



**Sustainability Committee Meeting**  
**Thursday, December 19, 2024**  
**City Hall Council Chambers – 601 Main St W. Ashland, WI 54806**  
**6:00 PM**

Take notice that a meeting of the Sustainability Committee will be held in- person in the City Hall Council Chambers, with the availability to attend virtually.

To join the meeting from your computer, tablet or smartphone: <https://meet.goto.com/740241965>. Or dial in using your phone. United States (Toll Free): 1 866 899 4679 Access Code: 740-241-965

The following items will be considered:

**1. Approval of Agenda**

**2. Approval of Minutes**

- a. Approval of minutes from the October 24th and November 21st, 2024 meetings

**3. Citizen Participation Period**

**4. Projects/Discussions**

- a. Great Lakes Friendly Restaurant Certification - Update and Action if necessary
- b. Mission Statement - Discussion and Action if necessary
- c. Potential Grant Opportunities - Beth Gehred

**5. Updates**

- a. City Solar Assessment
- b. Parks Master Plan

**6. Items of Interest for Future Meetings**

**7. Adjournment**

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## **City of Ashland – Sustainability Committee Meeting**

**Thursday, October 24<sup>th</sup>, 2024**

**6:00 pm – 7:00 pm HYBRID MEETING:**

**Meeting Link: <https://meet.goto.com/740241965> | Access Code:  
740-241-965 - CITY COUNCIL CHAMBERS (601 Main Street W)**

Energy Action Plan, 25x25 Plan, Sourcewater Protection Plan linked here:  
<https://sites.google.com/view/ashland-sustainability/themes>

Present: Charlie Ortman, Amy Amman, Beth Gehred, Brant Kucera (City Administrator), Steven Wiley (Planning and Development Director)

Absent: Kelly Westlund

### **Agenda**

- 1) Approval of Agenda  
Chair Ortman asked for approval of the agenda. Salmon-Tumas moved and Gehred seconded. Motion carried 4-0.
- 2) Approval of minutes from the August 22<sup>nd</sup>, 2024 meeting  
Chair Ortman asked for approval of the minutes. Salmon-Tumas moved and Gehred seconded. Motion carried 4-0.
- 3) Citizen Comments  
None
- 4) Projects/Discussions
  - a) Great Lakes Friendly Restaurant Certification – Presentation, Discussion, and Action if necessary  
CJ O'Brien Weddle is with Surfrider and Bob Pokorney is the local chair of the Duluth chapter. They provided an overview of Surfrider. It is a non-profit organization with a powerful activist network. There are 10 regions, 80 chapters, and 130 plus student clubs. It was established in 1984. A goal is to help move the needle on plastic reduction. O'Brien Weddle passed it over to Pokorney. Bob Pokorney is the Chair of the local Duluth Chapter. He was born and raised in Duluth. Currently he was visiting family on Madeline Island. He is currently a nurse but has worked as a mariner on Lake Superior, and worked as chair of the chapter for 5 years. The chapter is made up of kayakers, swimmers, and other people who recreate on Superior and want to protect it. They do beach clean ups, educate people on environmental concerns, and their big triumph was to get the beach act passed at the federal level to give the MN Dept of Health funds to test water quality on Superior. The Great Lakes Restaurant Initiative is new for them. They are hoping to grow the program. They wanted to start in Duluth for a couple reasons. Restaurants create a lot of plastic waste and they want to reduce this. Duluth has changed in the last 15 years. People come to Duluth to recreate on the water but also pass through. They noticed that the draw for a lot of visitors is that tourists are really drawn to the lake and water. This is the real reason people come there. Pokorney used to give sailboat tours on Lake Superior. People asked what they could do to preserve it. It is easy to go and spend money with family but not feel you are connected to the place. It became clear there is a need for

this. Reduce plastic and give visitors a way to feel good about their visit. O'Brien Weddle can go through what the process looks like for restaurants. Often restaurants do not have a lot of time but hPokorney will often hear how easy it was to go through the process. O'Brien Weddle explained that the Great Lakes program is spin off of the Ocean Friendly program. It makes sense to have a Great Lakes Friendly name and logo. They provide a simple straightforward framework for restaurants to make the switch. It is technically not a certification. This is more so a recognition program Surfrider runs. Nationally they have 560 restaurants and counting. The restaurants probably serve 36 million single-use plastic free meals per year. They have a lot of different businesses in the program. The Great Lakes Friendly Restaurant process has the following steps:

- 1.) Identify lead or committee to recruit restaurants.
- 2.) Compliant restaurant signs up via online form
- 3.) Restaurant featured on map. Gets access to brand portal and use logo, vendor discounts.
- 4.) Compliance check within the 1-year membership
- 5.) Restaurant renews after 1 year. Membership is up. Repeat steps 2-4

Membership lasts one year. Surfrider periodically checks in with them. They send out automated emails. A volunteer works with businesses to make sure they are renewing and helps with the process. There are 7 mandatory criteria:

- 1.) Only reusable food ware for onsite dining.
- 2.) Paper straws only available on request or naturally occurring material straws.
- 3.) No plastic bags for takeout.
- 4.) Single-use utensils, straws, condiments, accessory items only available upon request
- 5.) No Styrofoam used at all
- 6.) No beverages sold in plastic bottles
- 7.) Proper recycling practices.

Optional Criteria - Choose at least 3

- 1.) Discount for customers with reusable items
- 2.) No single-use or bio-based plastic containers
- 3.) Energy efficiency efforts in place
- 4.) Water pollution and conservation mitigation efforts in place
- 5.) Vegetarian and vegan options offered regularly
- 6.) Pre-packaged items not sold in plastic
- 7.) Composting efforts in place
- 8.) All seafood is "best choice" or "good alternative" as defined by Seafood Watch or locally sourced

Ortman asked on optional ones if they were selling for example chips in plastic bags would this exclude a restaurant completely or do they just have to follow three other optional items?

O'Brien Weddle explained that they just have to ensure they are following three optional ones.

Gehred asked if someone is actually monitoring to ensure that a restaurant is up to date or if they expire are they kicked off the map? O'Brien Weddle answered that once they expire they are automatically off the map and Surfrider also asks for compliance checks. O'Brien Weddle manages the data and makes sure up to date info is there. She manages the database. Salmon-Tumas asked if there is a cost to restaurants at the signup stage or renewal. O'Brien Weddle stated that it was completely free to join and there was no financial requirement. She showed the

surfrider.org/gflr signup page. It takes only a minute to complete for busy restaurant owners. The restaurant benefits: Surfrider mails a decal the restaurant can put up. They have table tents and are listed on national and chapter websites. There are vendor discounts on sustainable restaurant to go products. Surfrider is a nationally recognized nonprofit. There is a lot of visibility that can happen. Food trucks can be registered as ocean friendly if they meet criteria. Bars also. Great lakes Friendly Resources are available also. The next steps of how we can help: It is important to develop goals and objectives. How many restaurants do we want to recruit? Identifying activities built around achieving objectives. Creating metrics for success in activities. Help with material assets. Determining how we will assess the program. Pokorney stated that he had nothing additional to add. Amman thanked O'Brien Weddle and Pokorney for the presentation. She stated that they mentioned us joining up with the chapter Pokorney is a Chair of. She asked if this was still on the table. Pokorney answered that it was and Ashland would not have to start a new chapter. Ortman asked who joins a chapter and what the role is of a chapter. O'Brien Weddle answered that restaurants become a part of the Great Lakes program but can also be volunteers and go to chapter events. Pokorney explained that their chapter has been in place for 5 years. The way people find us is out in the community in the water. They introduce things via word of mouth and are excited about getting new people. They have retirees that are passionate. Once folks are members of the chapter they can take part in events. They take part in beach cleanups for example. People are taking part in educational programming, beach monitoring, and get-togethers. Ortman asked about advocacy and advertising/promotion. Pokorney answered that these were functions of the organization. Ortman does not see an enforcement arm in the chapter. Pokorney replied that for regional purposes it would be him. It could be an unannounced visit or an ongoing conversation. He checks in with managers from time to time to ensure they are still in compliance or help keep them in compliance. Ortman asked if there has been a case of mid-year someone not playing by the rules. He wants to see how the program manages itself. O'Brien Weddle stated that goal is to create relationships with these restaurants. It is usually a fairly easy conversation checking in with them. They will work with restaurants or take them off the map. Sometimes supply chains are a problem. The Chapter wants relationships versus taking off a bunch of restaurants. Ortman asked how many people we would need in Ashland and if Pokorney would be able to do it or we would we need a designated person like Amman or himself. Pokorney would be excited to help in anyway he can to introduce the program to restaurant owners. We probably have pre-existing relationships already but he is happy to help. Ortman stated that we just have to find a champion. Pokorney is happy to serve as the closest point of contact. Ortman summarized that we would join Pokorney's chapter, take literature, do a test meeting, go to a restaurant and recruit them. Ortman stated that we can touch base in a couple of months. O'Brien Weddle asked if we want to do some recruiting of restaurants or try one out. What do we see as a best-case scenario? Ortman stated that we will have a meeting and if Surfrider can provide recruiting materials, we can go ahead and try. The City cannot be the focal point because staff are busy. The Committee can try. Pokorney explained that he has had most success in the beginning of fall and winter. Get set up over winter so we can unveil when we get going in spring. Ortman can think of a restaurant and store that meet criteria and suggested swing at low hanging fruit. O'Brien Weddle and Pokorney thanked the committee and the committee thanked them. They left at 6:45 pm. Ortman asked for thoughts from the committee. Amman is glad we got to hear the presentation and got a taste of the program. She is happy to be a member and then tie back to how City can support it with tourism, etc. Get people to sign up and then promote that we have it here. Ortman does not anticipate problems especially

since O'Brien Weddle was willing to help. Access to eco-friendly stuff is important. Amman stated that we have a composting facility here but they are specific on what can go there. Ortman asked if the committee wanted to have another meeting. Gehred stated that these national things are thought through but not easy. If we are going to have impact locally we need engagement. She suggests we either engage with some excitement or let it go. If we as a committee do not latch onto it we are not really owning it. Get into it or let it go. State policy may have changed to allow people to take their own to-go containers. It is important to educate the diners and not put the entire onus on restaurant. If we are asking restaurants to do something sweeten it with emphasizing that we are here for them. Gehred asked if we could write a grant to help. She suggests making it worth it. Ortman stated that we could jump in enthusiastically but he is not sure how much time we have. He is happy to be involved if enough of us are there. Gehred could see jumping in and handing this off to an enthusiastic group. Ortman suggested maybe sitting down with the Black Cat owners and seeing what they think. Amman was cautious about the role of the committee. A suggestion was made to come to next meeting with list of all the people we could talk to including businesses, Northland, food trucks, etc.

5) Potential Grant Opportunities – Beth Gehred

Gehred brought a handout and passed it out to the committee. If money would help it would be good to explore it. She highlighted 3 foundations she thinks we would have success with. Gehred is a good grant writer and is happy to write a grant. She stated that the applicant would be the sustainability committee. We have 501c3 equivalency. She wants to dream as a committee without the constraint of needing money. Sometimes things are lacking passion, skill, and leadership. Gehred gave a summary of these. Local grants are far easier to get than national or state ones. When we come up with a project where the problem is money, go here. Amman asked about options if we decided to replace lights in parks for example. Gehred suggested researching which lights, the number, and if we have Public Works support.

6) Update – City Solar Assessment

Wiley updated the Committee on the status. Gehred stated that Bad River was working with muGrid so we can learn from them. Salmon-Tumas stated that it was exciting. She was looking back at the Energy Action Plan. We want to capture progress. The question was whether this ties back directly enough. Gehred explained that Fort Atkinson did the same thing. The WWTP there was a top user and pump station. Plans have been done everywhere. There is still a 13-17 year payback so it can often be challenging. She stated that we have to frame it properly.

7) Mission Statement

Ortman asked if we want to shove this to the next agenda. Gehred stated that we can shove it to the next one. Ortman provided his draft.

8) Future agenda items

These include the mission statement and Great Lakes item. Kucera wanted to talk about mowing at a future meeting. The message is not getting out on why we are doing something or not. Ortman explained why we are not mowing some areas. There is controversy. Kucera stated that the education is not out there. Opinions on aesthetics are out there. The question came up of whether we look at different locations. Kucera wanted to talk about No Mow May and this at some point. Reduced mowing of some parks came out of the city. Gehred asked if we can have a map of the City showing where these are

when we discuss. Ortman and Kucera answered yes. Kucera mentioned that the City is applying for a \$25,000 grant to remove rectangular brick areas to plant them with native plants downtown. Ortman asked Wiley to summarize the next meeting agenda. Wiley did. Amman stated that she will reach out to Black Cat management.

9) Adjournment

Ortman asked for a motion to adjourn. Salmon-Tumas moved and Amman seconded. The motion carried 4-0. Meeting adjourned at 7:17 pm.

Recorded by:

Steven D. Wiley, AICP  
Planning and Development Director



City of Ashland, Wisconsin ~ Parks and Recreation Department  
400 4<sup>th</sup> Ave West Ashland ~ WI 54806 ~ [www.coawi.org](http://www.coawi.org)

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**JOINT MEETING OF THE CITY OF ASHLAND'S  
PARKS & RECREATION and SUSTAINABILITY COMMITTEES  
THURSDAY NOVEMBER 21 6:00-7:00pm  
CITY HALL COUNCIL CHAMBERS or VIRTUALLY  
Microsoft Teams**

**Present:** (Parks and Recreation Committee) - Mike Amman, David Ullman, Nancy Sztynodor, Lauren Martinson, Jen Weiler, Kevin Seefeldt, Axel Peterman (Community Garden Representative)  
(Sustainability Committee) – Charlie Ortman, Amy Amman, Meghan Salmon-Tumas, Beth Gehred

**Absent:** (Parks and Recreation Committee) – Philomena Kebec  
(Sustainability Committee) – Kelly Westlund

**Others Present:** Sara Hudson-Parks and Recreation Director, Steven Wiley-Planning and Development Director, Dan Homola-Facilities Foreman, Emily Soderberg-Project Manager – MSA Professional Services (attended virtually), JoAnn Erickson

**I. Call to Order:**

Parks and Recreation Committee Chair Mike Amman called the meeting to order at 6:00 pm.

- a. Roll Call: Quorums were declared present for the Parks and Recreation and Sustainability Committees.
- b. Agenda Modification: Chair Amman asked if anyone had any changes to the agenda. None were proposed.

**II. Public Comment Period:** There were no public comments.

**IV. Business Items:**

Discussion and Possible Action on the City of Ashland's Parks Master Plan

Hudson had Emily Soderberg from MSA Professional Services present the draft Parks Master Plan. Soderberg presented on the plan purpose, planning process, and the intent of creating a sustainable framework for managing Ashland's Parks and Recreation assets. Soderberg explained the kick-off and public engagement process behind the plan. *David Ullman arrived at 6:03 pm.* Soderberg explained that Chapter 2 of the plan was the data analysis and needs of the project. She and her team had looked at national data also to compare data points and see where our community is relative to others across country on Parks and Recreation amenities. The analysis included an assessment of parkland acreage per 1,000 residents. *Axel Peterman arrived at 6:04 pm.* Based on Ashland's 2024 WI Department of Administration population counts the analysis comes out to 32 acres of parkland per 1,000 residents here. That rate is much higher than the majority of jurisdictions similarly sized. Soderberg explained the standards from the National Parks and Recreation Association (NPRA) for minimum thresholds we should be going for. She presented a table to show the difference between Ashland's figures and what the standard from the NPRA is. Soderberg wanted to incorporate figures from the City's 2025 budget that will be released. Additional tables presented show where Ashland's staffing and budget compare to other jurisdictions. Ashland has 5.83 FTEs per 1,000 residents which is below similarly sized communities. Ashland relative to other communities nationally has less staff and generally fewer financial resources to maintain a larger park system relative to its population size.

Chapter 3 is the park by park inventory. Soderberg toured all parks with city staff earlier in the year. She showed pictures from her site visit. Chapter 4 of the plan summarizes community feedback. Soderberg explained results from the survey. The planning team received over 400 responses from the survey. Chapter 5 lays out goals and policies along with general maintenance recommendations. The maintenance guideline appears in the appendix of the plan draft. Chapter 6 dives into implementation. Some implementation strategies include a turf to prairie conversion strategy and Parkland decommissioning strategy where deemed appropriate. The City has an overabundance of park facilities relative to population size. The planning team analyzed whether any properties are underutilized and could be candidates. Soderberg showed the three facilities. The next steps are to finalize the plan document, present it to COW/Council, incorporate information to satisfy Comprehensive Outdoor Recreation Plan (CORP) requirements, and send the final plan back to the Parks and Recreation Committee and Council for adoption. Soderberg explained the requirements of the Parks Master Plan vs. the CORP. Soderberg finished her presentation and welcomed questions and concerns.

Sztyndor asked if we know what the financial savings would be to decommission the three parks? Hudson answered that we can find out based on mowing time.

Martinson asked about some of the ongoing costs for the ballfields. She is curious how decommissioning one ballfield plays into the costs but also the use that field is getting throughout the summer. Hudson stated that when talking about the CIP budget and maintenance it would potentially save us \$100k. Northland has two fields available for public use but organizations do have to pay to use them. We currently have 11 fields so a lot for community our size.

Gehred stated that she has concerns about the plan. She recommends letting the problem be the solution. The public engagement was weak. A focus group with like-minded people isn't a focus group. What about children or teenagers? What about environmental service organizations? We have a different standard about parkland and open space pulling their weight economically. She does not think the solution is to take away parks that are well loved. Make parks more financially sustainable by putting an option in front of people. She is not impressed with some of the plan recommendations. She asked if Soderberg spent a day at the parks and asked the people that use them about them. She is not sure about the methodology used for the survey. We don't say that we should funnel money back into parks from tourism. Why don't we decommission some roads which cost us money here? The plan is not reflecting the will of the people but rather the will of the budget. She loves native plantings but there is not enough data to prove it will work. Hudson explained that she had gone to the 7<sup>th</sup> grade class and did some youth engagement during the process. She did the same activity we did for the public meeting. She had asked about the students' favorite things and least favorite things with the Parks and Recreation facilities. Hudson explained that for us to recoup costs on ball fields our little leagues wouldn't be able to afford the necessary fees. She stated that 20 years ago we probably had 20 public works and 20 parks people. Now we are probably at 12. Gehred stated that she was not seeing enough creativity and depth in the plan recommendations.

Seefeldt liked the report. It covers areas he wouldn't consider. He explained that he had minimal turnout for painting the fence at the west end park when they did a workday for this. Of the people that showed up, none use that park. This type of situation is not sustainable so he is not opposed to the plan recommendations.

Ortman is grateful we have created a plan. He was a native here. If there are no compelling reasons to keep a park he would advocate for a public hearing to discuss decommissioning. He sees the park by Tomlinson's getting used so is surprised to see that in there. He is not surprised on the West End one. He appreciates statistics but doesn't like using them to cut or expand the system. He likes that there is a plan here.

Chair Amman mentioned the City having additional acres of parkland. He asked Soderberg in terms of engagement if she thinks she will be able to do enough with the limited engagement that she could get. Soderberg answered that she supports additional engagement if we want that. She tried to identify the properties truly the least used. Soderberg will include all public comments in the appendix for the revised draft. Chair Amman stated that looking at Prentice and Bay City Creek they are half the acres of our overall total. Amman explained that 90 acres are mostly forested so be careful when throwing comparables. Soderberg stated that she could look just at developed parkland and could adjust the analysis. Hudson was going to have Soderberg do this as part of the CORP update.

Ullman provided a technical comment. The arts trail is treated as acres in the math but is linear. He explained that the maintenance on that trail is probably different than that on parkland. It shouldn't necessarily be added. He is surprised to see projections of population decline moving forward. What strategies are we using to address population decline? He likes this plan but wants to see something visionary. We have a mission statement but can we have a vision statement for our parks also? We can attract people based on our lands and recreational opportunities we have. He likes the plan goals and believes they are realistic. He wants to see a really visionary goal. What are we missing; what is going to attract people to Ashland? He mentioned the Bay City Creek mountain bike trail. It is kind of buried in the plan in undeveloped lands. There is a huge potential draw with it. Ullman mentioned developing recreation along Bay City Creek corridor. To what extent do we want this plan to guide us in the next 5-10 years versus do we want this plan to be visionary? Hudson mentioned the community's population decline. She explained that we can incorporate this stuff into the CORP which is more visionary. Soderberg stated that she likes this a lot. There are projects going on and a lot of exciting investments. There are visionary investments going on in the City. Soderberg tried to make sure mileage for arts trail is not included in the tables. She stated that she can reformat the table to make it more distinct that the trail mileage is not included.

Ullman explained that there is true growth and the perception of growth. Using parks is a tool for attracting people to the community. There is a perception of growth when Ullman goes to Duluth or Ironwood though both are losing population. This is the case when he sees people using the parks in both places.

Gehred asked if there is there a way to look at how the budget is made out to capture impact of parks. Before we go to decommissioning do the analysis. How much do nearby property values increase? We have a resource problem. She would like to see a Friends of the Parks group started. Why do parks struggle to find funding but when a new dump truck is needed it gets funded? We need to equalize feelings of valuation of infrastructure.

Peterman stated that he did not have the time to read the report but had the impression that there is equivalency between the park to prairie and decommissioning strategies. He strongly advises against decommissioning as a general policy. We can't go back once we do it. He proposed doing parks to prairie rather than decommissioning right off the bat.

Ortman stated that he is waiting for the climate migration to occur. The City is already doing some groundwork to try and encourage housing by changing the regulations. He loves the plan but it is tailored to how do we do more with less. He would like to see the plan show what the return on investment looks like. We need to look at the one-year debt levy increase to help fund some items. Staff would propose things and Council would decide. Ortman doesn't think we use this tool enough. It is not a permanent tax increase. Hudson replied that she thinks this is our plan for 2026.

Amy Amman asked for clarification that the proposed plan is to not go directly to decommissioning. Soderberg confirmed this. The parks would still be parks but be a different form of parks. Amman asked if the financial impact of pollinator habitat restoration was factored in. Hudson answered that we are trying to make it fiscally responsible to get projects done. We are putting fewer guys on mowers and maintenance guys are doing other projects that they wouldn't otherwise do. It is easier to find volunteers to weed versus mow.

Amman asked if we are we being realistic. We have a serious problem with buckthorn. She likes the idea of doing prescribed fire in some areas. She asked who does this. Hudson stated that the city has a GLRI grant to remove buckthorn. Some projects in the queue don't show up in the plan.

Martinson asked if there are opportunities for seasonal employment for mowing operations. Homola stated that we do have summer hiring. We pretty much take everyone that applies. We dropped the age requirement from 18 to 16. Hudson added that we have become really flexible with seasonal employees. Homala explained that the parks are getting deteriorated. We have so many but don't have the funds to spruce them up.

Tumas stated that she has been thinking about playgrounds a lot. It is expensive to maintain and replace them.

The report has statistics on playgrounds. Many kids want to go to a playground that has other kids there. Tumas explained that it is not necessarily about having more playgrounds but about having ones that are well sited and used. Can we take out some equipment or playgrounds that are expensive to maintain? Homola asked if the school playgrounds are mentioned in the plan. Soderberg answered that usually we focus on the City-owned and maintained facilities but referenced the school playgrounds in the plan.

Chair Amman stated that based on the comparison done for the plan we are understaffed based on the acreage we have. Amman asked Soderberg if there is something she sees in other communities where they keep staff longer. Are there ideas on how others have, maintain, and fund their staff? Soderberg stated that the approach is to be smarter and more efficient with what we have. An example is reducing mowing. More communities today are in a similar place as Ashland. Chair Amman stated that he thinks the plan is good and that it is hard to get that feedback loop showing people are using these facilities, spending money here, etc.

Soderberg stated that Ashland has unique elements that set it apart and draw people to the community. Chair Amman posed the question of how can we bring the financial reality aspect to the plan and pare it with the visionary element. Balance a need for fiscal responsibility with vision.

Gehred stated that she thinks a lot about playgrounds. How about when we have to replace playground equipment we do a Montessori or European approach and this could be attractive for younger children or disadvantaged children. Celebrate our parks with who we are. Portray the City as succeeding. We need more help.

JoAnn Erickson asked to speak and explained that she lives on City Heights Road and serves on the Plan Commission. She has been here almost 30 years. She loves Gehred's Friends of the Park idea. She is not a fan of how we have let Bay City and the City Dock overgrow. She stated that we can't just put out a blanket statement saying we need volunteers. We need to call them or meet them on the street. It makes them feel needed. We have stifled volunteers but now since we don't have workers we want volunteers. We can train these folks. We have a fantastic group of volunteers. We have to make them feel validated. Most volunteers just want a thank you and for you to treat them nicely. She loves the plaza park here and the black rock there but there are weeds growing and Erickson is almost afraid to do anything because she doesn't know which plantings are good and which are garbage plants. Why spend money and let things go to pop?

Discussion concluded on the proposed Parks Master Plan. Soderberg stated that she will take the feedback form tonight and incorporate it in the revised plan. She will connect with Hudson to talk about specific areas of the plan to expand upon and change based on the feedback. The planning team will determine whether to take the draft plan to Council on Dec 10<sup>th</sup> or in the New Year. We want to see the plan adopted in early 2025 either in January or March. Soderberg and Hudson thanked everyone for attending.

## **VI. Comments and Questions**

There were no comments or questions.

## **VII. Adjourn**

Chair Amman asked for a motion to adjourn. Seefeldt moved and Weiler seconded. The meeting adjourned at 7:28 pm.

Recorded by:

Steven D. Wiley, AICP  
Planning and Development Director

October 24, 2024 Sustainability Committee Meeting

## Great Lakes Friendly Restaurant Certification

Information is from CJ O'Brien Weddle, Ocean Friendly Programs Manager at Surfrider Foundation

Great Lakes Friendly Restaurants webpage: <https://greatlakes.surfrider.org/programs/great-lakes-friendly-restaurants>

Quick guide on the criteria to be an Ocean Friendly/Great Lakes Friendly

Restaurant: <https://drive.google.com/file/d/1hLquYGQfQ6TZgsvN97EansELwOgR0O22/view>

Ocean Friendly Foodware Guide 2.0 that goes over greenwashing and foodware options for restaurants: [https://20811975.fs1.hubspotusercontent-na1.net/hubfs/20811975/Ocean-Friendly-Foodware-Guide\\_012924.pdf](https://20811975.fs1.hubspotusercontent-na1.net/hubfs/20811975/Ocean-Friendly-Foodware-Guide_012924.pdf)

Each chapter has their own GLFR program page that shows their specific restaurants:

Northern OH: <https://northernohio.surfrider.org/programs/great-lakes-friendly-restaurants>

North Shore MN: <https://northshoremn.surfrider.org/programs/great-lakes-friendly-restaurants>

Chicago (doesn't have any GLFRs right now): <https://chicago.surfrider.org/programs/great-lakes-friendly-restaurants>

## Great Lakes Friendly Restaurant Certification

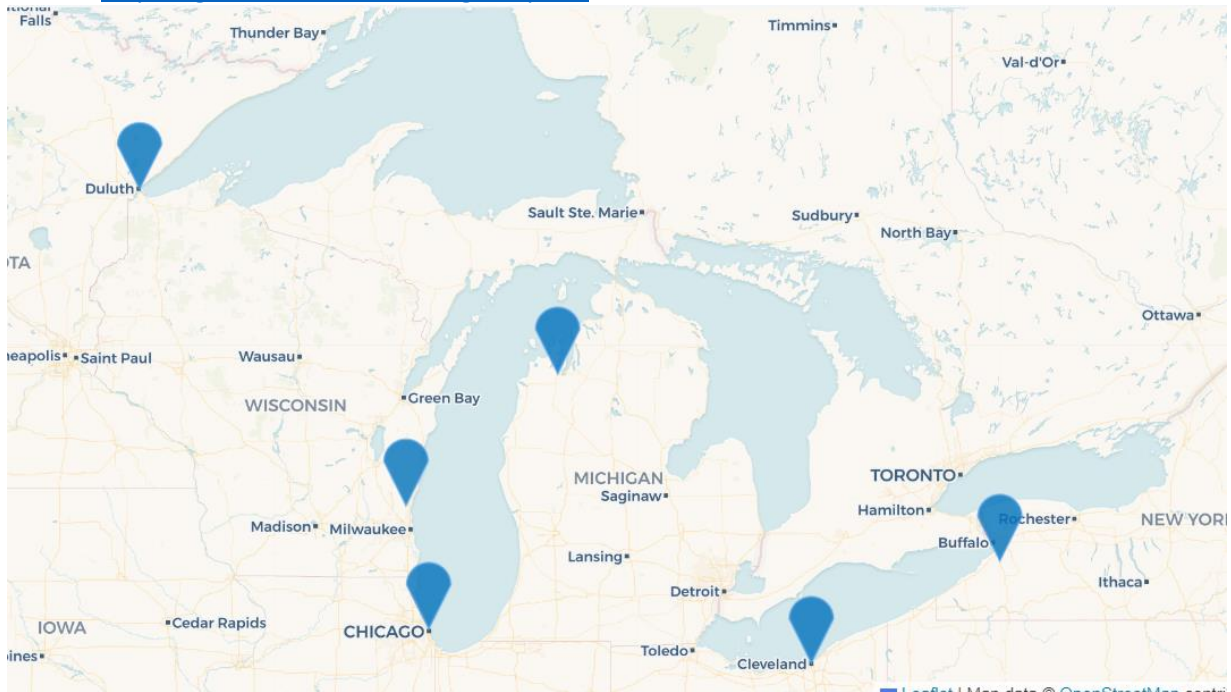
Some background information from Amy Amman on the program:

This program is a spin-off of the Surfrider Foundation's Ocean Friendly restaurant program. All of the information, including a ready-made list of qualifying criteria to participate, can be found here: <https://greatlakes.surfrider.org/programs/great-lakes-friendly-restaurants>  
There are 7 mandatory criteria and a pick list for optional criteria for participating restaurants to achieve.

The benefits to the participating restaurants are outlined here: <https://northernmichigan.surfrider.org/programs/ocean-friendly-restaurants>

When I had initially reached out to the Surfrider Organization to learn more about this program in April of 2023, I met with a Surfrider POC for this program, the great lakes lead based out of Ohio, and the president/lead organizer working on getting the North Shore MN chapter started. I still have their contact information, so after we meet this month, perhaps we can invite them to chat with us at our next meeting? I have not had a chance to reach out to anyone as of yet for this revived effort. At any rate, they gave me some ideas about how to get off the ground, who to coordinate with, etc.

So far, the program is relatively small around the great lakes, but I wonder if that's because people just aren't aware of it. Here's a map of the chapter locations from the Surfrider website <https://greatlakes.surfrider.org/chapters>



I hope this will be enough information for our committee to have initial conversations about the program and how we might want to approach bringing it to our community.

## **49 (1906) Sustainability Committee**

### **49.01 Purpose**

### **49.02 Membership And Organization**

### **49.03 Duties**

### **49.04 Meetings And Public Notice**

### **49.05 Quorum**

### **49.06 Reports And Record Keeping**

### **49.07 Referrals To The Committee**

### **49.08 Miscellaneous Provisions**

#### **HISTORY**

*Adopted by Ord. [2018-1906](#) Adopts Chapter 49. Sustainability Committee. on 6/26/2018*

*Amended by Ord. [2022-1955](#) Amends Chapter 49 (2018-1906). Sustainability Committee Ordinance. Section 49.02(a). Membership and Organization. on 1/11/2022*

### **49.01 Purpose**

The Sustainability Committee was created to advise the City of Ashland's Planning and Development Department, Ashland Common Council and other City of Ashland Departments to provide and improve the sustainability resources (including environmental, economic, and social) of the City for the enhancement of the quality of life for residents, the larger regional community, and visitors. The goals of this ordinance will be accomplished through prioritizing Ashland's sustainability goals, completing annual reviews, organizing sustainability improvement projects pertaining to natural resources, economic efficiency, and social interaction, and enhancing communication within and between the City of Ashland and residents. The Sustainability Committee will study and make recommendations regarding sustainability issues affecting Ashland community members and undertake such projects and requested by the City's governing body. The Committee shall, from time to time as it deems desirable:

1. Present or discuss policies and programs affecting all aspects of City sustainability.
2. Recommend cooperation with all agencies, groups, clubs, and individuals concerned with environmental conservation, economic efficiency, and social organization in the City.
3. Make recommendations to both the Planning and Development Department and Common Council for maintaining and improving overall quality program/service deliveries.

#### **HISTORY**

*Adopted by Ord. [2018-1906](#) on 6/26/2018*

### **49.02 Membership And Organization**

1. The Sustainability Committee shall be composed of 5-9 members appointed by the Mayor and confirmed by the Common Council to serve staggered two year terms commencing July 1st.

Where possible, one member should be a member of City Council, and at least one member should be a Northland College student.

2. At the first meeting of the committee and the first meeting after July 1 of any given year, the committee shall elect a chairperson and vice-chairperson.
3. If any committee member has three unexcused absences or resigns, the Committee may declare the position vacant and request the Mayor to fill the vacancy (for the remainder of the term) pursuant to the provisions of this section.

#### **HISTORY**

*Adopted by Ord. [2018-1906](#) on 6/26/2018*

*Amended by Ord. [2022-1959](#) Amends Section 49.02(a). Membership and Organization. on 3/29/2022*

### **49.03 Duties**

Unless otherwise expressly provided, the Committee may perform its duties without first obtaining the consent of the Common Council but in no event is the committee empowered to financially obligate the City of Ashland in any manner without the consent of the Common Council.

1. Prioritize City sustainability initiatives
2. Promote/disperse sustainability information to local area of influence
3. Serve as contact for sustainability issues and questions
4. Organize/Plan sustainability events and programs
5. Conduct annual evaluations and monitoring of city sustainability goals and projects
6. Encourage citizen participation.

HISTORY

*Adopted by Ord. [2018-1906](#) on 6/26/2018*

#### **49.04 Meetings And Public Notice**

1. The Committee shall meet as determined by the Committee.
2. All agenda items will be reviewed by the Committee Chair for validity and urgency of the request and determine when and if that item should be placed on a Committee agenda.
3. The Committee shall operate under Robert's Rules of Order.
4. All regular and special meetings of the Committee shall comply with the public meeting requirements of Wisconsin Statutes.
5. All meeting notices shall comply with the public meeting notice requirements of Wisconsin Statutes.
6. All meeting notices and agendas shall be issued by the Planning and Development Department.

HISTORY

*Adopted by Ord. [2018-1906](#) on 6/26/2018*

#### **49.05 Quorum**

A quorum shall be a majority of the full Committee.

HISTORY

*Adopted by Ord. [2018-1906](#) on 6/26/2018*

#### **49.06 Reports And Record Keeping**

1. Committee members shall select one among themselves, or the Planning and Development Department will designate a staff member, to record the minutes of each meeting of the Committee. A written record of all meetings shall be kept and approved at the next subsequent meeting of the Committee.
2. Committee reports and recommendations shall be reduced to writing and shall not be included on a Council agenda until reduced to writing and submitted by the Committee to the City Clerk.
3. The City Clerk is the record custodian for the City. All committee minutes and records shall be filed with the City Clerk.

HISTORY

*Adopted by Ord. [2018-1906](#) on 6/26/2018*

#### **49.07 Referrals To The Committee**

The Common Council of the City of Ashland may refer any matter pertaining to City sustainability programs and projects to the Sustainability Committee for review, study, and reports.

