtown Facade Upgrade Program *(Administration)*

B. Planning and Development Permit and Property Maintenance Reports

C. Miscellaneous Minutes

8. OLD BUSINESS

- A. **Approve an Agreement between RezPlot dba CampSpot and the City of Ashland for Campsite Reservation Software for the Kreher RV Park and Prentice Park Campgrounds** (*Parks & Recreation*) Roll

9. ADJOURNMENT

The City of Ashland does not discriminate on the basis of sex, race, creed, color, national origin, sexual orientation, age or disability in employment or provision of services, programs or activities.

Upon reasonable notice, the City of Ashland will accommodate the needs of disabled individuals or individuals with limited English proficiency through auxiliary aids or services. For additional information or to request this service, contact the City Clerk's Office at 715-682-7071 (not a TDD telephone number) or FAX: 715-682-7048

MEETING MINUTES
ASHLAND CITY COUNCIL
Tuesday, July 29, 2025 – 6:00 PM
Ashland City Hall Council Chambers

1. CALL TO ORDER

The Tuesday, July 29, 2025 Ashland City Council meeting was called to order by Mayor Matt MacKenzie at 6:00 p.m.

A. **Roll Call, Moment of Silence and Pledge of Allegiance**

PRESENT: Shawn Brede, Peter Levi, Andrew Goyke, James Gregoire, Charlie Ortman, Nancy Sztynдор

ABSENT: Kevin Seefeldt (Excused)

ALSO PRESENT: Mayor Matthew MacKenzie, City Administrator Brant Kucera, City Clerk Denise Oliphant, City Attorney Tyler Wickman, Planning Director Steven Wiley, Police Chief Willis Hagstrom, Fire Chief Stuart Matthias, Parks Director Catlyn Nowicki, Utility Supervisor Brian Ledin, and other interested citizens.

2. APPROVAL OF AGENDA

A motion by Goyke, seconded by Gregoire to approve passed unanimously by voice vote.

3. APPROVAL OF MINUTES

A. **July 8, 2025 City Council and Committee of the Whole Meeting Minutes**

A motion by Ortman, seconded by Gregoire to approve the agenda as presented, passed unanimously by voice vote.

4. CITIZEN PARTICIPATION PERIOD

Zydmund Jablonski, 916 6th Avenue West, commented on the recent Mandamus Case results.

5. MAYOR'S REPORT

A. **Announcements**

The Mayor and Administrator gave a presentation last week to the Ashland County Board regarding the City's updated Strategic Plan. City crew razed a home which suffered fire damage on

3rd Street East. Music in the Park continues, and the City is holding a 50/50 raffle to be drawn during the Dock of the Bay festival on August 9, 2025.

B. Appointments

A motion by Ortman, seconded by Goyke to approve to approve the reappointment of Tom Yankee to the Harbor Commission for another three years. The motion passed unanimously by voice vote.

6. ADMINISTRATOR'S REPORT

Kucera noted that all of the City's planned projects are going well and on schedule.

7. ANNUAL PRESENTATION BY MARY MCPHETRIDGE, EXECUTIVE DIRECTOR OF THE ASHLAND AREA CHAMBER OF COMMERCE

Mary offered a presentation regarding the Ashland Area Chamber of Commerce's recent activities.

8. OLD BUSINESS

A. Approve to Accept a Maintenance Quote from Wisconsin Pump Works for Main Lift Station Pumps Rehabilitation (*Public Works*) Roll

A motion by Ortman, seconded by Goyke to approve the quote for \$148,305.00 plus contingency passed unanimously by roll call vote.

9. NEW BUSINESS

A. Consider a Request to Rescind Property Taxes Charged to the City of Ashland and Ashland County due to Assessment Roll Error (*Finance*) Voice

A motion by Ortman, seconded by Sztynдор to approve, passed unanimously by voice vote.

B. Consider to Approve to Waive the Advertising Requirements of Chapter 194.04 Procurement of Goods and Services, Ashland City Ordinances, and Approve Repair Costs for the Fire Department's 2005 Custom Fire Water Tender (*Fire Department*) Roll

A motion by Ortman, seconded by Goyke to approve the repair estimate for \$89,000 plus contingency, passed unanimously by roll call vote.

C. Consider a Resolution to Issue a Conditional Use Permit (CUP) to Allow a Fence Exceeding Four Feet in Height in the Corner Side Yard at 307 14th Avenue East, Parcel No. 201-01797-0000, Zoned Single-Family Residential (R-1); Applicants: Ceili Shields and Trevor Hansen (*Planning and Development*) Roll

A motion by Ortman, seconded by Goyke to approve the resolution, passed unanimously by roll call vote.

File #17843

D. Consider an Ordinance to Amend Chapter 800 (1130) Ordinance to Amend the Official Zoning map of the City of Ashland, Ashland City Ordinances, to Conditionally Rezone

618 Beaser Avenue, Parcel No. 201-00540-0000, from Public Institutional (PI) with Gateway Overlay (GTWY-O) to Mixed Residential/Commercial (MRC) with Gateway Overlay (GTWY-O). Applicant: Beaser Professional Building, LLC. (Planning and Development) Roll

A motion by Ortman, seconded by Brede to approve the ordinance amendment, passed unanimously by roll call vote.

File #2025-2021

- E. **Consider a Resolution to Issue a Conditional Use Permit (CUP) to Allow a Multi-Family Residential Land Use for 618 Beaser Avenue, Parcel No. 201-00540-0000, Contingent on Zone Change to Mixed Residential/Commercial (MRC) with Gateway Overlay (GTWY-O); Applicant: Beaser Professional Building, LLC., Alex Vickroy (Planning and Development) Roll**

A motion by Ortman, seconded by Sztynodor to approve the resolution, passed unanimously by roll call vote.

File #17844

- F. **Consider an Ordinance to Amend Chapter 806 (201-1884) Ordinance to Approve a Planned Unit Development (PUD), Ashland City Ordinances, for a Specific Implementation Plan (SIP) to Allow a Multi-Family Residential Land Use on Parcel # 201-00356-0000, Zoned Mixed Residential/Commercial (MRC) with Gateway Overlay (GTWY-O) and Planned Unit Development Overlay, Located between Beaser Avenue and 11th Avenue west; Applicant: Vision Inc. (Planning and Development) Roll**

A motion by Ortman, seconded by Sztynodor to approve the ordinance amendment. passed unanimously by roll call vote.

File #2025-2020

- G. **Consider an Ordinance to Amend Chapter 781 (1764) Unified Development Ordinance, Ashland City Ordinances, Amending 6.7(C)(3)(e) General Requirements for Freestanding Light Fixtures (Planning & Development) Roll**

A motion by Ortman, seconded by Goyke to approve the ordinance amendment, passed unanimously by roll call vote.

File #2025-2022

10. ADJOURNMENT

A motion by Ortman and seconded by Goyke to adjourn was passed unanimously by voice vote.

Respectfully Submitted,

Denise Oliphant,
City Clerk

MEETING MINUTES
COMMITTEE OF THE WHOLE MEETING
Tuesday, July 29, 2025 – 6:00 PM
Ashland City Hall Council Chambers

1. **Roll Call**

The Tuesday, July 29, 2025 City of Ashland Committee of the Whole Meeting was called to order by Council President Charlie Ortman at 6:58 PM.

PRESENT: Shawn Brede, Peter Levi, Andrew Goyke, James Gregoire, Charlie Ortman, Nancy Sztynдор

ABSENT: Kevin Seefeldt (Excused)

ALSO PRESENT: Mayor Matthew MacKenzie, City Administrator Brant Kucera, City Clerk Denise Oliphant, Planning Director Steven Wiley, Fire Chief Stuart Matthias, Parks Director Catlyn Nowicki, and other interested citizens.

2. **Approval of Agenda**

A motion by Gregoire, seconded by Brede to amend the agenda by moving Item 4D to the beginning of the discussion items. The amended agenda passed unanimously by voice vote.

3. **Council President's Report**

Ortman did not offer a report.

4. **ITEMS FOR DISCUSSION AND POSSIBLE ACTION**

D. **Allow the Ashland Fire Department to Submit a Grant Application for Bayfield County 2025 EMS Staffing Grant (*Fire Department*)**

Matthias introduced the item and answered questions from Council. Ortman moved, seconded by Sztynдор to approve submitting the grant applicaiton. The motion passed unanimously by voice vote.

A. **Vacant Housing Ordinance Draft for Review and Discussion (*Administrator*)**

Kucera introduced the item and answered questions from Council. Council asked for changes and to bring the item back to the Committee of the Whole for another review.

B. **Continued Discussion Regarding Property Maintenance: Consistency in Issuing Letters and Citations (*Councilor Sztynдор*)**

Sztynдор introduced the item and discussed solutions with Wiley and Council.

C. **Proposal to Utilize CampSpot Registration Software for Campsite Reservations for the City of Ashland Campgrounds (*Parks & Recreation*)**

Nowicki introduced the item and answered questions from Council. Sztynдор moved, seconded by Gregoire to forward the item to the Council agenda for formal approval. The motion passed unanimously by voice vote.

E. Downtown Facade Upgrade Program (*Administration*)

Kucera introduced the item to Council and reviewed the draft RFP. A motion made by Goyke, seconded by Sztynдор to forward the item to the Council agenda for formal approval, passed unanimously by voice vote.

F. Consideration of Dissolving the Ashland Ore Dock Trust (*Mayor*)

Mac Kenzie introduced the item and answered questions from Council. He agreed to bring this item back to the Committee of the Whole after discussing more with the City's attorney.

5. Items for Future Discussion

Goyke requested an update on the EV charging stations.

Sztynдор passed along the compliments she had been hearing on the improvements along the waterfront.

Mac Kenzie noted the news of the passing of one of the City's homeless persons.

6. Adjournment

A motion by Goyke and seconded by Gregoire to adjourn was passed unanimously by voice vote.

Respectfully Submitted,

Denise Oliphant,
City Clerk

Ref: 2025-179

**COUNCIL AGENDA: 5.B.
(8/12/2025)**

SUBJECT: Appointments

RECOMMENDATION: Approval

DEPARTMENT OF ORIGIN: Mayor

CLEARANCES: Mayor

EXHIBITS:

EXPENDITURES REQUIRED: NA

AMOUNT BUDGETED:

APPROPRIATION REQUIRED: NA

TREASURER'S CERTIFICATE:

COMPLIANCE WITH CHAPTER 51:

STATEMENT OF CONFORMANCE WITH COMPREHENSIVE PLAN: NA

SUMMARY STATEMENT:

The Mayor is requesting approval of the appointments to the Ashland Ore Dock Trust:

Jean Ronning - Community Member at Large (reappointment)
Ed Monroe - Historical Society (reappointment)
Kerri Trubachik- Financial Community (appointment)
Dawn Rivard - Higher Education (reappointment)

Ref: 2025-180

COUNCIL AGENDA: 7.A.
(8/12/2025)

SUBJECT: Request for Proposals (RFP) for Downtown Facade Upgrade Program (*Administration*)

RECOMMENDATION: Approval

DEPARTMENT OF ORIGIN: Administrator

CLEARANCES: The Council as Committee of the Whole previously discussed and approved this item to move forward to the Council for formal approval.

EXHIBITS: 1. 2025 Facade Grant RFP

EXPENDITURES REQUIRED: \$100,000

AMOUNT BUDGETED: \$100,000

APPROPRIATION REQUIRED: NA

TREASURER'S CERTIFICATE: NA

COMPLIANCE WITH CHAPTER 51: The Council as Committee of the Whole previously discussed and approved this item to move forward to the Council for formal approval.

STATEMENT OF CONFORMANCE WITH COMPREHENSIVE PLAN:

SUMMARY STATEMENT:

The City is proposing to make funds from TID 10 available for façade improvements in the downtown. There is approximately \$100,000 in funding available for this project. Grants will have a maximum award of \$20,000 with a required match of 50%. Funds will only be made available for work on storefronts and signage. Top priority will be given to the restoration of

historic storefronts. Routine maintenance repairs to exterior and interiors are not eligible. The overall condition of the building will be taken into account before façade funds are given to any business.

As we continue to improve and beautify our downtown it is critical that we preserve its historic charm and come up with a cohesive look for signage. It is my hope that projects awarded these funds will be a catalyst for additional investment in our downtown business community.

