

Tuesday, July 29, 2025



MEETING MINUTES

ASHLAND CITY COUNCIL Tuesday, July 29, 2025 – 6:00 PM Ashland City Hall Council Chambers

1. CALL TO ORDER

The Tuesday, July 29, 2025 Ashland City Council meeting was called to order by Mayor Matt MacKenzie at 6:00 p.m.

A. **Roll Call, Moment of Silence and Pledge of Allegiance**

PRESENT: Shawn Brede, Peter Levi, Andrew Goyke, James Gregoire, Charlie Ortman, Nancy Sztynдор

ABSENT: Kevin Seefeldt (Excused)

ALSO PRESENT: Mayor Matthew MacKenzie, City Administrator Brant Kucera, City Clerk Denise Oliphant, City Attorney Tyler Wickman, Planning Director Steven Wiley, Police Chief Willis Hagstrom, Fire Chief Stuart Matthias, Parks Director Catlyn Nowicki, Utility Supervisor Brian Ledin, and other interested citizens.

2. APPROVAL OF AGENDA

A motion by Goyke, seconded by Gregoire to approve passed unanimously by voice vote.

3. APPROVAL OF MINUTES

A. **July 8, 2025 City Council and Committee of the Whole Meeting Minutes**

A motion by Ortman, seconded by Gregoire to approve the agenda as presented, passed unanimously by voice vote.

4. CITIZEN PARTICIPATION PERIOD

Zydmund Jablonski, 916 6th Avenue West, commented on the recent Mandamus Case results.

5. MAYOR'S REPORT

A. **Announcements**

The Mayor and Administrator gave a presentation last week to the Ashland County Board regarding the City's updated Strategic Plan. City crew razed a home which suffered fire damage on

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3rd Street East. Music in the Park continues, and the City is holding a 50/50 raffle to be drawn during the Dock of the Bay festival on August 9, 2025.

B. Appointments

A motion by Ortman, seconded by Goyke to approve to approve the reappointment of Tom Yankee to the Harbor Commission for another three years. The motion passed unanimously by voice vote.

6. ADMINISTRATOR'S REPORT

Kucera noted that all of the City's planned projects are going well and on schedule.

7. ANNUAL PRESENTATION BY MARY MCPHETRIDGE, EXECUTIVE DIRECTOR OF THE ASHLAND AREA CHAMBER OF COMMERCE

Mary offered a presentation regarding the Ashland Area Chamber of Commerce's recent activities.

8. OLD BUSINESS

A. Approve to Accept a Maintenance Quote from Wisconsin Pump Works for Main Lift Station Pumps Rehabilitation (*Public Works*) Roll

A motion by Ortman, seconded by Goyke to approve the quote for \$148,305.00 plus contingency passed unanimously by roll call vote.

9. NEW BUSINESS

A. Consider a Request to Rescind Property Taxes Charged to the City of Ashland and Ashland County due to Assessment Roll Error (*Finance*) Voice

A motion by Ortman, seconded by Sztynдор to approve, passed unanimously by voice vote.

B. Consider to Approve to Waive the Advertising Requirements of Chapter 194.04 Procurement of Goods and Services, Ashland City Ordinances, and Approve Repair Costs for the Fire Department's 2005 Custom Fire Water Tender (*Fire Department*) Roll

A motion by Ortman, seconded by Goyke to approve the repair estimate for \$89,000 plus contingency, passed unanimously by roll call vote.

C. Consider a Resolution to Issue a Conditional Use Permit (CUP) to Allow a Fence Exceeding Four Feet in Height in the Corner Side Yard at 307 14th Avenue East, Parcel No. 201-01797-0000, Zoned Single-Family Residential (R-1); Applicants: Ceili Shields and Trevor Hansen (*Planning and Development*) Roll

A motion by Ortman, seconded by Goyke to approve the resolution, passed unanimously by roll call vote.

File #17843

D. Consider an Ordinance to Amend Chapter 800 (1130) Ordinance to Amend the Official Zoning map of the City of Ashland, Ashland City Ordinances, to Conditionally Rezone

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618 Beaser Avenue, Parcel No. 201-00540-0000, from Public Institutional (PI) with Gateway Overlay (GTWY-O) to Mixed Residential/Commercial (MRC) with Gateway Overlay (GTWY-O). Applicant: Beaser Professional Building, LLC. (Planning and Development) Roll

A motion by Ortman, seconded by Brede to approve the ordinance amendment, passed unanimously by roll call vote.

File #2025-2021

- E. **Consider a Resolution to Issue a Conditional Use Permit (CUP) to Allow a Multi-Family Residential Land Use for 618 Beaser Avenue, Parcel No. 201-00540-0000, Contingent on Zone Change to Mixed Residential/Commercial (MRC) with Gateway Overlay (GTWY-O); Applicant: Beaser Professional Building, LLC., Alex Vickroy (Planning and Development) Roll**

A motion by Ortman, seconded by Sztynodor to approve the resolution, passed unanimously by roll call vote.

File #17844

- F. **Consider an Ordinance to Amend Chapter 806 (201-1884) Ordinance to Approve a Planned Unit Development (PUD), Ashland City Ordinances, for a Specific Implementation Plan (SIP) to Allow a Multi-Family Residential Land Use on Parcel # 201-00356-0000, Zoned Mixed Residential/Commercial (MRC) with Gateway Overlay (GTWY-O) and Planned Unit Development Overlay, Located between Beaser Avenue and 11th Avenue west; Applicant: Vision Inc. (Planning and Development) Roll**

A motion by Ortman, seconded by Sztynodor to approve the ordinance amendment. passed unanimously by roll call vote.

File #2025-2020

- G. **Consider an Ordinance to Amend Chapter 781 (1764) Unified Development Ordinance, Ashland City Ordinances, Amending 6.7(C)(3)(e) General Requirements for Freestanding Light Fixtures (Planning & Development) Roll**

A motion by Ortman, seconded by Goyke to approve the ordinance amendment, passed unanimously by roll call vote.

File #2025-2022

10. ADJOURNMENT

A motion by Ortman and seconded by Goyke to adjourn was passed unanimously by voice vote.

Respectfully Submitted,

Denise Oliphant,
City Clerk