HISTORY

*Adopted by Ord. [2018-1906](#) on 6/26/2018*

#### **49.08 Miscellaneous Provisions**

If any section, subsection, sentence, clause or phrase of this ordinance is for any reason held to be invalid, unconstitutional by reason of any decision of any court of competent jurisdiction, such decision shall not affect the validity of any other section, subsection, sentence, or clause or phrase or portion thereof.

## HISTORY

*Adopted by Ord. [2018-1906](#) on 6/26/2018*

# City of Ashland Parks Master Plan 2025-2030



**CITY OF ASHLAND**  
**PARKS & RECREATION**  
FIND YOURSELF BY THE WATER



# Acknowledgments

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CITY OF ASHLAND  
PARKS & RECREATION  
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Page held for Plan Resolution

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# 1 Introduction



## 1.1 Plan Purpose

Ashland is a uniquely beautiful city nestled along Lake Superior in Chequamegon Bay. Given Ashland's rich history, artistic charm, and abundance of natural resources, the City has all the qualities necessary to thrive. At the same time, like many rural Great Lakes communities, Ashland has faced challenges over the last few decades stemming from the loss of legacy industries, a declining and aging population, constrained municipal resources, and increasingly volatile weather due to a warming climate. To respond to these myriad forces, the City of Ashland Parks and Recreation Department must be strategic and creative as it charts forward a path in the years ahead.

The City of Ashland manages over 200 acres of public parkland, including over 12 miles of bicycle and pedestrian trails, multiple scenic waterfront parks, two public camping sites, 8 ball fields, numerous playgrounds, and more. While all these amenities make Ashland an excellent destination for outdoor recreation, the labor, materials, and expenses required to maintain these amenities is high.

The Ashland Parks Master Plan is a framework for managing Ashland's park and recreation assets with fiscal and environmental sustainability in mind. The plan assesses current and future recreational needs, evaluates feasible options for meeting those needs and identifies the greatest priorities from the community. It is a strategic action plan for the long-term development and improvement of the Ashland parks and recreation system.

## Mission Statement

The mission of Ashland Parks and Recreation is to enhance the quality of life for residents of the community, through a variety of special events, athletic and social programs. By providing a variety of activities, we hope to encourage lifelong learning, fitness and fun.

## 1.2 Planning Process

### **Phase I: Project Kick-Off & Community Engagement**

*February - May 2024*

In early 2024, MSA Professional Services was hired as the consultant team to develop the City of Ashland Parks Master plan. The planning process formally kicked off in February 2024 with a project team meeting, including the Ashland Parks & Recreation Director, Public Works and Utilities Director, the City Administrator, and MSA staff.

Between March and May 2024, the Ashland community was asked to provide input on the project through a number of means, including a Public Input Meeting held at the Bretting Community Center (BCC) and an online survey. Additionally, MSA met with City Department heads during their site visit in June and conducted a virtual focus group with community leaders in early July. A summary of the community feedback gathered during the planning process can be found in Chapter 3.

### **Phase II: Existing Systems & Future Needs Analysis**

*June – July 2024*

In June, two MSA staff traveled to Ashland to tour and assess the City's park and recreation assets and meet with City leaders. Over the course of two days MSA staff were able to visit all of Ashland's parks, tour the BCC, and gain invaluable into the issues and opportunities facing the Ashland Parks and Recreation Department—and the City as a whole. Following the site visits, additional data was provided to the consultant team to inform their comprehensive assessment of park system.

### **Phase III: Plan Development**

*August – October 2024*

During the Fall of 2024, MSA dug deeper into the Ashland parks system by assessing key park metrics in a national and regional context, synthesizing feedback into top community priorities, and developing guiding policy goals and objectives. MSA also evaluated APR budget and financial information and refined the plan's long-term implementation strategies and recommendations. MSA worked with city staff to development and capital investment projects planned for improving the Ashland parks and recreation system.

### **Phase IV: Plan Adoption & Implementation**

*November 2024 – [Early 2025]*

*Exact adoption timeframe to be determined.*

# 2 Existing Park System Assessment

# Introduction

This chapter is a quantitative assessment of the Ashland parks system as it exists today in 2024. It compares Ashland's service level and operational budget to that of its peers nationally. The purpose of this assessment is to evaluate how well the City is providing outdoor recreation services to its residents within the context of guiding national standards and peer communities.

**Table 2.1 Park Classification Summary**

| Type                     | Use                                                                                                                                                                                                                                                                                                                                                                                                                                     | Service Area                                                          | Desirable Size                     |
|--------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------|------------------------------------|
| <b>Mini Park</b>         | Specialized facilities that serve a concentrated or limited population or specific group such as tots or senior citizens.                                                                                                                                                                                                                                                                                                               | Less than ¼ mile radius                                               | 1 acre or less                     |
| <b>Neighborhood Park</b> | Areas for intense recreational activities, such as field games, court games, crafts, playground apparatus area, skating, picnicking, wading pools, etc.                                                                                                                                                                                                                                                                                 | ¼ to ½ mile radius to serve a population up to 5,000 (a neighborhood) | 3-10 acres                         |
| <b>Community Park</b>    | Areas of diverse environmental quality. May include areas suited for intense recreational facilities, such as athletic complexes and large swimming pools. May be an area of natural quality for outdoor recreation, such as walking, viewing, sitting, picnicking. May be any combination of the above.                                                                                                                                | Several neighborhoods. 1 to 2-mile radius                             | 10+ acres                          |
| <b>Special Use</b>       | Areas for specialized or single purpose recreational activities, such as golf courses, nature centers, skateparks, marinas, zoos, conservatories, arboreta, display gardens, arenas, outdoor theaters, gun ranges, or downhill ski areas, or areas that preserve, maintain, and interpret buildings, sites, and objects of archeological significance. Also, plazas or squares in or near commercial centers, boulevards, and parkways. | None                                                                  | Variable                           |
| <b>Conservancy</b>       | Protection and management of the natural/cultural environment with recreational use as a secondary objective.                                                                                                                                                                                                                                                                                                                           | None                                                                  | Sufficient to protect the resource |

## 2.1 Park Service Level Analysis

The National Recreation and Park Association (NRPA) is a standard bearer for park and recreation agencies and professionals across the U.S. Through their annual survey of nearly 1,000 agencies nationwide they provide metrics by which agencies can compare their performance against one another to identify areas of excellence and potential improvement<sup>1</sup>.

The most common method utilized by agencies across Wisconsin for quantifying a park system's level of service is to assess the acreage of parkland provided per 1,000 people in comparison to the NRPA's benchmark of 10.5 acres minimum of total parkland per 1,000 people. The national median for acres of parkland per 1,000 was 10.6 according to the 2024 NRPA Agency Performance Review. The 10.5 figure is derived the sum of service level standards for mini, neighborhood, and community parks (see Table 2.1).

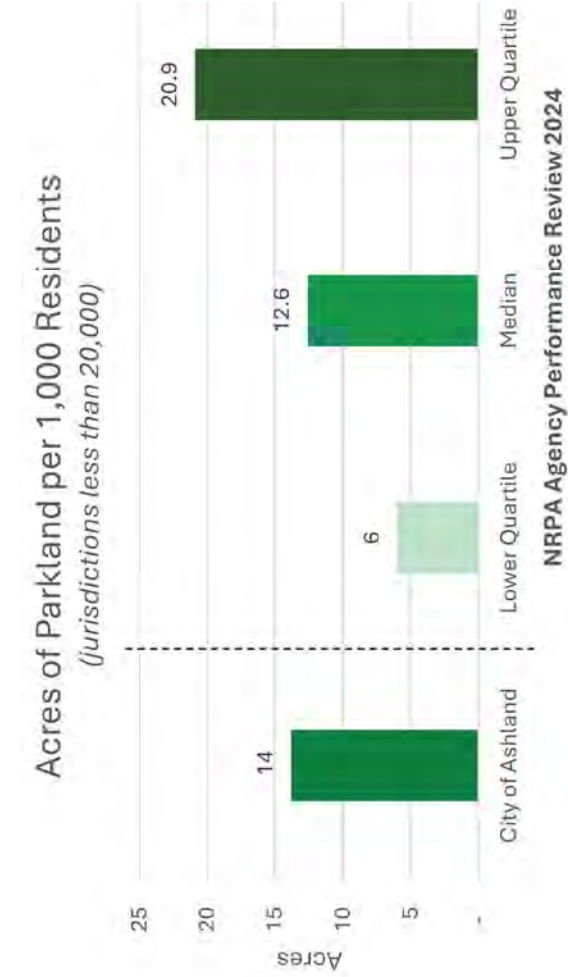
| Table 2.2 Existing City of Ashland Parks  |      |
|-------------------------------------------|------|
| Mini Parks                                | 9.8  |
| Bay City Park                             | 0.35 |
| Downtown Mini Parks (Menard & Otis Parks) | 0.39 |
| 6th Avenue Beach                          | 0.62 |
| H. Pearson Plaza & Beach Pavilion         | 1.88 |
| East End Community Park                   | 1.29 |
| Locomotive Park                           | 0.08 |
| 10th Ave Scenic Overlook                  | 1.31 |
| West End Skating Rink                     | 1.03 |
| Marina Scenic Overlook                    | 2.80 |
| Neighborhood Parks                        | 36.0 |
| Bayview Park and Beach                    | 8.86 |
| Beaser Park/Ball Fields                   | 2.08 |
| Ellis Park                                | 2.06 |
| City Dock Park                            | 8.86 |
| Memorial Park                             | 3.33 |
| Penn Park                                 | 2.29 |
| Central Railway Park                      | 8.6  |

| Community Parks   | 130.3 |
|-------------------|-------|
| Prentice Park     | 98.6  |
| Hodgkins Park     | 15.53 |
| Kreher Park       | 11.08 |
| Maslowski Beach   | 5.15  |
| Special Use Parks | 31.8  |
| Superfund Site    | 10.0  |
| Ashland Dog Park  | 0.5   |
| Marina Park       | 3.30  |
| Oredock Park      | 18.00 |
| Undeveloped Parks | 42.6  |
| Hot Pond          | 5.10  |
| Bay City Creek    | 30.0  |
| Pig Iron Dock     | 4.0   |
| Gilligan's Island | 3.5   |
| Total             | 250.4 |

| Trails                                | 11.5 mi |
|---------------------------------------|---------|
| Ashland Rails to Trails System (ARTS) | 11.5 mi |

<sup>1</sup> NRPA 2024 Agency Performance Review, <https://www.nrpa.org/siteassets/research/2024-agency-performance-review.pdf>

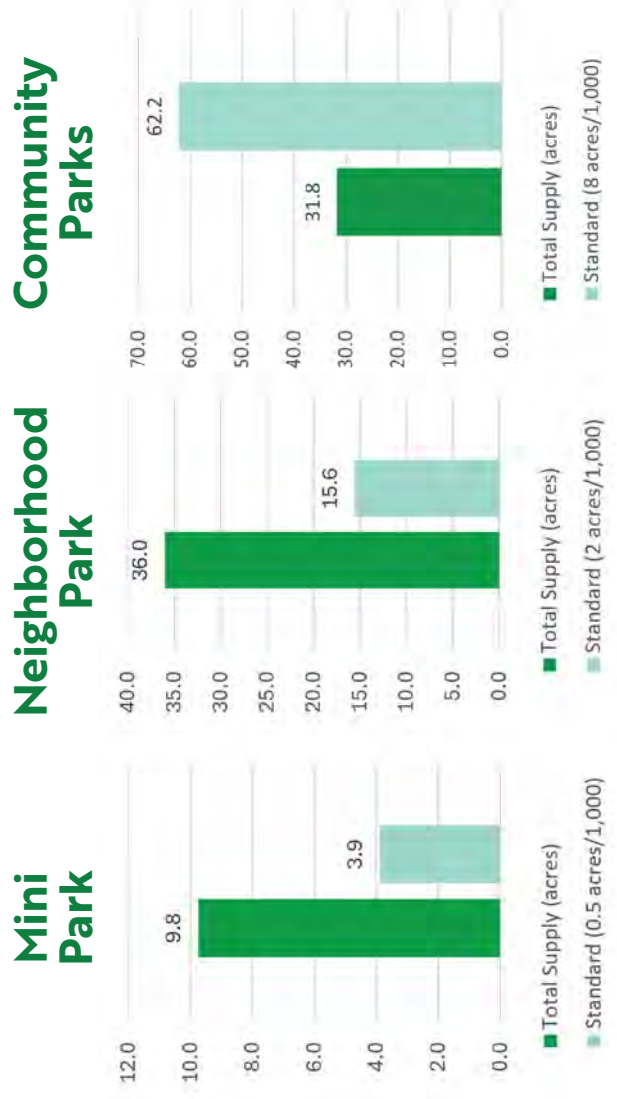
**Figure 2.1: Acres of Parkland per 1,000 Residents**  
(jurisdictions less than 20,000)



The City of Ashland currently maintains 250 acres of total parkland, with 109 of those acres being developed parks (include playgrounds, sports courts, restrooms etc). The additional 141 acres of parkland are undeveloped and are made up primarily of Prentice Park (98 acres) and Bay City Creek (30 acres). Undeveloped parks typically are natural areas and wildlife habitat, with less intensive maintenance needs than developed parks. For the purpose of this analysis, only developed parkland assessed.

The Wisconsin Department of Administration (WDOA) 2024 population estimate for the City of Ashland was 7,775 people, resulting in a rate of 14 acres per 1,000 people for developed parkland; the rate for total parkland is 32 acres per 1,000 people. As seen in Figure 2.1 this rate is between the median and upper quartile distribution for agencies nationally serving less than 20,000 people, and exceeds the NRPA's minimum benchmark.

**Figure 2.2: Level of Service Analysis by Park Classification**



Looking at the level of service standards for specific developed park classifications, Ashland has a surplus of mini and neighborhood park acreage relative to its population size; NRPA does not recommend specific service level standards for special use or undeveloped parks. The only park classification it is deficit in are community parks, however this analysis excludes Prentice Park given that the majority of its acreage is natural area.

Table 2.3 outlines the demand and current count of various recreational facilities in Ashland compared to the median number of residents per facility in other cities with populations less than 20,000. Of note is Ashland surplus of playgrounds and ball diamonds. APR currently maintains 10 playgrounds, 6 more than what is demanded by its population size according to the NRPA 2024 Agency Performance Review. There are also two additional playgrounds available to community members via Ashland's elementary schools; while these facilities are not maintained by APR, they still help meet residents' day to day recreational needs. Similarly, the city currently maintained about twice as many ball fields in comparison to other small jurisdictions across the country, and two additional ballfields are available to the public via Northland College, but require higher fees for use. Ballfields are generally more labor and resource intensive to maintain than playgrounds, although each carry considerably high improvement and replacement costs.

| Table 2.3 Facility Needs and Demands           |                                              |                             |               |                  |  |
|------------------------------------------------|----------------------------------------------|-----------------------------|---------------|------------------|--|
| Types of Facilities                            | Median # of residents per facility (>20,000) | Ashland Demand <sup>1</sup> | Current Count | Surplus/ Deficit |  |
| Playgrounds or play structures                 | 1,990                                        | 4                           | 10            | 6                |  |
| Diamond fields                                 | 1,833                                        | 4                           | 8             | 4                |  |
| Basketball courts, standalone                  | 4,366                                        | 2                           | 2             | 0                |  |
| Rectangular fields                             | 2,493                                        | 3                           | 2             | -1               |  |
| Tennis courts                                  | 3,074                                        | 3                           | 1             | -2               |  |
| Dog parks                                      | 10,327                                       | 1                           | 1             | 0                |  |
| Community gardens                              | 8,800                                        | 1                           | 1             | 0                |  |
| Skateboard parks                               | 11,284                                       | 1                           | 1             | 0                |  |
| Multiuse courts – basketball, volleyball, etc. | 5,248                                        | 2                           | 1             | -1               |  |
| Pickleball Courts                              | 3,390                                        | 2                           | 2             | 0                |  |
| Volleyball courts, standalone                  | 9,250                                        | 1                           | 2             | 1                |  |
| Ice rinks                                      | 8,015                                        | 1                           | 1             | 0                |  |

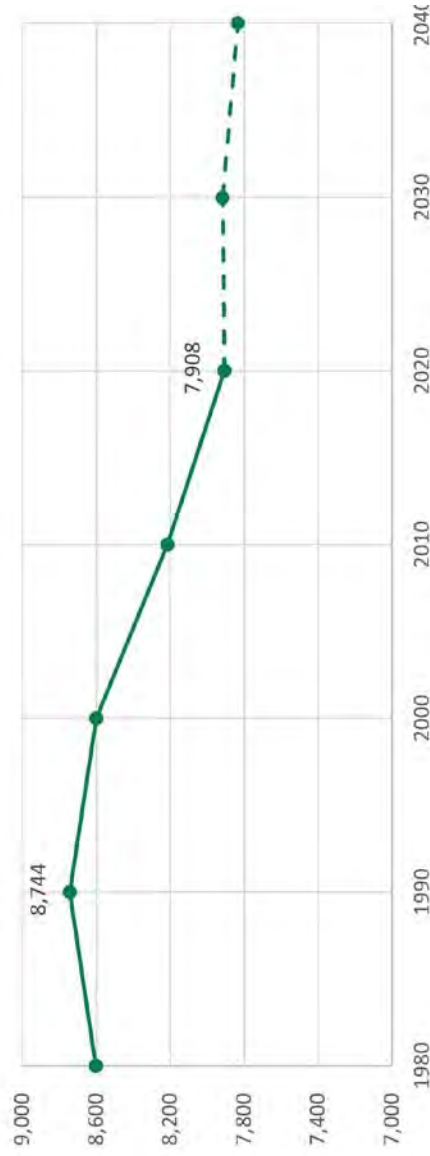
<sup>2</sup> Based on Ashland's WDOA 2024 population estimate

Given historic and projected trends, Ashland generally has an abundance of parkland relative to its population size. Table 2.3 assesses the amount of surplus developed park acreage beyond the NRPA's minimum threshold of 10.5 acres/1,000 between 2020 and 2040, with the assumption that no additional parkland is acquired during that time. As of the 2020 census, Ashland only needed 83 acres of parkland to meet the NRPA's benchmark, therefore leading to a surplus of 26.3 acres given its developed acreage count of 109. Since the city's population is projected to decline through 2040<sup>3</sup>, Ashland's surplus of parkland beyond the minimum threshold is likely to increase over the next decade and a half.

Park systems require extensive staff resources and inputs to be maintained, and this analysis points to a misalignment between Ashland's population size and the number of parks and facilities it is required to maintain relative to similarly sized communities nationally. This surplus of parkland can lead to a backlog deferred maintenance due to resources being spread too thin. At the same time, this analysis should not be interpreted as the end all be all for determining how well a park system is meeting the needs of its residents and visitors; it is a high-level assessment to determine if a system is generally the right size to meet the basic recreational needs of its residents. The mix of park types, diversity of facilities, and geographic distribution of parks throughout a community are other important indicators and Ashland is exceeding on that front as well. The city has a good mix of mini, neighborhood, and community parks as well as truly unique places like the Oredock and a wealth of public park land along Lake Superior's waterfront.

| Table 2.4 Total Park Acreage Surplus/Deficit (in acres) |       |       |       |       |       |
|---------------------------------------------------------|-------|-------|-------|-------|-------|
| Year                                                    | 2020  | 2025  | 2030  | 2035  | 2040  |
| Population                                              | 7,908 | 7,917 | 7,834 | 7,691 | 7,323 |
| Total Supply (acres)                                    | 109   | 109   | 109   | 109   | 109   |
| Standard (10.5 acres/1,000)                             | 83.0  | 83.1  | 82.3  | 80.8  | 76.9  |
| Surplus (10.5 acres/1,000)                              | 26.3  | 26.2  | 27.1  | 28.6  | 32.4  |

Figure 2.3: City of Ashland Population Past, Present, and Future



3 2013 Wisconsin Department of Administration (WDOA) population projection, adjusted to reflect the results of the 2020 Decennial Census

## 2.2 Department Budget & Staffing Analysis

As mentioned in the previous section, managing a park system requires extensive municipal resources. This section evaluates Ashland's budget and staffing capacity over the past 6 years and in relation to its peers nationally utilizing NRPA 2024 Agency Performance Review data.

Ashland's recreation services are funded through the Ashland Parks and Recreation (APR) Department budget; their staff is responsible for running the Bretting Community Center (BCC) and its recreational programs; managing the city's two public campgrounds; and applying for and overseeing grants that fund many of the planning and capital projects for the city's park system. Grounds maintenance for Ashland's parks is provided via a collaboration between Public Works and Parks Department staff and includes both Full Time Employees (FTE) and seasonal Limited Term Employees (LTE); they are responsible for mowing, weed control, equipment maintenance, and tree trimming and planting. In 2024, there were a total of 5.83 FTE equivalents between both departments. Additionally, the City of Ashland sets aside a portion of annual hotel and motel tax revenue into a Waterfront Development Fund. This money is used for city projects north of Hwy 2 or staffing dedicated to developing the waterfront, which includes APR employees. The department typically receives roughly \$145,000 a year through this fund and uses it as a match for grants.

In 2023, the total operating budget for both APR and the PW-Parks Grounds Maintenance was approximately \$316,000 and \$318,000, respectively. For APR, personnel costs comprised roughly 90% of total expenditure;

Figure 2.4: APR & PW Grounds Maintenance Revenue 2019-2024\*

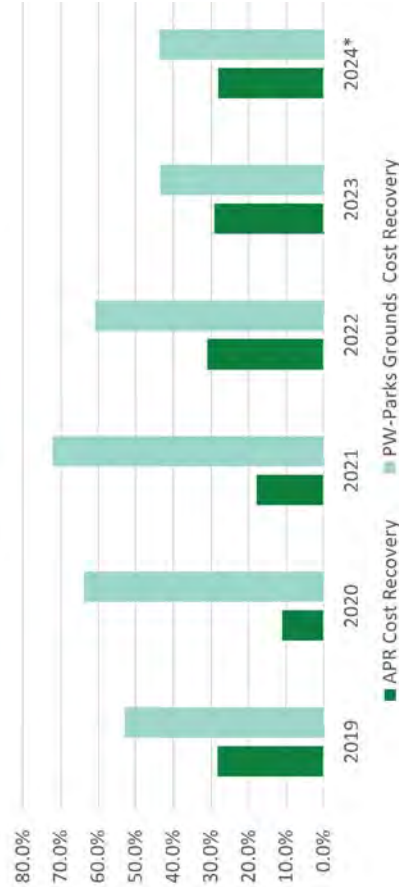


\*2024 Budget figures are estimates per 2025 City of Ashland budget.

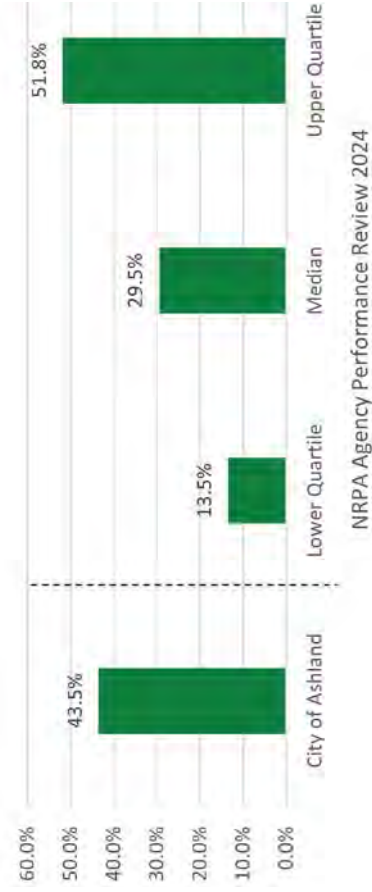
for PW-Parks Grounds Maintenance, personnel costs comprised roughly 63% of total expenditure, followed by materials and supplies at 20% and services at 17%. Between 2019 and 2023 APR's total operating budget increased nearly 11% while the PW-Parks budget increased nearly 27%.

The primary source of revenue for APR comes from recreational programs at the BCC and park system facility rentals; for PW-Parks the biggest source of revenue comes from campground rentals at Prentice and Kreher Parks. As seen in Figure 2.4, both departments saw a decrease in revenue between 2019 and 2020 due to the COVID-19 pandemic. However, in 2021 revenue from the city's campgrounds increased significantly, likely due to higher demand for outdoor recreation as the country continued to face restrictions on indoor gathering because of the pandemic; conversely, this same dynamic is responsible for decreased revenue from the BCC in 2020 and 2021 and the spike in 2022 as indoor gathering restrictions lifted. From

**Figure 2.5: APR and PW-Parks Grounds Maintenance: Revenue as a % of Total Expenditure (Cost Recovery)**



**Figure 2.6: PW-Parks Grounds Maintenance: Revenue as a % of Operating Expenditure (jurisdictions less than 20,000)**



2022 forward, both departments have seen increased revenue in comparison to the pre-pandemic era. With the major improvements underway at the Kreher campground, the city should expect this to be a reliable source of revenue in the years ahead.

Figure 2.4 compares the ratio of revenue to total expenditure, or cost recovery, for both APR and PW-Parks between 2019 and 2024.4 Overall, PW-Parks tends to have a higher cost recovery in comparison to APR. This dynamic is partly attributable to the different groups served by each department: campground facilities primarily serve out-of-town tourists while the BCC serves city residents. The city is able to charge higher fees for tourist-oriented services but must ensure fees at the BCC remain affordable and accessible to Ashland and the greater region's families. According to the U.S. Census Bureau, the median household income for the City of Ashland in 2022 was \$47,239—42% lower than the median Wisconsin household.

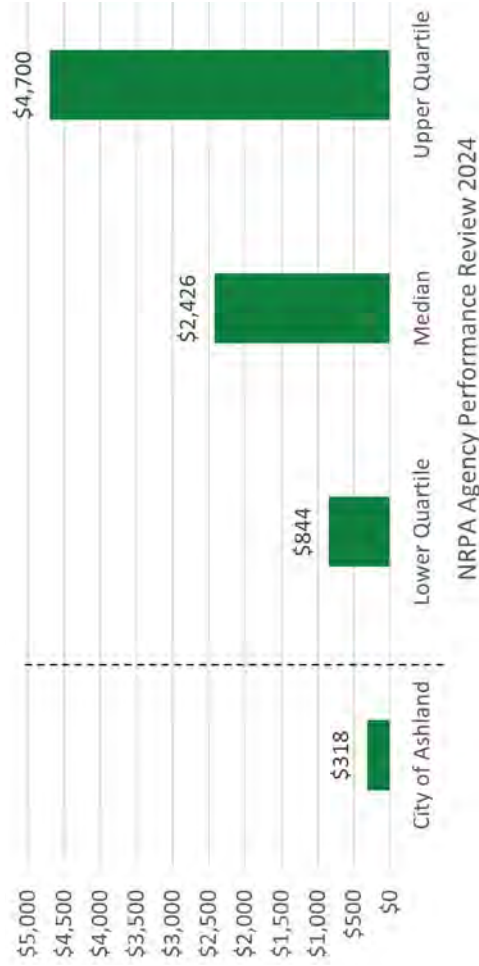
According to the NRPA's 2024 Agency Performance Review, PW-Parks 2023 cost recovery rate was between the median and upper quartile nationally for communities less than 20,000 (figure 2.5).

Similarly, for agencies with budgets less than \$500,000, Ashland's rate of developed parkland acreage per 1,000 is between the median and upper quartile nationally (Figure 2.6). On a total acreage per 1,000 basis, which includes Ashland's undeveloped parks and natural areas, the City's rate is nearly double the upper distribution for communities with small operating budgets.

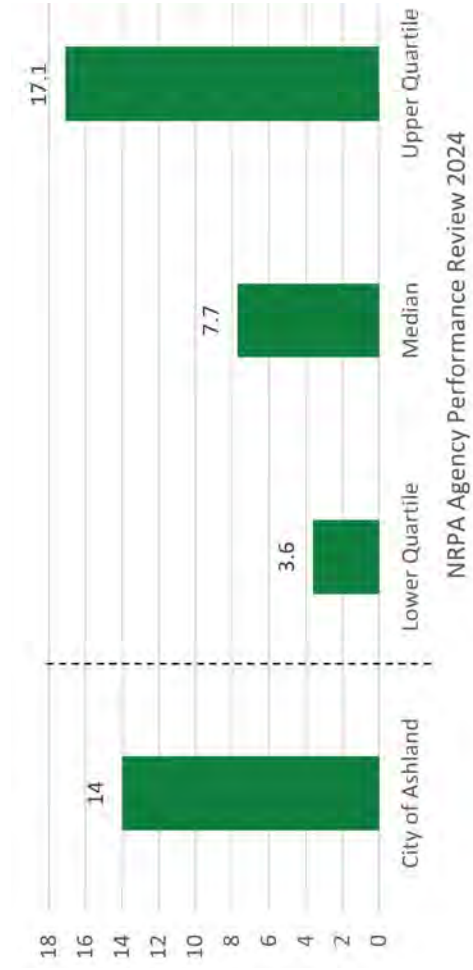
Put another way, PW-Parks 2023 operating budget of roughly \$318,000 is significantly below the lower quartile distribution for agencies nationally that manage 250 acres or less of parkland (Figure 2.7).

Ashland manages all its recreational programming, administration, and grounds maintenance with 5.83 FTE equivalents combined between the APR and the PW-Parks departments (Figure 2.8). For communities with less than 20,000 people, Ashland's total FTE's per agency is just below the lower quartile nationally (Figure 2.9). Overall, this analysis demonstrates that the City of Ashland manages a significant amount of parkland and recreational services with very limited staff and financial resources relative to its population and park system size.

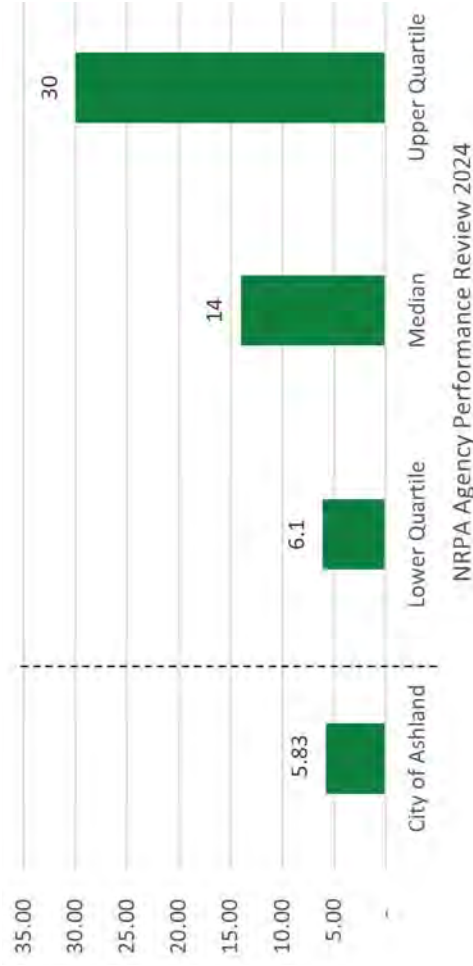
**Figure 2.8: Operating Budget x Total Park Acreage Maintained (250 acres or less)**



**Figure 2.7: Developed Parkland per 1,000 x Operating Budget (Annual Budget > \$500k)**



**Figure 2.9: Staffing: Total FTE's per Agency (jurisdictions less than 20,000)**



# **3 Park System Inventory**

## Introduction

This chapter provides an overall assessment of each property within the Ashland parks system, highlighting the most pressing maintenance needs and concerns. These assessments are derived through a combination of MSA's site visit observations, conversations with APR staff, a review of the city's previous CORP, and a detailed facility condition assessment conducted by the architectural firm Kraus-Anderson in early 2024. To

review the recommended facility maintenance actions, by year and with inflation adjusted cost estimates, prepared by Kraus-Anderson, please see Appendix B. Some parks within the Ashland parks system have recommended courses of action that go beyond mere maintenance; these recommendations are detailed in Chapter 5.

# Mini Parks

# Bay City Park

0.35 Acres

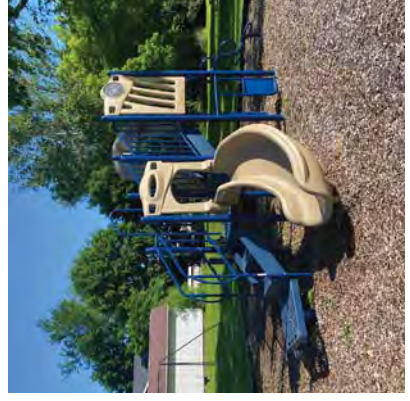
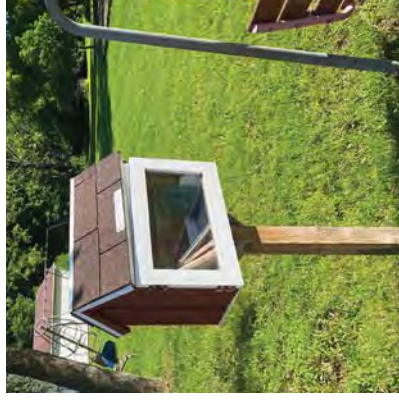
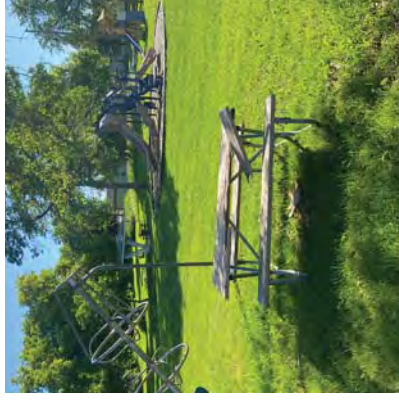
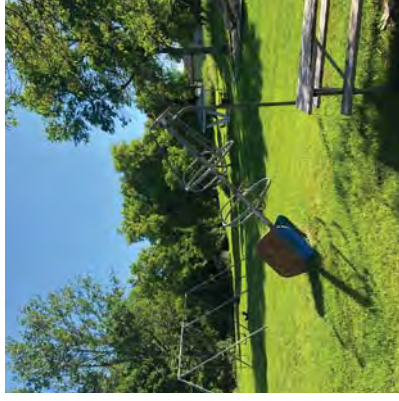
Located on the corner of 11th Avenue East and Main Street East, this park features an assortment of metal playground elements which predates the 1990s, a small plastic playground geared toward the toddler age group installed in 2021, a small open-air shelter, benches, and picnic tables. While the perimeter of the park facing the street has a wooden fence, there is no fencing or separation between the park and the adjacent private residence.

All of the park elements have reached the end of their expected years of service and are in poor condition according to the Facility Condition Assessment conducted by Kraus-Anderson (see Appendix B). Additionally, many of the metal play elements no longer meet contemporary playground safety standards. The estimated cost of replacing the all park's facilities is \$125,000.

See section 6.2 for the recommended course of action for this park.