REQUEST FOR PROPOSALS
Downtown Building Façade Grant Program

- Date of Request: August 13, 2025
- Project Title: Downtown Building Façade Grant Program
- Submittal Due: 4 PM Local Time, Friday, September 12, 2025. There will not be a public opening for this RFP.
- Late Proposals: Any proposal received by the City after the exact time and date specified will not be considered.
- Submittal Format: One (1) Electronic File (email or flash drive) of the proposal is to be submitted for evaluation by the City. *Label submittal: Downtown Facade Improvement Grant Program*
- Submit to: bkucera@coawi.org
City of Ashland
Attn: Brant Kucera, City Administrator
601 Main Street West
Ashland, Wisconsin 54806
- Withdrawal: Proposals may be withdrawn by written notice received at any time prior to the proposal closing date and time. Proposals may also be withdrawn in person by an officer or by a representative of the firm, provided that the representative signs a receipt for return of the proposal.
- The City of Ashland reserves the right to reject any and all proposals not judged to be in the best interest of the City.

INTRODUCTION

PROJECT SUMMARY

The City of Ashland, Wisconsin, seeks applications for its Downtown Facade Improvement Grant Program to assist property and business owners in making repairs and enhancement to their downtown buildings. This program will provide a 50/50 matching grant for applicable projects, up to \$20,000 per storefront.

ELIGIBILITY REQUIREMENTS

ELIGIBLE APPLICANTS

Eligible applicants include all property and business owners located:

- On Main Street West between 9th Avenue West and Ellis Avenue;
- On Main Street East between Ellis Avenue and Stuntz Avenue; **OR**
- Commercial properties located on avenues directly adjacent to Main Street.

PROGRAM REQUIREMENTS

All eligible proposals must adhere to the following criteria:

- Grant funding requested may not exceed \$20,000;
- Grant applicants must provide a minimum of 50% matching funds;
- Grant funded activities are limited to improvements to enhance existing historical storefronts, restoration of historical storefronts and signage that enhance facades.

repairs, including roof repairs, foundation and wall repair, tuck pointing and exterior brickwork **are not eligible for funding.*

ELIGIBLE PROJECT ACTIVITIES

Eligible Grant Activities

Grant funded project activities must address aesthetic/historic elements of storefront façade. This grant **cannot** be used to fund regular maintenance on building exteriors or interiors.

Examples of eligible grant funded project activities include (but are not limited to):

- Enhancement of existing historical storefront facades;
- Removal of non-historic materials from facades;
- Work to restore historic facades; and
- Business signage that enhances the look of the façade and fits historic nature of downtown

Eligible Match Activities

Match activities must include some element of improvement to the exterior façade of the building. The only exception for non-façade projects will be costs associated with redevelopment which creates new commercial or residential offerings in the downtown.

Examples of eligible match funded project activities include (but are not limited to):

- Removal of non-historic materials from facades;
- Restoring brickwork;
- Costs associated with buildout of new residential units;
- Costs associated with building out of new commercial space in a currently vacant storefront;
- New signage, especially signage that celebrates the historic nature of the downtown; and
- Any eligible grant activities.

PROGRAM PRIORITIES

The Downtown Façade Improvement Grant Program aims to improve the aesthetics of participating storefronts, specifically those that celebrate the historic look of our downtown.

Priority for aesthetic projects will be given to those which preserve or enhance historic architecture, or remove non-historic materials (vinyl siding, metal, etc.) on the façade to return it to its original (or more historically accurate) state. However, other projects which will support existing business and property owners (new signage, expansion of storefront window area, etc.), as well as redevelopment projects which will bring new residential and/or commercial offerings to the downtown, will be eligible match funded activities.

Community goals which will be prioritized through the Downtown Façade Improvement Grant Program include:

- Historic Preservation;
- Economic development
- To help business and property owners make improvements and best market themselves (unique façade, signage, awnings)

PROPOSAL FORMAT AND REQUIREMENTS

Proposals that do not address the items listed in this Request for Proposals may be considered incomplete and may be deemed nonresponsive by the City of Ashland at its sole discretion. It is the responsibility of the individuals submitting proposals to identify desired project activities. Interested entities should submit a proposal that includes the following (see checklist below):

- 1) A cover letter identifying who the applicant business/property owner is and providing best contact information, indicating proposed project activities, and explaining how these activities conform to the project goals and requirements for matching and grant funds as stated in this Request for Proposals;

- 2) A summary of project cost estimates, clearly identifying if grant or match funds will be used to complete each project activity; and
- 3) Photos that highlight need for grant funding to address health/safety issues.

SUBMITTAL REQUIREMENTS

Proposals must be received by 4 PM Local Time, Friday, September 12, 2025. The submittal must include one (1) Electronic File (email/pdf or flash drive). ***Label submittal: Downtown Building Façade Program***

Submit to: bkucera@coawi.org
City of Ashland
Attn: Brant Kucera, City Administrator
601 Main Street West
Ashland, Wisconsin 54806

EVALUATION AND SELECTION PROCESS

City Staff, including the City Administrator, Planning and Development Director and Building Inspector will evaluate proposals and make recommendations to the Ashland City Council for award based on a variety of factors, including:

- Eligibility of proposed activities
- Extent to which project activities further priorities and goals outlined above in this proposal and included in the City's Comprehensive Plan
- Extent to which the proposed activities promote preservation of downtown buildings, with particular priority given to projects which include preservation of historic resources

Projects recommended by the board will be forwarded to City Council, who will review and approve using funding for approved projects.

RIGHTS RESERVED by the CITY OF ASHLAND

This Request for Proposals does not commit the City to enter into a contract, nor does it obligate the City to pay for any costs incurred in preparation and submission of proposals in anticipation of a contract.

The City of Ashland reserves the right to:

- Make the selection based on its sole discretion
- Reject any and all proposals without prejudice
- Issue subsequent Requests for Proposal
- Postpone opening for its own convenience
- Remedy technical errors in the Request of Proposal process
- Approve or disapprove the use of particular sub-consultants

- Negotiate with any, all, or none of the Proposers
- Solicit best and final offers from all or some of the Proposers
- Waive informalities and irregularities in the proposal
- Request clarification of the information submitted
- Request additional information

INQUIRIES

Questions regarding this RFP must be in writing and sent via the U.S. Mail to Brant Kucera at 601 Main Street West, Ashland, WI 54806 or e-mailed to bkucera@coawi.org.

PROPOSER RESPONSIBILITY

Interested proposers have the responsibility of understanding what is required by this solicitation. The City shall not be held responsible for any firm's lack of understanding. Proposers are responsible to assure delivery prior to the deadline. Do not assume that a guarantee by a mailing service will ensure that the proposal is received by the deadline. You will receive a confirmation receipt email if proposal is submitted via email.

CONTRACT

No contract shall be in effect until the City receives approval of grant funding for approved projects.

ASSISTANCE RESOURCES AVAILABLE

Assistance in preparing a proposal may be available to applicants in the forms of:

- Assistance in preparing estimated project costs if applicant can demonstrate they have made sufficient attempts to receive quotes from private contractors. The City's Building Inspector can assist in identifying rough cost estimates, but costs obtained from actual contractors will be more accurate.
- Wisconsin Economic Development Corporation (WEDC) staff can offer free façade design assistance or recommendations on historic preservation project activities for interested applicants.

To request assistance, please contact: City of Ashland
Attn: Brant Kucera, City Administrator
601 Main Street West
Ashland, Wisconsin 54806
bkucera@coawi.org

Appendix A: Project Proposal Checklist

PROPOSAL SUBMISSION ITEMS:

- ☐ Cover Letter
- ☐ Summary of project cost estimates
- ☐ Photos of building areas to be affected by proposed activities with explanation attached

COVER LETTER

- ☐ Applicant contact information
- ☐ Proposed project activities identified
- ☐ Detailed description of how each proposed project activity will either address public health and safety concerns, or promote other downtown goals including historic preservation, economic development and business support, expanding residential opportunities in the downtown, and/or fosters cohesion with surrounding buildings or businesses
- ☐ Description of photos

SUMMARY OF PROJECT COST ESTIMATES

- ☐ Summary of project cost estimates obtained by applicant*
- ☐ Clear separation of project costs into “Grant Funded” and “Match Funded” activities based on criteria outlined in attached RFP

*If you are having difficulties finding a contractor available to give you cost estimates, please contact the Planning and Development Department at 715-682-7041 for assistance.

Case Activity Report

07/01/2025 - 07/31/2025

Case #	Case Date	Assigned To	Main Status	Description	Closed Date	Parcel #	Parcel Address
20240360	8/28/2024	Raymond Kallio	Open	long grass	9/6/2024	201003380000	408 14TH AVE W
20250396	7/31/2025	Raymond Kallio	Open	missing house numbers		201002560000	322 BEASER AVE
20250397	7/31/2025	Raymond Kallio	Open	lawn		201004010000	512 BEASER AVE
20250398	7/31/2025	Raymond Kallio	Closed	long grass and weeds	8/6/2025	201001920000	900 MAIN ST W
20250399	7/31/2025	Raymond Kallio	Open	lawn		201004070000	523 BEASER AVE
20250400	7/31/2025	Raymond Kallio	Open	long grass		201000520000	1101 MAIN ST W
20250401	7/31/2025	Raymond Kallio	Open	lawn		201004720000	1923 6TH ST W
20250402	7/31/2025	Raymond Kallio	Open	long grass		201004930000	605 17TH AVE W
20250403	7/31/2025	Raymond Kallio	Open	inoperable car and misc storage		201004410000	511 16TH AVE W
20250404	7/31/2025	Raymond Kallio	Open	misc storage		201002580000	317 BEASER AVE
20250393	7/29/2025	Raymond Kallio	Closed	lawn	8/6/2025	201015840000	211 7TH AVE E
20250394	7/30/2025	Raymond Kallio	Open	grass		201002770000	316 15TH AVE W
20250395	7/30/2025	Raymond Kallio	Open	misc storage		201027660000	1001 ELLIS AVE
20250365	7/16/2025	Raymond Kallio	Closed	missing house/street numbers	7/30/2025	201025530000	808 VAUGHN AVE

20250373	7/21/2025	Raymond Kallio	Closed	long grass	7/30/2025	201027770000	1016 4TH AVE W
20250375	7/21/2025	Raymond Kallio	Closed	GRASS	7/30/2025	201027780000	1006 4TH AVE W
20250380	7/23/2025	Raymond Kallio	Closed	misc storage	7/30/2025	201002750000	1420 3RD ST W
20250382	7/24/2025	Raymond Kallio	Closed	lawn	7/30/2025	201011250000	222 N 11TH AVE E
20250388	7/25/2025	Raymond Kallio	Closed	long grass and weeds	7/30/2025	201004370000	522 16TH AVE W
20250313	7/1/2025	Raymond Kallio	Open	miscellaneous storage violations, long grass and weeds, failure to comply with raze order		201014160000	118 10TH AVE E
20250345	7/14/2025	Raymond Kallio	Closed	rubbish	7/30/2025	201000690000	1313 MAIN ST W
20250361	7/15/2025	Raymond Kallio	Open	long grass rubbish junk		201011210000	221 N 12TH AVE E
20250364	7/16/2025	Raymond Kallio	Closed	missing house numbers	7/30/2025	201025550000	802 VAUGHN AVE
20250371	7/21/2025	Raymond Kallio	Closed	commode in backyard by alley	7/30/2025	201025750000	808 CHAPPLE AVE
20250390	7/28/2025		Closed	long grass side yard		201006120000	801 BEASER AVE
20250390	7/28/2025		Closed	long grass side yard		201006120000	801 BEASER AVE
20250391	7/28/2025	Raymond Kallio	Open	long grass and weeds		201023020000	308 7TH ST W

20250392	7/28/2025	Raymond Kallio	Open	busted porch steps and missing handrails		201035450200	1521 5TH ST E
20250388	7/25/2025	Raymond Kallio	Closed	long grass and weeds	7/30/2025	201004370000	522 16TH AVE W
20250389	7/25/2025	Raymond Kallio	Open	long grass and missing handrail for front steps		201044660000	913 MACARTHUR AVE
20250385	7/25/2025	Raymond Kallio	Closed	weeds	8/4/2025	201002500000	303 12TH AVE W
20250386	7/25/2025	Raymond Kallio	Closed	long grass and weeds	8/5/2025	201021800000	205 7TH ST E
20250387	7/25/2025	Raymond Kallio	Closed	lawn	8/5/2025	201024660000	800 5TH AVE E
20250347	7/14/2025	Raymond Kallio	Closed	long grass and weeds	7/28/2025	201005930000	703 17TH AVE W
20250325	7/7/2025	Raymond Kallio	Open	lawn and weeds		201022270000	619 3RD AVE W
20250305	6/30/2025	Raymond Kallio	Closed	missing street numbers and long grass Inspection 7/9/2025 grass cut, no street numbers	7/25/2025	201011550000	1407 FRONT ST E
20240203	7/15/2025	Raymond Kallio	Open	messy yard		201002400000	314 12TH AVE W
20250132	4/29/2025	Raymond Kallio	Closed	tires	7/25/2025	201025120000	811 2ND AVE E