## Facilities

- ◆ Playground Equipment
- ◆ Swing Set
- ◆ Benches
- ◆ Picnic Tables
- ◆ Small Open-Air Shelter
- ◆ Grill



# Downtown Parks

0.39 Acres

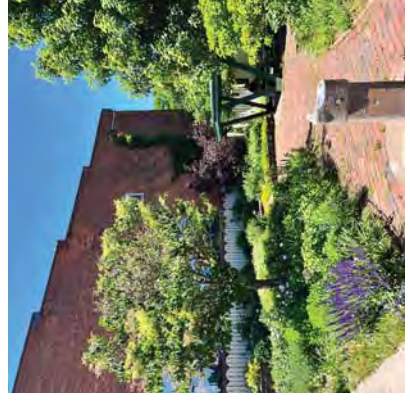
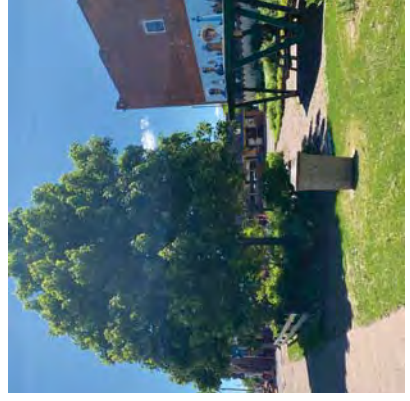
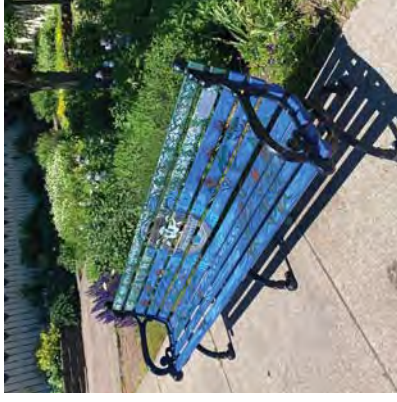
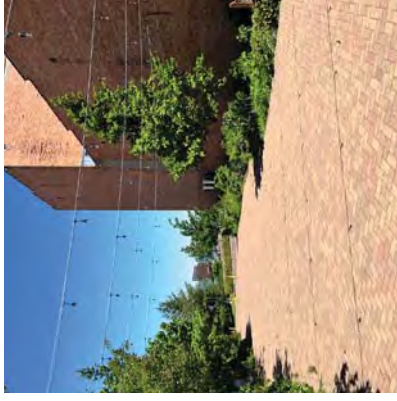
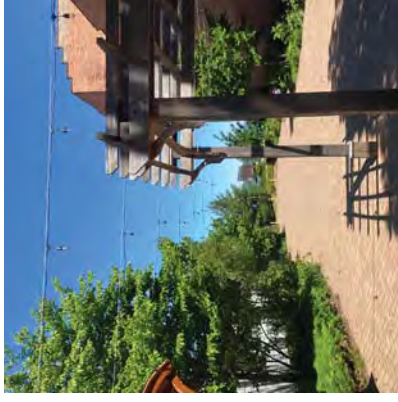
The City of Ashland established two small parks on vacant lots for shoppers to visit and enjoy in downtown Ashland, which are maintained by the Ashland Beautification Council. Otis Park, located at 517 Main Street West, is a paved, landscaped alleyway that leads to Howard Pearson Plaza. Menard Park, located on the corner of Main Street West and Chapel Avenue, is a landscaped plaza featuring a small shelter, paving brick walkway, and a drinking fountain. The landscaping in these parks is maintained in part through volunteers through the [Beautification Council or Chamber of Commerce?].

Near-term maintenance needs include:

- ◆ Replacing benches and pavers at Otis Park (recommended in 2030)
- ◆ Replacing brick pavers, gazebo, and drinking fountain at Menard Park (recommended in 2025)

## Facilities

- ◆ Seating
- ◆ Trash Receptacles
- ◆ Water Fountain
- ◆ Small Shelter (Menard)



# H. Pearson Plaza & Beach Pavilion

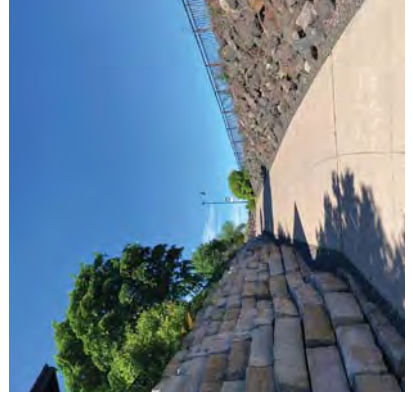
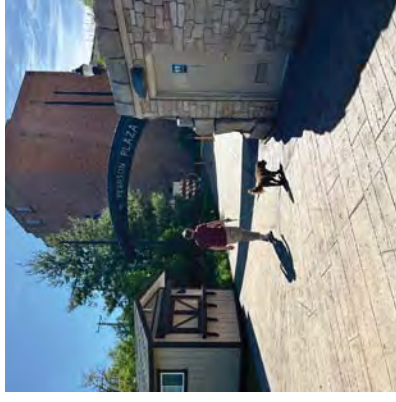
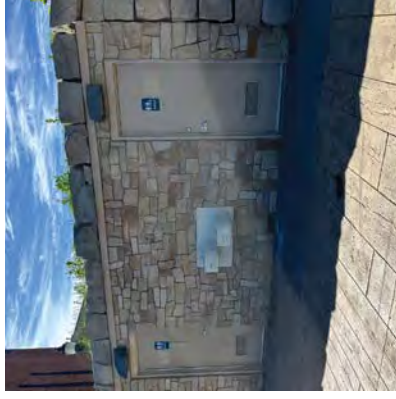
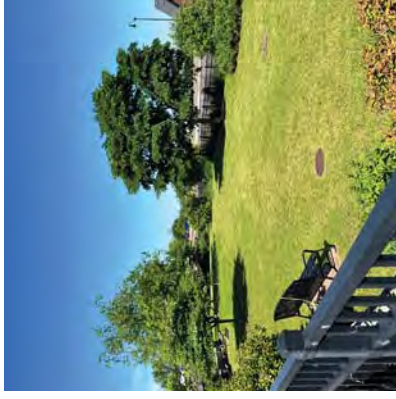
1.88 Acres

This revitalized facility was developed with Department of Transportation Enhancement Funds and offers manicured green space surrounded by wrought iron fencing and small picnicking pavilions. Public bathrooms with solar lighting are available during the summer months. On the north side of the plaza are stairs and a handicap accessible ramp leading to the Ed Griffiths Pedestrian Underpass, an underground tunnel offering safe passage across US Highway 2. This passageway connects downtown Ashland to the 6th Ave beach and Lakefront Trail.

The majority of the facilities at the plaza were installed or constructed between 2010 and 2018 and are in good to fair condition. The most immediate recommended maintenance work is replacing the concession building roof shingles, which were originally installed around 2000. Per Kraus-Anderson, the majority of the plaza's facilities will remain in good condition beyond 2030 (see Appendix B).

## Facilities

- ◆ Public Restrooms
- ◆ Tunnel Passage
- ◆ Public Parking
- ◆ Seating



# East End Community Park

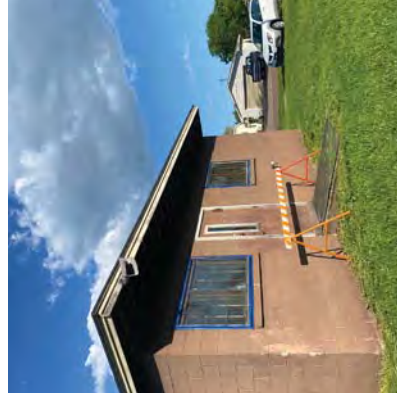
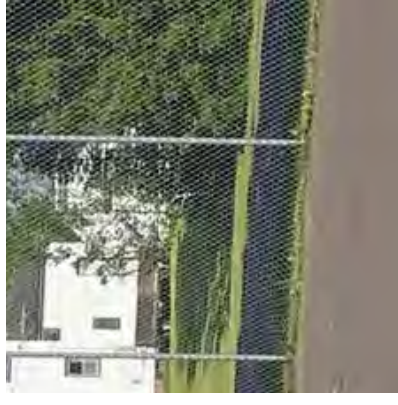
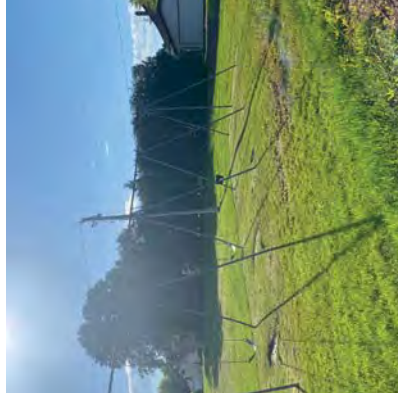
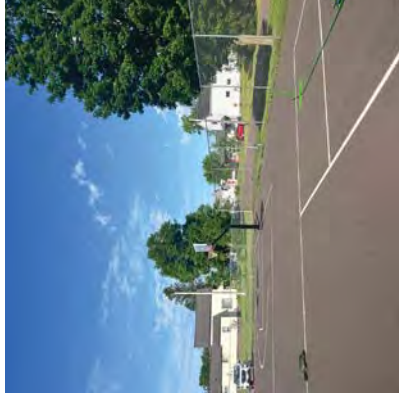
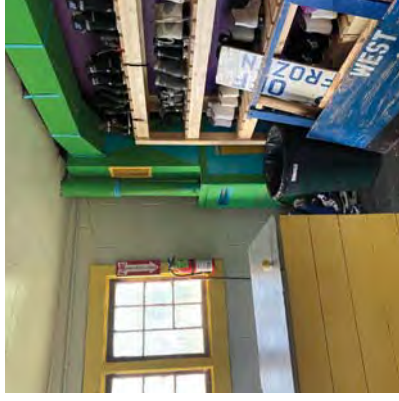
1.29 Acres

The East End Community Park is a popular heavily used neighborhood park. During the winter the park's open space is converted into the only operating outdoor ice-skating rink in the city. A warming house, staffed by volunteers from the neighborhood association from December through March, provides bathrooms, concessions, and skate rentals for the rink. The park also features a playground—replaced in 2024— and a fenced in pickleball and basketball court which was also recently resurfaced. These park improvements were paid through a combination of donations from the neighborhood association and American Rescue Plan (ARPA) funds.

The most pressing need for East End Community Park is the demolition and replacement of the existing concessions building which is approaching 30-plus years old. Building a new concession building with bathrooms that meet Americans With Disabilities Act (ADA) standards is included within the APR's planned capital improvements projects for year 2025 and is expected to be paid primarily with outside donations (~\$35,000).

## Facilities

- ◆ Tennis Courts
- ◆ Ice Skating Rink
- ◆ Restrooms
- ◆ Swings

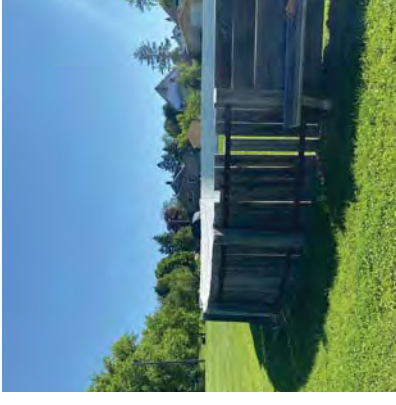
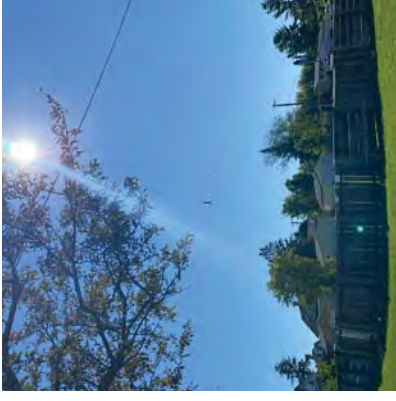


# West End Skating Rink

1.03 Acres

Located at 6th Street West and 17th Avenue, the West End Skating rink is a currently an underutilized property within the Ashland parks system. Fencing for an ice hockey rink was installed in 2012 but the rink has never been fully operational and the fencing has not been maintained. Currently, the area is used informally by residents as a dog park, and there are no future plans to make the ice rink operational.

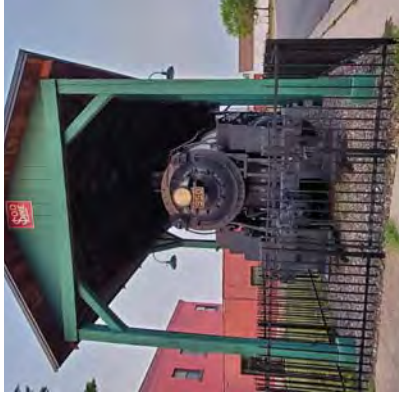
See section 6.2 for the recommended course of action for this park.



# Locomotive Park

0.08 Acre

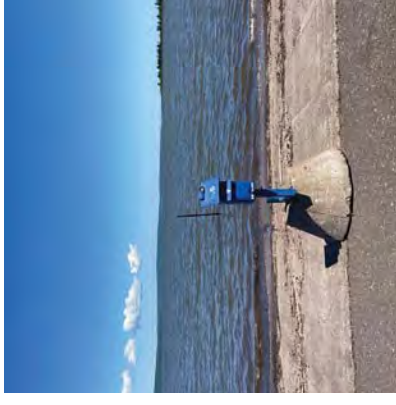
A number of years ago, the Soo Line Railroad donated a steam locomotive to the City. The locomotive was housed on the highway near the Oredock for a number of years, but during deconstruction of the Oredock trestle approach and rail overpass, the locomotive was moved to land across from the historic depot. The locomotive has been fenced and is a tourist attraction for visitors to the depot. This “park” is more of a parking spot for the historic relic. It generally requires minimal maintenance and upkeep. The city’s previous CORP recommends sandblasting and repainting the train at some point in the future.



# 10th Ave Scenic Overlook

1.31 Acres

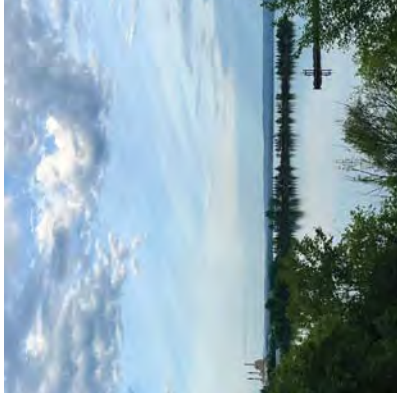
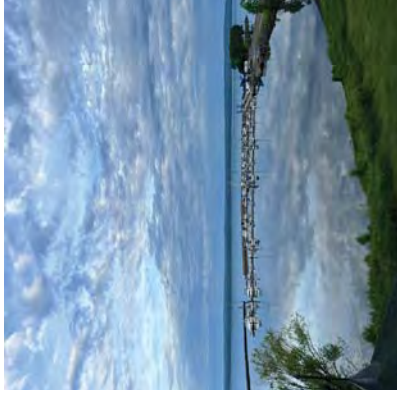
This highway related facility offers travelers an opportunity to pull off the highway and enjoy the view of Ashland's waterfront. It features picnic tables and informational signage highlighting points of interest. This property generally requires minimal maintenance and upkeep. The city's previous CORP recommends replacing the overlook's picnic tables and informal signage, as well as clearing some of the brush and vegetative overgrowth.



# Marina Scenic Overlook

2.80 Acres

Located just west of Memorial Park, this area provides visitors an opportunity to pull off the highway and take in lovely views of the Chequamegon Bay. This area more so natural space than a true park and is preserved to provide public access to the beauty of the region. This property generally requires minimal maintenance and upkeep.



# Neighborhood Parks

# Bayview & City Dock Parks

8.86 Acres

Overlooking the Chequamegon Bay, Bayview Park is located on Lake Shore Drive and 19th Avenue East, with City Dock Park directly adjacent to the west. A prime smelting site and home to Ashland's annual Bay Days festival, Bayview Park is highly utilized in every season, offering a pavilion, playground, access to waterfront trails, and one of the city's four public swimming beaches.

A new fishing, viewing, and swimming pier was constructed in 2018 with help from Wisconsin Coastal Management Funds, Sport Fish Restoration Funds, DNR Stewardship Funds, and the City of Ashland. Unfortunately, the pier was damaged by an ice storm the following year and has been closed to the public since 2019; the fate of the pier is currently tied up in litigation.

City Dock is primarily the natural area to the west of Bayview Park. The park has experienced issues with erosion and settling due to the wave action from Lake Superior, leading to safety hazards for city staff and the public alike. Per the city's CIP plan, considerable investment to stabilize and improve safety along the waterfront area at City Dock is planned for 2027. Additionally, the central portion of City Dock is one of Ashland's first experiments with intentional non-mowing as a cost savings strategy. For further recommendations regarding converting portions of lawn to prairie at Bayview and City Dock, see Section 6.1.

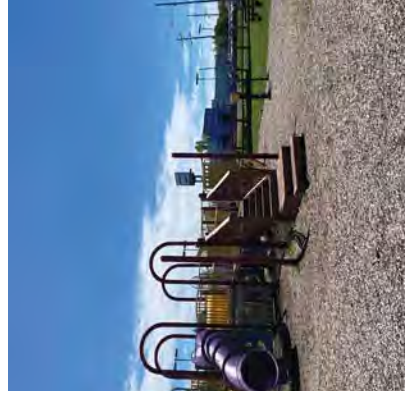
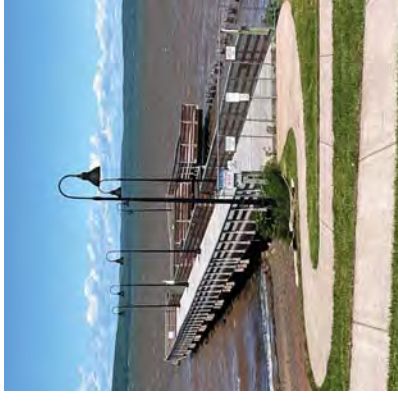
Other major changes coming to Bayview Park include the construction of a splash pad and disc golf course in 2025. The splash pad will be paid in part through a \$150,000 donation by the Ashland Rotary Club; however, given the high cost of water and maintaining the facility, the city is requesting an additional maintenance fund to help cover operating costs. A 9-hole disc golf course will be installed in the City Dock area according to a plan developed by Leiviska Disc Golf in 2023.

Other near-term maintenance and replacement needs include:

- ◆ Replacing or updating the bathroom facilities, and potentially installing outdoor showers
- ◆ Converting the old well house into a concession stand, which would be operated by a private party.
- ◆ Replacing the 20+ year old playground at Bayview Park; scheduled for 2025 per the city's CIP plan.

## Facilities

- ◆ Pavilion
- ◆ Fishing Pier
- ◆ Playground
- ◆ Seating
- ◆ Restrooms
- ◆ Scenic Overlook
- ◆ Trail Access
- ◆ Swimming Beach



# Beaser Park & Ball Fields

## 2.08 Acres

This property spans two city blocks and is bisected by Beaser Avenue, with Beaser Park to the east and two ball fields, namely Martinsen and Babeau Fields, to the west.

Beaser Park contains nearly an acre of open green space, an asphalt basketball court, benches, a shelter, picnic tables, and playground equipment. This park also features the Ashland Community Garden, whose members maintain and tend the garden plots during the summer months. A water line to serve the garden was recently installed by the city.

The little league and softball fields on the west side of Beaser Avenue are used heavily during the spring and summer months by youth softball and little leagues. Each field complete with dugouts, bleachers and fencing. A porta potty is located in the northwest corner and is open during the summer for league use.

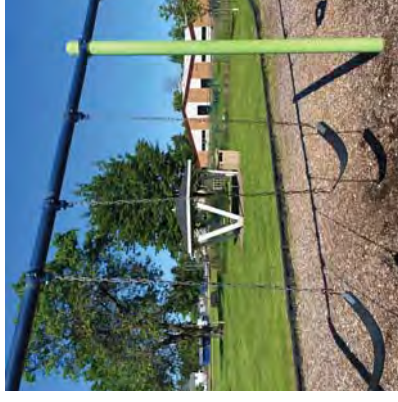
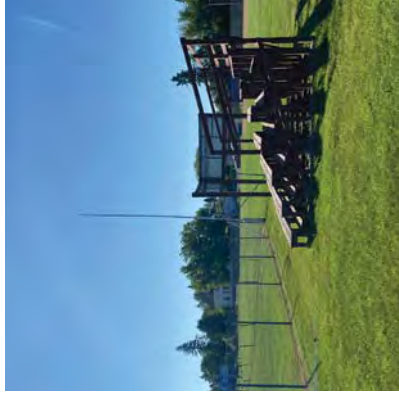
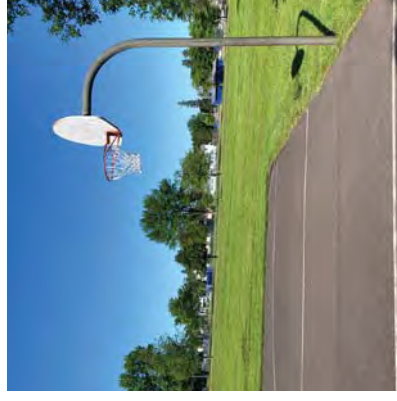
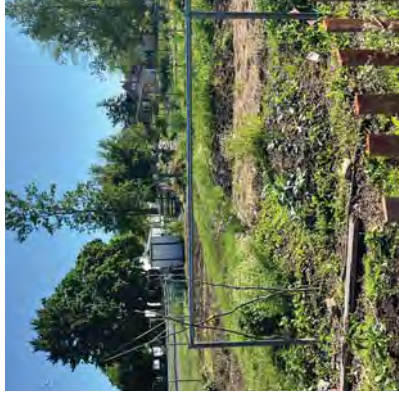
Per the Kraus-Anderson Facility Conditions Assessment, the majority of facilities within the park and ball fields

are in fair-to-poor condition having been installed in the 1990's or early 2000's and are recommended to be replaced between 2025-2030. It is also recommended that the remnants of the 'X' shaped walking paths be fully removed, but not replaced, in the near future as they pose a tripping hazard.

Lastly, a portion of the open space within Beaser Park is recommended to be converted from lawn to prairie in an effort to reduce the city's mowing costs and provide pollinator habitat. See section 6.1 for more detail.

## Facilities

- ◆ Little league & softball fields
- ◆ Restrooms
- ◆ Basketball court
- ◆ Playground
- ◆ Seating
- ◆ Walking trail
- ◆ Small Shelter
- ◆ Community garden



# Ellis Park

## 2.06 Acres

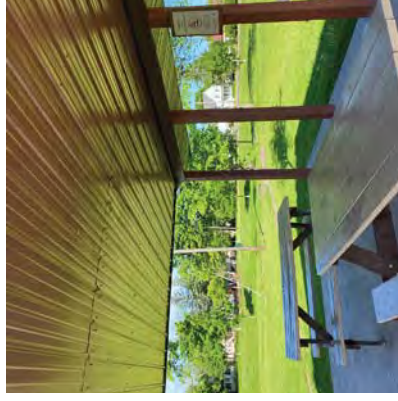
Located along 3rd Street East and Stuntz Avenue, this neighborhood park formerly served as an elementary school playground for the Ellis School across the street. The park features a small playground in the southeast corner, an asphalt basketball court, benches, picnic tables, and a pavilion donated by the Ashland Lions Club. The remainder of the park is open green space, with a small hill on the northwest corner.

The most pressing maintenance need is the replacement of the basketball court and hoops, which are poor condition. Per the Kraus-Anderson assessment, the merry-go-round and teeter totter playground pieces are approaching 30+ years old and are recommended to be removed in the next few years; the remaining facilities will most likely need to be replaced in the next 10-to-15 years. Similar to Beaser Park, the remnants of the 'X' shaped walking paths crossing the park are recommended to be fully removed, but not replaced, in the near future as they pose a tripping hazard.

Lastly, the western half of the park is recommended to be converted from lawn to prairie as part of this plan's mowing cost reduction strategy. See section 6.1 for more detail.

## Facilities

- ◆ Playground
- ◆ Basketball courts
- ◆ Seating
- ◆ Pavilion



# Memorial Park

## 3.33 Acres

Located on the north side of US Highway 2 and Lakeshore Drive overlooking the Marina, this property features the Memorial Park Band Shell—a registered historic building—and excellent views of the Ashland waterfront. A small Veterans Memorial is also located within the park, as well as a connection to the Lakefront Trail.

Given the band shell is approaching 100 years old, significant investment is needed to repair its deteriorating condition. The city's CIP plan estimates \$250,000 in 2025 is needed for structural repairs and electrical updates, removal of some of the park's aging benches, and construction of an ADA compliant restroom facility. The city foresees approximately half this cost being covered by outside donations or grants.

## Facilities

- ◆ Bandshell
- ◆ Seating
- ◆ Veterans Memorial



# Penn Park

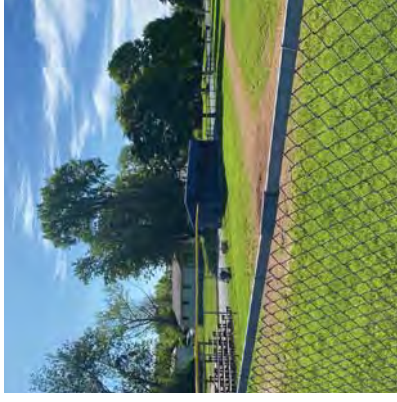
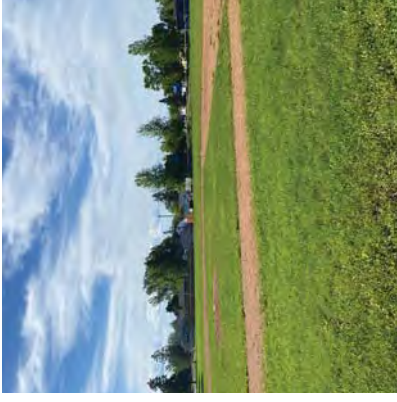
2.29 Acres

Penn Park spans an entire city block at the intersection of 9th St E and Willis Avenue. This park is comprised solely of a baseball field used by the Babe Ruth league. The ball field is completely fenced-in and features a backstop, dugouts, scoreboard, and concessions building; the majority of these facilities are aging and in poor condition. The field is not lighted and parking is limited to the street.

See section 6.2 for the recommended course of action for this park.

## Facilities

- ◆ Ball fields
- ◆ Seating



# Central Railyard Park

8.60 Acres

Located northeast of Vaughn Avenue and Sixth Street West, Central Railyard Park is home to two little league fields with digital score boards, a concession building with restrooms, lighted tennis courts, a skate park, an open-air pavilion, a toddler playground, and the “Purple Park” playground; new batting cages were installed in 2024. The Bretting Community Center, home to Ashland Parks & Recreation, is located at the north edge of this complex.

Walking paths are woven throughout the park and connect to the 5th Street Corridor & ARTS trails. Ample parking surrounds the park to accommodate little league fans and park users. The little leagues who utilize the park’s ball fields assist the city with routine maintenance and fundraising for new facilities when needed.

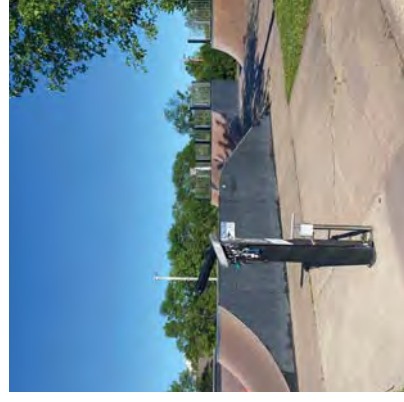
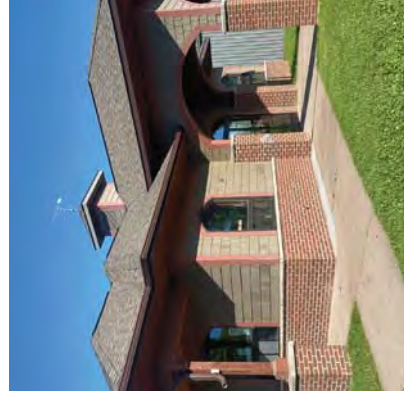
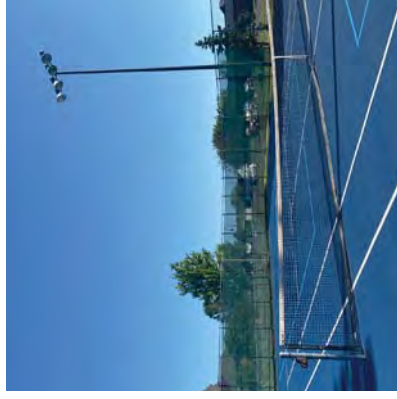
The tennis courts at Central Railyard park were built on top a former brownfield site, leading to ongoing issues with settling and cracking. Additionally, this park has faced challenges with vandalism and homelessness, leading to the removal of picnic tables from the concessions building and its restroom facilities only

being open during little league games or other events. The city’s CIP plan also includes a request for timed lighting at the skate park to help deter vandalism and unwanted behaviors.

In 2025, the Purple Park playground will be 20 years old and is slated to be replaced according to the city’s CIP plan in 2027. According to the Kraus-Anderson analysis, the majority of the park’s other facilities will not need to be replaced until after 2030 and are in fair condition.

## Facilities

- ◆ Tennis courts
- ◆ Ball fields
- ◆ Ice rink
- ◆ Playground
- ◆ Restrooms
- ◆ Seating
- ◆ Walking paths
- ◆ Public parking



# Community Parks

# Prentice Park

98.60 Acres

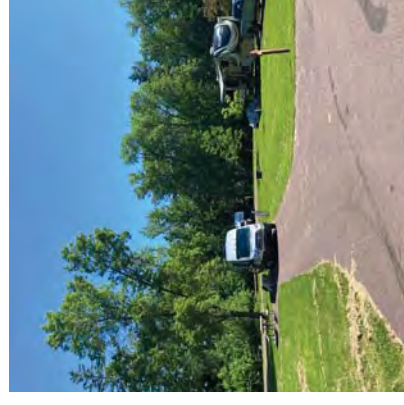
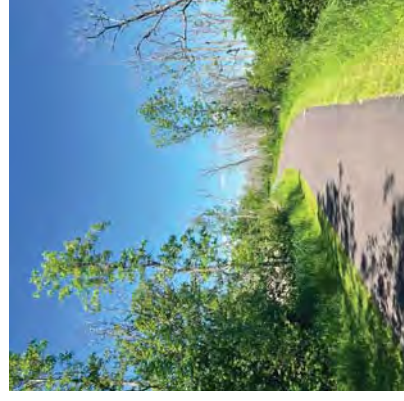
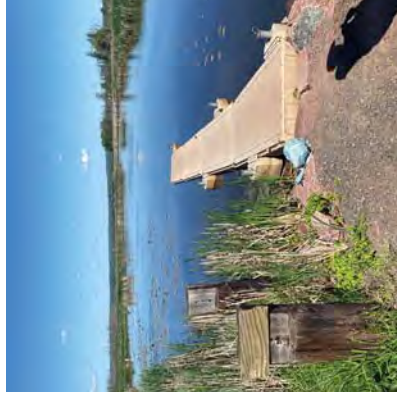
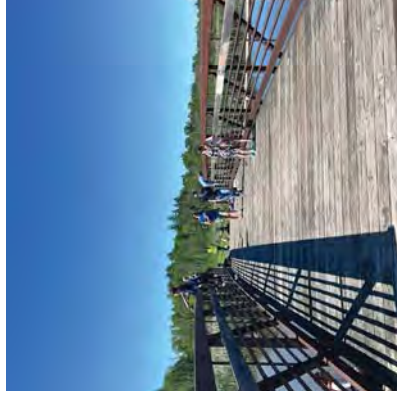
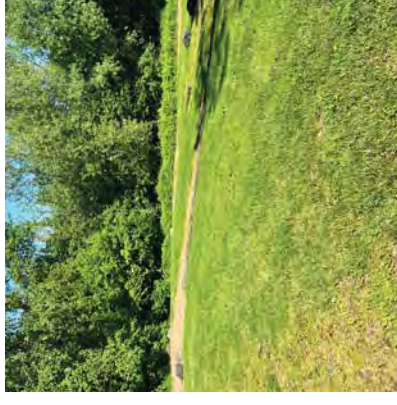
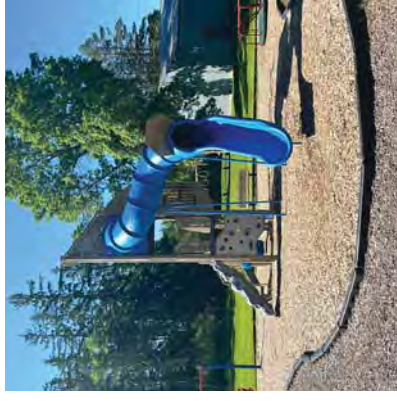
Prentice Park is Ashland's largest and oldest park. The property is primarily a natural area composed of boreal forest and wetlands, providing rich habitat for wildlife. There are extensive walking trails throughout the park, including a fishing bridge and connection to Maslowski Beach and Lake Superior. Its developed features include pavilions, a playground, sand volleyball pit, multiple day use picnic sights, and scenic overlooks are in the eastern portion of the park. The western portion of the park includes tent and RV camping, which provides a revenue stream for APR. The park also features a number of artesian wells (natural springs) that have been in use since the 1890's. Highly utilized by Ashland residents and visitors alike, Prentice Park is the crown jewel of Ashland's park system.

concerns about the safety of some of its features for small children. In response, the city is planning to install additional equipment geared toward the toddler age group in 2025. Maintaining the park's extensive natural area acreage requires significant time and investment on the part of the city, and staff have partnered with universities and other institutions for assistance.

## Facilities

- ◆ Walking and biking trails
- ◆ Campsites
- ◆ Restrooms
- ◆ Seating
- ◆ Pavilions
- ◆ Sand volleyball
- ◆ Playground
- ◆ Fishing

At the same time, many of the developed facilities at Prentice Park are in need to repair and replacement due to age, particularly the picnic pavilions, restrooms, boardwalks, and ADA-accessible sidewalks. Per the city's CIP plan, a campground expansion is planned in 2026. While the playground was replaced in the last few years, community members have expressed



# Hodgkins Park

15.53 Acres

Hodgkins park, located at the intersection of Pufall Dr and 14th Ave East, is the largest baseball and softball complex in the city, featuring three ball fields that are used extensively by local youth and adult leagues. The park also includes a concessions building, small playground, and is adjacent to the Ashland Dog Park, which includes a roughly 1-acre fenced in area for dogs to go off-leash. The park's wooden bleachers, originally installed in the 1980's and were in poor condition, were removed with the assistance of the National Guard in the summer of 2024. The dugouts and fencing are also aging and in need of replacement in the near future. Additionally, drainage remains an ongoing issue in all the fields.

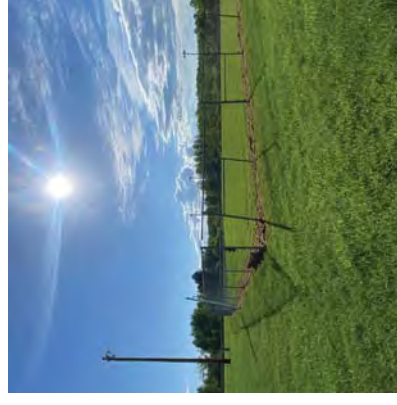
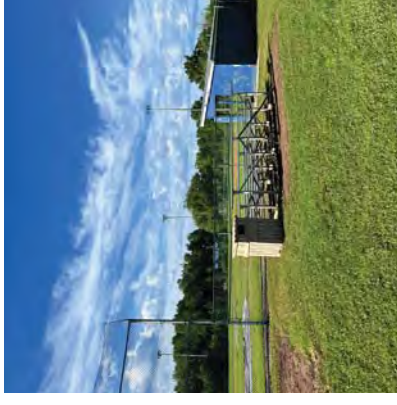
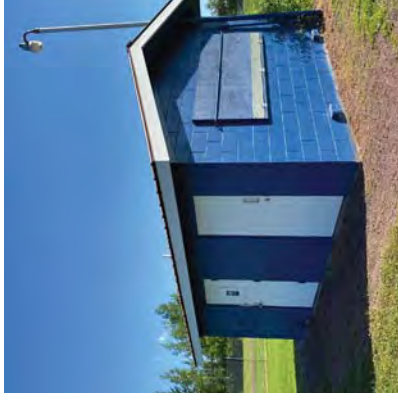
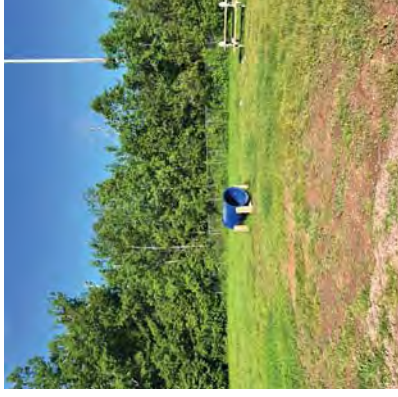
A holistic investment in upgrading the facilities at Hodgkin's Park is needed. To meet this need, the city is planning for a series of capital investments over the next few years to improve the ball fields at Hodgkins Park; some of the most pressing near-term facility

investments include new metal bleachers and dugout upgrades.

Lastly, there is opportunity to expand the Ashland Dog Park into the adjacent wooded area. APR staff's preference would be to incorporate walking trails through this area as opposed to cutting down trees in order to expand the fenced in area.

## Facilities

- ◆ Ball fields
- ◆ Playground
- ◆ Restrooms
- ◆ Seating
- ◆ Dog park



# Kreher Park

## 11.08 Acres

Located along Ashland's waterfront, Kreher Park offers residents and tourists alike unique access to the Chequamegon Bay. A key feature of the property is the RV campground, offering 33 camping sites with electrical hookups directly on the Lake Superior waterfront. The RV campground is an important source of revenue for the Ashland Parks Department, but also requires significant staff resources to operate and coordinate reservations. A playground, parking lot, swimming beach, and picnic shelters are located near the RV camp sites. Kreher Park also features the Ashland's primary boat launch into Lake Superior, with access to the Ashland Marina to the west through the Superfund Site.

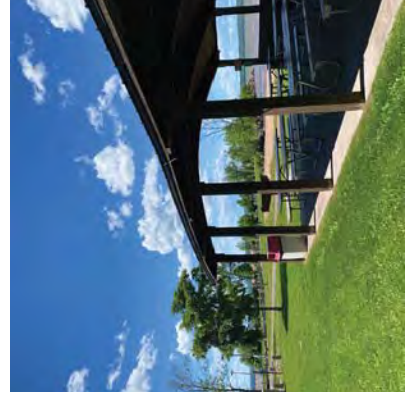
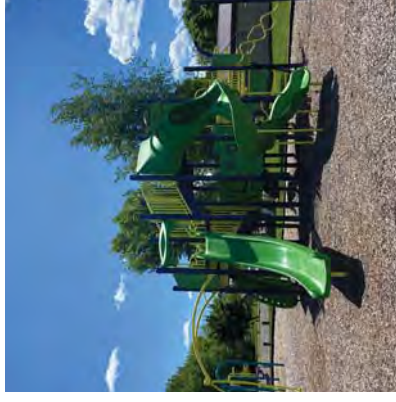
Beginning in 2024 and continuing into 2025, the city is undertaking a major redevelopment of the Kreher Park RV campground. This project will provide upgraded 55-amp electrical service to all existing RV sites, install new water lines, and construct a new APA compliant bathroom. The project will also reconnect and extend the ARTS pedestrian trail away from the waterfront, which was eroding due to wave action from the lake and repave the central campground road. Finally, the project will also develop 7 new RV campsites on recently acquired railroad property. This project is an important investment for Ashland's tourist economy.

Of similar importance is the planned boat launch reconstruction at Kreher Park. As of this plan's writing the city has secured over \$1 million Recreational Boating Facilities Grant through the WI Department of Natural Resources (DNR). Design and construction for the new boat launch will take place in 2025, with construction planned for 2026. Completing this project is a top priority for Ashland residents.

Finally, while the playground at the park was replaced recently, Ashland residents and parents have expressed safety concerns about some of its features, especially for the youngest users. To respond to this concern, the city's CIP plan includes the installation of additional toddler-oriented play equipment and possible removal of existing slide in 2025.

## Facilities

- ◆ Beach
- ◆ Playground
- ◆ Pavilion
- ◆ RV Park



# Maslowski Beach

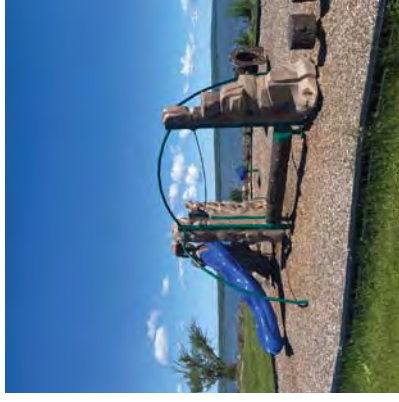
5.15 Acres

Maslowski Beach is linear park located on lakeshore. It is used primarily as a swimming beach and a highway rest stop by travelers on US Highways 2 and 13; a historical marker commemorating the Radisson-Grossielliers exploration of the region in 1659 reinforces the highway-related aspect of the park. The park features a playground, sand volleyball court, picnic pavilion, permanent restrooms, benches, and an artesian well. The park is also the western terminus of the waterfront trail.

Maslowski Beach faces a number of issues due to its waterfront nature. The beaches are highly susceptible to wind and wave damage as a result of spring storms, leading to reoccurring issues with erosion. Additionally, the city is responsible for monitoring water quality given its use for swimming; the beaches are prone to closure due to E. Coli primarily related to the presence of waterfowl. Per Ashland's 2019 CORP, the city was awarded a grant from the Environmental Protection Agency (EPA) to develop and implement a beachfront green infrastructure project to improve water quality and protect the beach against erosion. Phase I of this project has been implemented for the easternmost beach; Phase II, which is slated to begin in 2026, will focus on upgrades to the westernmost beach (from the pavilion to the end of the park).

## Facilities

- ◆ Beach
- ◆ Trail access
- ◆ Seating
- ◆ Artesian water well
- ◆ Playground
- ◆ Restrooms



# Special Use Parks

# Superfund Site

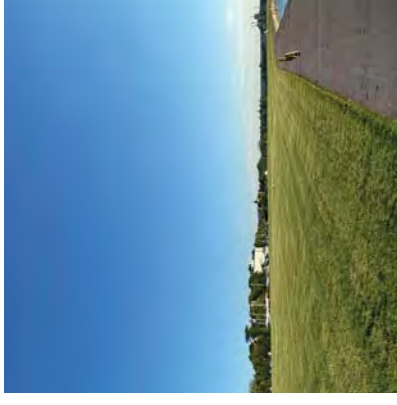
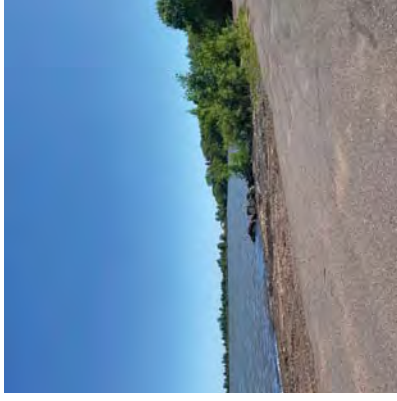
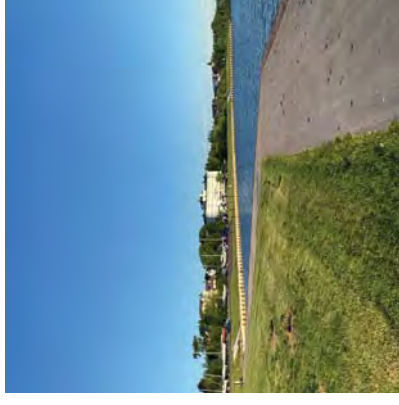
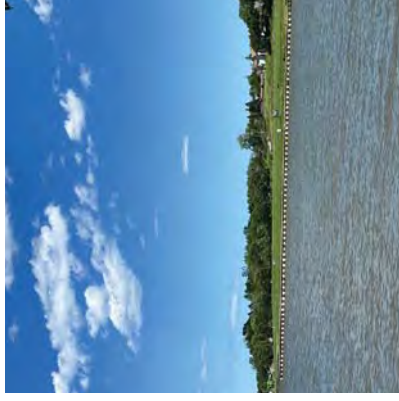
## 10.0 Acres

The area of the Ashland waterfront commonly referred to as “the Superfund Site” among community members was formerly the location of the City’s wastewater treatment plant and a private manufactured gas facility. In 1989, the site was found to have contaminated soil and groundwater. Investigation and cleanup of the site was led by the WDNR for many years before the site was petitioned for inclusion on the National Priorities List and Cleanup by the EPA under CERCLA, also known as Superfund. The site was formally added to the program in 2002.

As of the writing of this plan the cleanup is largely complete, with the focus shifting to how the site will be reused for recreational purposes going forward. However, any potential reuse of the site will be limited by the relatively shallow (18 inches deep) underground of contamination cap which can not be punctured, in addition to other restrictions. The most plausible future use of the site will be as an outdoor event community event space, complemented by its proximity to the Ashland Marina, Kreher Park, and the Oredock. Given the site’s large size (approximately 6 acres) and prime waterfront location, any future events have the potential to draw regional visitors and tourists into Ashland.

## Facilities

- ◆ Open space



# Oredock Park

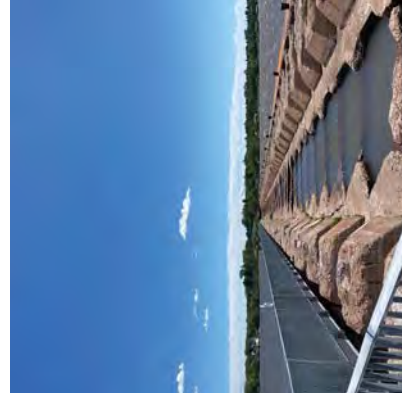
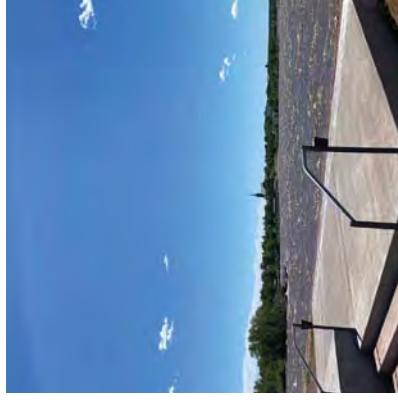
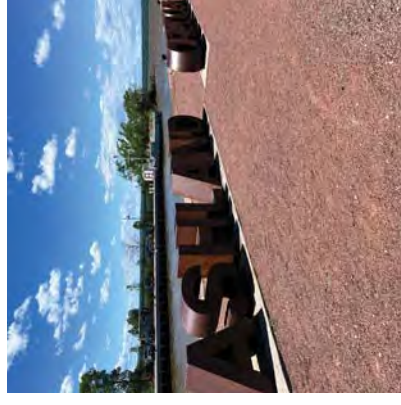
18 Acres

Ashland's Oredock – formerly the Soo Line Oredock – has been an iconic feature of Ashland's waterfront since its construction in the early 1900s. Stretching nearly 2,000 feet long by 66 feet wide with its base at Stuntz Avenue near Water Street, the dock originally had a tall superstructure along its entire length, used for loading ore from rail cars above to ships berthed alongside. Despite community efforts to preserve the superstructure, it was dismantled in 2013 for safety reasons given that the Oredock was largely unmaintained for many years. Over the past decade, the City of Ashland has worked to implement a plan developed by SmithGroup JJR to redesign the Oredock as a flexible, contemporary public space that celebrates the history on the site.

As of this plan's writing, nearly the entire length of the Oredock is open to the public with Phases I-III of the redevelopment plan implemented. The site is a truly unique walking promenade and public space, featuring signage, seating, vegetation, and sculptural elements. Phase IV of the redevelopment plan is underway and will continue into 2026. This phase is focused on remediating the area surrounding the entrance to the Oredock, referred to as the "uplands," and improving access to the site.

## Facilities

- ◆ Benches
- ◆ Walking promenade



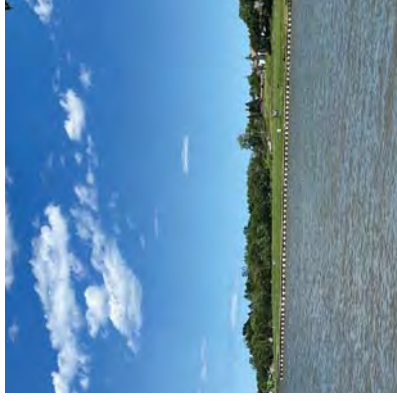
# Marina Park

3.30 Acres

In 1983, the City of Ashland purchased what was known as “the old pulp hoist site” from Northland College for \$145,000. Financing for this site utilized a Federal EDA grant, State of Wisconsin Economic Development Funds, County funds (from the sale of Oak Island), and an additional \$100,000 from the City of Ashland—this money was used for the construction of a break wall, 26 boat slips, and the marina building. In 1988, the Marina Park was constructed on the east side of the pulp hoist site and a parking lot and road were paved as part of TIF III. An additional 46 slips were installed in 1989. To complement the Marina Park, the Chequamegon Hotel and restaurant were developed on North Ellis Avenue. The Marina Park is adjacent to the Superfund Site. Future improvements to both sites should be done in coordination with creating a coordinated and well-connected waterfront experience, particularly from the Marina Park to the Oredock.

## Facilities

- ◆ Boat slips
- ◆ Marina building
- ◆ Trail access



# ARTS Ashland Rails to Trails

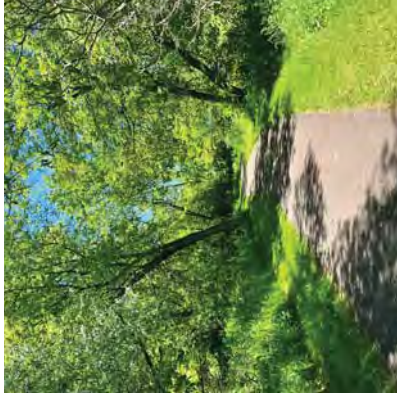
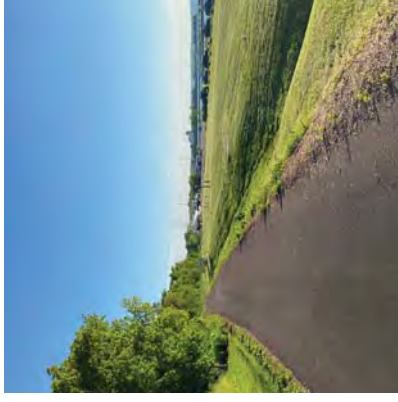
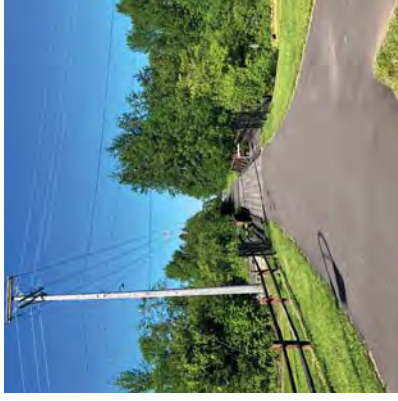
## 11.5 Miles

The ARTS Trail System is a 11.5-mile pedestrian loop following the old railroad grade through the center of Ashland and along the Lake Superior Shoreline. The trail was developed in collaboration with grant funding made available specifically for rehabilitating old, abandoned railroad rights-of-way. This included repaving the section of the Tri-County Corridor that runs east-to-west through Ashland, as well as developing the waterfront trail. The system is primarily used for bicycle and pedestrian traffic, though snowmobiles use a designated portion of the 5th St Corridor. In 2012, new trails were created through Prentice Park to officially connect the entire system. The city is responsible for maintain the trail, and has a number of planned repairs per its 2025-2029 CIP:

- ◆ **22nd Ave W Outfall to Sanborn Ave Construction:** this portion of the trail along the shoreline is failing due to erosion from Lake Superior; it was also impacted by the 2018 rainstorm and storm surge. Aging stormwater culverts are also undermining the trail causing it to slough. Funding would be used to purchase heavy rip rap to revert the shoreline, rent equipment, and repave approximately 150 feet of the trail. This project is planned for 2025.
- ◆ **5th St Corridor Vaughn Bridge Railing Repair:** The city would work with the Ashland County Snowmobile Association to apply for a DNR Snowmobile Aid grant to assist in upgrading the railing on the Vaughn Bridge. This project is planned for 2026.
- ◆ Repaving and updating the waterfront trail and 24th Ave Connector is planned for 2026 CIP.

## Facilities

- ◆ Bicycle/Walking Trails
- ◆ Park access

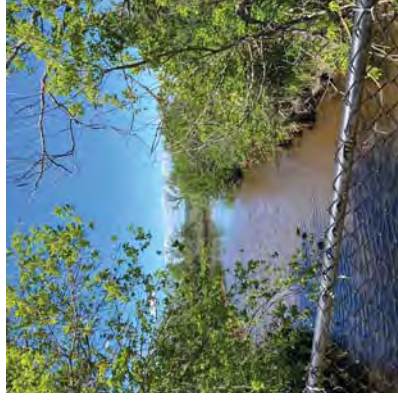
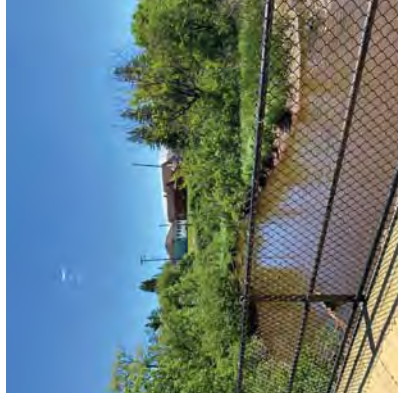
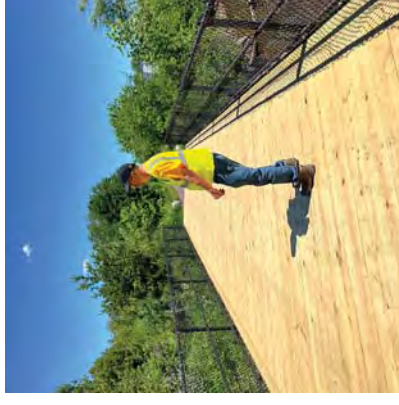
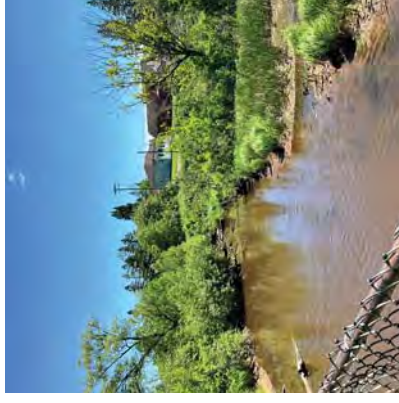


# Undeveloped Parks

# Bay City Creek

The Bay City Creek is a large, 30-acre natural area located between Stuntz Ave and 11th Ave E, spanning from the Lake Superior waterfront to the southern extent of the city. East-west car access through the site is provided via Hwy 2 and Main St SE, and pedestrian access via the Tri-County Corridor along the lakefront and south near Pufall Dr. The city is planning a number of major projects and investments in the coming years to improve the habitat of this critical natural and develop pedestrian access through it, including:

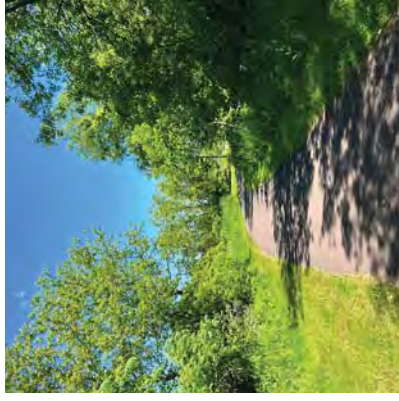
- ◆ **Rehabilitation Plan of the Bay City Creek Riparian Corridor:** the city has been awarded \$750,000 through the US Fish & Wildlife Service (USFWS) Coastal Program and Great Lakes Restoration Initiative (GLRI) to assess the creek, create a management plan to rehabilitate the habitat, and improve water quality as it runs into Lake Superior.
- ◆ **Bay City Creek Pedestrian Trail:** Planning for the newest pedestrian corridor in the city linking the Oredock to Northland College and the Ashland School District is set to begin in 2027.
- ◆ **Bike Trail System- Phase 2:** In 2022 a concept plan was created to construct up to 10 miles of mountain bike trails in the City of Ashland using both public and private property. This 2nd phase would be to construct up to 3 miles of trails in the Bay City Creek ravine between the Stuntz Ave Bridge and Main St. This work is planned to take place in 2027.



# Gilligan's Island

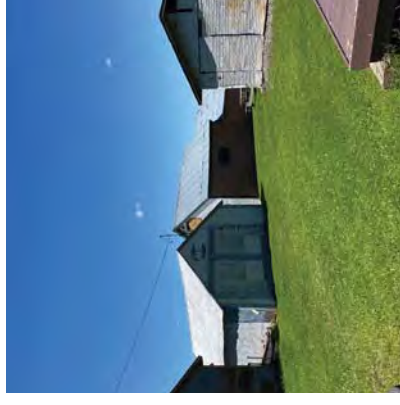
3.5 Miles

Gilligan's Island, also known as the Bay City Creek Peninsula, is an undeveloped natural area along Ashland's waterfront located just west of the Clarkson Coal Dock. Since the demolition of the Oredock superstructure, wave and wind action have been eroding the shoreline from the Oredock east to the mouth of Bay City Creek, affecting the Waterfront Trail, Historic Boat Houses, Gilligan's Island. A shoreline stabilization and restoration project is planned for this area in 2027.



## Historic Boat House

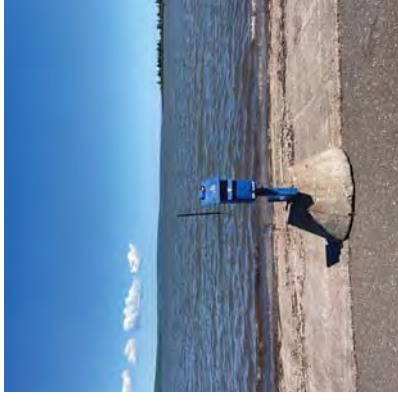
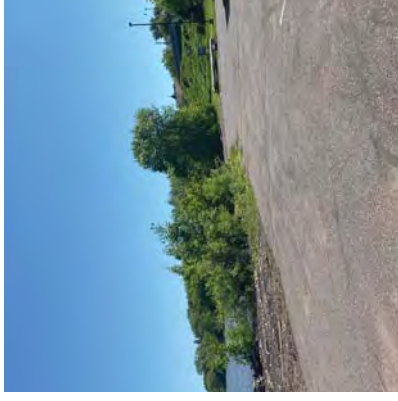
Located along the waterfront at the terminus of 9th Ave, these historic boat houses are privately owned structures, the majority of which are in poor to very poor condition. Landownership is somewhat of a gray area; the city is working to lease the land from the State of Wisconsin.



# Hot Pond

## 5.1 Acres

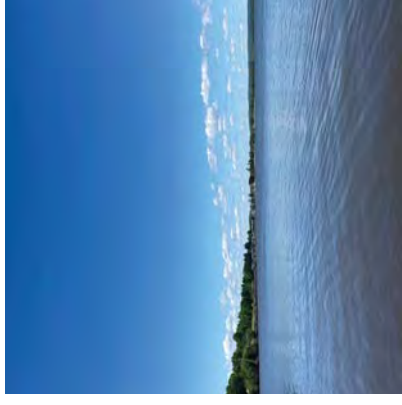
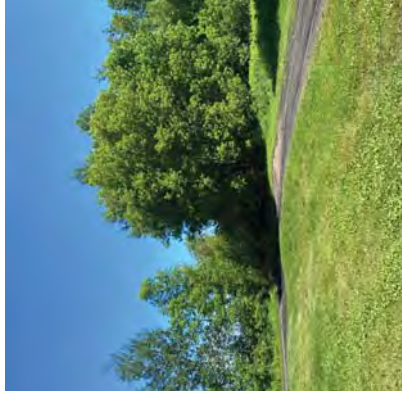
Located directly adjacent to the Xcel power plant, warm effluent water flows into the lake making it a popular fishing spot. Boats are also able to launch from this area, and the Lakefront Trail passes through the area.



# Pig Iron Dock

## 4.0 Acres

This land is leased to the city from the Xcel Power Plant. It is primarily used for fishing. The area gets its name from the leftover low quality iron shards found along the shoreline.



# 4 Community Feedback

Community input and feedback is an essential part of any planning process. The Ashland community was invited to share their opinions on opportunities, challenges, and top priorities for the park system through a few different channels, namely:

- ◆ An Online Survey – 414 responses
- ◆ Public Information Meeting – 12 attendees
- ◆ Focus Group – 4 participants.

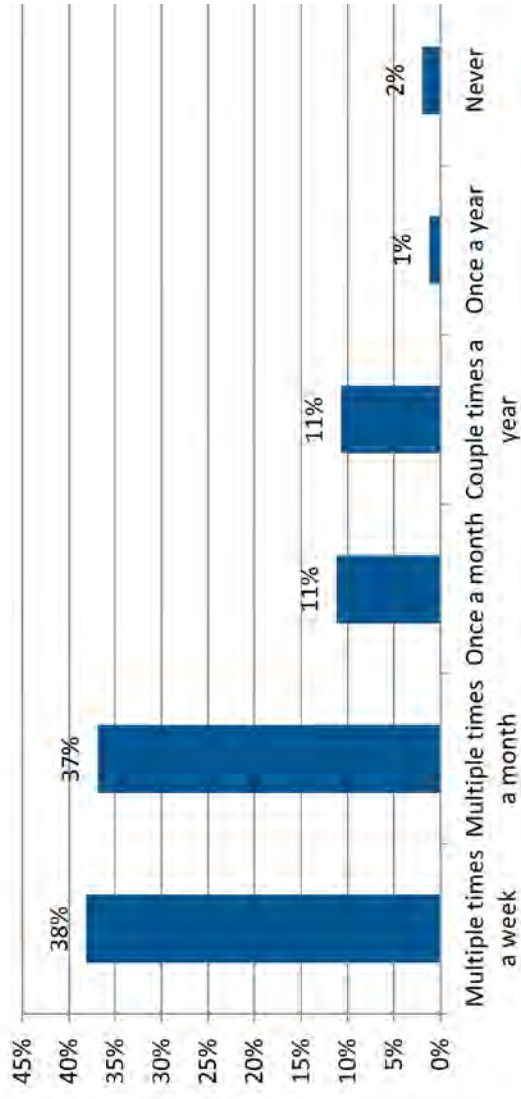
The following chapter summarizes the qualitative feedback received from each engagement activity and highlights community members top priorities.

### 4.1 Online Survey

In the spring of 2024, an online survey was available for Ashland residents to provide input on their usage of the park system and priorities for improving it; the full results of the survey are available in Appendix A. It is clear from the results that parks play an integral role in the daily lives of Ashland residents—38% of respondents visit Ashland parks multiple times a week, with another 37% visiting multiple times per month. The most popular parks that respondents reported visiting in the last year included:

1. Maslowski Beach - 72%
2. Kreher Park - 67%
3. Prentice Park - 67%
4. Bayview Park - 58%
5. Ashland Rail to Trail System (ARTS) - 48%

Figure 4.1: “How often do you visit or use City of Ashland parks and trails?”



| Table 4.1 Park Maintenance Priority Ranking |     |     |
|---------------------------------------------|-----|-----|
| Facilities Maintenance                      | 1st | 55% |
| Waste Pick-Up                               | 2nd | 28% |
| Lawn Mowing                                 | 3rd | 22% |
| Paved Trail Maintenance                     | 4th | 24% |
| Beach Grooming                              | 5th | 27% |
| Hiking Trail Maintenance                    | 6th | 37% |
| Dog Park Maintenance                        | 7th | 36% |
| Weeding                                     | 8th | 55% |

Additionally, nearly 70% (67.6%) of survey respondents reported paying for a service provided through the Ashland Parks and Recreation Department. The majority of those services were for recreational programming like gymnastics or summer classes (48%) and pavilion or plaza rentals (32%).

Survey participants were asked to rank their priorities for park maintenance. Basic facility maintenance (bathroom cleanliness, park shelter upkeep, etc.) ranked high, with 55% of respondents naming it at their top priority. Waste pick-up and lawn mowing ranked as the 2nd and third priorities, respectively. Weeding was ranked last, with over half of respondents putting it in 8th place on the priority list.

Survey takers were presented with a budgeting exercise and asked to allocate a hypothetical \$100 amongst a range of fundings categories. Those categories are listed in order of funding allocation from largest to smallest:

1. Maintenance, repairs, and replacement of existing park amenities, such as lawn mowing, weeding, painting shelters, and repairing paths (\$37 weighted average)
2. Replacing facilities for long-term savings on upkeep and maintenance (\$30 weighted average)
3. Existing programming for Ashland Parks (day camps, facility, classes, etc.) (\$24 weighted average)
4. Ecological management for existing parks, such as invasive species removal, native plantings, and prescribed burning (\$20 weighted average)
5. Marketing, outreach, and events at Ashland Parks and Recreation (\$13 weighted average)

## Of those who took the survey...

- **66% are City of Ashland residents;** the majority of non-residents live in Ashland County (57%), Bayfield County, Washburn, or another nearby community the majority of non-residents live in Ashland County (57%), Bayfield County, Washburn, or another nearby community.
- 34% were 25-34 years old, 26% were 35-44 years old, 16% were 45-54 years old, and 19% were 55+.

Finally, survey respondents were asked to leave any additional comments related to prioritizing recreational facilities and services for the City of Ashland. A number of themes emerged from the 179 open-ended comments received. First, it is clear that improving or replacing the boat launch at Kreher park is a top community concern with about a quarter of comments relating directly to this issue. Commenters noted the missed opportunity for tourism and economic development due to the poor state of the existing boat launch, especially given the city's prime location on Lake Superior.

Second to comments about Ashland's boat launch were concerns relating to recently replaced playgrounds within city parks, particularly at Prentice Park. Many survey takers had concerns about the safety of the playground's features for toddler-age children, specifically the slide. Many commenters noted a need for more playground equipment geared specifically to the youngest users (0-6 years old), as well as more inclusive playgrounds or features for children with disabilities.

Other topics that emerged from the open-ended survey responses included the need to fix the broken pier at Bayview park (see page 25 for more information), a desire for more programming and events within city parks, and improved outreach and marketing of the city's current park and recreation offerings, including a better map of the existing park system.



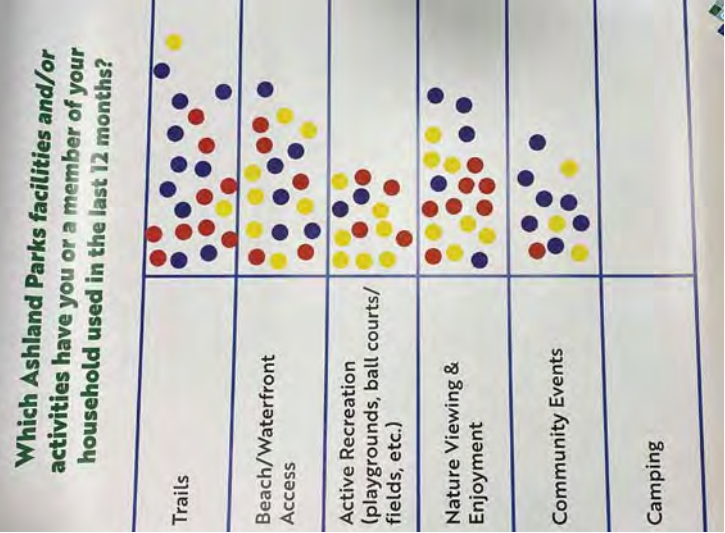
# 4.2 Public Input Meeting

A Public Input Meeting (PIM) was held on April 18th at the Bretting Community Center. The meeting included a short presentation, followed by a series of activities designed to gauge park usage and budget priorities for participants, similar to those asked in the online survey.

For those who attended the PIM, the ranking for budget allocation resulted in a priority ranking as follows:

- 1. Ecological management for existing parks, such as invasive removal, native plantings and prescribed burning
- 2. (TIE) Maintenance, repairs, and replacement of existing park amenities, such as lawn mowing, weeding, painting shelters, and repairing paths
- 3. (TIE) Replacing facilities for long term savings on upkeep and maintenance
- 4. Existing programming for Ashland Parks (day camps, facility, classes, etc.)
- 5. Marketing, outreach and events at Ashland Parks and Recreation

When asked which facilities or activities attendees had used in the last 12 months, public beaches and the walking trails received the highest tally. Additionally, open-ended comments noted a need for additional boat storage, more cross-country ski trails, and more opportunities for urban agriculture, specifically a community orchards or additional community garden space.



## 4.3 Focus Groups

### Economic Development & Regional Tourism

Focus groups are an important way to receive direct, meaningful input from community stakeholders around given topic or issue. MSA and APR staff facilitated a focus group centered on economic development and regional tourism with public and private officials, including Chamber of Commerce members, the Marketing Director for Tamarack Health, and the Water Quality Program Coordinator for the Lake Superior Basin branch of the WI Department of Natural Resources.

Participants agreed that outdoor recreation was the number one pull for the region, a key link for all economic development in Ashland. The representative for Tamarack Health also noted that outdoor recreation was the biggest draw in recruiting new workers to city. Participants also agreed that the parks system, as well as downtown Ashland, need a better system of signage and wayfinding to help direct residents and visitors to different recreational attractions. It was noted that creating cohesive wayfinding for the park system included the opportunity for educational signage about the history and customs of the region's indigenous people. The development of such a system could also be leveraged into a more comprehensive tourist-focused promotional campaign related to Ashland's waterfront and outdoor recreation opportunities. Another opportunity identified by the focus group was the need for more waterfront community events with a regional draw, noting that Ashland could participate in Lake Superior Day—an event held annually in July with communities all along the Lake Superior coastline.

Focus group attendees also touched on broader issues facing Ashland, including a lack of both market rate and affordable housing leading to difficulties recruiting new residents, especially professionals who likely face a pay cut relocating to the city. Overall, collaboration between different organizations was identified as an essential to improving Ashland's parks and in turn leveraging its outdoor recreational assets as an engine for economic development.

### City Staff & Department Heads

MSA spent significant time discussing operational strengths and weaknesses with APR and Public Works staff members during their site visits in June 2024. These conversations revealed challenges related to staffing and staff capacity. The department struggles to fill seasonal/LTE grounds maintenance positions during the summer, and the small number of full-time staff are spread thin given their breadth of their responsibilities, which span over 200 acres of ground maintenance, trail maintenance, managing all recreational programs at the BCC, managing reservations at the city's two RV parks, coordinating volunteers, and more. Given that the majority of APR's budget is dedicated to funding the small number of full-time staff positions, little money is left over for parks maintenance and larger capital projects, therefore most park planning and capital projects rely on outside funding from grants. This is another responsibility of the Parks and Recreation director, who devotes a significant amount of time securing grant funding and donations for major park improvement projects.

MSA also attended a City Department Heads meeting while visiting in June 2024. Department heads stressed the importance of ensuring the quantity of parkland and amenities is right sized to the community and that community needs are met while also being fiscally realistic. Additionally, department heads highlighted the importance of the Ashland Marina and other planned improvement projects at the city's campgrounds and Oredock as important drivers for economic development and tourism for the community overall.

# Goals, Policies, 5 and Maintenance Considerations

## 5.1 Park System Goals & Policies

Shaped by the findings in Chapters 2 and 3, the following goals and policies are intended to assist the Ashland Parks and Recreation department with decision making in the years ahead. These goals and policies were crafted to be responsive to parks system's greatest needs, priorities, and opportunities: reducing maintenance costs through sustainable and resilient practices; ensuring the recreational needs and priorities of residents are met; and further developing the City's waterfront and recreational assets to encourage economic development for the City as a whole. Together, these goals and policies will help build a stronger and more resilient park system for the City of Ashland.