20250170	5/20/2025	Raymond Kallio	Closed	messy back porch car parts no house number	7/25/2025	201025770000	821 6TH AVE W
20250188	5/23/2025	Raymond Kallio	Closed	misc storage	7/25/2025	201018570000	414 STUNTZ AVE
20250189	5/27/2025	Raymond Kallio	Open	fire damaged structure		201021550000	608 PRENTICE AVE
20250200	5/28/2025	Raymond Kallio	Open	driveway needs repair		201032020000	1515 BEASER AVE
20250204	6/2/2025	Raymond Kallio	Open	needs siding on garage and house missing house numbers		201050350000	4009 LAKE PARK RD
20250210	6/4/2025	Raymond Kallio	Open	missing siding, long grass		201034460000	2102 MAIN ST E
20250220	6/5/2025	Raymond Kallio	Closed	Tires	7/25/2025	201011310000	1301 LAKE SHORE DR E
20250221	6/5/2025	Raymond Kallio	Closed	tires	7/25/2025	201011310000	1301 LAKE SHORE DR E
20250247	6/9/2025	Steve Schraufnagel	Open	fire/raze permit		201002380000	1104 3RD ST W
20250314	7/1/2025	Raymond Kallio	Closed	misc storage	7/24/2025	201017610100	300 STUNTZ AVE
20250343	7/14/2025	Raymond Kallio	Open	exterior siding missing		201017890000	318 13TH AVE E
20250349	7/14/2025	Raymond Kallio	Closed	long grass back yard	7/24/2025	201015500000	210 STUNTZ AVE
20250367	7/16/2025	Raymond Kallio	Closed	long grass and weeds	7/24/2025	201019970000	414 3RD AVE E

20250357	7/15/2025	Raymond Kallio	Closed	long grass and weeds,	7/24/2025	201024790000	800 PRENTICE AVE
20250382	7/24/2025	Raymond Kallio	Closed	lawn	7/30/2025	201011250000	222 N 11TH AVE E
20250383	7/24/2025	Raymond Kallio	Closed	long grass	8/5/2025	201014840000	222 14TH AVE E
20250384	7/24/2025	Raymond Kallio	Closed	lawn	8/5/2025	201014220000	109 11TH AVE E
20250381	7/24/2025	Raymond Kallio	Closed	missing street numbers	8/5/2025	201024790000	800 PRENTICE AVE
20250377	7/23/2025	Raymond Kallio	Closed	lawn	7/28/2025	201025390000	816 4TH AVE W
20250378	7/23/2025	Raymond Kallio	Closed	lawn	7/28/2025	201025380000	820 4TH AVE W
20250380	7/23/2025	Raymond Kallio	Closed	misc storage	7/30/2025	201002750000	1420 3RD ST W
20250352	7/14/2025	Raymond Kallio	Closed	new fence, no permit	7/23/2025	201020770000	1116 5TH ST E
20250355	7/15/2025	Raymond Kallio	Closed	long grass, weeds and shingles and misc items in the backvard	7/28/2025	201011730000	1314 LAKE SHORE DR E
20250354	7/15/2025	Raymond Kallio	Closed	long grass backyard and misc items	7/22/2025	201018220000	413 14TH AVE E
20250337	7/10/2025	Raymond Kallio	Closed	long grass	7/22/2025	201010300000	411 ST CLAIRE ST
20250339	7/10/2025	Raymond Kallio	Closed	misc storage	7/22/2025	201004370000	522 16TH AVE W
20250326	7/8/2025	Raymond Kallio	Closed	box spring	7/22/2025	201043930000	723 9TH AVE W
20250331	7/9/2025	Raymond Kallio	Closed	vehicle	7/22/2025	201020250000	500 WILLIS AVE

20250321	7/2/2025	Raymond Kallio	Closed	lawn	7/22/2025	201033710000	2718 LAKE SHORE DR E
20250322	7/2/2025	Raymond Kallio	Closed	long grass and weeds	7/22/2025	201001550000	1207 3RD ST W
20250294	6/25/2025	Raymond Kallio	Closed	lawn	7/22/2025	201043340000	805 6TH ST W
20250143	5/6/2025	Raymond Kallio	Closed	garbage and debris	7/22/2025	201024780000	804 PRENTICE AVE
20240102	7/22/2025	Raymond Kallio	Open	grass and exterior walls not weatherproofed		201047650400	315 TURNER RD
20250199	5/28/2025	Raymond Kallio	Open	snowmobile part		201048550000	3400 CITY HEIGHTS RD
20240292	6/23/2025	Raymond Kallio	Open	exterior walls not weatherproofed, missing stairs and front yard grading		201018770000	405 STUNTZ AVE
20240303	8/9/2024	Raymond Kallio	Open	exterior wall not weatherproof		201005810000	1518 7TH ST W
20240349	7/21/2025	Raymond Kallio	Open	exterior wall not weatherproof		201002610000	301 BEASER AVE
20250118	4/22/2025	Raymond Kallio	Closed	couch in yard	7/21/2025	201027210000	1022 7TH AVE E
20250334	7/10/2025	Raymond Kallio	Closed	lawn and weeds	7/21/2025	201019040000	419 WILLIS AVE
20250336	7/10/2025	Raymond Kallio	Closed	carpet	7/21/2025	201024060000	717 7TH AVE E
20250341	7/11/2025	Raymond Kallio	Closed	grass and weeds	7/21/2025	201043690000	812 6TH ST W

20250348	7/14/2025	Raymond Kallio	Closed	long grass	7/21/2025	201044150000	718 9TH AVE W
20250371	7/21/2025	Raymond Kallio	Closed	commode in backyard by alley	7/30/2025	201025750000	808 CHAPPLE AVE
20250372	7/21/2025	Raymond Kallio	Open	long grass		201024600000	608 8TH ST E
20250373	7/21/2025	Raymond Kallio	Closed	long grass	7/30/2025	201027770000	1016 4TH AVE W
20250375	7/21/2025	Raymond Kallio	Closed	GRASS	7/30/2025	201027780000	1006 4TH AVE W
20250370	7/18/2025	Raymond Kallio	Open	Tires		201034240000	KENWOOD TERRACE COMMUNITY 18th Ave E and Main St E
20250351	7/14/2025	Raymond Kallio	Closed	demo house, no permit	7/18/2025	201019190000	409 5TH AVE E
20250340	7/11/2025	Raymond Kallio	Closed	lawn	7/11/2025	201022230000	312 6TH ST W
20250333	7/9/2025	Raymond Kallio	Closed	lawn		201022730000	715 VAUGHN AVE
20250330	7/9/2025	Raymond Kallio	Closed	lawn	7/18/2025	201022790000	714 VAUGHN AVE
20250250	6/10/2025	Raymond Kallio	Closed	long grass and weeds	6/20/2025	201002080000	
20250267	6/12/2025	Raymond Kallio	Closed	lawn	6/25/2025	201021540000	610 PRENTICE AVE
20250275	6/18/2025	Raymond Kallio	Closed	grass	7/18/2025	201028320000	311 12TH ST W
20240475	10/31/2024	Raymond Kallio	Closed	garbage	7/18/2025	201010800000	609 ST CLAIRE ST

20230161	10/6/2023	Raymond Kallio	Closed	debri	7/17/2025	201045190000	513 7TH ST W
20240005	1/3/2024	Raymond Kallio	Closed	debri	7/17/2025	201013300000	114 2ND AVE E
20250338	7/10/2025	Raymond Kallio	Closed	lawn and debris	7/17/2025	201004920000	607 17TH AVE W
20250342	7/14/2025	Raymond Kallio	Closed	long grass	7/17/2025	201004530000	522 18TH AVE W
20250367	7/16/2025	Raymond Kallio	Closed	long grass and weeds	7/24/2025	201019970000	414 3RD AVE E
20250368	7/16/2025	Raymond Kallio	Open	roofing garage no shingle permit		201028120000	1005 6TH AVE W
20250369	7/16/2025	Raymond Kallio	Closed	roofing with no permit	7/21/2025	201045300000	1114 6TH AVE W
20250364	7/16/2025	Raymond Kallio	Closed	missing house numbers	7/30/2025	201025550000	802 VAUGHN AVE
20250361	7/15/2025	Raymond Kallio	Open	long grass rubbish junk		201011210000	221 N 12TH AVE E
20250362	7/16/2025	Raymond Kallio	Closed	junk and rubbish	8/4/2025	201003750000	518 11TH AVE W
20250313	7/1/2025	Raymond Kallio	Open	miscellaneous storage violations, long grass and weeds,failure to comply with raze order		201014160000	118 10TH AVE E
20250365	7/16/2025	Raymond Kallio	Closed	missing house/street numbers	7/30/2025	201025530000	808 VAUGHN AVE

20250366	7/16/2025	Raymond Kallio	Closed	missing street/house numbers and missing siding on front porch	8/4/2025	201025520000	812 VAUGHN AVE
20250357	7/15/2025	Raymond Kallio	Closed	long grass and weeds,	7/24/2025	201024790000	800 PRENTICE AVE
20250358	7/15/2025	Raymond Kallio	Open	missing siding		201026880000	906 5TH AVE E
20250359	7/15/2025	Raymond Kallio	Open	missing siding on garage		201020980000	604 12TH AVE E
20250360	7/15/2025	Raymond Kallio	Open	garage new trusses and roof		201027260000	715 11TH ST E
20250353	7/15/2025	Raymond Kallio	Open	cars parked on sidewalk		201011950000	1100 LAKE SHORE DR E
20250354	7/15/2025	Raymond Kallio	Closed	long grass backyard and misc items	7/22/2025	201018220000	413 14TH AVE E
20250355	7/15/2025	Raymond Kallio	Closed	long grass, weeds and shingles and misc items in the backvard	7/28/2025	201011730000	1314 LAKE SHORE DR E
20250356	7/15/2025	Raymond Kallio	Open	open new driveway, has permit		201023010000	306 7TH ST W
20250352	7/14/2025	Raymond Kallio	Closed	new fence, no permit	7/23/2025	201020770000	1116 5TH ST E
20250348	7/14/2025	Raymond Kallio	Closed	long grass	7/21/2025	201044150000	718 9TH AVE W
20250347	7/14/2025	Raymond Kallio	Closed	long grass and weeds	7/28/2025	201005930000	703 17TH AVE W
20250349	7/14/2025	Raymond Kallio	Closed	long grass back yard	7/24/2025	201015500000	210 STUNTZ AVE

20250350	7/14/2025	Raymond Kallio	Open	missing siding		201044700000	900 MACARTHUR AVE
20250351	7/14/2025	Raymond Kallio	Closed	demo house, no permit	7/18/2025	201019190000	409 5TH AVE E
20250343	7/14/2025	Raymond Kallio	Open	exterior siding missing		201017890000	318 13TH AVE E
20250344	7/14/2025	Raymond Kallio	Open	siding and drainage issues		201023030000	312 7TH ST W
20250345	7/14/2025	Raymond Kallio	Closed	rubbish	7/30/2025	201000690000	1313 MAIN ST W
20250143	5/6/2025	Raymond Kallio	Closed	garbage and debris	7/22/2025	201024780000	804 PRENTICE AVE
20250279	6/18/2025	Raymond Kallio	Closed	couch in yard	7/11/2025	201037950000	210 22ND AVE W
20250341	7/11/2025	Raymond Kallio	Closed	grass and weeds	7/21/2025	201043690000	812 6TH ST W
20250340	7/11/2025	Raymond Kallio	Closed	lawn	7/11/2025	201022230000	312 6TH ST W
20250338	7/10/2025	Raymond Kallio	Closed	lawn and debris	7/17/2025	201004920000	607 17TH AVE W
20250339	7/10/2025	Raymond Kallio	Closed	misc storage	7/22/2025	201004370000	522 16TH AVE W
20250336	7/10/2025	Raymond Kallio	Closed	carpet	7/21/2025	201024060000	717 7TH AVE E
20250337	7/10/2025	Raymond Kallio	Closed	long grass	7/22/2025	201010300000	411 ST CLAIRE ST
20250334	7/10/2025	Raymond Kallio	Closed	lawn and weeds	7/21/2025	201019040000	419 WILLIS AVE
20250335	7/10/2025	Raymond Kallio	Open	weeds and siding		201019050000	417 WILLIS AVE
20250327	7/8/2025	Raymond Kallio	Closed	lawn	7/10/2025	201012580000	502 ST CLAIRE ST
20250285	6/23/2025	Raymond Kallio	Closed	items on proch	7/9/2025	201043790000	610 10TH AVE W

20250307	6/30/2025	Raymond Kallio	Closed	Lawn		201043790000	610 10TH AVE W
20250308	6/30/2025	Raymond Kallio	Closed	lawn	7/2/2025	201015960000	213 WILLIS AVE
20250309	6/30/2025	Raymond Kallio	Closed	long grass and weeds	7/9/2025	201017560000	309 7TH AVE E
20250310	6/30/2025	Raymond Kallio	Closed	weeds	7/9/2025	201020010000	510 PRENTICE AVE
20250312	7/1/2025	Raymond Kallio	Closed	long grass and weeds	7/9/2025	201012130000	811 LAKE SHORE DR E
20250304	6/30/2025	Raymond Kallio	Closed	weeds	7/9/2025	201015990000	Vacant Lot: Main Street E and Willis Avenue
20250306	6/30/2025	Raymond Kallio	Closed	box spring	7/9/2025	201015980000	207 WILLIS AVE
20250315	7/1/2025	Raymond Kallio	Closed	weeds	7/9/2025	201026800000	900 PRENTICE AVE
20250244	6/9/2025	Raymond Kallio	Closed	rubish and back porch. rental registration	6/30/2025	201022040000	620 3RD AVE W
20250324	7/7/2025	Raymond Kallio	Closed	lawn	7/9/2025	201022260000	311 7TH ST W
20250333	7/9/2025	Raymond Kallio	Closed	lawn		201022730000	715 VAUGHN AVE
20250330	7/9/2025	Raymond Kallio	Closed	lawn	7/18/2025	201022790000	714 VAUGHN AVE
20250331	7/9/2025	Raymond Kallio	Closed	vehicle	7/22/2025	201020250000	500 WILLIS AVE
20250328	7/8/2025	Raymond Kallio	Closed	lawn	8/4/2025	201045190000	513 7TH ST W

20250327	7/8/2025	Raymond Kallio	Closed	lawn	7/10/2025	201012580000	502 ST CLAIRE ST
20250326	7/8/2025	Raymond Kallio	Closed	box spring	7/22/2025	201043930000	723 9TH AVE W
20250285	6/23/2025	Raymond Kallio	Closed	items on proch	7/9/2025	201043790000	610 10TH AVE W
20250298	6/27/2025	Raymond Kallio	Closed	Lawn, door, and tire	7/8/2025	201012470000	108 5TH AVE E
20250296	6/26/2025	Raymond Kallio	Closed	Lawn	7/7/2025	201022160000	601 2ND AVE W
20250297	6/26/2025	Raymond Kallio	Closed	lawn	7/7/2025	201023560000	715 3RD AVE E
20250299	6/27/2025	Raymond Kallio	Closed	lawn and debris	7/7/2025	201013450000	315 MAIN ST E
20250300	6/27/2025	Raymond Kallio	Closed	long grass no house numbers	7/7/2025	201023830000	706 PRENTICE AVE
20250301	6/27/2025	Raymond Kallio	Closed	long grass and weeds	7/7/2025	201023820000	710 PRENTICE AVE
20250303	6/27/2025	Raymond Kallio	Closed	lawn	7/14/2025	201038520000	1123 ELLIS AVE
20250283	6/23/2025	Raymond Kallio	Closed	long grass, terrace and along house and garage, north side.r	7/7/2025	201021750000	615 PRENTICE AVE
20240368	9/4/2024	Raymond Kallio	Closed	graveled yard		201025250000	807 ELLIS AVE
20250324	7/7/2025	Raymond Kallio	Closed	lawn	7/9/2025	201022260000	311 7TH ST W
20250325	7/7/2025	Raymond Kallio	Open	lawn and weeds		201022270000	619 3RD AVE W
20250287	6/24/2025	Raymond Kallio	Closed	weeds	7/2/2025	201027540000	1015 PRENTICE AVE

20250289	6/24/2025	Raymond Kallio	Closed	lawn	7/2/2025	201026710000	911 PRENTICE AVE
20250293	6/25/2025	Raymond Kallio	Closed	long grass and weeds	7/2/2025	201028610000	1113 PRENTICE AVE
20250322	7/2/2025	Raymond Kallio	Closed	long grass and weeds	7/22/2025	201001550000	1207 3RD ST W
20250321	7/2/2025	Raymond Kallio	Closed	lawn	7/22/2025	201033710000	2718 LAKE SHORE DR E
20250316	7/2/2025	Raymond Kallio	Closed	long grass and weeds	7/22/2025	201048110000	SANBORN AVE
20250317	7/2/2025	Raymond Kallio	Closed	long grass and weeds		201048060000	
20250318	7/2/2025	Raymond Kallio	Closed	long grass and weeds	7/22/2025	201048040000	
20250320	7/2/2025	Raymond Kallio	Closed	lawn grass	7/22/2025	201048050000	2315 JUNCTION RD
20250315	7/1/2025	Raymond Kallio	Closed	weeds	7/9/2025	201026800000	900 PRENTICE AVE
20250313	7/1/2025	Raymond Kallio	Open	miscellaneous storage violations, long grass and weeds, failure to comply with raze order		201014160000	118 10TH AVE E
20250314	7/1/2025	Raymond Kallio	Closed	misc storage	7/24/2025	201017610100	300 STUNTZ AVE
20250312	7/1/2025	Raymond Kallio	Closed	long grass and weeds	7/9/2025	201012130000	811 LAKE SHORE DR E
20240442	10/11/2024	Raymond Kallio	Open	rubbish and lawn		201036460000	1607 6TH ST E

20250284	6/23/2025	Raymond Kallio	Closed	lawn	7/1/2025	201006650000	700 11TH AVE W
20250282	6/23/2025	Raymond Kallio	Closed	lawn	7/1/2025	201027440000	1000 PRENTICE AVE
20250256	6/10/2025	Raymond Kallio	Closed	debris	7/1/2025	201031270000	1223 10TH AVE W
20250235	6/9/2025	Raymond Kallio	Closed	lawn	7/1/2025	201003380000	408 14TH AVE W

Total Records: 181

8/7/2025

Permit Detail Report

07/01/2025 - 07/31/2025

Permit #	Permit Date	Building Type	Applicant Name	Applicant Address	City, State, Zip	Description	Project Cost	Square Feet	Issued Date	Type of Work	Work Location	Total Fees	Parcel #	Parcel Address
20250204	7/30/2025	Residential - Siding (material cost over 1,000)	Anthony Jennings	513 16th Ave W	Ashland, WI 54806	Install new siding, house wrap, trim, haul away debris.	12,000	2,542	7/31/2025	Primary Structure	513 16th Ave W	\$30.00	201004400000	513 16TH AVE W
20250203	7/29/2025	Residential - Roofing (Material cost over 1,000)	Katherine Bailey	812 6th St W	Ashland	R&R remaining north facing aspects of roof to include re-sheathing and shingles to match prior work on south facing roof.	3,000	700	8/6/2025	Primary Structure	812 6th St W	\$30.00	201043690000	812 6TH ST W
20250202	7/29/2025	Residential - Remodel/Repair/Additions (over 5,000)	Jennifer Beck	4114 Lake Park Rd	ASHLAND, WI 54806	Replacing four (4) windows with new vinyl units - two upstairs bedrooms, one bathroom and one bedroom downstairs. Replace all existing vinyl siding with aluminum siding and trim. Replace front door with new entry and storm door unit.	32,000	0	7/29/2025	Primary Structure	4114 Lake Park Rd	\$90.00	201050120000	4114 LAKE PARK RD
20250201	7/28/2025	Residential - Parking Lot/Driveway	Timothy F Kehoe	5 Victoria Ln	ASHLAND	Remove old concrete driveway and pour a new surface. This is a direct replacement - no additional impervious surface is being added.	32,655	3,109	7/31/2025	Driveway	5 Victoria Lane	\$163.28	201047821000	#5 VICTORIA LN
20250200	7/27/2025	Residential - Roofing	Joe n kris Guski	715 10th ave	Ashland WI 54806	roof replacement	4,300	1,273	7/22/2025	Primary Structure	715 10th Ave E	\$30.00	201043850000	715 10TH AVE W

20250199	7/25/2025	Commercial - Miscellaneous Repair of a Commercial Structure	Richard L Brick	1518 3rd St W	Ashland, WI	Demolition of West and South side additions and rebuild as 3-season porch and south facing deck. Replace shingle roof on gable main structure. Demolition area is 320 sq. ft. Gable roof is 840 Sq. Ft.	31,200	0		Primary Structure	1518 3rd St W	\$156.000	201002820000	1518 3RD ST W
20250198	7/25/2025	Zoning Approval - Signage	Graphic House - Amra Duranceau	8101 International Dr	Wausau WI, 54455	Replacing a 27 SF Electronic Sign Panel on an existing pilon in the front of the building per application and sign proof provided - same location and size. Using existing electrical service. This sign is contingent upon complying with: 1) required dimmable technology, hours of operation, and change of copy per the UDO (Sections	0	27	7/28/2025	Other	2100 Beaser Ave	\$50.000	201049510000	2100 BEASER AVE

20250197	7/24/2025	Residential - Detached Accessory Building	Richard Setzke	3514 Golf Course Road	Ashland, WI 54806	New site-built detached garage, 32 feet x 40 feet. Exterior material is LP Smart Siding. Max height is 15'-6". This permit is contingent upon the owner/contractor providing our office with a construction work schedule.	70,000	1,280		Accessory Structure	3514 Golf Course Rd Ashland WI 54806	\$64.00	201048480200	3514 GOLF COURSE RD
20250196	7/24/2025	Commercial - Miscellaneous Repair of a Commercial Structure	Garrett Kabasa	613 Main St E	ASHLAND, WI 54806	Remove storefront glass on front facade and replace with slider windows. Remove existing inset entry door and wall framing. Rebuild wall and install new door to be flush with existing exterior front wall. Framing and siding repairs as needed. Infill voids as required around new windows. Install new LP siding as discussed with	7,500	0	7/29/2025	Primary Structure	613 Main St E	\$25.00	201013860000	613 MAIN ST E

20250195	7/23/2025	Residential - Remodel/Repair/Additions (over 5,000)	Kathryn Hindi	1018 Stuntz Ave	ASHLAND, WI 54806	Foundation repair on south and east side of house. Tear out foundation block approx. 2-feet high x 14-feet long and reinstalling new block. Installing two (2) new window wells. Backfill, soil and seed. This permit is contingent upon providing our office with a construction work schedule.	12,000	0	7/23/2025	Primary Structure	1018 Stuntz Ave	\$60.00	201027170000	1018 STUNTZ AVE
20250194	7/23/2025	Residential - Fence	Mylan & Lily Bruckelmyer	1415 Front St E	ASHLAND, WI 54806	160 feet of fencing in backyard. 6-foot tall pressure treated wood, dog ear panels. Note: structural posts are to be located toward the inside of the property with the finished edge facing out. This permit is contingent upon 1) A compliant handrail needs to be added to one side of the steps on the new deck.	2,000	0	7/31/2025	Other	1415 Front St E	\$75.00	201011580000	1415 FRONT ST E

20250193	7/22/2025	Commercial - Structural Addition/Alteration	Peter Schumann	613 10th Ave W	ASHLAND, WI 54806	Replacing existing front steps of the home in same material and configuration. Install new handrails. Approx. 6x6 feet. Construction to comply with UDC residential code.	1,000	36	7/22/2025	Primary Structure	613 10th Ave W	\$50.00	201006720000	613 10TH AVE W
20250192	7/21/2025	Residential - Fence	Landmark Real Estate Management-Anita Haukaas	115 8th St E	Ashland, WI 54806	Install new 6-foot high wood fence in side and back yard. Remove & replace existing front concrete steps with new wood steps. Construction shall comply with the UDC Building code.	4,500	170	7/22/2025	Other	115 8th St E	\$75.00	201023400000	115 8TH ST E
20250191	7/21/2025	Residential - Fence	Mihalak	1116 5th St E	Ashland, WI 54806	6-foot high cedar fence. Fence was installed without permit. Upon review it appears to comply with ordinance. Verify structural posts are located on	12,000	360	7/21/2025	Other	1116 5th St E	\$100.00	201020770000	1116 5TH ST E
20250190	7/21/2025	Residential - Siding (material cost over 1,000)	Cherri Stilwell/Brian Wallace (Kay Lutor)	1114 3rd St E	Ashland, WI 54806	Remove existing siding and replace with new vinyl siding. Trim around windows and doors	36,000	0	7/21/2025	Primary Structure	1114 3rd St E	\$30.00	201017830000	1114 3RD ST E