### Goal 1: Utilize cost-efficient and sustainable practices to maintain Ashland's park and recreation facilities.

- ◆ **Policy 1.1:** Utilize perennial native plant species in place of traditional lawn/turf where feasible to reduce mowing costs, increase biodiversity, and provide habitat for pollinators and other species native to the northern Great Lakes region.
- ◆ **Policy 1.2:** Conduct an annual assessment of park facilities, including as playgrounds, shelters, restrooms, concessions buildings, etc., to track and plan for ongoing replacement and upgrade needs. Consider implementation of an asset management system to track facility assessments and manage maintenance efforts on an ongoing basis; see Section 5.2 for more detail.
- ◆ **Policy 1.3:** Replace all wooden park amenities (bleachers, picnic tables, benches, fencing, etc.) at the end of their useful life with longer lasting and more durable metal alternatives.
- ◆ **Policy 1.4:** When ordering new amenities (benches, picnic tables, etc.), select desired manufacturers and products that offer visual consistency and simplicity use prefabricated options when possible (dugouts, restrooms, shelter buildings, etc.).

### Goal 2: Provide a park service level proportional to Ashland's current and projected population size.

- ◆ **Policy 2.1:** Identify underutilized parkland capable of converted into an alternative land use when appropriate funding or development opportunities arise.
- ◆ **Policy 2.2:** Consider removing as opposed to replacing certain park facilities at the end of their useful life; factor community priorities and recommended NRPA benchmarks/standards into decision making process.
- ◆ **Policy 2.3:** Before acquiring new park facilities or amenities via donation, assess and ensure the City is capable of taking on the long-term maintenance and operational costs associated with those facilities or amenities.

### Goal 3: Ensure Ashland's park and recreation system meets the everyday needs of residents in balance with the City's tourist economy.

- ◆ **Policy 3.1:** Continue developing Ashland's interconnected, public waterfront properties into an appealing attraction and destination for tourism—both regionally and nationally.
- ◆ **Policy 3.2:** Ensure neighborhood and community parks are meeting the day-to-day recreational needs of Ashland residents.

### Goal 4: Pursue partnerships, programs, and projects capable of generating revenue or reducing maintenance costs for the Parks and Recreation department whenever feasible.

- ◆ **Policy 4.1:** Coordinate community groups, neighborhood associations, and other local organizations to help manage, maintain, or raise funds for specific parks projects. It is recommended these partnerships are formalized via Memorandum of Understanding (MOU) between APR and the outside entity.
- ◆ **Policy 4.2:** In partnership with other community organizations, utilize the City's public waterfront spaces (i.e. Marina, Superfund Site, Oredock) to draw regional visitors to Ashland through revenue-generating events and other programming.

## 5.2 Grounds Maintenance Considerations

Establishing general maintenance standards for different landscape types will help APR allocate its resources more effectively. The recommendations within this section detail general best practices for different landscape assets within the Ashland park system.

Generally, maintenance tasks should occur at regular intervals based on the specific needs of each asset. Appendix D lays out a general annual and seasonal maintenance schedule for the different landscapes and facilities under APR's purview. A proactive approach to maintenance would ideally help save the department money and time and help fend against unforeseen issues and complications.

### Turf Areas

There are two types of maintained turf: general open space and athletic fields. Maintained turf areas are mowed approximately once weekly during the summer season. The City of Ashland currently maintains eight (8) ballfields, which require more intensive maintenance, including weed control, aeration, and over-seeding, demanding more staff hours and department resources.

To improve efficiency in maintaining turf areas, the city should:

1. Reduce the amount of turf to be mowed.
2. Concentrate assets into adjacent areas.
3. Mow on a location- based schedule.

For example, Penn Park is comprised entirely of one ballfield, with no other facilities or assets. Hodgkins Park has three (3) ballfields with lighting in addition to a small playground, greater parking capacity, and is adjacent to the Ashland Dog Park. Concentrating more resources on upgrading and maintaining the Hodgkins Park ballfields is a more efficient use of city resources and reduces the travel time required to conduct maintenance.

The City can also reduce the amount of turf grass to be mowed by restoring some general open space areas with native plants (see section 6.1 for more detail). Reintroducing native meadows or prairies will

support wildlife biodiversity and reduce long-term maintenance costs. Portions of Prentice Park and City Dock are the first parks experimenting with this maintenance reduction strategy.

### Landscape Beds

Maintaining landscape beds can be time-consuming for seasonal employees. The City should pre-plan for landscape bed maintenance by keeping a species list for replacing perennial plantings and trees as needed. Additionally, organizing or collaborating with volunteer groups for general maintenance, especially for pre-season tasks (cutting back dead vegetation) and seasonal weeding, is recommended. For example, Menard Park and Pearson Plaza in the downtown area have the most landscape beds. They are currently maintained by volunteers from the Monday Club and City's Beautification Committee.

### Forested Areas

Forested lands should be maintained to promote biodiversity. Ashland's forested lands, adjacent to Lake Superior, Bay City Creek, and the Fish Creek watersheds, are critical habitats for migrating and mating birds, freshwater fish, wild rice waters, and other species. Containing invasive species within these areas is essential to promote native plant success and support wildlife.

Tree trimming is recommended during the fall season to prevent disease and insect spread. As part of the annual winterization process, the City should trim trees in the months of October and November, including forested areas and general park trees. The City is collaborating with the University of Wisconsin – Extension Program to manage invasive species in Prentice Park—by far the largest forested natural area within the Ashland Park system. This partnership is invaluable for maintaining this heavily wooded area. Additionally, the City has received significant funding to restore native habitat within the Bay City Creek area (see section 6.3 for more detail).

### Asset Management System

Ashland Parks are maintained through collaboration between the Parks Department and Public Works Department. Creating a shared management system between the two departments would provide the city with a more effective and centralized documentation system, and lead to improved tracking and management of maintenance tasks. The following are general recommendations for maintenance documentation and reporting:

1. Maintain Detailed Reports: Keep comprehensive records of all maintenance activities including inspections, repairs, and replacements.
2. Utilize a Maintenance Management System: Implement a system to schedule tasks and track progress efficiently.
3. Regularly Review Maintenance Records: Analyze records to identify trends and plan future maintenance needs.
4. Review and Prioritize Projects: Assess upcoming projects and identify potential funding sources.

To coordinate these efforts across both departments, the City should explore programs that assist with scheduling tasks and documenting progress. Consistently gathering and updating this information will provide a data-driven analysis of needs and priorities. Below are some recommended programs/software:

- ◆ [Cityworks](#): an Esri/Trimble company utilizing GIS software to manage and organize operations. This allows for conditions and tracking assets, managing workflows and scheduling resources.
- ◆ [eMaint CMMS](#): this program provides local work order assignments and reporting of information to streamline operations, including public submissions. It has been proven to assist with budget management and tracking as well as increase longevity of facilities.
- ◆ [iWorQ](#): a management software that is designed for everyday and overarching infrastructure tracking. This is a community investment to improve management and oversight of facilities. From tracking equipment inventory, conditions of amenities, permit processes, and managing man hours, this software is a City-wide assistant. It offers a citizen portal for reporting issues, making payments, and uploading images and documents.
- ◆ [Eptura Assest](#): this program helps you automate day to day operations, manage assets and get a holistic view of all your facilities. Work requests can be prioritized and assigned to individuals for completion.

Preserving resources, managing time and developing adaptable solutions for Ashland's parks will set the Parks and Recreation Department up for success through transition periods and future budgeting.



# 6 Implementation

This chapter details system-wide strategies for reducing maintenance costs, planned major improvement projects, and outside funding opportunities. These strategies and improvements will require dedicated planning over the medium-to-long term to be realized, but are intended to improve the sustainability of the Ashland Park system—from both an environmental and fiscal perspective—and respond to community members' top priorities.

## 6.1 Turf to Prairie Conversion Strategy

Conventional turf grass requires mowing about once a week during the summer months and given the total acreage of the Ashland park system, this carries considerable cost for the city. Alternatively, native prairie grasses require prescribed burns roughly every three years to manage the vegetation and control invasive species. These diverse ecosystems also incur additional environmental benefits by providing habitat for native species and growing deeper root systems that are better able to capture and store stormwater.

This strategy intends to reduce the area required to be mowed and in turn decrease the department's operational costs and carbon footprint, and support sustainability initiatives.

This reduction will not only save time allocated for mowing, but also reduce travel time, gasoline expenses and long-term machinery costs.

The reintroduction process should be implemented through a phased approach, as establishing and maintaining a native habitat requires significant effort. The City has already initiated this process by ceasing mowing in designated areas of Prentice Park and City Dock Park. These areas have been intentionally left un-mowed, with turf buffers maintained to demonstrate to residents and visitors the deliberate decision by the maintenance crew. This initiative could be further reinforced with temporary signage explaining the City's intentions to phase in native plant communities and reduce carbon footprint of parks maintenance.

Implementation of native plantings can be a costly in terms of maintenance and upkeep during the initial establishment years. However, the upfront investment will result in reduced future maintenance over the long term. After the establishment period, typically 3-5 years, these areas will require only annual spring maintenance. Table 6.1 lays out the approximate cost per acre for each step of the initial establishment process. These estimates are based on limited-term employee (LTE) hourly rates and the average hours required to complete one acre of prairie restoration. They are subject to change depending on location,

## Case Study: City of Madison Managed Meadows

The City of Madison's Managed Meadows Program focuses on transforming underutilized grassy areas into vibrant, ecologically rich meadows. This initiative aims to enhance biodiversity, support pollinators, and reduce maintenance costs by minimizing mowing and chemical use. Managed meadows are strategically planted with native species to create sustainable habitats for wildlife, improve soil health, and increase resilience against climate change. The program also emphasizes community involvement and education, encouraging residents to appreciate and participate in the stewardship of these natural spaces. Through these efforts, Madison is fostering a healthier, more sustainable urban environment. [Click here](#) to view a map of the managed

equipment availability, necessary training, and efficiency or complications. Material costs must also need to be considered, including equipment rentals, gasoline, seeds, water, and personal protective equipment.

If the City can recruit volunteers to assist with prairie installation set up, prescribed burning, seeding, and weed control, the cost per acre for implementation could be significantly reduced; see Table 6.2. These volunteer opportunities could be promoted through the City's website, Chamber of Commerce, and Northland College. It is also recommended that the City apply for grants and collaborate with university systems for the implementation of the native planting areas. The University of Wisconsin-Madison's Nelson Institute for Environmental Studies runs various programs where students participate in prairie restoration projects, including hands-on fieldwork. Additionally, the University of Minnesota, St. Olaf College and the University of Wisconsin- Stevens Point have robust conservation research lands and educational programs that could be of assistance for resources, courses, and implementation assistance.

These overviews pertain to the initial installation of prairie and native habitats. After the first growing season, maintenance requirements decrease to general weed control for the first two-three (2-3) years which would ideally be coordinated with volunteers. After approximately two (2) years of growth, prescribed burns should be conducted every three-five (3-5) years in the springtime to promote diversity, encourage native plant growth, and reduce buildup of dead plant material. To communicate the City's biodiversity goals within park spaces, it is also recommended that permanent signage should be posted at restoration areas.

The following section lays out several potential areas within the Ashland park system this strategy could be implemented, namely at Bay City Park, Bayview Park and City Dock, Prentice Park, Ellis Park, Beaser Park, and the Superfund Site.

**Table 6.1 Approximate Labor Cost Per Acre for Initial Prairie Establishment**

| Initial Establishment Steps     | People | People Hours | Frequency | Total Hours | Pay/Hour: | Total Cost/Acre: |
|---------------------------------|--------|--------------|-----------|-------------|-----------|------------------|
| Setup                           | 5      | 3            | 1         | 15          | 17        | \$ 255.00        |
| Burn/Remove Existing Vegetation | 5      | 2            | 1         | 10          | 17        | \$ 170.00        |
| Soil Preparation: Till          | 2      | 2            | 1         | 4           | 17        | \$ 68.00         |
| Seed and Rake                   | 3      | 5            | 1         | 15          | 17        | \$ 255.00        |
| Straw Mulching                  | 3      | 2.5          | 1         | 7.5         | 17        | \$ 127.50        |
| Watering                        | 2      | 1            | 25        | 50          | 17        | \$ 850.00        |
| Weed control                    | 2      | 3            | 12        | 72          | 17        | \$ 1,224.00      |
| <b>Total Costs/Acre: \$</b>     |        |              |           |             |           | <b>2,949.50</b>  |

**Table 6.2 Approximate Labor Cost Per Acre for Initial Prairie Establishment – With Volunteers**

| Initial Establishment Steps                        | People | People Hours | Frequency | Total Hours | Pay/Hour: | Total Cost/Acre: |
|----------------------------------------------------|--------|--------------|-----------|-------------|-----------|------------------|
| Setup                                              | 2      | 3            | 1         | 6           | 17        | \$ 102.00        |
| <b>Setup (Volunteer)</b>                           | 3      | 3            | 1         | 9           | 0         | \$ -             |
| Burn/Remove Existing Vegetation                    | 2      | 2            | 1         | 4           | 17        | \$ 68.00         |
| <b>Burn/Remove Existing Vegetation (Volunteer)</b> | 3      | 2            | 1         | 6           | 0         | \$ -             |
| Soil Preparation: Till                             | 2      | 2            | 1         | 4           | 17        | \$ 68.00         |
| Seed and Rake                                      | 1      | 5            | 1         | 5           | 17        | \$ 85.00         |
| <b>Seed and Rake (Volunteer)</b>                   | 2      | 5            | 1         | 10          | 0         | \$ -             |
| Straw Mulching                                     | 3      | 2.5          | 1         | 7.5         | 17        | \$ 127.50        |
| Watering                                           | 2      | 1            | 25        | 50          | 17        | \$ 850.00        |
| Weed control                                       | 2      | 3            | 4         | 24          | 17        | \$ 408.00        |
| <b>Weed control (Volunteer)</b>                    | 2      | 3            | 8         | 48          | 0         | \$ -             |
| <b>Total Cost/Acre:</b>                            |        |              |           |             | <b>\$</b> | <b>1,606.50</b>  |

## 6.2 Parkland Decommissioning Strategy

The analysis in Chapter 2 points to the City of Ashland owning a surplus of parkland relative to its population size. The cost of maintaining such extensive acreage is considerable and often exceeds the capacity of city resources. Based on these findings, the parkland inventory, and extensive conversations with staff, three existing park properties have been identified as potential candidates for decommissioning over the long-term. These parks are generally underutilized relative to other properties within the park system, or the high cost to maintain or replace their aging

facilities would prevent the city for investing in other, higher priority park improvements. Therefore, decommissioning these parks away from active use would help reduce the total acreage of land APR and Public Works is tasked with maintaining, in turn saving money and maximizing city resources. It should be noted that this is a recommended strategy and does not bind the city to take any definitive actions.

The following section lays out short (3-5 years), medium (6-9 years), and long term (10+ years) phases for gradually decommissioning Penn Park, Bay City Park, and West End Park.

# Bayview Park

- ◆ Neighborhood Park
- ◆ Total Acreage: 8.86 Acres
- ◆ Proposed No-Mow Acreage: 1.30 Acres
- ◆ Existing No-Mow Acreage: 2.37 Acres
- ◆ Percentage of No-Mow Acreage: 42%



# Beaser Park

- ◆ Neighborhood Park
- ◆ Total Acreage: 2.08 Acres
- ◆ Proposed No-Mow Acreage: 0.64 Acres
- ◆ Percentage of No-Mow Acreage: 31%



# City Dock Park

- ◆ Neighborhood Park
- ◆ Total Acreage: 8.86 Acres
- ◆ Proposed No-Mow Acreage: 0.40 Acres
- ◆ Existing No-Mow Acreage: 2.31 Acres
- ◆ Percentage of No-Mow Acreage: 30%



# Ellis Park

- ◆ Neighborhood Park
- ◆ Total Acreage: 2.06 Acres
- ◆ Proposed No-Mow Acreage: 0.78 Acres
- ◆ Percentage of No-Mow Acreage: 38%



# Prentice Park

- ◆ Community Park
- ◆ Total Acreage: 98.6 Acres
- ◆ Existing No-Mow Acreage: 0.81 Acres
- ◆ Percentage of No-Mow Acreage: 0.8%



# Superfund Site

- ◆ Community Park
- ◆ Total Acreage: 10 Acres
- ◆ Proposed No-Mow Acreage: 1.74 Acres
- ◆ Existing No-Mow (Storm Basin) Acreage: 0.33 Acres
- ◆ Percentage of No-Mow Acreage: 21%



# Summary

## Current Total Area of Reduced Mowing: 5.82 Acres

- ◆ Total Proposed Area of Proposed Reduced Mowing: 4.95 Acres
- ◆ Combined Total: 10.77 acres

## Initial Establishment Cost Estimate (using figures from Tables 6.1 & 6.2)

- ◆ Without volunteers: \$31,766.12
- ◆ With volunteers: \$17,302.01

Total Percentage of No-Mow Acreage<sup>1</sup>: 8%

## General Plant Classifications

Ashland Ecological Landscape: Superior Coastal Plain

- ◆ Characterized as having relatively level plain lacustrine clays that slope gently toward lake superior (2020 Ashland Corp)
- ◆ Planting habitats:
  - Wetlands housing: shrublands, wet meadows, and marshes
  - Understory hardwoods: Wild sarsaparilla, hairy sweet cicely, doll's-eyes, rosy twisted-stalk, intermediate wood fern, partridgeberry, and violets
  - Understory, pine woods: Blueberry, bearberry, alder, sweet gale, and beach grasses

Hardiness Zone: 5a

<sup>1</sup> Based of the total combined acreage for Bay City Park, Bayview Park and City Dock, Prentice Park, Ellis Park, Beaser Park, and the Superfund Site.

## Educational Signage



## Native Plantings



### Penn Park

- ◆ **Short-Term:** Focus city resources on improving the existing seven (7) ball fields at Hodgkins, Central Railyard Park, and Beaser Park to ensure that any leagues currently utilizing Penn Park can be accommodated at other ballfields within the Ashland Park system with newer facilities. Improving the ball fields at Hodgkins Park is currently planned within APR's CIP.
- ◆ **Medium-Term:** Tear down the aging facilities at Penn Park; convert the land into passive management either through a cessation of mowing or intentional conversion to prairie or meadow land, as described in Section 6.1.
- ◆ **Long-Term:** Penn Park is the size of an entire city block and nestled within an existing residential neighborhood, making it a good candidate for potential redevelopment into housing if the right opportunity presented. This would help meet community needs for additional housing and increasing property tax revenue. The lot could also be subdivided into smaller lots for individual sale.

### Bay City Park

- ◆ **Short-Term:** Remove or auction off old metal play equipment that does not meet modern safety standards. Consider implementing the prairie conversation strategy noted in Section 6.1 to create a buffer between the park property and adjacent single-family home.
- ◆ **Medium-Term:** Remove remaining playground and outdoor shelter.
- ◆ **Long-Term:** Convert the full extent of the property to prairie or meadow plantings per the recommendations in Section 6.1 or consider selling or donating parcel to adjacent property owner.

### West End Park

- ◆ **Short-Term:** Remove the existing fence. This location has been identified as a potential location for a community orchard. Before proceeding this such a project, the city should identify a sustainable community partner capable of implementing and managing such a project over the long-term. Ideally, APR staff would not be responsible

- for managing or maintaining the community orchard; a formal MOU should be put in with any future community partner organization.
- ◆ **Medium-Term:** If a partner is identified, plant out the orchard and install an irrigation system. If a partner is not identified, convert the space to prairie per the recommendations in Section 6.1.
  - ◆ **Long-Term:** If a partnered is identified, the orchard would continue to grow and mature into a value community resource and space. Additional facilities such as an outdoor shelter, seating, or picnic tables could be installed, but ideally would be provided via the community partner or donations. If the community orchard space is not realized, this parcel could also be considered for redevelopment if the right opportunity presented itself.



## 6.3 Other Priority Projects & and Planned Capital Improvements

To meet the needs of its residents and continue to build out Ashland's outdoor recreational resources as an engine for economic development city-wide, Ashland is planning a number of major capital investments over the next five years. Many of these projects are also highlighted in the Chapter 3. The following section highlights the near-term projects Ashland is pursuing to address top community priorities. The full APR 2025-2029 CIP plan can be found in Appendix C.

- ◆ **Kreher Park Boat Launch Construction:** Construct a new launch on the remediated superfund site adjacent to Kreher Park. Updating previous design and construction documents will take place in 2025, with construction beginning in early 2026. Improving this boat launch was the #1 community priority identified from the online survey conducted through this planning process.
- ◆ **New Playground at Bayview Park and Additional Equipment at Prentice and Kreher Park:** In 2025 the equipment at the Bayview Park will be 25 yrs old; this is a heavily used park and playground. Community members have also requested additional toddler equipment at Kreher and Prentice playgrounds. Addressing unsafe playground equipment at Kreher and Prentice Parks was the #2 community priority identified from the online survey conducted through this planning process.

- ◆ **Update and Implementation of Parks and Trails Interpretive Signage:** create a plan to update the existing interpretive signage along the waterfront trail and also create new interpretive signage for the City's parks (Prentice, Oredock, Bay City Creek, etc.), telling the unique history of the area; some signage would also be in Ojibwa. Developing a cohesive signage and way finding system was a top recommendation identified from the focus group conducted through this planning process.

Maintenance and operational expenses of the City's Parks and Recreation Department are generally funded through property taxes and user fees. As the park system grows, the funding needed to meet the basic maintenance and operational costs also grows. Often there are insufficient funds to undertake major capital improvement projects. There are a wide variety of potential funding sources to assist with up-front capital costs, including acquisition of land and the development of new recreational facilities.



## 6.4 Funding Opportunities

### Grant Programs

Implementation dollars are available for acquisition and development of recreation spaces and facilities. Linear parks and trails can be funded through the Wisconsin Department of Natural Resources (WDNR) or the Department of Transportation (WDOT). The WDNR also provides funds for the acquisition of lands, the stabilization of shoreland, and the protection of environmentally sensitive areas. The high cost of park improvement projects necessitates the acquisition of outside funding to enable development. Grant funding provides seed money and crucial capital for leveraging additional community dollars and support. While many projects identified in this plan would benefit from the acquisition of outside funding sources, some projects will require grant funding if they are to be realized.

### Community Fundraising & Volunteer Groups

Community groups and civic organizations are sometimes willing to organize fundraising efforts to assist with costs, and they may also be able to marshal volunteer labor to assist with small development projects such as trail creation or playground installations, especially if they are a potential user group. The City should coordinate with potential user groups when planning new facilities to see if cost-sharing, donation or outright purchase options exist. Groups that could potentially be involved include youth sports groups, private organizations and the school district.

Local business and corporate support should also be sought. Funders can be acknowledged with plaques, signs, or walkway bricks, including the option of park or feature naming rights for major donors.

### 501(c)3 Foundation and Planned Giving

The City can set up an endowment fund as an additional means of providing continual financial support for park acquisition and development. An endowment fund works like a permanent savings account. The amount individuals give, which is the principal, is never spent. Only the interest income is spent, thereby providing a continual source of money. A park endowment fund can provide a means for residents to make gifts of any size (including estate bequests), with the certainty that the money donated will only be used for the advancement of recreation in the community. Gifts to an endowment fund are typically tax deductible under federal and state law.

In many communities, parkland development occurs with the availability of land. Donations of private land for a public purpose is not uncommon, and criteria for accepting these lands is needed. A formal procedure should be in place for how the land will be planned and used in the best interest of the community. An established planned giving program through the City would allow prospective patrons to dedicate land in a legal manner that provides a legacy for how the land will be utilized over time.

### Tax Increment Financing (TIF)

Tax increment financing (TIF) is a tool that allows municipalities to promote economic development by earmarking property tax revenue from increases in assessed values within a designated TIF district. As part of a broader plan to redevelop an area, the City can use tax increment financing to assist with parkland or trail acquisition and development. There are some limitations to what revenues from a TIF district can be used to pay for, generally the costs of constructing public buildings cannot be funded with TIF. TIFs are typically created for the purpose of stimulating redevelopment and new public and private investments. There are currently 3 active tax increment districts in the City: TIF 2, TIF 4, and TIF 5. TIF 2, formed in 2002, is scheduled to expire in 2025.

# Table 6.3 Common State and Federal Grant Recreation Programs

| Funding Programs By Category                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | Maximum Award            | Application Due Date | Granting Agency |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|----------------------|-----------------|
| <b>Knowles-Nelson Stewardship Program</b><br>The Stewardship Program was established in 1989 to preserve Wisconsin's most significant land and water resources for future generations and to provide the land base and recreational facilities needed for quality outdoor experiences. These goals are achieved by acquiring land and easements for conservation and recreation purposes, developing and improving recreational facilities, and restoring wildlife habitat. This is an umbrella program that funds the following grants: |                          |                      |                 |
| <b>Aids for the Acquisition and Development of Local Parks (ADLP)</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 50% local match required | 1-May                | DNR             |
| <ul style="list-style-type: none"> <li>Helps to buy land or easements and develop or renovate local park and recreation area facilities for nature-based outdoor recreation purposed (e.g., trails, fishing access, and park support facilities).</li> </ul>                                                                                                                                                                                                                                                                             |                          |                      |                 |
| <b>Urban Green Space (UGS)</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                          |                      |                 |
| <ul style="list-style-type: none"> <li>Helps to buy land or easements in urban or urbanizing area to preserve the scenic and ecological values of natural open spaces for nature-based outdoor recreation, including non-commercial gardening.</li> </ul>                                                                                                                                                                                                                                                                                |                          |                      |                 |
| <b>Urban Rivers (UR)</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                          |                      |                 |
| <ul style="list-style-type: none"> <li>Helps to buy land on or adjacent to river flowing through urban or urbanizing areas to preserve or restore the scenic and environmental values of riverways for nature-based outdoor recreation.</li> </ul>                                                                                                                                                                                                                                                                                       |                          |                      |                 |
| <b>Acquisition of Development Rights Grants (ADR)</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                          |                      |                 |
| <ul style="list-style-type: none"> <li>Helps to buy development rights (easements) for the protection of natural, agricultural, or forestry values, that would enhance nature-based outdoor recreation.</li> </ul>                                                                                                                                                                                                                                                                                                                       |                          |                      |                 |

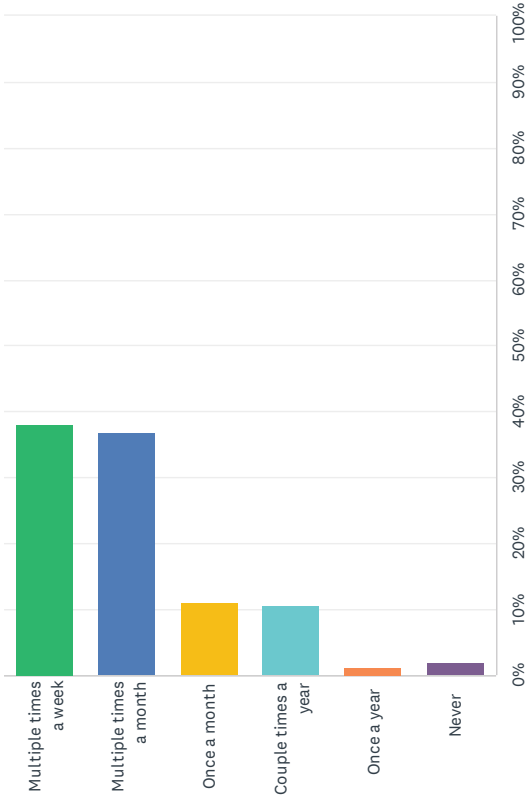
| Funding Programs By Category                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | Maximum Award                                                                                                                                                    | Application Due Date  | Granting Agency |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|-----------------|
| <b>Land and Water Conservation Fund (LAWCON)</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                                                                                                                                  |                       |                 |
| <ul style="list-style-type: none"> <li>This fund is used to implement projects that are identified by both the local and the state Comprehensive Outdoor Recreation Plan.</li> <li>In general, land acquisition, development, and renovation projects for public outdoor recreation purposes are eligible LWCF projects. LWCF does not include the "nature-based outdoor recreation" restriction that the Stewardship Local Assistance Programs do.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                         | 50% local match required                                                                                                                                         | 1-May                 | DNR             |
| <b>Recreational Trails Program Grant</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                                                                                                                  |                       |                 |
| <ul style="list-style-type: none"> <li>Eligible projects include: maintenance and restoration of existing trails, development and rehabilitation of trailside and trailhead facilities and trail linkages, construction of new trails, and acquisition of easement or property for trails.</li> <li>May only be used on trails which have been identified in or which further a specific goal of a local, county or state trail plan included or reference in a statewide comprehensive outdoor recreation plan required by the federal LAWCON.</li> </ul>                                                                                                                                                                                                                                                                                                                             | Up to 80% of the total project costs of a recreational trail project (20% match required). Payments are reimbursements on costs incurred after project approval. | 1-May                 | DNR             |
| <b>Urban Forestry</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                  |                       |                 |
| Provides technical service and financial assistance to communities for developing urban forestry programs. Priorities include:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 50% local match required.                                                                                                                                        | 1-Oct                 | DNR             |
| <ol style="list-style-type: none"> <li>Communities needing to develop an urban forestry plan;</li> <li>Communities needing worker training; and</li> <li>Communities needing to conduct a street tree inventory.</li> </ol>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Grants range from \$1,000 to \$25,000.                                                                                                                           |                       |                 |
| Eligible projects include 1) Undertaking street tree inventories; 2) Training for Village tree workers; 3) Developing urban open space programs; 4) Developing urban forestry plans; 5) Developing a tree ordinance; 6) Developing a public awareness program; and, 7) Tree planting and maintenance                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                  |                       |                 |
| <b>Lake Protection and Classification Grants</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                                                                                                                                  |                       |                 |
| <ul style="list-style-type: none"> <li>Designed to assist lake users, lake communities and local governments as they undertake projects to protect and restore lakes and their ecosystems. Eligible projects include:</li> <li>Purchase of property or a conservation easement</li> <li>Restoration of wetlands</li> <li>Development of local regulations or ordinances</li> <li>Lake classification projects that allow counties to design and implement local land and water management programs that are tailored to specific classes of lakes in response to various development and recreational use pressures (these grants are limited to \$50,000)</li> <li>Lake protection projects recommended in a DNR-approved plan including watershed management, lake restoration, diagnostic feasibility studies, or any other projects that will protect or improve lakes.</li> </ul> | 25% local match required.<br>\$200,000 maximum per project.                                                                                                      | 1-May                 | DNR             |
| <b>Recreational Boating Facilities Grant</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                  |                       |                 |
| <ul style="list-style-type: none"> <li>Construction of capital improvements to provide safe recreational boating facilities and for feasibility studies related to the development of safe recreational facilities.</li> <li>Also includes purchase of navigation aids, dredging of channels of waterways, and chemically treating Eurasian water milfoil.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 50% local match required                                                                                                                                         | Established quarterly | DNR             |
| <b>Sport Fish Restoration Funding</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                  |                       |                 |
| <ul style="list-style-type: none"> <li>Sport Fish Restoration - Fishing Pier (SFR-IP) grants may be used to construct fishing piers that are primarily designed to provide public access for shore fishing.</li> <li>Sport Fish Restoration - Boat Access (SFR-BA) grants may be used to construct motorboat access projects. Eligible components include boat ramp construction and renovation, along with related amenities such as parking lots, accessible paths, lighting, and restroom facilities.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                    | 25%-50% local match required                                                                                                                                     | 1-Oct<br>1-Feb        | DNR             |

# Appendix A:

## Full Survey Results

Q1 How often do you visit or use City of Ashland parks and trails?

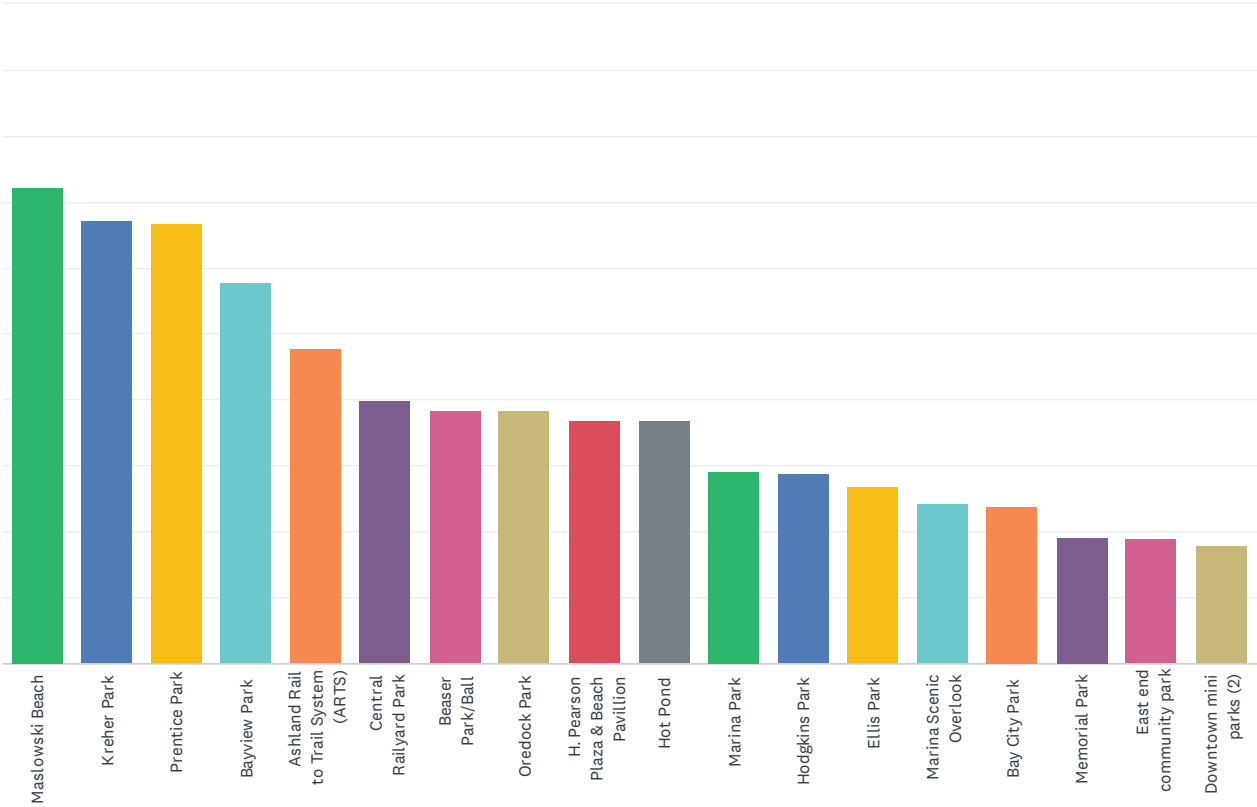
Answered: 412 Skipped: 2



| ANSWER CHOICES         | RESPONSES     |
|------------------------|---------------|
| Multiple times a week  | 157<br>38.11% |
| Multiple times a month | 152<br>36.89% |
| Once a month           | 46<br>11.17%  |
| Couple times a year    | 44<br>10.68%  |
| Once a year            | 5<br>1.21%    |
| Never                  | 8<br>1.94%    |
| TOTAL                  | 412           |

Q2 Which of these Ashland parks and trails have you visited in the last 12 months (select all that apply)?