20250189	7/21/2025	Commercial - Miscellaneous Repair of a Commercial Structure	Building Restoration Corp	201 Lakeshore Dr E	Ashland, WI 54806	Tuckpointing, stone replacement, caulking replacement on tower section	69,424	0	7/23/2025	Primary Structure	201 Lakeshore Dr E	\$347.120	201012810000	201 LAKE SHORE DR E
20250188	7/21/2025	Residential - Siding (material cost over 1,000)	Edwin Molberg	2810 Main St E	ASHLAND, WI 54806	24 SF rough sawn plywood siding with cedar corner and band boards. 400 SF vinyl siding.	2,000	0	7/21/2025	Primary Structure	2810 Main St E	\$30.000	201034730000	2810 MAIN ST E
20250187	7/18/2025	Residential - Fence	Rex & Rebecca Umler	509 5th Ave E	ASHLAND, WI 54806	83 feet of 4-foot high picket fence in front yard. 40-feet of 4-foot high solid pine fence in backyard. Structural posts to be located on interior side of fencing facing interior of property. New 8x10 foot accessory storage structure on existing slab. To be placed a minimum 3-feet away from side yard property line. Exterior clad with vinyl or wood. This	0	123	7/18/2025	Other	509 5th Ave E	\$75.000	201020050000	509 5TH AVE E

20250186	7/16/2025	Residential - Raze/Demolition	Ashland County	201 Main St W	Ashland, WI 54806	Razing the fire-damaged residential home. Ritola will raze the structure and will disconnect and cap water and sewer laterals. Water will be used for dust control. Concrete will be removed during demolition.	25,888	0	7/16/2025	Primary Structure	1104 3rd St W	\$129.44	201002380000	1104 3RD ST W
20250185	7/16/2025	Commercial - Accessory Structure	Summit Church (Bob Blaubach)	400 Salem Drive	Ashland, WI 54806	Install used playground. To be constructed in compliance with the state of WI commercial code.	1,000	0	7/16/2025	Accessory Structure	400 Salem Drive	\$50.00	201049410400	400 SALEM DR
20250184	7/16/2025	Residential - Remodel/Repair/Additions (over 5,000)	Katie Saarinen	1013 6th Ave W	Ashland, WI 64806	Foundation repair, addition of egress window, addition of sliding door, addition of insulation to basement. This permit is contingent upon providing our office with a construction work schedule.	20,000	1,800	7/17/2025	Primary Structure	West exterior wall	\$100.00	201028110000	1013 6TH AVE W
20250183	7/15/2025	Residential - Remodel/Repair/Additions (over 5,000)	Kate Bendzick	1626 Elmira Ave	Superior	Remove and replace one (1) existing patio door, insulate around frame and trim interior and exterior	6,000	1,500	7/17/2025	Primary Structure	2509 Lake Shore Dr E	\$50.00	201033130000	2509 LAKE SHORE DR E

20250182	7/15/2025	Residential - Deck	Michelle Kainz	709 2nd Ave E	Ashland, WI 54806	16-ft x 16-ft deck addition on west side of home. This permit is contingent upon: 1. The new patio deck shall be built to comply with the Uniform Dwelling Code (UDC). 2. Please provide our office with a construction work schedule. It has been noted that this project has already been started. In the future we will double charge for this violation per the ordinance.	3,000	256	7/17/2025	Other	709 2nd Ave East	\$50.00	201023430000	709 2ND AVE E
20250181	7/15/2025	Residential - Roofing (Material cost over 1,000)	Alex Strauch	212 7th St E	Ashland, WI 54806	Installing new roof trusses and shingles on the existing detached garage. Contractor: AJS Construction, LLC.	14,000	0	7/15/2025	Accessory Structure	715 11th St E	\$30.00	201027260000	715 11TH ST E

20250180	7/15/2025	Commercial - Accessory Structure	Joseph Gokee	7 Victoria Lane	ASHLAND, WI 54806	20-foot x 13-foot pop-up/tarp structure. This permit is contingent upon: the applicant shall submit the final location for the structure for approval and it must be a minimum of 3-feet away from the property line. The existing structure must be removed before the new one is placed as only one of these structures is allowed per property.	0	0	7/15/2025	Accessory Structure	7 Victoria Lane	\$50.00	201047720200	#7 VICTORIA LN
20250179	7/15/2025	Residential - Remodel/Repair/Additions (over 5,000)	Visoth So	409 5th Ave E	ASHLAND, WI 54806	Renovate entire structure: foundation, walls (interior and exterior - vinyl), roof (asphalt), windows & doors. Will contract with Jolma for electrical work. Still looking for plumbing	40,000	0		Primary Structure	409 5th Ave E	\$200.00	201019190000	409 5TH AVE E
20250178	7/15/2025	Commercial - Accessory Structure	Calvary Tabernacle (Jason Wilke)	301 Binsfield Rd	ASHLAND, WI 54806	20x30 Pavilion	6,000	0		Accessory Structure	301 Binsfield Rd		201049800000	301 BINSFIELD RD
20250177	7/14/2025	Residential - Siding (material cost over 1,000)	Ezra Smith	1214 MacArthur ave	ASHLAND	Replace all siding and trim with new vinyl.	4,500	1,900	7/22/2025	Primary Structure	1214 MacArthur Ave	\$30.00	201038830000	1214 MACARTHUR AVE

20250176	7/11/2025	Residential - Fence	Jenise	Swartley	900 MacArthur Ave	Install a 6' wood privacy fence to enclose the backyard as per the submitted revised site plan with vision triangle clearance. Structural posts are to be located to the interior side of the fence with the finished side facing outward.	5,300	152	7/28/2025	Other	900 MacArthur Ave	\$75.00	201044700000	900 MACARTHUR AVE
20250175	7/10/2025	Commercial - Structural Addition/Alteration	Lumi Norr Properties, LLC	417B Main St W	Ashland, WI 54806	Repair of back wall that is collapsing. Wall is 10'-6" wide and 9' tall. New footing to be installed, wall and window and door to be installed. This will prevent future movement of wall and possible collapse. Overall plan drawings previously submitted. Contractor: KV Build	11,800	0	7/14/2025	Primary Structure	417B Main St W	\$59.00	201042440000	417 MAIN ST W
20250174	7/10/2025	Commercial - Construction of a new	Craig Johnson	5501 Miller Trunk Hwy	Hermantown, MN 55811	Fire Suppression System	115,560	26,830	7/24/2025	Primary Structure	Fire Suppression System		201043000000	502 MAIN ST W

20250173	7/10/2025	Residential - Remodel/Repair/Additions (over 5,000)	Tom Wirth (Dustin Roney)	4303 Lake Park Rd	ASHLAND, WI 54806	Remove and replace roof with asphalt shingles. (18G) Replace rotted joists, subfloor and wall plate. Approx.) Level foundation post legs and replace with anchored, treated 6x6 posts around entire perimeter of structure. (32G)	32,000	2,200	7/11/2025	Primary Structure	4303 Lake Park Rd	\$190.00	201037790000	4303 LAKE PARK RD
20250172	7/10/2025	Residential - Parking Lot/Driveway	Visoth So	306 7th St W	Ashland, WI 54806	20-foot wide parking lot extending from existing curb cut from 3rd Ave W. 4-foot max sidewalk extending from driveway to house - approx 30-feet long. On-site parking provided for 2 vehicles.	8,000	400	7/14/2025	Driveway	306 7th St W	\$75.00	201023010000	306 7TH ST W
20250171	7/9/2025	Zoning Approval - Keeping of Animals	KOEHN, FRANK	619 17th Ave W	ASHLAND, WI 54806	Keeping of Animals: four to six (4-6) chickens (hens only) in homemade 12 SF Coop. Structure to be located a minimum of 10-feet away from property lines.	50	12	7/9/2025	Accessory Structure	619 17th Ave W	\$50.00	201004900000	619 17TH AVE W
20250170	7/8/2025	Residential - Roofing (Material cost over 1,000)	Laura Amundson	11564 S Steinhilpert Dr	Solon Springs, WI 54873	Tear off and re-roof with asphalt shingles.	9,000	2,000	7/9/2025	Primary Structure	500 9TH AVE W	\$30.00	201043400000	500 9TH AVE W

20250169	7/8/2025	Residential - Detached Accessory Building	Lynn Garrington	1216 11th Ave W	Ashland, WI 54806	8 x 12-foot utility shed for storing lawnmower and garden tools. Marengo Valley premanufactured structure, composite lap siding.	3,999	96	7/8/2025	Accessory Structure	Back yard of property	\$50.00	201031330000	1216 11TH AVE W
20250168	7/8/2025	Commercial - Accessory Structure	Tom Nichols	2701 Daniels St	Madison, WI 53718	We will place 3 temporary storage units behind our building to the south. Each unit is 8x16. These must be placed a minimum of 6-feet from the building and 3-feet from the property line. These units will store materials for a complete cable system upgrade in the Ashland area. The project will start 7/18/2025 and be completed 12/31/2025.	10,000,000	128	7/10/2025	Accessory Structure	1808 Lakeshore Dr E	\$50.00	201034224000	1808 LAKE SHORE DR E

20250167	7/7/2025	Residential - Roofing (Material cost over 1,000)	Jeffrey Lee	37875 Bass Lake Road	Ashland, WI	New Asphalt Shingles, Ridge Vent, Drip Edge, Soffit, Fascia. Permit Contingent upon: 1. All failed portions of the existing roofing system must be repaired so that all existing roof sags are removed from the roof. 2. Provide our office with a construction work schedule.	2,000	900	7/16/2025	Primary Structure	1401 9th St W	\$30.00	201006010000	1401 9TH ST W
20250166	7/7/2025	Residential - Fence	Brittany Regsdale	116 Beaser Avenue	Ashland, WI 54806	Installed approximately 48 linear feet of 6-foot tall wooden privacy fence per application and site plan provided.	0	0	7/7/2025	Other	116 Beaser Avenue	\$50.00	201000570000	116 BEASER AVE
20250165	7/7/2025		Frank Stadler	1021 12th Ave W	ASHLAND, WI 54806	Replace existing sidewalk in front yard. Increase width from 2 feet to 4 feet. 4-foot length in city ROW.	2,000	0	7/7/2025	Sidewalk	1021 12th Ave W	\$50.00	201030460000	1021 12TH AVE W
20250164	7/1/2025	Residential - Detached Accessory Building	Linda Mittlestadt (Ryan Swanson)	610 11th St E	ASHLAND, WI 54806	Demolition of existing shed. New stick built Shed in its place, larger in size.	0	0		Accessory Structure	610 11th St E	\$50.00	201028780000	610 11TH ST E
												\$2,928.84		

Total Records: 41

8/7/2025

HARBOR COMMISSION MEETING MINUTES: **Wednesday, May 14, 2025**

1. CALL TO ORDER

2. APPROVAL OF AGENDA

Motion to approve agenda: Brede

Second: Smiles

Vote (Voice): Passes Unanimously (7-0)

3. APPROVAL OF MINUTES

- a. Approve December 12, 2024 Meeting Minutes

Motion to Approve Minutes: Yankee

Second: Matthias

Vote (Voice): Passes Unanimously (7-0)

4. CITIZEN PARTICIPATION PERIOD

George Bussey: Attending on behalf of the planning committee at the Ashland County Board. The committee is doing some strategic planning and he is sharing their documents in regards to transportation. He'd like to invite the commission to provide input to the Ashland County Planning Committee as the plan does not include much detail about water transportation. He recommends placing an item on the next Harbor Commission Agenda to provide input.

5. OLD BUSINESS

- a. Boat Launch Update

Stegmann gave an update on the new boat launch. The engineering firm was on-site to look at the bathymetry to prepare for the project to go out to bid. Targeting construction finished next summer.

- b. Fuel System Update

Leino asked the Commission if everyone was aware of the finding of Benzene on the site.

Stegmann gave the update that the DNR has requested another sample be done; the second sample returned the same result. The DNR is in discussions as to what needs to happen at the site regarding the Benzene and when/if cleanup needs to

happen. Unclear who is paying for the new sampling and any potential remediation. REI is coming with an estimate for the boring of samples.

Motion to allow Stegmann to pay up to the contract amount for soil boring if necessary: Lewis

Second: Matthias

Vote (Voice): Passes unanimously (7-0)

c. Review Financial Statement

Stegmann reported the year end audit. The report showed 80,000 in profit.

Motion to accept the Financial Statement: Gregoire

Second: Matthias

Vote (Voice): Passes Unanimously (7-0)

6. NEW BUSINESS

a. Manager's Report

Stegmann reported that the gravel that is being stored on the C.Reiss Coal dock is being used for the intake project. The buildings on the docks will be coming down in the next few weeks, and C.Reiss is planning on putting up a fence to try to keep people out of the dock area. C.Reiss also owns the Clarkson Dock by the water pumping station.

A construction firm (Pearl Beach) working on the islands did inquire about using the Ashland Harbor is safe harbor is needed during their work.

Water levels are down 16-18 inches, the marina is good for depth. A few other marinas are inquiring about space as they aren't deep enough. Stegmann has asked about a maintenance dredge and is awaiting a response.

Stegmann reported that Sara Hudson has left the City. Ashland Parks and Rec Director position is being interviewed for. That position does have tie-in with the Marina/Lakefront.

New signage is going in around the new boat launch. Stegmann also shared that the cash box is still being stolen out of, moving to online payment (accessed through a QR code)

A question was asked about the future for commercial operations on the bay. Stegmann is not aware of anything, but if a company were to come in, the USCG would place the channel markers again in the Bay.

Daily operations: Boats are going into the water. Nine new customers at the marina. Good start to the year.

7. ADJOURNMENT

Motion to Adjourn: Brede
Second: Yankee
Vote (Voice): Passes Unanimously (7-0)

Ref: 2025-181

COUNCIL AGENDA: 8.A.
(8/12/2025)

SUBJECT: Approve an Agreement between RezPlot dba CampSpot and the City of Ashland for Campsite Reservation Software for the Kreher RV Park and Prentice Park Campgrounds (*Parks & Recreation*) Roll

RECOMMENDATION: Approval

DEPARTMENT OF ORIGIN: Parks & Recreation

CLEARANCES: The Council as Committee of the Whole previously discussed and approved this item to move forward to the Council for formal approval.

EXHIBITS:

1. DRAFT Campspot SaaS Agreement - Kreher Park Campground
2. DRAFT Campspot SaaS Agreement - Prentice Park Campground

EXPENDITURES REQUIRED:

AMOUNT BUDGETED:

APPROPRIATION REQUIRED:

TREASURER'S CERTIFICATE: The Treasurer's Office has certified that Campspot is in compliance with the provisions of Ordinance 923.10 Ashland City Ordinances.

COMPLIANCE WITH CHAPTER 51: The Council as Committee of the Whole previously discussed and approved this item to move forward to the Council for formal approval.

STATEMENT OF CONFORMANCE WITH COMPREHENSIVE PLAN:

SUMMARY STATEMENT:

We propose implementing CampSpot, a proven campground management software already used nationwide by municipal and private campgrounds.

This platform will:

Offer real-time booking and site selection: Campers will be able to view live availability and select their ideal site based on features like location, size, and accessibility.

Improve customer satisfaction: Visitors will enjoy the flexibility and convenience of online reservations and cashless payment options, aligning us with modern consumer expectations.

Enable dynamic pricing: We can adjust rates during peak times (e.g., holiday weekends), maximizing revenue and aligning with common industry practices.

Streamline staff workload: Automation of the booking process will free up Parks and Public Works employees for essential duties—improving safety, maintenance, and programming across the department.

Enhance data tracking: CampSpot will provide valuable usage metrics, allowing us to make data-informed decisions on campground improvements and pricing strategies.

As noted in the Campspot contract:

- Customer Booking Fees: \$0 per booking (online or offline)
- Marketplace Fees: 10% referral fee of the rental unit reservation (if booked through Campspot's marketplace)
- Guest Booking Fees: 3% of the reservation total, with a \$3 minimum (paid by the guest)
- Extended Stay Fee: \$2/month per extended stay after Month 1

CAMPSPOT ORDER FORM

This Order Form dated _____ (the "Order Form Effective Date") is made by and between RezPlot Systems, LLC d/b/a Campspot ("Campspot") and City of Ashland - Parks & Recreation Department, a Wisconsin Governmental Entity, d/b/a Kreher Park Campground with an office at 200 Prentice Ave N, Ashland, Wisconsin, 54806, United States ("Customer", "you" or "your"), is made pursuant to and incorporating herein by reference the terms of the Campspot Service Agreement located at <https://software.campspot.com/documents/Campspot-Service-Agreement.pdf> (the "Agreement"). Capitalized terms not defined herein shall have those meanings given to them in the Agreement. This Order Form will be binding on the parties only when signed by an authorized representative of each party.

1. SERVICES. In general, the Services include features for accepting and managing reservations for park accommodations and other goods and services that you may offer at your park. The Services support bookings directly through Customer's website and may also support bookings through the Campspot Marketplace. For the purposes of this Agreement, the Campspot Marketplace and its features and technology shall be deemed part of the Services.

2. PRICING.

2.1 CUSTOMER BOOKING FEES. You have sole discretion to set the prices for your accommodations and other products and services that you offer using the Services. By logging into your Account, you will be able to enter the list of products and services you offer to Guests, along with the standard price for each item. Campspot will be entitled to the following Booking Fees and other applicable fees. Booking Fees comprise a flat transaction fee plus a revenue share calculated as percentage of the total sale, as set forth below.

Booking Fees:

\$0.00 per Online* or Offline Booking

\$2.00 per month per Extended Stay after Month 1

For purposes of this Order Form, a discounted Rental Unit and/or a subsequent cancellation of a Rental Unit shall not reduce the above per-transaction fees. For purposes of this Order Form, "Month" shall mean 28 days within the same calendar month.

*Notwithstanding anything to the contrary contained in the Agreement, for purposes of this Order Form, the Online Booking Fee shall apply to (a) bookings originating from your own website, (b) bookings that are initiated by Campspot, and (c) bookings that Guests make through the Campspot Marketplace

2.2 MARKETPLACE FEES. The referral fee of the Rental Unit reservation due to Campspot (as set forth below) will be based on the gross amount charged to a Guest for a booking, including without limitation, all service fees, resort fees, and the like charged to the Guest (but shall exclude taxes).

Marketplace Fees:

10% Referral fee of the Rental Unit reservation.

In the event of a cancellation in accordance with your standard cancellation policy, if you have refunded the transaction we will credit back or refund the 10% referral fee of the Rental Unit reservation on the amount refunded to the Guest.

2.3 GUEST BOOKING FEE. The Guest Booking Fee for the Rental Unit reservation due to Campspot (as set forth below) will be based on the gross amount charged to a Guest for a booking, including without limitation, all service fees, resort fees, and the similar charges assessed to the Guest (excluding taxes). The Guest Booking Fee is charged directly to the Guest upon reservation of the Rental Unit, and is applicable to (a) any bookings originating from your own website, (b) bookings that are initiated by Campspot, and (c) bookings that Guests make through the Campspot Marketplace.

Guest Booking Fee:

3% of the Rental Unit reservation amount, subject to a minimum of \$3.00 per transaction

If the calculated Guest Booking Fee based on 3% of the Rental Unit Reservation amount is less than \$3.00, the Guest Booking Fee shall be adjusted to the minimum of \$3.00. By way of example, if a Guest books a Rental Unit for \$35, the Guest Booking Fee will be \$3.00 (as the minimum fee applies).

In the event of a cancellation in accordance with your standard cancellation policy, if you have refunded the transaction in full, we will credit back or refund the 3% Guest Booking Fee for the Rental Unit reservation to the Guest. The Guest Booking Fee shall not be partially refunded.

All payments shall be made in accordance with Article 3 of the Agreement.

3. Campspot Accelerator Service. Upon execution of this Order Form, you will automatically be enrolled in the Campspot Accelerator Service (unless and until you advise your Campspot Account Manager that you wish to opt out of the Campspot Accelerator Service). The Campspot Accelerator Service is described in Exhibit A to this Order Form, attached hereto and made a part hereof.

4. Campspot Analytics Service. Upon execution of this Order Form, you will receive one free license to access Campspot's Analytics Service (unless and until you advise your Campspot Account Manager that you wish to opt out of the Analytics Service). Additional licenses shall be subject to a monthly charge. The Analytics Service is described in Exhibit B to this Order Form, attached hereto and made a part hereof.

5. TERM. The term for the performance for all Services pursuant to this Order Form shall commence on the Order Form Effective Date and shall continue for a period of twelve (12) months thereafter ("Initial Term"), unless earlier terminated pursuant to the terms of the Agreement. Following the Initial Term, the Services shall automatically renew for an additional (12) month period unless either party terminates the term by providing written notice in accordance with the Agreement.

6. CONFLICT. If any of the terms of this Order Form conflict with the terms of the Agreement, the terms of this Order



Form shall control, but only as to the conflicting terms. Otherwise, all of the terms and conditions of the Agreement shall remain in full force and effect.

IN WITNESS WHEREOF, the parties hereby acknowledge and agree to be bound by the terms and conditions of the Agreement and this Order Form.

REZPLOT SYSTEMS,
LLC D/B/A CAMPSPOT

City of Ashland - Parks & Recreation Department
a Wisconsin Governmental Entity

By: Jeff Landry

By: _____

Name: Jeff Landry

Name: _____

Title: VP, Sales and Business Development

Title: _____



Recurring Payment Authorization Form

Customer hereby authorizes RezPlot Systems, LLC or its designee, successor or assign (hereinafter "Campspot") to withdraw any amounts, including any and all taxes, late charges, processing fees or other sums, owed by Customer to Campspot under any Order Form to the Campspot Service Agreement (collectively, the "Agreement") by initiating debit entries to Customer's account at the financial institution (hereinafter "Bank") indicated on this authorization form or at any such other Bank as Customer may from time to time use. In the event of default of Customer's obligation hereunder, Customer authorizes debit of Customer's account for the full amount due under the Agreement or any portion thereof. Further, Customer authorizes its below indicated Bank to accept and to charge any debit entries initiated by Campspot to Customer's account. In the event that Campspot withdraws erroneously from Customer's account, Customer authorizes Campspot to credit Customer's account for the amount erroneously withdrawn. Customer understands that this authorization will remain in effect until canceled in writing, and Customer agrees to notify Campspot in writing of any changes to account information or termination of this authorization at least 15 days prior to the next billing date. If the payment dates fall on a weekend or holiday, Customer understands that the payments may be executed on the preceding business day. In the case of a Credit Card or ACH Transaction being rejected for Non Sufficient Funds (NSF), incorrect payment information, or incorrectly disputed charges, Campspot may, at its discretion, charge \$10 for each returned payment. Campspot will reach out to obtain new payment information and reprocess. I acknowledge that the origination of ACH or Credit Card transactions must comply with the provisions of U.S. law. I certify that I am an authorized person on this bank account/owner of this credit card, and will not dispute these scheduled transactions with my bank so long as the transactions correspond to the terms indicated in this authorization form and the accompanying Agreement.

Please complete the information below:

Name(s) to be listed on Campspot Invoices:_____

Email(s) to receive Campspot invoices:_____

Phone Number:_____

Billing Address:_____

City, State, Zip:_____

Checking/Savings Account☐ Checking ☐ Savings

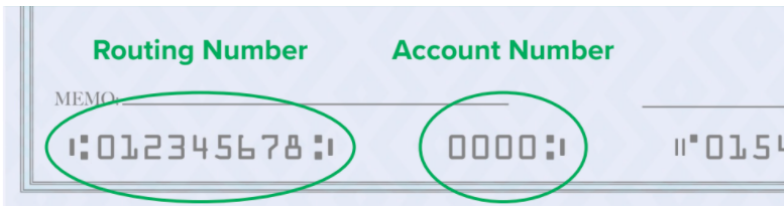
Name on Account_____

Bank Name_____

Account Number_____

Bank Routing Number _____

Bank City/State _____

**Authorization**

I _____ ("Customer") authorize Campspot to debit my bank account or charge my credit card indicated above for all fees owed under the terms of the Agreement for payment of my account.

SIGNATURE _____ DATE _____

EXHIBIT A
CAMPSPOT ACCELERATOR SERVICE

1. Services.

Customer hereby opts in to receive the Campspot Accelerator Service, as described herein. The Campspot Accelerator Service enables Campspot and/or third-party advertisers ("Advertisers") to display advertisements ("Ads") and/or links ("Links") on the page on Campspot's website that identifies and is configured for your park ("Your Page"). By opting into the Campspot Accelerator Service, Campspot and/or the Advertisers will make available graphic and textual Links to the Ads and/or other creative materials which will be displayed and/or utilized to identify you as a recipient of the Campspot Accelerator Service and establish a Link from Your Page to the Ads and/or Advertiser's site. In connection with the Campspot Accelerator Service, you agree not to modify any Ads or Links without Campspot's prior written consent. You further agree not to make any representations, warranties or other statements concerning Campspot, Advertisers or any of the respective products or services, except as expressly set forth herein. Subject to the terms of this Amendment, you will earn Commission Credits (as defined below) based upon fees paid by Advertisers. The Advertisers, the appearance of the Ads and/or Links, and the location of the Ad and/or Link placements on Your Page, will be determined by Campspot in its sole discretion.