Answered: 407 Skipped: 7

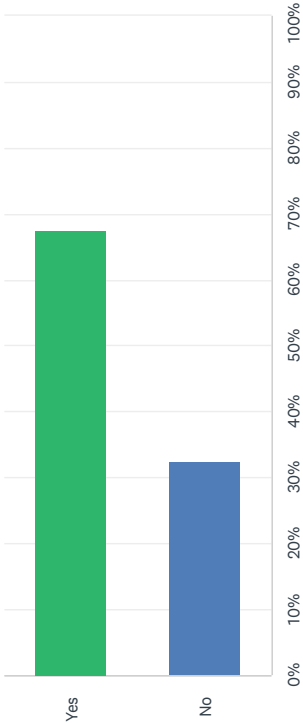




| ANSWER CHOICES                      | RESPONSES     |
|-------------------------------------|---------------|
| Maslowski Beach                     | 72.24%<br>294 |
| Kreher Park                         | 67.08%<br>273 |
| Prentice Park                       | 66.83%<br>272 |
| Bayview Park                        | 57.74%<br>235 |
| Ashland Rail to Trail System (ARTS) | 47.67%<br>194 |
| Central Railyard Park               | 39.80%<br>162 |
| Beaser Park/Ball                    | 38.33%<br>156 |
| Oredock Park                        | 38.33%<br>156 |
| H. Pearson Plaza & Beach Pavillion  | 36.86%<br>150 |
| Hot Pond                            | 36.86%<br>150 |
| Marina Park                         | 29.24%<br>119 |
| Hodgkins Park                       | 28.75%<br>117 |
| Ellis Park                          | 26.78%<br>109 |
| Marina Scenic Overlook              | 24.32%<br>99  |
| Bay City Park                       | 23.83%<br>97  |
| Memorial Park                       | 19.16%<br>78  |
| East end community park             | 18.92%<br>77  |
| Downtown mini parks (2)             | 17.94%<br>73  |
| Penn Park                           | 10.81%<br>44  |
| West End Skating Rink               | 8.35%<br>34   |
| Locomotive Park                     | 7.62%<br>31   |
| 10th Avenue West Scenic Overlook    | 7.62%<br>31   |
| Total Respondents: 407              |               |

Q3 Have you ever paid for services through City of Ashland Parks and Recreation?

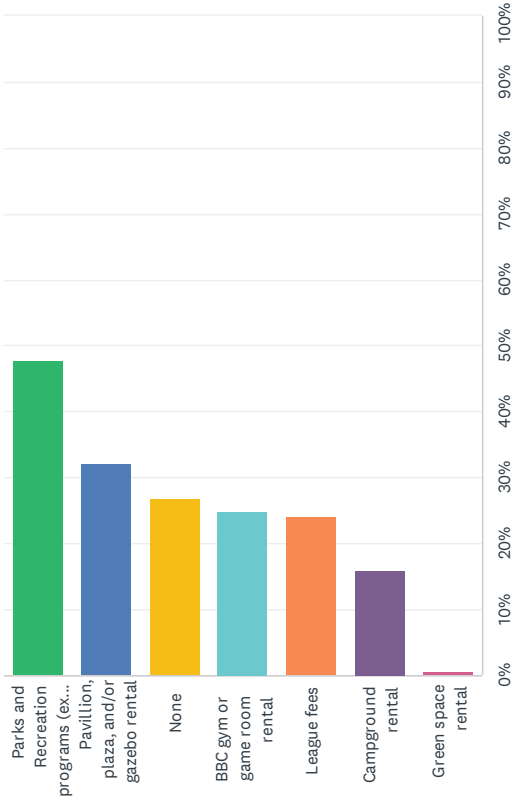
Answered: 407 Skipped: 7



| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Yes            | 275       |
| No             | 132       |
| TOTAL          | 407       |

Q4 Which services have you paid for (select all that apply)?

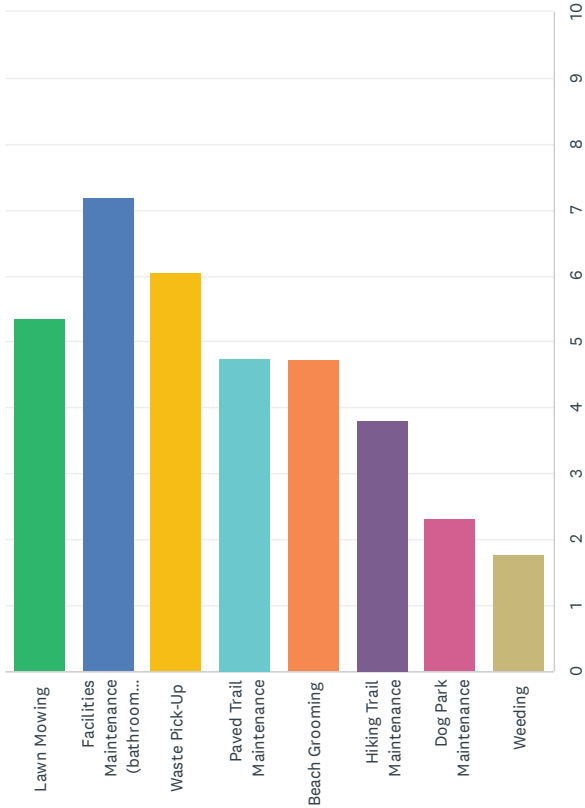
Answered: 373 Skipped: 41



| ANSWER CHOICES                                                               | RESPONSES |
|------------------------------------------------------------------------------|-----------|
| Parks and Recreation programs (ex. Summertime fun courses, gymnastics, etc.) | 178       |
| Pavillion, plaza, and/or gazebo rental                                       | 120       |
| None                                                                         | 100       |
| BBC gym or game room rental                                                  | 93        |
| League fees                                                                  | 90        |
| Campground rental                                                            | 60        |
| Green space rental                                                           | 2         |
| Total Respondents: 373                                                       |           |

Q5 Please rank your priorities for park maintenance, with "1" being the highest and "8" being the lowest.

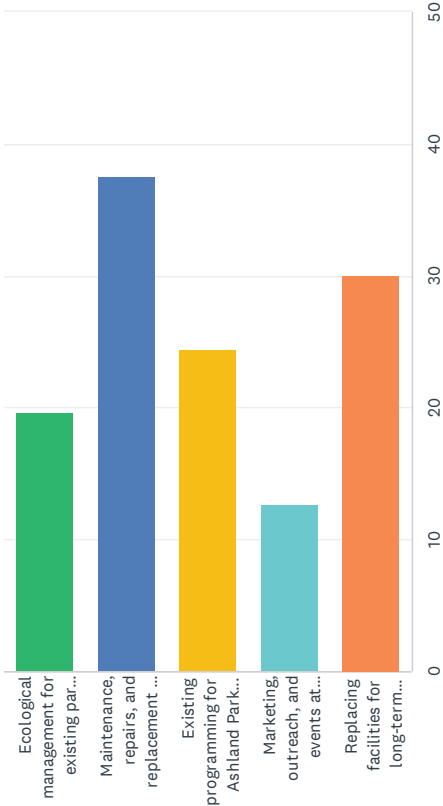
Answered: 411 Skipped: 3



|                                                                         | 1             | 2             | 3             | 4            | 5             | 6             | 7             | 8             | TOTAL | SCORE |
|-------------------------------------------------------------------------|---------------|---------------|---------------|--------------|---------------|---------------|---------------|---------------|-------|-------|
| Lawn Mowing                                                             | 12.90%<br>53  | 18.73%<br>77  | 22.38%<br>92  | 14.84%<br>61 | 10.22%<br>42  | 10.95%<br>45  | 8.76%<br>36   | 1.22%<br>5    | 411   | 5.35  |
| Facilities Maintenance (bathroom cleanliness, park shelter upkeep etc.) | 54.74%<br>225 | 26.03%<br>107 | 8.03%<br>33   | 5.84%<br>24  | 3.89%<br>16   | 1.46%<br>6    | 0.00%<br>0    | 0.00%<br>0    | 411   | 7.18  |
| Waste Pick-Up                                                           | 13.38%<br>55  | 27.98%<br>115 | 30.66%<br>126 | 15.33%<br>63 | 6.81%<br>28   | 3.41%<br>14   | 1.95%<br>8    | 0.49%<br>2    | 411   | 6.05  |
| Paved Trail Maintenance                                                 | 7.06%<br>29   | 9.00%<br>37   | 13.38%<br>55  | 24.09%<br>99 | 26.52%<br>109 | 11.92%<br>49  | 6.08%<br>25   | 1.95%<br>8    | 411   | 4.76  |
| Beach Grooming                                                          | 8.03%<br>33   | 9.49%<br>39   | 15.33%<br>63  | 18.49%<br>76 | 26.03%<br>107 | 12.17%<br>50  | 7.79%<br>32   | 2.68%<br>11   | 411   | 4.74  |
| Hiking Trail Maintenance                                                | 1.95%<br>8    | 5.60%<br>23   | 6.08%<br>25   | 17.03%<br>70 | 16.55%<br>68  | 36.98%<br>152 | 12.65%<br>52  | 3.16%<br>13   | 411   | 3.82  |
| Dog Park Maintenance                                                    | 1.95%<br>8    | 2.43%<br>10   | 2.92%<br>12   | 2.92%<br>12  | 4.87%<br>20   | 13.87%<br>57  | 35.52%<br>146 | 35.52%<br>146 | 411   | 2.32  |
| Weeding                                                                 | 0.00%<br>0    | 0.73%<br>3    | 1.22%<br>5    | 1.46%<br>6   | 5.11%<br>21   | 9.25%<br>38   | 27.25%<br>112 | 54.99%<br>226 | 411   | 1.77  |

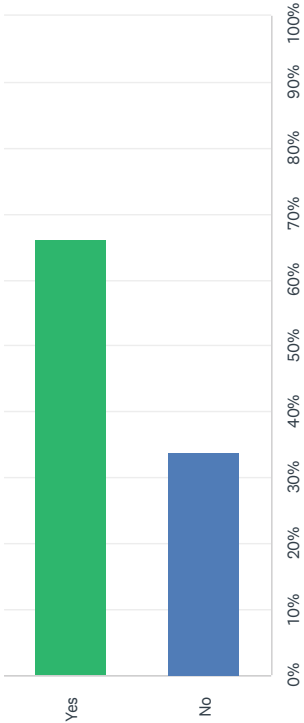
Q6 How would you allocate \$100 among the following funding categories?

Answered: 332 Skipped: 82



Q8 Are you a current resident of the City of Ashland, WI?

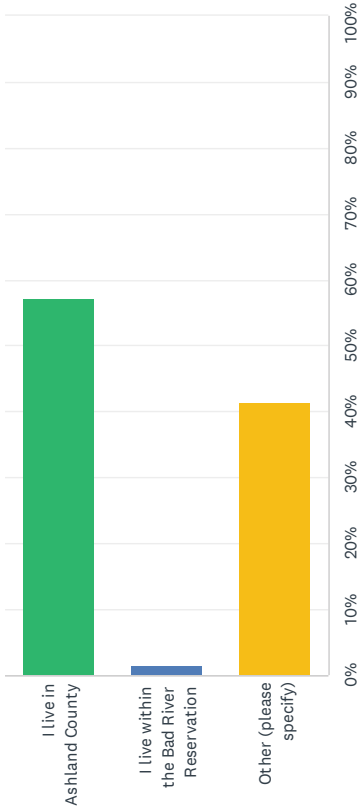
Answered: 399 Skipped: 15



| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Yes            | 66.17%264 |
| No             | 33.83%135 |
| TOTAL          | 399       |

Q9 If no, which of these options best describes where you live?

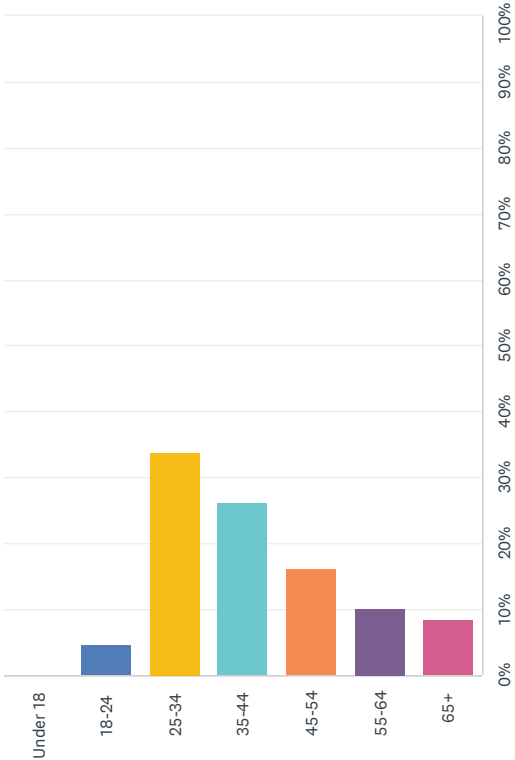
Answered: 198 Skipped: 216



| ANSWER CHOICES                          | RESPONSES |
|-----------------------------------------|-----------|
| I live in Ashland County                | 113       |
| I live within the Bad River Reservation | 3         |
| Other (please specify)                  | 82        |
| TOTAL                                   | 198       |

Q10 Please indicate your age.

Answered: 400 Skipped: 14



| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Under 18       | 0         |
| 18-24          | 19        |
| 25-34          | 136       |
| 35-44          | 105       |
| 45-54          | 65        |
| 55-64          | 41        |
| 65+            | 34        |
| TOTAL          | 400       |

Q11 Please indicate the number of people living in your household by age.

Answered: 395 Skipped: 19

| ANSWER CHOICES         | RESPONSES     |
|------------------------|---------------|
| Children ages 0 to 5   | 59.49%<br>235 |
| Children ages 6 to 12  | 50.89%<br>201 |
| Children ages 13 to 17 | 35.44%<br>140 |
| Adult age 18+          | 90.38%<br>357 |

## Q7 Please share any additional comments that could assist the City in prioritizing recreational facilities and services.

Answered: 179 Skipped: 235

| #  | RESPONSES                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | DATE               |
|----|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 1  | Quality should be a priority over looks. If the beach/water is dirty, then it doesn't matter how nicely the pavilions are painted. NOBODY WILL GO THERE. Cleaning the beaches is the best shot ashland has at gaining tourists and the money they bring to the area. Can't take my kids to the beaches due to used drug needles, so nothing else matters until those types of issues are dealt with.                                                                                                                                                                                                                                                                                                                                                                                                                                | 5/30/2024 9:18 AM  |
| 2  | Please do not convert the tennis courts at Hunter Park to pickle ball courts.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 5/29/2024 11:51 AM |
| 3  | PLEASE repair the dock at Bayview Park!! We have family that come from across the country during the summer to utilize this resource to access our beautiful Lake Superior!!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 5/9/2024 10:07 AM  |
| 4  | More events in the parks! We have so many parks, it's important to get people immersed in those spaces so they realize how lucky we are to have them. The maps along the trail are also very faded. It would be nice to have those replaced.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 5/8/2024 1:12 PM   |
| 5  | Boat launch                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 5/8/2024 9:20 AM   |
| 6  | Address boat ramp needs. Fund new boat ramp and parking                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 5/4/2024 8:36 AM   |
| 7  | I and countless others would like to see improvements too local boat landings around the town! I am a local guide and I know my clients spend anywhere from \$5,000 to 10,000 annually at minimum in Ashland from lodging to restaurants and shops as well as the gas stations! I won't even use the landings in town any longer cause of the poor layouts of the landings and horrendous maintenance or there lack of maintenance! I typically have to use the 2nd landing access or Washburn for landing my boat! This season I will most likely be having my guests stay either in Washburn or Rob's outside of Ashland as there is no longer a reason to have them stay in Ashland close to any public boat launches                                                                                                            | 5/2/2024 6:34 AM   |
| 8  | Fix boat launch                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 5/2/2024 5:58 AM   |
| 9  | Less parks, or does every mayor have to have one.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 5/1/2024 5:29 PM   |
| 10 | Would love to see more toddler based activities. Local swimming pool/swim classes.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 5/1/2024 11:49 AM  |
| 11 | Get water park up and going for little children in summer safer and lake water to cold.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 5/1/2024 9:04 AM   |
| 12 | Please keep the young children in mind when thinking about redoing playgrounds . Parks are essential to the social. Reworking in our community... grab some families for input before you make a decision                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 5/1/2024 5:50 AM   |
| 13 | Think Inclusion. All age kids and of all abilities.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 4/30/2024 9:33 PM  |
| 14 | The boat dock at Maslowski landing needs repair, boaters pay \$5 a time to use it, where is all the money going? Definitely not to that boat landing                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 4/30/2024 2:03 PM  |
| 15 | KREHER PARK BOAT LAUNCH IS IN DESPERATE NEED OF REPLACEMENT OR SERIOUS REPAIRS! As well as more parking spots for trucks and boat trailers. As well as the public bathrooms and showers being cleaned numerous times a day during summer spring & fall. You can't even launch a boat there safely AT ALL! Not to mention there is no parking and the bathrooms are horrible. People come up to use our lake for recreational purposes and no where in Ashland is a decent boat launch or fish cleaning station. Please add a safe and useable launch and fish cleaning station as well as enough parking for trucks and boat trailers. We've paid over 40 years of boat launch fees throughout the years there has to be funding somewhere for the repairs as they have never updated it in at least the last 20 plus years at all! | 4/30/2024 10:42 AM |
| 16 | I have been wondering for quite some time...as well as others, why does Ashland not have                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 4/30/2024 9:52 AM  |

## Ashland Parks Master Plan Community Survey

playgrounds that ALL children can play on??? This kind is playground is called an All Inclusive Park! This is a safe open designed for children with differing disabilities of all ages to get out and interact with their peers! Inclusive playgrounds encourage kids encourage kids to interact and form friendships with others who are unlike them. It's very sad to be asked to go to the park with friends/family and my daughter has to sit and watch everyone run around and play because there is nothing she can do...Oh, wait! There is one handicap swing 😊 I'm sorry, but that, frustrates me! With all the new parks that have been put in place NOT one park was made for children with disabilities 😞 I understand that it cost more but, Children with disabilities have the right and DESERVE the right to enjoy to have fun like the rest of the kids instead of sitting on the sidelines! And, you can incorporate the SPLASHPAD into an Inclusive Park and ALL the kiddos can enjoy the park and Splashpad!

|    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                    |
|----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 17 | Handicap accessible parks would be great                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 4/30/2024 8:54 AM  |
| 18 | This City has far too many parks per capita.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 4/29/2024 6:29 PM  |
| 19 | Lets turn the super fund site into a Marina!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 4/29/2024 6:01 PM  |
| 20 | Put in the boat launch that is ready for the ramp.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 4/29/2024 5:19 PM  |
| 21 | Instead of worrying about these things (and I'm not saying this isn't important or instead of building a library. Why don't we go right to the source of the problems that both are having and BUILD A TREATMENT FACILITY in Ashland. It would help with almost every issue we are having in this town.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 4/29/2024 3:05 PM  |
| 22 | I don't think everyone knows where all the parks are that are available for use and what is happening at each park. Also dog parks, I personally only know of one spot to take dogs. More information for people would be great and making things look better if they have started to look run down.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 4/29/2024 2:38 PM  |
| 23 | groom lake trail year-round, snow removal                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 4/29/2024 1:31 PM  |
| 24 | First all the parks that were replaced are terrible. The original parks were perfect and just needed to be kept up with on maintenance but they were perfect for kids of all ages. The parks that are there now aren't even parks. I can't bring my kids there if others are there since there just isn't the room for more than a few kids and they are NOT toddler friendly, special needs friendly, or just kid friendly in general. Please change the parks back to the original play grounds because those were much more fun, safer, and overall better. The beaches need cleaned up often as there has been plenty of drug needles found in the grass and sand where kids play and people walk. There should be a magnet drag over the beaches weekly to keep them safe and clean as well as a simple clean up. | 4/29/2024 1:15 PM  |
| 25 | Get the west end skating ring going again.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 4/29/2024 12:28 PM |
| 26 | The number one problem to address isn't even an option on this survey. That problem is the homeless and drug addicts making our parks dangerous and unusable. I no longer go to any of the parks or trails because of it. I will use the ones in Washburn instead.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 4/29/2024 11:34 AM |
| 27 | Whoever is in charge of our parks and rec needs to be fired                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 4/29/2024 9:05 AM  |
| 28 | Ashland needs a better boat launch with more parking, restrooms, and a fish cleaning station. The existing launches are severely neglected and/or outdated. This is Ashland's best resource and it's utilized.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 4/29/2024 8:38 AM  |
| 29 | This town is a pit hole until you clean up the city & try to bring in new business you are just wasting time and money.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 4/29/2024 7:14 AM  |
| 30 | Noone uses half these parks due to yur homeless policies. Please get rid of the zombies, their tents and the garbage they create                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 4/29/2024 7:09 AM  |
| 31 | Boat launch location would be great                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 4/29/2024 7:06 AM  |
| 32 | We need a much bigger and better boat landing in this city I pull to Washburn now to launch                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 4/29/2024 3:35 AM  |
| 33 | Look for volunteers and go fund me for people who want to help but are unable to                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 4/29/2024 2:45 AM  |
| 34 | Work on the boat launches!!!! How can we be a city on such an incredible lake without reliable access to it? Especially with Washburn under construction, which is much better to launch at, Ashland needs to step up their launches!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 4/29/2024 1:57 AM  |

# Ashland Parks Master Plan Community Survey

|    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                    |
|----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 35 | Ashland needs a boat launch, a new one and we have the perfect spot for it. Kreher park is a disaster and the maintenance on it is horrible. Us boaters take more time trying to fix it and to not damaged our boats when launching. Beautiful city on the greatest of Great Lakes and yet not one good boat launch. It's sad we will start to use Washburn marina landing and tell people to do like wise.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 4/29/2024 1:17 AM  |
| 36 | Better lighting on the trails. Redo prentice park. It is awful now                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 4/28/2024 10:39 PM |
| 37 | Quit "updating" playground equipment and making the parks worse. Every single one has gotten less useful for little kids. Most recently- prentice park. There used to be many slides for all ages, and it was by far the best park to go to (no highway, secluded area, less homeless people, good trail to walk on, and the artesian well) Now there's one single slide for one kid range (6-10 years) and all the toddlers and toddler parents are irritated. Also, most of the "updated" playgrounds are significantly more dangerous and unfriendly to kids under school age. Whoever keeps doing this seriously needs to reconsider.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 4/28/2024 10:28 PM |
| 38 | Update bathrooms                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 4/28/2024 10:13 PM |
| 39 | Child care is a big issue currently. Would like to see things for toddlers/preschoolers to do to help parents out. Also more adult organized programs                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 4/28/2024 9:59 PM  |
| 40 | Need additional boat launch facilities. And clean up the goose shit.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 4/28/2024 9:32 PM  |
| 41 | Don't let campers stay all summer at Kreher park .                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 4/28/2024 9:31 PM  |
| 42 | New boat launch and fix bay view pier                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 4/28/2024 8:26 PM  |
| 43 | Inclusion                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 4/28/2024 8:24 PM  |
| 44 | Install bathroom facilities at Ellis Park.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 4/28/2024 8:08 PM  |
| 45 | There needs to be free, available, maintained parks for our residents as well as free programs at the parks for children and teens                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 4/28/2024 7:41 PM  |
| 46 | New boat ramp                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 4/28/2024 7:33 PM  |
| 47 | There are ways to market the city of Ashland that are no to low cost as a working professional in the marketing space. Utilize digital ads instead of TV and print and you'll get more bang for your buck. As far as resources, we need to keep the streets clean, drug addicts away, improve the schools, and support viable businesses and encourage young professionals to stay. I am sure that is a different budget and may not be relevant here but the parks and outdoor activities were my favorite part of growing up in Ashland and outside of family are why we still visit. However. Terrible experiences with Ashland schools, the multiple teenage suicides, the excessive (and accepted) drinking and drug use, and limited economic possibilities outside of the Hospital and Breting led me to leave and never want to return. We moved to Brule where there is arguably less outdoor recreation (still a lot of course) because we had to be closer to Duluth to find a good paying job and good schools. Ashland needs a culture change around the board. Kids engaging in positive activities. Parents modeling those behaviors. School workers who care about kids and their education. Improved mental health support. Then sustainable businesses will want to move there because they will be able to attract talent and be stationed in (hopefully) a pro business environment. We need good leadership! Northland College and Northwoods Tech are huge at recruiting these young professionals and their talent. We have to keep those institutions well ran and supported then give those folks entrepreneurial opportunity or quality jobs to keep them here! Don't forget all of the folks who can work remote now and love the outdoors that we can market to! Then when we have that tax base we can allocate to these things. But have to start with the basics. Probably not your problem or your department but thanks for hearing me out! | 4/28/2024 7:27 PM  |
| 48 | Open bathrooms earlier in the season                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 4/28/2024 7:25 PM  |
| 49 | Add another boat launch                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 4/28/2024 5:58 PM  |
| 50 | Not sure how to answer number 6 question I believe that we need to maintain our parks. They do need to be mowed and kept up. If bathrooms are there they need to be cleaned. I don't like the way they are not mowing the large area by the swing set ar Prentice Park. Hopefully you can add to the playground there. It is not enough and there should be mow.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 4/28/2024 5:39 PM  |
| 51 | Let's fix up and keep up what we have before investing in new                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 4/28/2024 5:38 PM  |
| 52 | Ashland needs to focus on our youth athletes and facilities to keep athletics in the area                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 4/28/2024 4:52 PM  |

# Ashland Parks Master Plan Community Survey

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|    | growing. If that means funding the schools so they can build the facilities to have the youth use along with the high-school athletes. It benefits everyone! Facilities need to be better.                                                                                                                                                                                                                               |                    |
| 53 | We must utilize our lake front much more than we already do.                                                                                                                                                                                                                                                                                                                                                             | 4/28/2024 4:34 PM  |
| 54 | Maintenance and replacing existing is my highest need. We can't be everything for everybody. Boat launch facilities need improvements. Park planned for library near radiator shop is boondoggle, just provide us some parking space. I use parks extensively with my grandchildren.                                                                                                                                     | 4/28/2024 4:28 PM  |
| 55 | Boat launch is a disaster                                                                                                                                                                                                                                                                                                                                                                                                | 4/28/2024 4:10 PM  |
| 56 | The boat landing is terrible!!! Homeless people in the bathrooms and play equipment                                                                                                                                                                                                                                                                                                                                      | 4/28/2024 3:51 PM  |
| 57 | Fix the boat landings. They are wrecking boats. Biggest lake in the world out our back door and no amenities to use it.                                                                                                                                                                                                                                                                                                  | 4/28/2024 3:19 PM  |
| 58 | Union probably wouldn't approve it but maybe some volunteer seniors to do some mowing,etc.                                                                                                                                                                                                                                                                                                                               | 4/28/2024 2:38 PM  |
| 59 | The boat landing need repair and there's no parking...plus we need another boat landing! The City of Ashland is totally missing out marketing Chequamegon Bay for fishing and boating enthusiasts. You just need to market the absolutely free resources we have with the lake. It's all right in front of you.....SEE IT THANKS TIM                                                                                     | 4/28/2024 2:19 PM  |
| 60 | Boat landing improvements                                                                                                                                                                                                                                                                                                                                                                                                | 4/28/2024 1:48 PM  |
| 61 | We need 2 things - a draw for summer tourists. whether that be current maintenance/upkeep on the outdoor parks and trails, or replacement facilities that require less maintenance. This benefits locals AND tourists. 2nd, good programming for the kids to give them a focus. Affordable programming/scholarships, and maybe even transportation, since that can be a huge barrier to participation.                   | 4/28/2024 1:12 PM  |
| 62 | Access to, within, and development for cycling                                                                                                                                                                                                                                                                                                                                                                           | 4/28/2024 1:11 PM  |
| 63 | Number one priority would be having a boat launch that is actually usable. Kreher park Launch needs to be dredged deeper and the parking lot is horrible. Maybe if you made this an actual launch with adequate parking maybe even a fish cleaning station people would actually use it. Could even look at an expansion to the superfund site                                                                           | 4/28/2024 1:01 PM  |
| 64 | Make Clarkson Coal Dock a Rv/Tent campground. We have this goldmine of the Lake and we don't take advantage of it. I talk to the campers at Kreher Park. They love camping along the lake. Take in the great sunsets. Just do it. Yes, it's going to cost money for clean up of contaminants, but look at the return of campers coming here. Also, let's get a new boat launch in at the Superfund area. Thank you.      | 4/28/2024 12:58 PM |
| 65 | Please fix the doc by Bayview Beach so that we can walk out and use it one of the best places to see the sunrise! It is terrible bad for tourists! I am a local photographer and Ashland resident!                                                                                                                                                                                                                       | 4/28/2024 12:32 PM |
| 66 | The boat landing should be the #1 priority to finish. Ashland slogan is find yourself closer to the water, but there isn't a decent way to access the water. We should capitalize on our biggest asset - the lake. The parking lot that was created has become a nuisance and brought a lot of unwanted traffic to the marina, out boat is in the Ashland marina and I don't feel safe leaving it there without cameras. | 4/28/2024 12:16 PM |
| 67 | The city needs boat landings. The present launch at Kreher in in poor condition and lacks sufficient parking.                                                                                                                                                                                                                                                                                                            | 4/28/2024 11:51 AM |
| 68 | Add more playground equipment to Prentice Park.                                                                                                                                                                                                                                                                                                                                                                          | 4/28/2024 11:34 AM |
| 69 | We need a boat landing !                                                                                                                                                                                                                                                                                                                                                                                                 | 4/28/2024 10:58 AM |
| 70 | We need a marina and boat launch.                                                                                                                                                                                                                                                                                                                                                                                        | 4/28/2024 10:52 AM |
| 71 | The dock at Bay view Beach needs to be fixed. The last one was there a long time and was just fine. This new one is terrible and unusable - a complete waste of money. This town also NEEDS a good boat landing and to support local residents who use these amenities.                                                                                                                                                  | 4/28/2024 10:47 AM |
| 72 | Please reopen the dock platform at Bayview Beach. Please update the boat landing at Kreher Park.                                                                                                                                                                                                                                                                                                                         | 4/28/2024 10:44 AM |

# Ashland Parks Master Plan Community Survey

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| 73 | Questions 3,4, You don't mention boat ramp payment? Priority!! Access to more public fishing areas. Reid's coal dock , Clarkson!! Don't give me the crap there contamination! Question 6, I don't understand, allocate \$100?? What are you getting for \$100 ?                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 4/28/2024 10:36 AM |
| 74 | Boat launch rails at kreher park , dangerous and damaging to watercraft                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 4/28/2024 10:19 AM |
| 75 | Fix the dock in the east end! new road to oredock is a waist of time and money. Boat landing needed.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 4/28/2024 10:18 AM |
| 76 | The boat landing in Ashland is the worst in the area, but highly utilized. There is a need for an updated/improved boat landing. The parks in the area with playgrounds also should accommodate a more wide age range. Many of the updated parks are for older teenage children, they are unsafe to take toddlers to.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 4/28/2024 10:14 AM |
| 77 | Need updated boat launch and shore fishing access (docks, piers, etc.). Plan for sustainability in areas protected from waves.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 4/28/2024 9:57 AM  |
| 78 | Additional upkeep on current boat launch, and or the addition of an updated launch with fish cleaning station and pavilion.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 4/28/2024 9:44 AM  |
| 79 | Why don't we have a boat landing with parking for 50 + trucks and trailers                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 4/28/2024 9:38 AM  |
| 80 | Ashland needs a new or updated boat launch. 1000's of people come to Ashland every year to fish and boat on chequamegon bay and Ashland needs a quality boat launch.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 4/28/2024 9:31 AM  |
| 81 | Boat landings are vital. Please add and maintain them!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 4/28/2024 9:29 AM  |
| 82 | How would I allocate 100 dollars lol....Can't even answer that irrelevant nonsense. We need a boat landing period ! You have paved a giant parking lot that could hold a 100 rigs and nothing is being done. Kroher Park is a poor excuse for a boat landing and all we have. Very poorly maintained. Rubber bumpers hanging into the water most have fallen in. Spikes and nails scratching the sides of boats. No dock installed and hasn't been put in for years. Overflow from the RV Park is now allowed to park overnight there. Instead of this city building a Wine gathering spot for a half million dollars that will go under in a year. The amount of money that a boat landing would bring to this city far surpasses any of your so called dreams. It should be your number one priority. Instead everyone will go to Washburn and use their beautiful landing, Marina and services. I commend all city employees for their efforts excluding our city council. WE NEED A BOAT LANDING PERIOD !!!!! | 4/28/2024 9:14 AM  |
| 83 | Parks need to be better. They are being wrecked there is no need for a 50ft slide that is NOT appropriate for children. Especially at prentice park. That park is now useless.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 4/28/2024 8:50 AM  |
| 84 | I like the idea of a YMCA that runs programs and has facilities for gym space, pool, and the programs and a nice fitness center. I know Ashland is different, but a nice cohesive place would be convenient. Like parents can workout while kids are at gymnastics or swim lessons or whatever. That idea.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 4/28/2024 8:20 AM  |
| 85 | Prentice Avenue Boat launch is in need of repair. Lake properties are unique to ashland and should be priority. Tourism!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 4/28/2024 7:44 AM  |
| 86 | Do not destroy another great park and replace it with a huge downgrade like what happened at Prentice park. So many kids and parents alike are very disappointed in the downgrade. Going from 5 sets of money bars to 1, 8 slides to 1, and taking away what small toddlers and parents could climb up easily to now a steep climb that is not easy or safe for small kids is a huge shame.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 4/28/2024 7:34 AM  |
| 87 | Use the sprinkler system and water those two central rallyard fields!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 4/28/2024 7:24 AM  |
| 88 | Prentice Park needs attention. Grounds are wet and stink. Gravel the space between the path and parking. New playground structure is ridiculous - not inclusive to a wide age range and ability range for all kids. The bathrooms should be open - I continually have had to leave with my kids because the bathrooms are NEVER open.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 4/28/2024 1:26 AM  |
| 89 | Prescribed burning will reduce the amount of ticks along walking trails. This will benefit users with children and pets. Prescribed burning will also increase the amount of wild edible plants for users to harvest.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 4/27/2024 10:45 PM |
| 90 | N/A                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 4/27/2024 9:47 PM  |
| 91 | I'm really annoyed that Prentice Park, which was a very nice park to play at with my young                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 4/27/2024 9:40 PM  |

## Ashland Parks Master Plan Community Survey

children, was turned into a park that I can't even take my kids to anymore due to the unsafe height of slides and nothing else for them to do. This is highly disappointing. This is happening at more and more parks. We don't need more bars in this area, we need places for the kids to be active and do activities.