You acknowledge and agree that Campspot may use third-party service provider(s) to assist in collecting information from you and processing Commission Credits. You may be required to provide your email address to establish an account with such third-party service provider(s), and will be subject to all of the terms and conditions imposed by such third-party service provider(s) (in addition to the terms and conditions of the Agreement and this Amendment).

2. Commission Credits.

(a) During the Term (as defined below), Campspot will allocate 50% of the revenue received from Advertisers each calendar quarter for Ads and/or Links placed on participating customers' booking sites, net of Campspot's costs, chargebacks, credits, payment processing fees, and expenses to provide the Campspot Accelerator Service (the "Net Advertising Revenue") to a revenue share pool. You will be issued a quarterly commission credit ("Commission Credit") from this revenue share pool within thirty (30) days after the close of each calendar quarter; provided, however, Campspot reserves the right to issue Commission Credits on a less frequent basis if the total Commission Credit due to you is less than Fifty Dollars (\$50.00) in any given calendar quarter. Your Commission Credit will be proportionate to the gross online booking revenue generated by Your Page relative to the total gross online booking revenue generated by customers participating in the revenue share pool. Campspot reserves the right to modify the amount of Net Advertising Revenue allocated to the revenue share pool, as well as the allocation method used, each quarter.

(b) Campspot will apply your Commission Credit as a non-refundable credit on outstanding invoice(s) and/or your next invoice. If more than one invoice is outstanding on your account at the time the Commission Credit is applied, the Commission Credit will be applied to the oldest invoice first. Notwithstanding anything herein to the contrary, a Commission Credit shall be "earned" only if each of the following conditions is met: (1) you have not terminated services with Campspot as of the date on which the Commission Credit is applied for that quarter; (2) your Campspot account is in good standing in accordance with the Agreement; and (3) Campspot receives payment

from Advertisers, and therefore, you agree that Campspot shall only be liable to you for Commission Credits to the extent that Campspot has received such funds from Advertisers. Campspot shall provide a credit memo to you on a quarterly basis summarizing the Commission Credit due to you, to be applied to your outstanding or future invoice(s). In the event that the Commission Credit earned by you in a given quarter exceeds the balance of any outstanding invoices on your account, and you terminate your Campspot services with a remaining credit balance, the credit will be forfeited.

(c) By way of example, if the Net Advertising Revenue received by Campspot for the quarter ending September 30, 2022 is \$100,000, Campspot will allocate 50% (\$50,000) to the revenue share pool. If the total gross online booking revenue generated by all participating customers that quarter is \$1,000,000, and the gross online booking revenue generated by Your Page is \$100,000 (or 10% of the total), you would be entitled to a Commission Credit equal to 10% of the revenue share pool, or \$5,000, for the quarter. The Commission Credit will be applied to your next invoice(s) by October 30, 2022.

3. Additional Terms.

(a) You acknowledge and agree that Campspot does not exert any control over any Advertisers or other third parties, and as such is not liable or responsible for any actions taken or omitted to be taken by any such third party. Campspot does not control and is not responsible for the contents or availability of any Ads, nor the policies of any website or application accessed via an Ad and/ or Link, and has made no attempt to verify any information contained in any such Ads and/or Links. You acknowledge and agree that Campspot is not responsible for any acts and/or omissions of any Advertisers, the Advertisers' products and/or services, nor the failure of any Links, and is not liable for any claims and/or damages related thereto. Campspot reserves the right to terminate its relationship with any Advertisers at any time in its sole and absolute discretion. Campspot disclaims all warranties, express and implied, as to the accuracy, validity, and legality and/or otherwise of any Ads and/or Links, materials and/or information provided by any Advertisers. You agree to release Campspot from any liability related to the placement of Ads and/or Links on Your Page. Campspot is not responsible or liable, directly or indirectly, for any damage or loss caused or alleged to be caused by or in connection with any Ads and/or Links, nor the products and/or services provided by any Advertiser.

(b) THE CAMPSPOT ACCELERATOR SERVICE IS PROVIDED 'AS IS' AND CAMPSPOT DOES NOT GUARANTEE THAT THE CAMPSPOT ACCELERATOR SERVICE WILL BE PERFORMED ERROR FREE OR UNINTERRUPTED, OR THAT CAMPSPOT WILL CORRECT ALL SERVICE ERRORS. TO THE EXTENT NOT PROHIBITED BY LAW, THERE ARE NO EXPRESS OR IMPLIED WARRANTIES OR CONDITIONS INCLUDING FOR HARDWARE, SYSTEMS, NETWORKS OR ENVIRONMENTS OR FOR MERCHANTABILITY, TITLE, NONINFRINGEMENT, SATISFACTORY QUALITY, AND FITNESS FOR A PARTICULAR PURPOSE.

4. Term. The term for Campspot Accelerator Service shall be co-terminus with the Term set forth in the Order Form and/or Agreement, unless otherwise terminated earlier as provide therein.

5. General. If any of the terms and/or conditions of this Exhibit conflict or are inconsistent with any of the terms and/or conditions of the Order Form or the Agreement, the terms and/or conditions of this Exhibit will control solely with respect to the services covered under this Exhibit.

EXHIBIT B
ANALYTICS SERVICE

1. Campspot Analytics Service.

Campspot's analytics service (the "**Analytics Service**") provides you with access to valuable data in visualized dashboards dedicated to tracking performance, like daily activity, week over week or month over month trends, and measuring revenue sources and more to quickly answer core business questions. Customers will receive one free license to access the Analytics Service, which will allow the user to see only existing dashboards. The Analytics Service will be made available to you subject to the terms and conditions of this Exhibit and the Agreement. Campspot reserves the right to make changes to content, descriptions, service and/or other information without obligation to issue any notice of such changes, except as prohibited by law.

2. Pricing.

2.1 Fees. Customer will receive one license to the Analytics Service free of charge. Additional licenses shall be subject to a charge of \$12 per month, invoiced monthly in arrears. If a license is added on or before the 15th day of the month, Customer will be charged for such month; if a license is added after the 15th day of the month, Customer will not be charged for such month. Similarly, if a license is cancelled on or before the 15th day of the month, Customer will not be charged for such month; if a license is cancelled after the 15th day of the month, Customer will be charged for such month.

2.2 Payment of Fees. By subscribing to the Analytics Service, you agree to pay the applicable fees in accordance with Article 3 of the Agreement. You agree to pay any outstanding amount for the Analytics Service whether the Analytics Service was previously used, will be used, or was canceled or terminated. You may cancel or terminate access to the Analytics Service at any time, but any commitments under this Order Form, including but not limited to paying all fees herein, will remain until all obligations are met with valid payments. Cancellation, suspension, or termination by you or Campspot may never be construed as a release or acknowledgment of meeting financial obligations under this Exhibit. Prices are subject to change at any time due to unforeseen circumstances including but not limited to changes in government taxation, web storage charges, and other situations outside of Campspot's control. You acknowledge and agree that any failure to make payments due under this Exhibit will result in Campspot pursuing all legal remedies, including seeking the assistance of the courts and/or a collection agency. You further agree to pay any costs associated with Campspot's efforts to collect any payments due under this Exhibit. Campspot will charge you, and you agree to pay any additional costs, fines, or penalties incurred by Campspot from a governmental or regulatory body or as a result of your use of the Analytics Service.

3. Additional Terms.

THE ANALYTICS SERVICE IS PROVIDED 'AS IS' AND CAMPSPOT DOES NOT GUARANTEE THAT THE ANALYTICS SERVICE WILL BE PERFORMED ERROR-FREE OR UNINTERRUPTED, OR THAT CAMPSPOT WILL CORRECT ALL SERVICE ERRORS. TO THE EXTENT NOT PROHIBITED BY LAW, THERE ARE NO EXPRESS OR IMPLIED WARRANTIES OR CONDITIONS INCLUDING FOR HARDWARE, SYSTEMS, NETWORKS OR ENVIRONMENTS OR FOR MERCHANTABILITY, TITLE, NONINFRINGEMENT, SATISFACTORY QUALITY, AND FITNESS FOR A PARTICULAR PURPOSE.

4. Term.

The term for the Analytics Service shall be co-terminus with the Term set forth in the Order Form and/or Agreement, unless otherwise terminated earlier as provide therein.

5. General.

If any of the terms and/or conditions of this Exhibit conflict or are inconsistent with any of the terms and/or conditions of the Order Form or the Agreement, the terms and/or conditions of this Exhibit will control solely with respect to the services covered under this Exhibit.

CAMPSPOT ORDER FORM

This Order Form dated _____ (the "Order Form Effective Date") is made by and between RezPlot Systems, LLC d/b/a Campspot ("Campspot") and City of Ashland - Parks & Recreation Department, a Wisconsin Governmental Entity, d/b/a Prentice Park Campground with an office at Park Rd, Ashland, Wisconsin, 54806, United States ("Customer", "you" or "your"), is made pursuant to and incorporating herein by reference the terms of the Campspot Service Agreement located at <https://software.campspot.com/documents/Campspot-Service-Agreement.pdf> (the "Agreement"). Capitalized terms not defined herein shall have those meanings given to them in the Agreement. This Order Form will be binding on the parties only when signed by an authorized representative of each party.

1. SERVICES. In general, the Services include features for accepting and managing reservations for park accommodations and other goods and services that you may offer at your park. The Services support bookings directly through Customer's website and may also support bookings through the Campspot Marketplace. For the purposes of this Agreement, the Campspot Marketplace and its features and technology shall be deemed part of the Services.

2. PRICING.

2.1 CUSTOMER BOOKING FEES. You have sole discretion to set the prices for your accommodations and other products and services that you offer using the Services. By logging into your Account, you will be able to enter the list of products and services you offer to Guests, along with the standard price for each item. Campspot will be entitled to the following Booking Fees and other applicable fees. Booking Fees comprise a flat transaction fee plus a revenue share calculated as percentage of the total sale, as set forth below.

Booking Fees:

\$0.00 per Online* or Offline Booking

\$2.00 per month per Extended Stay after Month 1

For purposes of this Order Form, a discounted Rental Unit and/or a subsequent cancellation of a Rental Unit shall not reduce the above per-transaction fees. For purposes of this Order Form, "Month" shall mean 28 days within the same calendar month.

*Notwithstanding anything to the contrary contained in the Agreement, for purposes of this Order Form, the Online Booking Fee shall apply to (a) bookings originating from your own website, (b) bookings that are initiated by Campspot, and (c) bookings that Guests make through the Campspot Marketplace

2.2 MARKETPLACE FEES. The referral fee of the Rental Unit reservation due to Campspot (as set forth below) will be based on the gross amount charged to a Guest for a booking, including without limitation, all service fees, resort fees, and the like charged to the Guest (but shall exclude taxes).

Marketplace Fees:

10% Referral fee of the Rental Unit reservation.

In the event of a cancellation in accordance with your standard cancellation policy, if you have refunded the transaction we will credit back or refund the 10% referral fee of the Rental Unit reservation on the amount refunded to the Guest.

2.3 GUEST BOOKING FEE. The Guest Booking Fee for the Rental Unit reservation due to Campspot (as set forth below) will be based on the gross amount charged to a Guest for a booking, including without limitation, all service fees, resort fees, and the similar charges assessed to the Guest (excluding taxes). The Guest Booking Fee is charged directly to the Guest upon reservation of the Rental Unit, and is applicable to (a) any bookings originating from your own website, (b) bookings that are initiated by Campspot, and (c) bookings that Guests make through the Campspot Marketplace.

Guest Booking Fee:

3% of the Rental Unit reservation amount, subject to a minimum of \$3.00 per transaction

If the calculated Guest Booking Fee based on 3% of the Rental Unit Reservation amount is less than \$3.00, the Guest Booking Fee shall be adjusted to the minimum of \$3.00. By way of example, if a Guest books a Rental Unit for \$35, the Guest Booking Fee will be \$3.00 (as the minimum fee applies).

In the event of a cancellation in accordance with your standard cancellation policy, if you have refunded the transaction in full, we will credit back or refund the 3% Guest Booking Fee for the Rental Unit reservation to the Guest. The Guest Booking Fee shall not be partially refunded.

All payments shall be made in accordance with Article 3 of the Agreement.

3. Campspot Accelerator Service. Upon execution of this Order Form, you will automatically be enrolled in the Campspot Accelerator Service (unless and until you advise your Campspot Account Manager that you wish to opt out of the Campspot Accelerator Service). The Campspot Accelerator Service is described in Exhibit A to this Order Form, attached hereto and made a part hereof.

4. Campspot Analytics Service. Upon execution of this Order Form, you will receive one free license to access Campspot's Analytics Service (unless and until you advise your Campspot Account Manager that you wish to opt out of the Analytics Service). Additional licenses shall be subject to a monthly charge. The Analytics Service is described in Exhibit B to this Order Form, attached hereto and made a part hereof.