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| 92  | The boat landings need substantial work as boats and equipment are being damaged by metal docking that is exposed                                                                                                                                                                                                                                                                                                                                                                           | 4/27/2024 9:31 PM  |
| 93  | Be open and communicate, it's unfortunate what happened at Prentice Park, remember to keep things friendly for kids of all stages and ages.                                                                                                                                                                                                                                                                                                                                                 | 4/27/2024 9:20 PM  |
| 94  | We need to get a decent boat launch. The one we have is a disgrace to Ashland.                                                                                                                                                                                                                                                                                                                                                                                                              | 4/27/2024 7:39 PM  |
| 95  | Cleanliness, safe play area and feeling safe there is always a high priority. Bathrooms nearby are usually a must with kids as well.                                                                                                                                                                                                                                                                                                                                                        | 4/27/2024 7:01 PM  |
| 96  | I believe the city parks are all that we have for our young generation in this area, continuing to improve them and update should be a priority . As well most of these parks only have swings for special needs kids , should be a few more options                                                                                                                                                                                                                                        | 4/27/2024 6:23 PM  |
| 97  | Maintain what we have!                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 4/27/2024 6:14 PM  |
| 98  | WE NEED UPDATED PARKS FOR THE YOUNGER GENERATION!! THE PARK IN WASHBURN AT JACKIES FIELD IS AMAZING AND PUTS ALL PARKS IN THE AREA TO SHAME. THERE SHOULDN'T BE JUST ONE GOOD PARK FOR OLDER CHILDREN. WHAT ABOUT CHILDREN AGES 2-10?!                                                                                                                                                                                                                                                      | 4/27/2024 6:02 PM  |
| 99  | Listen to the people that utilize the parks!!!!!!                                                                                                                                                                                                                                                                                                                                                                                                                                           | 4/27/2024 5:49 PM  |
| 100 | Please don't destroy a park again like you did Prentice. That was a joke.                                                                                                                                                                                                                                                                                                                                                                                                                   | 4/27/2024 5:32 PM  |
| 101 | It's not all about the west end of Ashland people do live on the east end too and the parks should be able to be updated as well.                                                                                                                                                                                                                                                                                                                                                           | 4/27/2024 5:25 PM  |
| 102 | Our parks are a huge part of the community. They also say a lot about what we are to our visitors in all seasons.                                                                                                                                                                                                                                                                                                                                                                           | 4/27/2024 5:06 PM  |
| 103 | I am still bummed about the changes at practice park. The purple park is nice but not great for really little kids with the openings on the big portion.                                                                                                                                                                                                                                                                                                                                    | 4/27/2024 5:03 PM  |
| 104 | City should have all parks looking in top notch condition as I was told one time the parks show how the city takes care of their community and this is correct.                                                                                                                                                                                                                                                                                                                             | 4/27/2024 5:02 PM  |
| 105 | 100% need to remove the giant slide at prentice park or add back a nice (toddler friendly) playground like the one that was their previously from fall 2023 and before that. It was our favorite playground for 1.5 yr old and up but not any more. It's also one of the safest playgrounds in the area for the simple fact it isn't right next to a highway or major road.                                                                                                                 | 4/27/2024 4:40 PM  |
| 106 | We were very sad with the changes made at Prentice Park playground. So much smaller than it was. My kids loved that park and it was the best one in Ashland. Need to have things do younger kids <5 at prentice park playground. The beaches in Ashland could use some cleaning up and beautification. More summer youth programs. We also need a huge INDOOR playground for kids. Long winters up here, can't always bring kids outside. Also Ashland needs an indoor pool and rec center! | 4/27/2024 4:35 PM  |
| 107 | Prentice Park is horrible. The slide is dangerous. Not little kid friendly.                                                                                                                                                                                                                                                                                                                                                                                                                 | 4/27/2024 4:31 PM  |
| 108 | Needle bins. Maybe they will put them in there instead of on the ground                                                                                                                                                                                                                                                                                                                                                                                                                     | 4/27/2024 4:05 PM  |
| 109 | Please make the parks better for small children. The new playground is terrifying to me as a mom of a toddler!                                                                                                                                                                                                                                                                                                                                                                              | 4/27/2024 4:03 PM  |
| 110 | Please stop tearing down great playground equipment and adding stuff nobody wants. Thanks                                                                                                                                                                                                                                                                                                                                                                                                   | 4/27/2024 3:46 PM  |
| 111 | I would like there to be more toddler friendly parks.                                                                                                                                                                                                                                                                                                                                                                                                                                       | 4/27/2024 3:26 PM  |
| 112 | Stop ruining playgrounds                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 4/27/2024 3:24 PM  |
| 113 | Keep/build anything to help people be outdoors more, kids and adults. And maintain parks and add flowers/vegetation so we can be proud of our town!                                                                                                                                                                                                                                                                                                                                         | 4/27/2024 12:52 PM |
| 114 | Hockey adding it                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 4/27/2024 12:48 PM |

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| 115 | Incorporate pollinator gardens to replace some of the mowing; replace lighting so that all lighting is dark sky compatible;                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 4/27/2024 11:10 AM |
| 116 | Drugs are a big issue keeping those needles away from kids is priority also having more fun stuff for kids would be great like a splash pad                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 4/27/2024 11:05 AM |
| 117 | Please make prentice park the go to park again. There are no parks in town that are toddler welcoming with the change in prentice park.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 4/27/2024 10:09 AM |
| 118 | Everyone already pays tons in taxes, isn't there anything Ashland can do for family's to be outside more and enjoy themselves where you don't have to pay for literally everything. Or look for business sponsors etc.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 4/27/2024 9:36 AM  |
| 119 | Trees in Ashland parks and public spaces including along roadways is inadequate compared to other similarly sized communities. Funds such as urban forest grants are available to plant trees, especially along main corridors like lakeshore drive, Main Street, 3rd Street, Beaser, Ellis, etc.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 4/27/2024 9:30 AM  |
| 120 | Most of the playgrounds at the parks that have been replaced in recent years seem to be suitable for only a younger age group. The bigger kids don't have as many options for park play, as well as toddler age children. Kids with physical disabilities also struggle with most of the new playgrounds and being able to get out and play is very important for them as well as kids of all ages. The parks can get very crowded for how small most of the playgrounds are, making it almost impossible to go on nice days. Adding more equipment at a few of the parks for both younger and older children would make for a better experience at the park. My family very much so enjoys the summer activities options through parks and rec and look forward to continuing with those. We also utilize the paved trail almost daily. The trail near the pier/ boat landing is rough in a few spots and could use some attention but otherwise we enjoy having the trail to use.                                                                                                                                                                                                          | 4/27/2024 9:06 AM  |
| 121 | Please redo prentice park! The new playground is terrible. The children hate it and it is dangerous for the younger kids. The old playground was much better and safe. If you have one goal this year we need a good playgrounds and a indoor playground. These community lacks a good park with a nice playground that is safe for younger kids.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 4/27/2024 8:55 AM  |
| 122 | Regular cheap marketing like social media posts that answer questions people wouldn't think to ask - ex. Looking for somewhere to get together? Pavilion rental highlights / gym rental highlights / whatever - contact us this way to book! Do you guys have equipment rental? That would be a good one too. Cover the same topics regularly. Even if engagement on posts is low there will be some people who scrolled past without engaging, but did see it and now have a seed planted. Even if something really should be replaced or updated, keeping minimum standards of clean and maintained shows the community members that care about it that it is still cared for and they're not forgotten! The East End park was super poorly maintained a few summers ago and it reflected badly on the city in general if a small project (like painting or anything else most people can do) would be an improvement, attempting to gather volunteers to eliminate labor costs and make it possible should be considered. The east end park had a really good community turnout when the college was doing that project. I would volunteer an hour or two of my time to improve a park :) | 4/27/2024 8:53 AM  |
| 123 | More investment in outdoor activities for kids and adults                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 4/27/2024 8:24 AM  |
| 124 | Stop tearing down all the parks and putting up junk. Prentice park was a park for all ages. I frequented it daily with my children 4&2 for hours as it's safe away from the road, multiple slides, and out of the wind with shade available. Now there's 1 slide that isn't even age appropriate for my 4yr old. Do better.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 4/27/2024 8:24 AM  |
| 125 | We truly need more for little kids to do in the area. The lake is constantly closed because it's contaminated, or it's too cold. It's not always feasible for little kids to use. The splash pad is so needed and should be a big priority for the community. And we need more for indoor raindays. The kids are the future of this community, and there truly isn't much offered for them in the area. Other than playing at a park outside, you have to travel out of town for children's museums or indoor children's activities.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 4/27/2024 8:15 AM  |
| 126 | Prioritizing safety. Often times there are individuals at parks who are not there because of children , ex. Sleeping, iv/drug use                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 4/27/2024 8:12 AM  |
| 127 | Make a map of all listed parks and put it out to the public so they know all the different park                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 4/27/2024 8:12 AM  |

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|     | options and amenities. Don't participate in no mow may. The parks looked terrible and when they finally were cut the clippings were so thick they could have been picked up!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                    |
| 128 | Please finish one task at a time. We need a new dock at Pamida Beach but there was also supposed to be a splash pad completed last fall that never happened but there are a ton of other projects that have been started. When will anything be finished and usable?                                                                                                                                                                                                                                                                                                                                                                                                       | 4/27/2024 8:09 AM  |
| 129 | I would like the parks to have something for all ages. The new park at prentice park is so tiny we rarely go there now. We used to use it for birthday parties but there's not a lot for the kids to play on now. I would also like to see something for bigger kids. A trampoline park, ninja warrior course or something like that for multiple ages to enjoy                                                                                                                                                                                                                                                                                                            | 4/27/2024 8:09 AM  |
| 130 | My primary priority is to improve park safety for the entire community. The issue of homelessness is causing serious safety worries among park visitors.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 4/27/2024 8:07 AM  |
| 131 | Would like the city to prioritize the repair or replace the Mazlowski boat launch.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 4/27/2024 8:06 AM  |
| 132 | When you are doing this survey, you should provide a map of the parks. We don't know all the technical names of the parks. Also, when they city participated in "no mow May" the parks looked terrible. And then once they did finally get mowed, the grass clippings weren't picked up. So the kids are running through month long clippings and it was so messy. And they parks looked neglected.                                                                                                                                                                                                                                                                        | 4/27/2024 8:00 AM  |
| 133 | NA                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 4/27/2024 7:54 AM  |
| 134 | We need a large indoor space for winter months. BBC doesn't cut it. Check out Little Neechers in Duluth. We need the splash pad moved off the lake because the wind off the lake 90% of the time the wind is awful. We need things repainted or vile words covered up weekly, or every other day. We need prentice park to be like I used to. Much much larger.                                                                                                                                                                                                                                                                                                            | 4/27/2024 7:41 AM  |
| 135 | Get rid of the junkies and drug paraphernalia. Deal with the crime epidemic. Reopen the ordoc to residents                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 4/27/2024 1:58 AM  |
| 136 | We love the parks that have options for both big and little kids! We really liked the old structure at Prentice Park. Big fans of martial arts at the Bretting Center.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 4/26/2024 11:27 PM |
| 137 | Please coordinate with other groups (dance, hockey, martial arts, etc) as a one-stop-shop for parents to know what activities are available for their children. Even if true coordination doesn't happen, having information about them would be so helpful.                                                                                                                                                                                                                                                                                                                                                                                                               | 4/26/2024 11:25 PM |
| 138 | Really want to see the splash pad complete!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 4/26/2024 11:16 PM |
| 139 | The city needs to focus on funding for the boat launch. A huge percentage of taxpayers use it .                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 4/26/2024 10:18 PM |
| 140 | The Ashland is in need of a community pool that provides swimming lessons. I make me sad to think about all the people in Ashland who don't know how to swim. Many people would be happy with an outdoor community pool that was just open in the summers where swimming lessons could take place.                                                                                                                                                                                                                                                                                                                                                                         | 4/26/2024 9:42 PM  |
| 141 | The addition of community access to a pool should be at the top of the list!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 4/26/2024 7:26 PM  |
| 142 | Outdoor rock wall, out door go carts                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 4/26/2024 5:45 PM  |
| 143 | There need to be park options for toddlers. Safe, manageable, yet interesting. The kreher park play area and the park at bay view are currently great for the 2-5 ages. The reconstruction at prentice park was unfortunate. Moving forward I hope we can at least have diversity among the city parks.                                                                                                                                                                                                                                                                                                                                                                    | 4/26/2024 5:37 PM  |
| 144 | Update!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 4/26/2024 5:33 PM  |
| 145 | Up keep of ball parks so kids can play (weeding, grooming, bleacher repair) Rules that force dog pickup by dog owners (garbage cans available year around at parks)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 4/26/2024 5:24 PM  |
| 146 | I would like to see a complete waterfront plan completed particularly between Ellis Ave and Bayview Beach, there are several projects not completed in that area or in need of repair. The boat landing- not completed at Kreher Park and the pier which is in need of repair at Bayview are a couple examples. We should be looking at expanding and upgrading Kreher Park Campground, but before doing that let's get a complete plan so we are not wasting time and money! I hope the goal of this survey is to assist in prioritizing our park needs. I then hope the City Administration uses this tool and integrates it with its long range City planning. We don't | 4/26/2024 2:35 PM  |

## Ashland Parks Master Plan Community Survey

need more, parks or facilities to maintain we need to keep what we have up to date, clean and as Maintenance free as possible.

|     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                    |
|-----|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 147 | Repair Bay View Park dock, for use. Also, consider adding a lifeguard, for the swimming area of Bay View Park!!!                                                                                                                                                                                                                                                                                                                                                                    | 4/26/2024 1:12 PM  |
| 148 | a better cross walk signage/caution lights for the crossing of Hwy 2 trail on the East end of Ashland near Wal-Mart                                                                                                                                                                                                                                                                                                                                                                 | 4/26/2024 12:15 PM |
| 149 | We need fenced in parks for the kids. There are no parks in Ashland that have a fence around them and they are all on busy streets. We need some type of fence to ensure children's safety.                                                                                                                                                                                                                                                                                         | 4/26/2024 11:18 AM |
| 150 | Fix prentice park. Such a joke of a new playground. Fence in Pamida park since it's on the highway.                                                                                                                                                                                                                                                                                                                                                                                 | 4/26/2024 11:13 AM |
| 151 | I believe the our parks & rec department is doing a wonderful job.                                                                                                                                                                                                                                                                                                                                                                                                                  | 4/26/2024 11:08 AM |
| 152 | Look carefully when upgrading or replacing playground equipment. Prentice Park is no longer the wonderful or functional playground it once was. Or even very safe. And the setup at Sandbar rates very low on safety. Besides the slide faces the sun all day and gets dangerously hot for sliding.                                                                                                                                                                                 | 4/26/2024 9:03 AM  |
| 153 | I think that we should provide a robotics team at the Bretting Center using Lego's FIRST Robotics League. The school is not providing this and many good schools in WI are teaching coding and building robots and competing setting students up for so many successful opportunities later on.                                                                                                                                                                                     | 4/26/2024 7:38 AM  |
| 154 | Thank you for your hard work!                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 4/25/2024 11:06 PM |
| 155 | I was very sad and disappointed with the new equipment at Prentice park, we went from having the best park in town to only one thing you can climb up. And it's too big for the little kids and too hard for big people to get up. I really wish more of a survey or something had been sent out.                                                                                                                                                                                   | 4/25/2024 10:58 PM |
| 156 | You need to maintain the beaches better and keep the parks clean.                                                                                                                                                                                                                                                                                                                                                                                                                   | 4/25/2024 10:57 PM |
| 157 | Focus on the basics- trash, weeds, broken stuff. Quit scalping the grass all summer and spend that time picking up garbage!!!                                                                                                                                                                                                                                                                                                                                                       | 4/25/2024 9:52 PM  |
| 158 | Thanks for the great parks!                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 4/25/2024 8:06 PM  |
| 159 | The lakefront is our best asset, when people come through town, bathrooms should be open and facilities should be in decent repair. What's the story with the dock at Pamida Beach?                                                                                                                                                                                                                                                                                                 | 4/25/2024 5:47 PM  |
| 160 | More weekend activities for pre-school children would be greatly appreciated                                                                                                                                                                                                                                                                                                                                                                                                        | 4/25/2024 4:29 PM  |
| 161 | The duck and goose poop on beaches in the summer is terrible. It is so nice to be able to bring kids and babies to spend the day at the lake, but the amount of feces there is pretty bad. Also, on the paved paths. We like to walk/rollerblade on the paved paths and it's disgusting rolling into all the crap. Also, the homeless seem to camp out in certain spots along the lake/lakewalk. I have great concern about bringing my children biking etc down along those paths. | 4/25/2024 3:35 PM  |
| 162 | We need a pool and more spaces for our older children.                                                                                                                                                                                                                                                                                                                                                                                                                              | 4/25/2024 3:24 PM  |
| 163 | The playgrounds are not friendly to kids 5 and under. Now that Prentice Park equipment has been replaced my two youngest children can't use the slide.                                                                                                                                                                                                                                                                                                                              | 4/25/2024 2:25 PM  |
| 164 | We enjoy the summer programs, but would pay more for them if tmit spared the parks and rec budget.                                                                                                                                                                                                                                                                                                                                                                                  | 4/25/2024 2:24 PM  |
| 165 | Prioritizing repairs for handicap accessibility and long-term maintenance is great!                                                                                                                                                                                                                                                                                                                                                                                                 | 4/25/2024 2:15 PM  |
| 166 | We like activities                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 4/24/2024 5:22 PM  |
| 167 | Is it possible to divest from underutilized parks (ex: Menard Park)? Appreciate the work that the city does to maintain the parks.                                                                                                                                                                                                                                                                                                                                                  | 4/22/2024 10:10 AM |
| 168 | Maintaining beaches and parks.. Open up dock at Bay View. Clean sand at beaches and better activities at the playground, like prentice park used to be.                                                                                                                                                                                                                                                                                                                             | 4/18/2024 6:30 PM  |

# Ashland Parks Master Plan Community Survey

|     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                   |
|-----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|
| 169 | It would be great to get kayak storage near the lake at the Hot pond or Kreher... it's crazy that Ashland is on the water and there's nowhere to store or easily launch a kayak. Please don't turn the hospital ski trail into mountain biking. There's nowhere to ski in Ashland and driving all the way to Ashwabay on a weekday isn't easy if you have a 9-5 job. We need more attractions for the community on the water, not more RV parks for tourists. I walk the waterfront daily and go through Kreher... it's not made for residents and the waterfront needs something that draws residents there. Could we plow or groom the lakefront trail in the winter? Would be great to make that easily accessible year round. Please address the drainage sludge on the new superfund site boardwalk - every time it rains that makes a 15 foot wide swath of slippery sludge that walkers and bikers have to go through - its bad design that wasn't built to go under the pavement | 4/18/2024 6:29 PM |
| 170 | So disappointed with the new prentice park play ground. My 9 year old grandson was to big for it and couldn't fit to get up to the slide. My 5 year old was scared to death of it. Please make it closer to what it was before. There was fun for all ages and the absolute the best park was had in the area                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 4/18/2024 6:27 PM |
| 171 | Public input on playground equipment choices. Grooming or clearing the waterfront trail for winter use. A playground with a bathroom open during winter. Newsletter sent to homes with upcoming events and offerings.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 4/18/2024 6:27 PM |
| 172 | I think we could definitely partner with other organizations and businesses to do clean up, work days, etc.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 4/18/2024 6:26 PM |
| 173 | Walking, biking, jogging, running, snow mobile trails, fatbiking are all great uses for multi-use trails and paths. Maintaining existing paths and adding new paths affects multiple groups of people.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 4/18/2024 6:26 PM |
| 174 | Sidewalk/bike trail to Bretting's                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 4/18/2024 6:25 PM |
| 175 | Extension of access to bike trail to the Brettings plant                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 4/18/2024 6:24 PM |
| 176 | I believe that community input can inform how to prioritize recreational facilities and programming. I believe all the items above are important and believe the City should try to find ways to have the biggest impact for each dollar invested.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 4/18/2024 6:24 PM |
| 177 | City park staff are amazing! Thanks for all you do! More bike-related facilities. Bike park, MTN bike trails, Bay City creek trails.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 4/18/2024 6:24 PM |
| 178 | We need more Amenities for bikes, especially for off road/MTB riding.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 4/18/2024 6:22 PM |
| 179 | Boat launch fee is fine                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 4/18/2024 6:22 PM |

# **Appendix B:**

## **2024 Kraus-Anderson Facility Conditions Assessment**

| Ashland Dog Park                                                                                                            |                              |                   |             |                |                           |                  |                   |
|-----------------------------------------------------------------------------------------------------------------------------|------------------------------|-------------------|-------------|----------------|---------------------------|------------------|-------------------|
| Description of work                                                                                                         | Resolution                   | Current Condition | Criticality | Installed year | Expected Years of Service | Replacement Year | Total (with Inf.) |
| Sitework/Building Earthwork                                                                                                 |                              |                   |             |                |                           |                  |                   |
| Ashland Dog Park<br>3 picnic tables<br>2 poop bag dispensers<br>Fencing all the way around<br>6 gates<br>Gravel parking lot | Maintenance (Break Fix Item) | 3-Fair            | 2-Medium    | 2000           | 30                        | 2030             | \$ 7,750          |
| Ashland Dog Park Total: \$                                                                                                  |                              |                   |             |                |                           |                  | 7,750             |
| Bay City Park                                                                                                               |                              |                   |             |                |                           |                  |                   |
| Description of work                                                                                                         | Resolution                   | Current Condition | Criticality | Installed year | Expected Years of Service | Replacement Year | Total (with Inf.) |
| Sitework/Building Earthwork                                                                                                 |                              |                   |             |                |                           |                  |                   |
| Swing Set                                                                                                                   | Capital- Replace             | 4-Poor            | 2-Medium    | 1990           | 30                        | 2025             | \$ 39,000         |
| Picnic Tables                                                                                                               | Capital- Replace             | 4-Poor            | 2-Medium    | 1990           | 30                        | 2025             | \$ 6,500          |
| Jungle Gym                                                                                                                  | Capital- Replace             | 4-Poor            | 2-Medium    | 1990           | 30                        | 2025             | \$ 13,000         |
| Jungle Gym                                                                                                                  | Capital- Replace             | 4-Poor            | 2-Medium    | 1990           | 30                        | 2025             | \$ 9,750          |
| Metal Slide Feature                                                                                                         | Capital- Replace             | 4-Poor            | 2-Medium    | 1990           | 30                        | 2025             | \$ 19,500         |
| Gazebo                                                                                                                      | Capital- Replace             | 4-Poor            | 2-Medium    | 1990           | 30                        | 2025             | \$ 13,000         |
| Wooden Fence                                                                                                                | Capital- Replace             | 4-Poor            | 2-Medium    | 1990           | 30                        | 2025             | \$ 6,500          |
| Benches                                                                                                                     | Capital- Replace             | 4-Poor            | 2-Medium    | 1990           | 30                        | 2025             | \$ 3,900          |
| BBQ                                                                                                                         | Capital- Replace             | 4-Poor            | 2-Medium    | 1990           | 30                        | 2025             | \$ 1,300          |
| Aarow Shaped Climb Feature                                                                                                  | Capital- Replace             | 4-Poor            | 2-Medium    | 1990           | 30                        | 2025             | \$ 13,000         |
| Bay City Park Total: \$                                                                                                     |                              |                   |             |                |                           |                  | 125,450           |
| Bayview Park                                                                                                                |                              |                   |             |                |                           |                  |                   |
| Description of work                                                                                                         | Resolution                   | Current Condition | Criticality | Installed year | Expected Years of Service | Replacement Year | Total (with Inf.) |
| Sitework/Building Earthwork                                                                                                 |                              |                   |             |                |                           |                  |                   |
| Building- main power is here                                                                                                | Maintenance (Break Fix Item) | 3-Fair            | 2-Medium    | 1960           | 70                        | 2030             | \$ 19,375         |

|                              |                                                         |        |          |      |    |      |    |         |
|------------------------------|---------------------------------------------------------|--------|----------|------|----|------|----|---------|
| Concrete - trip hazard       | Maintenance (Break Fix Item)                            | 3-Fair | 2-Medium | 2000 | 0  | 2025 | \$ | 975     |
| Parking Lot A                | Asphalt/Bituminous-Mill and Overlay                     | 3-Fair | 2-Medium | 2000 | 25 | 2025 | \$ | 37,123  |
| Parking Lot B                | Asphalt/Bituminous-Seal coat, crushed rock and Restripe | 3-Fair | 2-Medium | 2000 | 25 | 2025 | \$ | 202,925 |
| Bit Path                     | Asphalt/Bituminous-Mill and Overlay                     | 3-Fair | 2-Medium | 2000 | 30 | 2030 | \$ | 28,892  |
| Benches (3)                  | Capital Replace                                         | 3-Fair | 2-Medium | 2000 | 30 | 2030 | \$ | 6,975   |
| Pavilion                     | Maintenance (Break Fix Item)                            | 3-Fair | 2-Medium | 2000 | 30 | 2030 | \$ | 11,625  |
| Monument Sign                | Capital Replace                                         | 3-Fair | 2-Medium | 2000 | 30 | 2030 | \$ | 775     |
| <b>Exterior Enclosure</b>    |                                                         |        |          |      |    |      |    |         |
| Windows (6) 2 x 4            | Capital Replace                                         | 3-Fair | 2-Medium | 1980 | 45 | 2025 | \$ | 4,680   |
| <b>Roof</b>                  |                                                         |        |          |      |    |      |    |         |
| Roof B                       | Roof- Asphalt Replace                                   | 3-Fair | 2-Medium | 2000 | 25 | 2025 | \$ | 10,764  |
| Roof C                       | Roof- EPDM Replace                                      | 3-Fair | 2-Medium | 2000 | 20 | 2025 | \$ | 11,268  |
| Roof A                       | Roof- Metal Replace                                     | 3-Fair | 2-Medium | 2000 | 30 | 2030 | \$ | 52,592  |
| <b>Interior Construction</b> |                                                         |        |          |      |    |      |    |         |
| Restrooms                    | Renovation- Medium                                      | 4-Poor | 1-Low    | 1980 | 30 | 2025 | \$ | 25,735  |
| <b>Special Construction</b>  |                                                         |        |          |      |    |      |    |         |
| Big Swing                    | Maintenance (Break Fix Item)                            | 3-Fair | 1-Low    | 1980 | 30 | 2025 | \$ | 2,600   |
| Big PG feature               | Maintenance (Break Fix Item)                            | 3-Fair | 1-Low    | 2000 | 30 | 2030 | \$ | 7,750   |
| Playground Sign              | Maintenance (Break Fix Item)                            | 3-Fair | 1-Low    | 2000 | 30 | 2030 | \$ | 5,425   |
| Small PG feature             | Maintenance (Break Fix Item)                            | 3-Fair | 1-Low    | 2022 | 30 | 2052 |    | TBD     |
| Swing                        | Maintenance (Break Fix Item)                            | 2-Good | 1-Low    | 2022 | 30 | 2052 |    | TBD     |
| Small PG feature             | Maintenance (Break Fix Item)                            | 3-Fair | 1-Low    | 2022 | 30 | 2052 |    | TBD     |
| <b>Plumbing</b>              |                                                         |        |          |      |    |      |    |         |
| Drinking Fountain            | Capital Replace                                         | 3-Fair | 1-Low    | 1980 | 30 | 2025 | \$ | 5,850   |
| <b>HVAC</b>                  |                                                         |        |          |      |    |      |    |         |

| Unit Heater                                                                                                                                                     | Capital Replace              | 4-Poor            | 3-High      | 1980           | 40                        | 2025             | \$                | 6,500  |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|-------------------|-------------|----------------|---------------------------|------------------|-------------------|--------|
| <b>Bayview Park Total: \$ 441,828</b>                                                                                                                           |                              |                   |             |                |                           |                  |                   |        |
| <b>Beaser Park /Ball Fields</b>                                                                                                                                 |                              |                   |             |                |                           |                  |                   |        |
| Description of work                                                                                                                                             | Resolution                   | Current Condition | Criticality | Installed year | Expected Years of Service | Replacement Year | Total (with Inf.) |        |
| <b>Sitework/Building Earthwork</b>                                                                                                                              |                              |                   |             |                |                           |                  |                   |        |
| Beaser park Baseball field                                                                                                                                      | Maintenance (Break Fix Item) | 3-Fair            | 2-Medium    | 1990           | 35                        | 2025             | \$                | 9,750  |
| Beaser park bleachers(2)                                                                                                                                        | Maintenance (Break Fix Item) | 3-Fair            | 2-Medium    | 1990           | 35                        | 2025             | \$                | 19,500 |
| Beaser park fence                                                                                                                                               | Maintenance (Break Fix Item) | 3-Fair            | 2-Medium    | 1990           | 35                        | 2025             | \$                | 13,000 |
| Beaser park sugouts(2)                                                                                                                                          | Maintenance (Break Fix Item) | 4-Poor            | 2-Medium    | 1990           | 35                        | 2025             | \$                | 1,300  |
| Beaser Park Softball fields<br>2 dugouts - metal roofs<br>1 bleacher<br>Flag pole<br>1 backstop<br>1 manual score board<br>1 park sign (2 sided)<br>1 flag pole | Maintenance (Break Fix Item) | 3-Fair            | 2-Medium    | 1990           | 35                        | 2025             | \$                | 19,500 |
| Beaser Park BB court w/2 hoops                                                                                                                                  | Maintenance (Break Fix Item) | 3-Fair            | 2-Medium    | 2000           | 25                        | 2025             | \$                | 9,750  |
| Swing Set                                                                                                                                                       | Maintenance (Break Fix Item) | 3-Fair            | 2-Medium    | 2000           | 30                        | 2030             | \$                | 11,625 |
| Jungle Gym                                                                                                                                                      | Maintenance (Break Fix Item) | 3-Fair            | 2-Medium    | 2000           | 30                        | 2030             | \$                | 11,625 |
| Merry go round                                                                                                                                                  | Maintenance (Break Fix Item) | 3-Fair            | 2-Medium    | 2000           | 30                        | 2030             | \$                | 11,625 |
| Gazebo                                                                                                                                                          | Maintenance (Break Fix Item) | 3-Fair            | 2-Medium    | 2000           | 30                        | 2030             | \$                | 11,625 |
| <b>Beaser Park /Ball Fields Total: \$</b>                                                                                                                       |                              |                   |             |                |                           |                  | <b>119,300</b>    |        |
| <b>Central Railway Park</b>                                                                                                                                     |                              |                   |             |                |                           |                  |                   |        |

| Description of work                | Resolution                          | Current Condition | Criticality | Installed year | Expected Years of Service | Replacement Year | Total (with Inf.) |
|------------------------------------|-------------------------------------|-------------------|-------------|----------------|---------------------------|------------------|-------------------|
| <b>Sitework/Building Earthwork</b> |                                     |                   |             |                |                           |                  |                   |
| Sidewalk                           | Sidewalk- Replace                   | 3-Fair            | 2-Medium    | 2000           | 25                        | 2025             | \$ 26,000         |
| Parking Lot A                      | Asphalt/Bituminous-Mill and Overlay | 3-Fair            | 2-Medium    | 2000           | 15                        | 2025             | \$ 71,406         |
| Playground-1 play set              | Capital Replace                     | 3-Fair            | 2-Medium    | 2000           | 30                        | 2030             | \$ 23,250         |
| Tennis court fencing               | Maintenance (Break Fix Item)        | 3-Fair            | 2-Medium    | 2000           | 30                        | 2030             | \$ 7,750          |
| Pavilion                           | Maintenance (Break Fix Item)        | 3-Fair            | 2-Medium    | 2000           | 30                        | 2030             | \$ 11,625         |
| Bleachers(4)                       | Maintenance (Break Fix Item)        | 3-Fair            | 2-Medium    | 2000           | 30                        | 2030             | \$ 31,000         |
| Scoreboards(2)                     | Capital Replace                     | 4-Poor            | 2-Medium    | 2000           | 30                        | 2030             | \$ 23,250         |
| Fence for fields                   | Maintenance (Break Fix Item)        | 3-Fair            | 2-Medium    | 2000           | 30                        | 2030             | \$ 11,625         |
| Dugouts(4)                         | Maintenance (Break Fix Item)        | 3-Fair            | 2-Medium    | 2000           | 30                        | 2030             | \$ 6,200          |
| Baseball field(2)                  | Maintenance (Break Fix Item)        | 3-Fair            | 2-Medium    | 2000           | 30                        | 2030             | \$ 23,250         |
| Tennis courts(2)                   | Maintenance (Break Fix Item)        | 3-Fair            | 2-Medium    | 2021           | 10                        | 2031             | \$ 64,000         |
| <b>Exterior Enclosure</b>          |                                     |                   |             |                |                           |                  |                   |
| Exterior Façade                    | Maintenance (Break Fix Item)        | 2-Good            | 2-Medium    | 2000           | 30                        | 2030             | \$ 15,500         |
| Windows (10)                       | Windows- Replace Pane/Panes/IGU     | 2-Good            | 2-Medium    | 2000           | 30                        | 2030             | \$ 37,781         |
| <b>Roof</b>                        |                                     |                   |             |                |                           |                  |                   |
| Roof A                             | Roof- Asphalt Replace               | 3-Fair            | 2-Medium    | 2000           | 25                        | 2025             | \$ 53,414         |
| Roof B                             | Roof- Asphalt Replace               | 3-Fair            | 2-Medium    | 2000           | 25                        | 2025             | \$ 23,369         |
| <b>Interior Construction</b>       |                                     |                   |             |                |                           |                  |                   |
| Corridor                           | Renovation- Light                   | 3-Fair            | 1-Low       | 2000           | 30                        | 2030             | \$ 4,456          |
| Restrooms                          | Renovation- Heavy                   | 3-Fair            | 1-Low       | 2000           | 30                        | 2030             | \$ 44,873         |
| Event space / concessions          | Renovation- Light                   | 2-Good            | 1-Low       | 2000           | 30                        | 2030             | \$ 21,196         |
| <b>Equipment Furniture</b>         |                                     |                   |             |                |                           |                  |                   |
| Oven Range                         | Capital Replace                     | 4-Poor            | 2-Medium    | 2000           | 30                        | 2030             | \$ 3,100          |
| Slushee Machine                    | Capital Replace                     | 3-Fair            | 1-Low       | 2000           | 30                        | 2030             | \$ 1,550          |

| Beverage cooler                         | Capital Replace              | 4-Poor            | 2-Medium    | 2000           | 30                        | 2030             | \$                | 3,875          |
|-----------------------------------------|------------------------------|-------------------|-------------|----------------|---------------------------|------------------|-------------------|----------------|
| Refrigerator                            | Capital Replace              | 4-Poor            | 2-Medium    | 2000           | 30                        | 2030             | \$                | 3,875          |
| <b>Special Construction</b>             |                              |                   |             |                |                           |                  |                   |                |
| Baby jungle gym                         | Maintenance (Break Fix Item) | 3-Fair            | 1-Low       | 2002           | 30                        | 2032             | \$                | 4,125          |
| Tiedler Totter                          | Maintenance (Break Fix Item) | 3-Fair            | 1-Low       | 2002           | 30                        | 2032             | \$                | 2,475          |
| Climbing platforms                      | Maintenance (Break Fix Item) | 3-Fair            | 1-Low       | 2002           | 30                        | 2032             | \$                | 3,300          |
| Small jungle gym                        | Maintenance (Break Fix Item) | 3-Fair            | 1-Low       | 2002           | 30                        | 2032             | \$                | 4,125          |
| Adaptive Swing                          | Maintenance (Break Fix Item) | 3-Fair            | 1-Low       | 2002           | 30                        | 2032             | \$                | 2,475          |
| Bench                                   | Capital Replace              | 3-Fair            | 1-Low       | 2002           | 30                        | 2032             | \$                | 2,475          |
| 2 spring cars                           | Maintenance (Break Fix Item) | 3-Fair            | 1-Low       | 2002           | 30                        | 2032             | \$                | 1,650          |
| Big play feature                        | Maintenance (Break Fix Item) | 3-Fair            | 1-Low       | 2002           | 30                        | 2032             | \$                | 12,375         |
| Swings                                  | Maintenance (Break Fix Item) | 3-Fair            | 1-Low       | 2002           | 30                        | 2032             | \$                | 3,300          |
| <b>Fire Protection</b>                  |                              |                   |             |                |                           |                  |                   |                |
| Fire panel                              | Capital Replace              | 3-Fair            | 3-High      | 2000           | 25                        | 2025             | \$                | 26,000         |
| <b>Plumbing</b>                         |                              |                   |             |                |                           |                  |                   |                |
| Hot Water Heater                        | Capital Replace              | 3-Fair            | 2-Medium    | 2000           | 20                        | 2025             | \$                | 4,550          |
| Hi/lo drinking fountain                 | Capital Replace              | 3-Fair            | 1-Low       | 2000           | 30                        | 2030             | \$                | 6,975          |
| <b>HVAC</b>                             |                              |                   |             |                |                           |                  |                   |                |
| Boiler                                  | Capital Replace              | 3-Fair            | 1-Low       | 2000           | 25                        | 2025             | \$                | 13,000         |
| <b>Electrical</b>                       |                              |                   |             |                |                           |                  |                   |                |
| Lights(4)                               | Capital Replace              | 3-Fair            | 2-Medium    | 2000           | 40                        | 2040             |                   | TBD            |
| Main Electrical Panel                   | Capital Replace              | 3-Fair            | 3-High      | 2000           | 40                        | 2040             |                   | TBD            |
| <b>Electronic Safety &amp; Security</b> |                              |                   |             |                |                           |                  |                   |                |
| Data                                    | Maintenance (Break Fix Item) | 3-Fair            | 2-Medium    | 2000           | 20                        | 2025             | \$                | 6,500          |
| <b>Central Railyard Park Total:</b>     |                              |                   |             |                |                           |                  | <b>\$</b>         | <b>586,171</b> |
| <b>East End Community Park</b>          |                              |                   |             |                |                           |                  |                   |                |
| Description of work                     | Resolution                   | Current Condition | Criticality | Installed year | Expected Years of Service | Replacement Year | Total (with Inf.) |                |