5. TERM. The term for the performance for all Services pursuant to this Order Form shall commence on the Order Form Effective Date and shall continue for a period of twelve (12) months thereafter ("Initial Term"), unless earlier terminated pursuant to the terms of the Agreement. Following the Initial Term, the Services shall automatically renew for an additional (12) month period unless either party terminates the term by providing written notice in accordance with the Agreement.

6. CONFLICT. If any of the terms of this Order Form conflict with the terms of the Agreement, the terms of this Order



Form shall control, but only as to the conflicting terms. Otherwise, all of the terms and conditions of the Agreement shall remain in full force and effect.

IN WITNESS WHEREOF, the parties hereby acknowledge and agree to be bound by the terms and conditions of the Agreement and this Order Form.

**REZPLOT SYSTEMS,
LLC D/B/A CAMPSPOT**

**City of Ashland - Parks & Recreation Department
a Wisconsin Governmental Entity**

By: Jeff Landry

By: _____

Name: Jeff Landry

Name: _____

Title: VP, Sales and Business Development

Title: _____



Recurring Payment Authorization Form

Customer hereby authorizes RezPlot Systems, LLC or its designee, successor or assign (hereinafter "Campspot") to withdraw any amounts, including any and all taxes, late charges, processing fees or other sums, owed by Customer to Campspot under any Order Form to the Campspot Service Agreement (collectively, the "Agreement") by initiating debit entries to Customer's account at the financial institution (hereinafter "Bank") indicated on this authorization form or at any such other Bank as Customer may from time to time use. In the event of default of Customer's obligation hereunder, Customer authorizes debit of Customer's account for the full amount due under the Agreement or any portion thereof. Further, Customer authorizes its below indicated Bank to accept and to charge any debit entries initiated by Campspot to Customer's account. In the event that Campspot withdraws erroneously from Customer's account, Customer authorizes Campspot to credit Customer's account for the amount erroneously withdrawn. Customer understands that this authorization will remain in effect until canceled in writing, and Customer agrees to notify Campspot in writing of any changes to account information or termination of this authorization at least 15 days prior to the next billing date. If the payment dates fall on a weekend or holiday, Customer understands that the payments may be executed on the preceding business day. In the case of a Credit Card or ACH Transaction being rejected for Non Sufficient Funds (NSF), incorrect payment information, or incorrectly disputed charges, Campspot may, at its discretion, charge \$10 for each returned payment. Campspot will reach out to obtain new payment information and reprocess. I acknowledge that the origination of ACH or Credit Card transactions must comply with the provisions of U.S. law. I certify that I am an authorized person on this bank account/owner of this credit card, and will not dispute these scheduled transactions with my bank so long as the transactions correspond to the terms indicated in this authorization form and the accompanying Agreement.

Please complete the information below:

Name(s) to be listed on Campspot Invoices:_____

Email(s) to receive Campspot invoices:_____

Phone Number:_____

Billing Address:_____

City, State, Zip:_____

Checking/Savings Account☐ Checking ☐ Savings

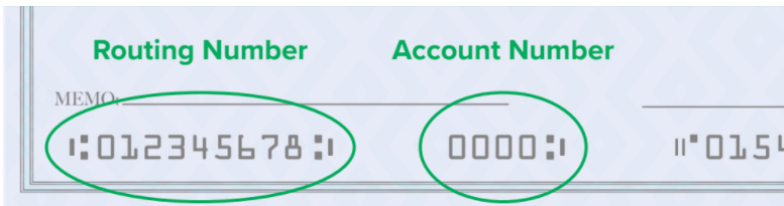
Name on Account_____

Bank Name_____

Account Number_____

Bank Routing Number _____

Bank City/State _____

**Authorization**

I _____ ("Customer") authorize Campspot to debit my bank account or charge my credit card indicated above for all fees owed under the terms of the Agreement for payment of my account.

SIGNATURE _____ DATE _____

EXHIBIT A
CAMPSPOT ACCELERATOR SERVICE

1. Services.

Customer hereby opts in to receive the Campspot Accelerator Service, as described herein. The Campspot Accelerator Service enables Campspot and/or third-party advertisers ("Advertisers") to display advertisements ("Ads") and/or links ("Links") on the page on Campspot's website that identifies and is configured for your park ("Your Page"). By opting into the Campspot Accelerator Service, Campspot and/or the Advertisers will make available graphic and textual Links to the Ads and/or other creative materials which will be displayed and/or utilized to identify you as a recipient of the Campspot Accelerator Service and establish a Link from Your Page to the Ads and/or Advertiser's site. In connection with the Campspot Accelerator Service, you agree not to modify any Ads or Links without Campspot's prior written consent. You further agree not to make any representations, warranties or other statements concerning Campspot, Advertisers or any of the respective products or services, except as expressly set forth herein. Subject to the terms of this Amendment, you will earn Commission Credits (as defined below) based upon fees paid by Advertisers. The Advertisers, the appearance of the Ads and/or Links, and the location of the Ad and/or Link placements on Your Page, will be determined by Campspot in its sole discretion.

You acknowledge and agree that Campspot may use third-party service provider(s) to assist in collecting information from you and processing Commission Credits. You may be required to provide your email address to establish an account with such third-party service provider(s), and will be subject to all of the terms and conditions imposed by such third-party service provider(s) (in addition to the terms and conditions of the Agreement and this Amendment).

2. Commission Credits.

(a) During the Term (as defined below), Campspot will allocate 50% of the revenue received from Advertisers each calendar quarter for Ads and/or Links placed on participating customers' booking sites, net of Campspot's costs, chargebacks, credits, payment processing fees, and expenses to provide the Campspot Accelerator Service (the "Net Advertising Revenue") to a revenue share pool. You will be issued a quarterly commission credit ("Commission Credit") from this revenue share pool within thirty (30) days after the close of each calendar quarter; provided, however, Campspot reserves the right to issue Commission Credits on a less frequent basis if the total Commission Credit due to you is less than Fifty Dollars (\$50.00) in any given calendar quarter. Your Commission Credit will be proportionate to the gross online booking revenue generated by Your Page relative to the total gross online booking revenue generated by customers participating in the revenue share pool. Campspot reserves the right to modify the amount of Net Advertising Revenue allocated to the revenue share pool, as well as the allocation method used, each quarter.

(b) Campspot will apply your Commission Credit as a non-refundable credit on outstanding invoice(s) and/or your next invoice. If more than one invoice is outstanding on your account at the time the Commission Credit is applied, the Commission Credit will be applied to the oldest invoice first. Notwithstanding anything herein to the contrary, a Commission Credit shall be "earned" only if each of the following conditions is met: (1) you have not terminated services with Campspot as of the date on which the Commission Credit is applied for that quarter; (2) your Campspot account is in good standing in accordance with the Agreement; and (3) Campspot receives payment

from Advertisers, and therefore, you agree that Campspot shall only be liable to you for Commission Credits to the extent that Campspot has received such funds from Advertisers. Campspot shall provide a credit memo to you on a quarterly basis summarizing the Commission Credit due to you, to be applied to your outstanding or future invoice(s). In the event that the Commission Credit earned by you in a given quarter exceeds the balance of any outstanding invoices on your account, and you terminate your Campspot services with a remaining credit balance, the credit will be forfeited.

(c) By way of example, if the Net Advertising Revenue received by Campspot for the quarter ending September 30, 2022 is \$100,000, Campspot will allocate 50% (\$50,000) to the revenue share pool. If the total gross online booking revenue generated by all participating customers that quarter is \$1,000,000, and the gross online booking revenue generated by Your Page is \$100,000 (or 10% of the total), you would be entitled to a Commission Credit equal to 10% of the revenue share pool, or \$5,000, for the quarter. The Commission Credit will be applied to your next invoice(s) by October 30, 2022.

3. Additional Terms.

(a) You acknowledge and agree that Campspot does not exert any control over any Advertisers or other third parties, and as such is not liable or responsible for any actions taken or omitted to be taken by any such third party. Campspot does not control and is not responsible for the contents or availability of any Ads, nor the policies of any website or application accessed via an Ad and/ or Link, and has made no attempt to verify any information contained in any such Ads and/or Links. You acknowledge and agree that Campspot is not responsible for any acts and/or omissions of any Advertisers, the Advertisers' products and/or services, nor the failure of any Links, and is not liable for any claims and/or damages related thereto. Campspot reserves the right to terminate its relationship with any Advertisers at any time in its sole and absolute discretion. Campspot disclaims all warranties, express and implied, as to the accuracy, validity, and legality and/or otherwise of any Ads and/or Links, materials and/or information provided by any Advertisers. You agree to release Campspot from any liability related to the placement of Ads and/or Links on Your Page. Campspot is not responsible or liable, directly or indirectly, for any damage or loss caused or alleged to be caused by or in connection with any Ads and/or Links, nor the products and/or services provided by any Advertiser.

(b) THE CAMPSPOT ACCELERATOR SERVICE IS PROVIDED 'AS IS' AND CAMPSPOT DOES NOT GUARANTEE THAT THE CAMPSPOT ACCELERATOR SERVICE WILL BE PERFORMED ERROR FREE OR UNINTERRUPTED, OR THAT CAMPSPOT WILL CORRECT ALL SERVICE ERRORS. TO THE EXTENT NOT PROHIBITED BY LAW, THERE ARE NO EXPRESS OR IMPLIED WARRANTIES OR CONDITIONS INCLUDING FOR HARDWARE, SYSTEMS, NETWORKS OR ENVIRONMENTS OR FOR MERCHANTABILITY, TITLE, NONINFRINGEMENT, SATISFACTORY QUALITY, AND FITNESS FOR A PARTICULAR PURPOSE.

4. Term. The term for Campspot Accelerator Service shall be co-terminus with the Term set forth in the Order Form and/or Agreement, unless otherwise terminated earlier as provide therein.

5. General. If any of the terms and/or conditions of this Exhibit conflict or are inconsistent with any of the terms and/or conditions of the Order Form or the Agreement, the terms and/or conditions of this Exhibit will control solely with respect to the services covered under this Exhibit.

EXHIBIT B ANALYTICS SERVICE

1. Campspot Analytics Service.

Campspot's analytics service (the "**Analytics Service**") provides you with access to valuable data in visualized dashboards dedicated to tracking performance, like daily activity, week over week or month over month trends, and measuring revenue sources and more to quickly answer core business questions. Customers will receive one free license to access the Analytics Service, which will allow the user to see only existing dashboards. The Analytics Service will be made available to you subject to the terms and conditions of this Exhibit and the Agreement. Campspot reserves the right to make changes to content, descriptions, service and/or other information without obligation to issue any notice of such changes, except as prohibited by law.

2. Pricing.

2.1 Fees. Customer will receive one license to the Analytics Service free of charge. Additional licenses shall be subject to a charge of \$12 per month, invoiced monthly in arrears. If a license is added on or before the 15th day of the month, Customer will be charged for such month; if a license is added after the 15th day of the month, Customer will not be charged for such month. Similarly, if a license is cancelled on or before the 15th day of the month, Customer will not be charged for such month; if a license is cancelled after the 15th day of the month, Customer will be charged for such month.

2.2 Payment of Fees. By subscribing to the Analytics Service, you agree to pay the applicable fees in accordance with Article 3 of the Agreement. You agree to pay any outstanding amount for the Analytics Service whether the Analytics Service was previously used, will be used, or was canceled or terminated. You may cancel or terminate access to the Analytics Service at any time, but any commitments under this Order Form, including but not limited to paying all fees herein, will remain until all obligations are met with valid payments. Cancellation, suspension, or termination by you or Campspot may never be construed as a release or acknowledgment of meeting financial obligations under this Exhibit. Prices are subject to change at any time due to unforeseen circumstances including but not limited to changes in government taxation, web storage charges, and other situations outside of Campspot's control. You acknowledge and agree that any failure to make payments due under this Exhibit will result in Campspot pursuing all legal remedies, including seeking the assistance of the courts and/or a collection agency. You further agree to pay any costs associated with Campspot's efforts to collect any payments due under this Exhibit. Campspot will charge you, and you agree to pay any additional costs, fines, or penalties incurred by Campspot from a governmental or regulatory body or as a result of your use of the Analytics Service.

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4. Term.

The term for the Analytics Service shall be co-terminus with the Term set forth in the Order Form and/or Agreement, unless otherwise terminated earlier as provide therein.

5. General.

If any of the terms and/or conditions of this Exhibit conflict or are inconsistent with any of the terms and/or conditions of the Order Form or the Agreement, the terms and/or conditions of this Exhibit will control solely with respect to the services covered under this Exhibit.