| Sitework/Building Earthwork              |                              |                   |             |                |                           |                  |                   |        |  |
|------------------------------------------|------------------------------|-------------------|-------------|----------------|---------------------------|------------------|-------------------|--------|--|
| East end skating rink                    | Maintenance (Break Fix Item) | 4-Poor            | 2-Medium    | 1990           | 35                        | 2025             | \$                | 19,500 |  |
| Warming house with 2 small restrooms     |                              |                   |             |                |                           |                  |                   |        |  |
| Furnace                                  |                              |                   |             |                |                           |                  |                   |        |  |
| Lighting control                         |                              |                   |             |                |                           |                  |                   |        |  |
| East end community park                  | Maintenance (Break Fix Item) | 2-Good            | 2-Medium    | 2022           | 15                        | 2037             |                   | TBD    |  |
| East End Community Park Total: \$ 19,500 |                              |                   |             |                |                           |                  |                   |        |  |
| Ellis Park                               |                              |                   |             |                |                           |                  |                   |        |  |
| Description of work                      | Resolution                   | Current Condition | Criticality | Installed year | Expected Years of Service | Replacement Year | Total (with Inf.) |        |  |
| Sitework/Building Earthwork              |                              |                   |             |                |                           |                  |                   |        |  |
| Merry go round                           | Capital- Replace             | 3-Fair            | 2-Medium    | 1980           | 30                        | 2025             | \$                | 19,500 |  |
| Tieder Todder                            | Capital- Replace             | 3-Fair            | 2-Medium    | 1980           | 30                        | 2025             | \$                | 13,000 |  |
| Ellis Park Basketball court w/2 hoops    | Maintenance (Break Fix Item) | 3-Fair            | 2-Medium    | 1990           | 30                        | 2025             | \$                | 19,500 |  |
| Jungle Gym                               | Capital- Replace             | 3-Fair            | 2-Medium    | 2005           | 30                        | 2035             |                   | TBD    |  |
| Swing Set                                | Maintenance (Break Fix Item) | 3-Fair            | 2-Medium    | 2005           | 30                        | 2035             |                   | TBD    |  |
| Jungle Gym                               | Maintenance (Break Fix Item) | 3-Fair            | 2-Medium    | 2005           | 30                        | 2035             |                   | TBD    |  |
| Workout Set                              | Maintenance (Break Fix Item) | 3-Fair            | 2-Medium    | 2005           | 30                        | 2035             |                   | TBD    |  |
| Ropes Climbing                           | Maintenance (Break Fix Item) | 3-Fair            | 2-Medium    | 2005           | 30                        | 2035             |                   | TBD    |  |
| Domed Climbing Set                       | Maintenance (Break Fix Item) | 3-Fair            | 2-Medium    | 2005           | 30                        | 2035             |                   | TBD    |  |
| Bench                                    | Capital- Replace             | 3-Fair            | 2-Medium    | 2005           | 30                        | 2035             |                   | TBD    |  |
| Solar Bench                              | Capital- Replace             | 3-Fair            | 2-Medium    | 2005           | 30                        | 2035             |                   | TBD    |  |
| Ellis Park Pavillion                     | Maintenance (Break Fix Item) | 2-Good            | 2-Medium    | 2010           | 30                        | 2040             |                   | TBD    |  |
| Ellis Park Total: \$ 52,000              |                              |                   |             |                |                           |                  |                   |        |  |
| Hodgkins Park                            |                              |                   |             |                |                           |                  |                   |        |  |
| Description of work                      | Resolution                   | Current Condition | Criticality | Installed year | Expected Years of Service | Replacement Year | Total (with Inf.) |        |  |

| Sitework/Building Earthwork                                                                                                                                                   |                              |        |          |      |    |      |    |        |  |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|--------|----------|------|----|------|----|--------|--|
| Parking lot - gravel                                                                                                                                                          | Capital Replace              | 3-Fair | 2-Medium | 1990 | 35 | 2025 | \$ | 52,743 |  |
| Entry fence (iron with brick columns and sign)                                                                                                                                | Capital- Replace             | 3-Fair | 2-Medium | 1990 | 35 | 2025 | \$ | 1,300  |  |
| Ticket booth                                                                                                                                                                  | Capital- Replace             | 3-Fair | 2-Medium | 1990 | 35 | 2025 | \$ | 650    |  |
| Pavillion                                                                                                                                                                     |                              |        |          |      |    |      |    |        |  |
| 6 picnic tables<br>Asphalt shingled roof<br>1 sign                                                                                                                            | Capital- Replace             | 3-Fair | 2-Medium | 1990 | 35 | 2025 | \$ | 9,750  |  |
| Dugouts(2)                                                                                                                                                                    | Maintenance (Break Fix Item) | 3-Fair | 2-Medium | 1990 | 35 | 2025 | \$ | 1,300  |  |
| Fence                                                                                                                                                                         | Maintenance (Break Fix Item) | 3-Fair | 2-Medium | 1990 | 35 | 2025 | \$ | 6,500  |  |
| Womens Soft ball field                                                                                                                                                        | Maintenance (Break Fix Item) | 3-Fair | 2-Medium | 1990 | 35 | 2025 | \$ | 9,750  |  |
| Fence                                                                                                                                                                         | Maintenance (Break Fix Item) | 3-Fair | 2-Medium | 1990 | 35 | 2025 | \$ | 9,750  |  |
| Hardball Baseball field<br>4 bleachers<br>1 sheltered bleachers<br>8 (6) headed light posts<br>2 dugouts<br>1 electronic score board<br>Restrooms (see floor plan for photos) | Capital- Replace             | 4-Poor | 2-Medium | 1990 | 35 | 2025 | \$ | 32,500 |  |
| Dugouts (2)                                                                                                                                                                   | Maintenance (Break Fix Item) | 4-Poor | 2-Medium | 1990 | 35 | 2025 | \$ | 3,250  |  |
| Mens softball field                                                                                                                                                           | Maintenance (Break Fix Item) | 3-Fair | 2-Medium | 2000 | 30 | 2030 | \$ | 11,625 |  |
| Concessions<br>Metal roof<br>Metal siding<br>Purchased 2022                                                                                                                   | Maintenance (Break Fix Item) | 3-Fair | 2-Medium | 2022 | 15 | 2037 |    | TBD    |  |
| Interior Construction                                                                                                                                                         |                              |        |          |      |    |      |    |        |  |
| Restrooms                                                                                                                                                                     | Renovation-Medium            | 3-Fair | 1-Low    | 1990 | 30 | 2025 | \$ | 13,504 |  |
| Concessions and storage                                                                                                                                                       | Renovation-Medium            | 3-Fair | 1-Low    | 1990 | 30 | 2025 | \$ | 9,555  |  |
| Equipment Furniture                                                                                                                                                           |                              |        |          |      |    |      |    |        |  |
| Refrigerator                                                                                                                                                                  | Capital- Replace             | 3-Fair | 2-Medium | 1990 | 35 | 2025 | \$ | 2,600  |  |

| Special Construction                  |                              |                   |             |                |                           |                  |                   |         |     |
|---------------------------------------|------------------------------|-------------------|-------------|----------------|---------------------------|------------------|-------------------|---------|-----|
| Monument sign - wood                  | Capital Replace              | 3-Fair            | 1-Low       | 1990           | 35                        | 2025             | \$                | 650     |     |
| Swing                                 | Capital Replace              | 2-Good            | 1-Low       | 2005           | 30                        | 2035             |                   |         | TBD |
| Medium play feature                   | Capital Replace              | 3-Fair            | 1-Low       | 2005           | 30                        | 2035             |                   |         | TBD |
| Plumbing                              |                              |                   |             |                |                           |                  |                   |         |     |
| Sink                                  | Capital- Replace             | 3-Fair            | 2-Medium    | 1990           | 35                        | 2025             | \$                | 975     |     |
| Electrical                            |                              |                   |             |                |                           |                  |                   |         |     |
| Field lights(6)                       | Capital Replace              | 3-Fair            | 3-High      | 1990           | 40                        | 2030             | \$                | 232,500 |     |
| Electrical panel                      | Capital Replace              | 4-Poor            | 3-High      | 1990           | 40                        | 2030             | \$                | 7,750   |     |
| Lights(5)                             | Maintenance (Break Fix Item) | 3-Fair            | 3-High      | 1990           | 40                        | 2030             | \$                | 155,000 |     |
| Hodgkins Park Total:                  |                              |                   |             |                |                           |                  | \$                | 561,652 |     |
| Howard Pearson Plaza & Beach Pavilion |                              |                   |             |                |                           |                  |                   |         |     |
| Description of work                   | Resolution                   | Current Condition | Criticality | Installed year | Expected Years of Service | Replacement Year | Total (with Inf.) |         |     |
| Sitework/Building Earthwork           |                              |                   |             |                |                           |                  |                   |         |     |
| Sidewalk(lower) and tunnel            | Maintenance (Break Fix Item) | 2-Good            | 2-Medium    | 2015           | 15                        | 2030             | \$                | 7,750   |     |
| Pavillion(3)                          | Maintenance (Break Fix Item) | 2-Good            | 2-Medium    | 2018           | 15                        | 2033             | \$                | 12,750  |     |
| Boulder Retaining wall                | Maintenance (Break Fix Item) | 2-Good            | 2-Medium    | 2018           | 15                        | 2033             | \$                | 4,250   |     |
| Fence                                 | Maintenance (Break Fix Item) | 2-Good            | 2-Medium    | 2018           | 15                        | 2033             | \$                | 2,550   |     |
| Sidewalk and Steps                    | Maintenance (Break Fix Item) | 2-Good            | 2-Medium    | 2018           | 15                        | 2033             | \$                | 12,750  |     |
| Roof                                  |                              |                   |             |                |                           |                  |                   |         |     |
| Concessions stand - roof shingles     | Roof-Asphalt Replace         | 2-Good            | 1-Low       | 2000           | 25                        | 2025             | \$                | 1,560   |     |
| Interior Construction                 |                              |                   |             |                |                           |                  |                   |         |     |
| Restroom                              | Renovation- Light            | 3-Fair            | 1-Low       | 2010           | 22                        | 2032             | \$                | 12,375  |     |
| Special Construction                  |                              |                   |             |                |                           |                  |                   |         |     |
| Flag pole                             | Capital Replace              | 2-Good            | 1-Low       | 2000           | 40                        | 2040             |                   |         | TBD |
| Plumbing                              |                              |                   |             |                |                           |                  |                   |         |     |
| Plumbing                              | Maintenance (Break Fix Item) | 3-Fair            | 2-Medium    | 2010           | 20                        | 2030             | \$                | 1,550   |     |
| Hot Water Heater                      | Capital Replace              | 3-Fair            | 2-Medium    | 2010           | 20                        | 2030             | \$                | 1,550   |     |

|                                                                   |                                     |                          |                    |                       |                                  |                         |                          |
|-------------------------------------------------------------------|-------------------------------------|--------------------------|--------------------|-----------------------|----------------------------------|-------------------------|--------------------------|
| Hi/lo drinking fountain                                           | Capital Replace                     | 3-Fair                   | 2-Medium           | 2010                  | 30                               | 2040                    | TBD                      |
| <b>HVAC</b>                                                       |                                     |                          |                    |                       |                                  |                         |                          |
| Electric heater                                                   | Capital Replace                     | 2-Good                   | 1-Low              | 2000                  | 40                               | 2040                    | TBD                      |
| <b>Electrical</b>                                                 |                                     |                          |                    |                       |                                  |                         |                          |
| Surge Protector                                                   | Capital Replace                     | 3-Fair                   | 3-High             | 2010                  | 20                               | 2030                    | \$ 2,325                 |
| Main electrical panel                                             | Capital Replace                     | 3-Fair                   | 3-High             | 2010                  | 40                               | 2050                    | TBD                      |
| Wall packs(5)                                                     | Capital Replace                     | 2-Good                   | 3-High             | 2015                  | 30                               | 2045                    | TBD                      |
| <b>Howard Pearson Plaza &amp; Beach Pavilion Total: \$ 59,410</b> |                                     |                          |                    |                       |                                  |                         |                          |
| <b>Kreher Park</b>                                                |                                     |                          |                    |                       |                                  |                         |                          |
| <b>Description of work</b>                                        |                                     |                          |                    |                       |                                  |                         |                          |
|                                                                   | <b>Resolution</b>                   | <b>Current Condition</b> | <b>Criticality</b> | <b>Installed year</b> | <b>Expected Years of Service</b> | <b>Replacement Year</b> | <b>Total (with Inf.)</b> |
| <b>Sitework/Building Earthwork</b>                                |                                     |                          |                    |                       |                                  |                         |                          |
| Garbage Enclosure                                                 | Maintenance (Break Fix Item)        | 3-Fair                   | 2-Medium           | 2000                  | 25                               | 2025                    | \$ 6,500                 |
| Parking Lot A                                                     | Asphalt/Bituminous-Mill and Overlay | 3-Fair                   | 2-Medium           | 2000                  | 25                               | 2025                    | \$ 213,226               |
| Parking Lot B                                                     | Asphalt/Bituminous-Mill and Overlay | 4-Poor                   | 2-Medium           | 2000                  | 25                               | 2025                    | \$ 63,638                |
| Gravel Parking Area                                               | Asphalt/Bituminous-Mill and Overlay | 4-Poor                   | 2-Medium           | 2000                  | 25                               | 2025                    | \$ 44,569                |
| Asphalt Drives                                                    | Asphalt/Bituminous-Mill and Overlay | 4-Poor                   | 2-Medium           | 2000                  | 25                               | 2025                    | \$ 65,042                |
| Pavilion                                                          | Maintenance (Break Fix Item)        | 3-Fair                   | 2-Medium           | 2000                  | 25                               | 2025                    | \$ 13,000                |
| Sidewalk                                                          | Concrete- Replace                   | 4-Poor                   | 2-Medium           | 2000                  | 25                               | 2025                    | \$ 9,750                 |
| Small Pavillion                                                   | Capital Replace                     | 3-Fair                   | 2-Medium           | 2000                  | 25                               | 2025                    | \$ 3,250                 |
| Monument sign                                                     | Capital Replace                     | 3-Fair                   | 2-Medium           | 2010                  | 20                               | 2030                    | \$ 775                   |
| <b>Exterior Enclosure</b>                                         |                                     |                          |                    |                       |                                  |                         |                          |
| Overhead shutter                                                  | Capital Replace                     | 3-Fair                   | 2-Medium           | 1980                  | 45                               | 2025                    | \$ 10,400                |
| Overhead Garage Door                                              | Capital Replace                     | 5-Critical               | 2-Medium           | 1980                  | 45                               | 2025                    | \$ 13,000                |
| <b>Roof</b>                                                       |                                     |                          |                    |                       |                                  |                         |                          |
| Roof A                                                            | Roof- Standing Seam Replace         | 3-Fair                   | 2-Medium           | 1980                  | 30                               | 2025                    | \$ 46,332                |
| Roof B                                                            | Roof- Standing Seam Replace         | 3-Fair                   | 2-Medium           | 1980                  | 30                               | 2025                    | \$ 62,205                |
| Roof - metal (trash enclosure)                                    | Maintenance (Break Fix Item)        | 3-Fair                   | 2-Medium           | 2000                  | 30                               | 2030                    | \$ 775                   |

|                                       |                              |        |          |      |    |      |    |        |
|---------------------------------------|------------------------------|--------|----------|------|----|------|----|--------|
| Roof - asphalt shingles               | Roof- Asphalt Replace        | 3-Fair | 2-Medium | 2000 | 30 | 2030 | \$ | 3,720  |
| <b>Interior Construction</b>          |                              |        |          |      |    |      |    |        |
| Bathrooms                             | Renovation- Medium           | 3-Fair | 1-Low    | 1980 | 30 | 2025 | \$ | 36,946 |
| Shower Room                           | Renovation- Medium           | 3-Fair | 1-Low    | 1980 | 30 | 2025 | \$ | 43,061 |
| <b>Special Construction</b>           |                              |        |          |      |    |      |    |        |
| Swing Set                             | Maintenance (Break Fix Item) | 3-Fair | 1-Low    | 2000 | 30 | 2030 | \$ | 3,100  |
| Jungle Gym                            | Maintenance (Break Fix Item) | 3-Fair | 1-Low    | 2000 | 30 | 2030 | \$ | 7,750  |
| <b>Plumbing</b>                       |                              |        |          |      |    |      |    |        |
| Non potable camper water fill         | Capital Replace              | 3-Fair | 3-High   | 1980 | 45 | 2025 | \$ | 4,550  |
| Sewer sump                            | Maintenance (Break Fix Item) | 3-Fair | 3-High   | 1980 | 45 | 2025 | \$ | 6,500  |
| Drinking fountain                     | Capital Replace              | 3-Fair | 1-Low    | 1980 | 30 | 2025 | \$ | 5,850  |
| RV Water Connections (23)             | Maintenance (Break Fix Item) | 3-Fair | 3-High   | 1990 | 35 | 2025 | \$ | 22,425 |
| Hot water                             | Capital Replace              | 2-Good | 3-High   | 2018 | 30 | 2048 | \$ | -      |
| <b>Electrical</b>                     |                              |        |          |      |    |      |    |        |
| Main electrical panel                 | Capital Replace              | 4-Poor | 3-High   | 1980 | 40 | 2025 | \$ | 9,750  |
| Wall packs (5)                        | Capital Replace              | 4-Poor | 2-Medium | 1980 | 30 | 2025 | \$ | 4,875  |
| RV electrical connections (23)        | Capital Replace              | 3-Fair | 3-High   | 1990 | 30 | 2025 | \$ | 6,500  |
| <b>Electronic Safety and Security</b> |                              |        |          |      |    |      |    |        |
| Data                                  | Maintenance (Break Fix Item) | 3-Fair | 2-Medium | 1980 | 20 | 2025 | \$ | 6,500  |
| <b>Kreher Park: \$ 713,988</b>        |                              |        |          |      |    |      |    |        |
| <b>Maslowski Beach</b>                |                              |        |          |      |    |      |    |        |
| <b>Description of work</b>            |                              |        |          |      |    |      |    |        |
| <b>Sitework/Building Earthwork</b>    |                              |        |          |      |    |      |    |        |
| Sidewalk                              | Sidewalk- Replace            | 3-Fair | 2-Medium | 2000 | 25 | 2025 | \$ | 9,750  |
| Fountain                              | Maintenance (Break Fix Item) | 2-Good | 1-Low    | 2000 | 25 | 2025 | \$ | 6,500  |
| Bathroom house                        | Maintenance (Break Fix Item) | 2-Good | 1-Low    | 2000 | 30 | 2030 | \$ | 15,500 |
| Artesian Water - metal roof           | Roof-Metal Replace           | 3-Fair | 2-Medium | 2000 | 30 | 2030 | \$ | 1,550  |
| Volleyball court                      | Maintenance (Break Fix Item) | 3-Fair | 1-Low    | 2010 | 20 | 2030 | \$ | 7,750  |

|                             |                                     |                   |             |                |                           |                  |                             |         |
|-----------------------------|-------------------------------------|-------------------|-------------|----------------|---------------------------|------------------|-----------------------------|---------|
| Parking Lot A               | Asphalt/Bituminous-Mill and Overlay | 3-Fair            | 2-Medium    | 2015           | 17                        | 2032             | \$                          | 198,132 |
| Parking Lot B               | Asphalt/Bituminous-Mill and Overlay | 3-Fair            | 2-Medium    | 2015           | 17                        | 2032             | \$                          | 135,181 |
| Monument sign               | Maintenance (Break Fix Item)        | 2-Good            | 1-Low       | 2018           | 10                        | 2028             | \$                          | 698     |
| Roof                        |                                     |                   |             |                |                           |                  |                             |         |
| Roof A                      | Roof-Metal Replace                  | 3-Fair            | 2-Medium    | 2000           | 30                        | 2030             | \$                          | 99,510  |
| Interior Construction       |                                     |                   |             |                |                           |                  |                             |         |
| Women's Restroom            | Renovation-Medium                   | 3-Fair            | 1-Low       | 2000           | 30                        | 2030             | \$                          | 55,595  |
| Special Construction        |                                     |                   |             |                |                           |                  |                             |         |
| small play feature(2)       | Maintenance (Break Fix Item)        | 2-Good            | 1-Low       | 2015           | 30                        | 2045             |                             | TBD     |
| small play feature          | Maintenance (Break Fix Item)        | 2-Good            | 1-Low       | 2015           | 30                        | 2045             |                             | TBD     |
| medium play feature         | Maintenance (Break Fix Item)        | 2-Good            | 1-Low       | 2015           | 30                        | 2045             |                             | TBD     |
| Swing                       | Maintenance (Break Fix Item)        | 2-Good            | 1-Low       | 2015           | 30                        | 2045             |                             | TBD     |
| Plumbing                    |                                     |                   |             |                |                           |                  |                             |         |
| Hot water Heater            | Capital Replace                     | 4-Poor            | 2-Medium    | 2000           | 25                        | 2025             | \$                          | 1,950   |
| Sump pump                   | Capital Replace                     | 4-Poor            | 2-Medium    | 2000           | 25                        | 2025             | \$                          | 1,950   |
| Water tank for well         | Capital Replace                     | 3-Fair            | 3-High      | 2000           | 30                        | 2030             | \$                          | 3,875   |
| HVAC                        |                                     |                   |             |                |                           |                  |                             |         |
| Exhaust Fan                 | Capital Replace                     | 4-Poor            | 1-Low       | 2000           | 30                        | 2030             | \$                          | 1,550   |
| Electrical                  |                                     |                   |             |                |                           |                  |                             |         |
| Electrical panel            | Capital Replace                     | 4-Poor            | 3-High      | 2000           | 40                        | 2040             |                             | TBD     |
|                             |                                     |                   |             |                |                           |                  | Maslowski Beach: \$ 539,491 |         |
| Memorial Park               |                                     |                   |             |                |                           |                  |                             |         |
| Description of work         | Resolution                          | Current Condition | Criticality | Installed year | Expected Years of Service | Replacement Year | Total (with Inf.)           |         |
| Sitework/Building Earthwork |                                     |                   |             |                |                           |                  |                             |         |
| Stage brick/concrete        | Maintenance (Break Fix Item)        | 3-Fair            | 2-Medium    | 1940           | 50                        | 2025             | \$                          | 13,000  |
| Band shell grounds          | Maintenance (Break Fix Item)        | 2-Good            | 2-Medium    | 1950           | 50                        | 2025             | \$                          | 6,500   |

|                                                                                                                     |                              |                   |             |                |                           |                  |                           |         |
|---------------------------------------------------------------------------------------------------------------------|------------------------------|-------------------|-------------|----------------|---------------------------|------------------|---------------------------|---------|
| Steps and Wood Fence w/ RR tie edging                                                                               | Maintenance (Break Fix Item) | 4-Poor            | 2-Medium    | 1980           | 50                        | 2030             | \$                        | 7,750   |
| Stairs for stage - top stair height is not code                                                                     | Maintenance (Break Fix Item) | 3-Fair            | 3-High      | 1980           | 50                        | 2030             | \$                        | 19,375  |
| Building Structure                                                                                                  |                              |                   |             |                |                           |                  |                           |         |
| Interior brick of storage space to the west                                                                         | Capital Replace              | 5-Critical        | 1-Low       | 1950           | 30                        | 2025             | \$                        | 5,655   |
| Exterior Enclosure                                                                                                  |                              |                   |             |                |                           |                  |                           |         |
| Brick Façade, NW corner is the worst, no vapor barrier, moisture is leaking in from the flat roof above.            | Maintenance (Break Fix Item) | 5-Critical        | 2-Medium    | 1950           | 75                        | 2025             | \$                        | 43,550  |
| Roof                                                                                                                |                              |                   |             |                |                           |                  |                           |         |
| Roof A                                                                                                              | Roof- EPDM Replace           | 4-Poor            | 2-Medium    | 1980           | 30                        | 2025             | \$                        | 30,758  |
| Roof A                                                                                                              | Roof- EPDM Replace           | 4-Poor            | 2-Medium    | 1980           | 30                        | 2025             | \$                        | 12,704  |
| Interior Construction                                                                                               |                              |                   |             |                |                           |                  |                           |         |
| Storage                                                                                                             | Maintenance (Break Fix Item) | 4-Poor            | 1-Low       | 1950           | 75                        | 2025             | \$                        | 6,500   |
| Equipment Furniture                                                                                                 |                              |                   |             |                |                           |                  |                           |         |
| Benches (65) Legs are in concrete footings. COA is contemplating removing benches and replacing with a concrete pad | Capital Replace              | 4-Poor            | 3-High      | 1990           | 35                        | 2025             | \$                        | 138,450 |
| Electrical                                                                                                          |                              |                   |             |                |                           |                  |                           |         |
| Breaker box                                                                                                         | Capital Replace              | 3-Fair            | 3-High      | 1990           | 40                        | 2030             | \$                        | 7,750   |
|                                                                                                                     |                              |                   |             |                |                           |                  | Memorial Park: \$ 291,992 |         |
| Menard Park                                                                                                         |                              |                   |             |                |                           |                  |                           |         |
| Description of work                                                                                                 | Resolution                   | Current Condition | Criticality | Installed year | Expected Years of Service | Replacement Year | Total (with Inf.)         |         |
| Sitework/Building Earthwork                                                                                         |                              |                   |             |                |                           |                  |                           |         |
| Menard Park - brick pavers, gazebo, drinking fountain                                                               | Maintenance (Break Fix Item) | 4-Poor            | 2-Medium    | 2000           | 25                        | 2025             | \$                        | 6,500   |
|                                                                                                                     |                              |                   |             |                |                           |                  | Menard Park: \$ 6,500     |         |
| Otis Park                                                                                                           |                              |                   |             |                |                           |                  |                           |         |
| Description of work                                                                                                 | Resolution                   | Current Condition | Criticality | Installed year | Expected Years of Service | Replacement Year | Total (with Inf.)         |         |

| Sitework/Building Earthwork                                                            |                              |                   |             |                |                           |                  |                   |
|----------------------------------------------------------------------------------------|------------------------------|-------------------|-------------|----------------|---------------------------|------------------|-------------------|
| Otis Park - 6 benches and pavers                                                       | Maintenance (Break Fix Item) | 2-Good            | 2-Medium    | 2000           | 30                        | 2030             | \$ 7,750          |
| Otis Park: \$ 7,750                                                                    |                              |                   |             |                |                           |                  |                   |
| Penn Park                                                                              |                              |                   |             |                |                           |                  |                   |
| Description of work                                                                    | Resolution                   | Current Condition | Criticality | Installed year | Expected Years of Service | Replacement Year | Total (with Inf.) |
| Sitework/Building Earthwork                                                            |                              |                   |             |                |                           |                  |                   |
| Penn baseball field dugouts(2)                                                         | Maintenance (Break Fix Item) | 3-Fair            | 2-Medium    | 1990           | 35                        | 2025             | \$ 1,300          |
| Penn baseball field fence                                                              | Maintenance (Break Fix Item) | 3-Fair            | 2-Medium    | 1990           | 35                        | 2025             | \$ 6,500          |
| Penn Scoreboard                                                                        | Capital Replace              | 3-Fair            | 2-Medium    | 1990           | 35                        | 2025             | \$ 9,750          |
| Penn Baseball field                                                                    | Maintenance (Break Fix Item) | 3-Fair            | 2-Medium    | 1990           | 35                        | 2025             | \$ 9,750          |
| Penn Baseball Park<br>2 dugouts<br>2 bleachers<br>1 backstop<br>1 concessions building | Maintenance (Break Fix Item) | 3-Fair            | 2-Medium    | 2000           | 35                        | 2035             | TBD               |
| Penn Park: \$ 27,300                                                                   |                              |                   |             |                |                           |                  |                   |
| Prentice Park                                                                          |                              |                   |             |                |                           |                  |                   |
| Description of work                                                                    | Resolution                   | Current Condition | Criticality | Installed year | Expected Years of Service | Replacement Year | Total (with Inf.) |
| Sitework/Building Earthwork                                                            |                              |                   |             |                |                           |                  |                   |
| Restroom exterior                                                                      | Maintenance (Break Fix Item) | 3-Fair            | 1-Low       | 1990           | 35                        | 2025             | \$ 6,500          |
| Cold Storage                                                                           | Capital Replace              | 4-Poor            | 2-Medium    | 1990           | 35                        | 2025             | \$ 162,500        |
| Boardwalks                                                                             | Capital Replace              | 3-Fair            | 2-Medium    | 2000           | 25                        | 2025             | \$ 9,750          |
| Volleyball court                                                                       | Maintenance (Break Fix Item) | 3-Fair            | 2-Medium    | 2000           | 25                        | 2025             | \$ 6,500          |
| Sinking sidewalk                                                                       | Concrete- Repair             | 3-Fair            | 2-Medium    | 2000           | 25                        | 2025             | \$ 650            |
| Concession stand                                                                       | Maintenance (Break Fix Item) | 3-Fair            | 1-Low       | 2000           | 30                        | 2030             | \$ 7,750          |

|                                           |                                     |        |          |      |    |      |     |           |
|-------------------------------------------|-------------------------------------|--------|----------|------|----|------|-----|-----------|
| Pavillion                                 | Maintenance (Break Fix Item)        | 3-Fair | 2-Medium | 2000 | 30 | 2030 | \$  | 7,750     |
| Pavillion                                 | Maintenance (Break Fix Item)        | 2-Good | 2-Medium | 2000 | 30 | 2030 | \$  | 7,750     |
| Parking A                                 | Asphalt/Bituminous-Mill and Overlay | 3-Fair | 2-Medium | 2010 | 20 | 2030 | \$  | 101,953   |
| Asphalt Drives                            | Asphalt/Bituminous Mill and Overlay | 3-Fair | 2-Medium | 2010 | 20 | 2030 | \$  | 338,179   |
| Prentice Park West Restrooms - metal roof | Capital Replace                     | 3-Fair | 2-Medium | 2016 | 30 | 2046 |     | TBD       |
| <b>Exterior Enclosure</b>                 |                                     |        |          |      |    |      |     |           |
| Windows (4) 1 x2                          | Windows- Replace Pane/Panes/IGU     | 3-Fair | 2-Medium | 1990 | 30 | 2025 | \$  | 780       |
| Shower building                           | Maintenance (Break Fix Item)        | 2-Good | 2-Medium | 2016 | 20 | 2036 |     | TBD       |
| Windows - (2) 1x2                         | Windows- Replace Pane/Panes/IGU     | 2-Good | 2-Medium | 2016 | 30 | 2046 |     | TBD       |
| Windows 1x 2 (2)                          | Capital Replace                     | 3-Fair | 2-Medium | 2016 | 30 | 2046 |     | TBD       |
| <b>Roof</b>                               |                                     |        |          |      |    |      |     |           |
| Roof A                                    | Roof- Metal Replace                 | 3-Fair | 2-Medium | 1990 | 30 | 2025 | \$  | 148,122   |
| Roof B                                    | Roof- Metal Replace                 | 3-Fair | 2-Medium | 1990 | 30 | 2025 | \$  | 47,268    |
| Roof D                                    | Roof- Metal Replace                 | 3-Fair | 2-Medium | 1990 | 30 | 2025 | \$  | 28,041    |
| Roof C                                    | Roof- Metal Replace                 | 3-Fair | 2-Medium | 1990 | 30 | 2025 | \$  | 17,823    |
| Roof E                                    | Roof- Metal Replace                 | 3-Fair | 2-Medium | 1990 | 30 | 2025 | \$  | 60,372    |
| Roof F                                    | Roof- Asphalt Replace               | 3-Fair | 2-Medium | 1990 | 30 | 2025 | \$  | 18,408    |
| <b>Interior Construction</b>              |                                     |        |          |      |    |      |     |           |
| Restrooms                                 | Renovation- Medium                  | 4-Poor | 1-Low    | 1990 | 30 | 2025 | \$  | 91,600.60 |
| Concession stand                          | Renovation- Light                   | 3-Fair | 1-Low    | 2000 | 30 | 2030 | \$  | 18,290.00 |
| Restrooms                                 | Renovation-Light                    | 3-Fair | 1-Low    | 2016 | 30 | 2046 | TBD |           |
| <b>Special Construction</b>               |                                     |        |          |      |    |      |     |           |
| Merry go round                            | Maintenance (Break Fix Item)        | 2-Good | 1-Low    | 2010 | 30 | 2040 | TBD |           |
| Big play feature                          | Maintenance (Break Fix Item)        | 2-Good | 1-Low    | 2010 | 30 | 2040 | TBD |           |
| Swing                                     | Maintenance (Break Fix Item)        | 2-Good | 1-Low    | 2010 | 30 | 2040 | TBD |           |
| <b>Plumbing</b>                           |                                     |        |          |      |    |      |     |           |

|                                                    |                              |            |          |      |    |      |                                    |           |
|----------------------------------------------------|------------------------------|------------|----------|------|----|------|------------------------------------|-----------|
| Drinking fountain                                  | Capital Replace              | 4-Poor     | 2-Medium | 1990 | 30 | 2025 | \$                                 | 5,850.00  |
| Grinder pump lift station                          | Maintenance (Break Fix Item) | 2-Good     | 3-High   | 2000 | 25 | 2025 | \$                                 | 6,500.00  |
| RV campsites (7) water and sewer hookups           | Maintenance (Break Fix Item) | 3-Fair     | 2-Medium | 2000 | 25 | 2025 | \$                                 | 6,500.00  |
| Water Heater                                       | Capital Replace              | 4-Poor     | 2-Medium | 2000 | 25 | 2025 | \$                                 | 4,550.00  |
| Submersible Motor control                          | Capital Replace              | 2-Good     | 3-High   | 2000 | 30 | 2030 | \$                                 | 7,750.00  |
| Artesian well                                      | Maintenance (Break Fix Item) | 3-Fair     | 2-Medium | 2000 | 30 | 2030 | \$                                 | 11,625.00 |
| Well                                               | Maintenance (Break Fix Item) | 3-Fair     | 2-Medium | 2000 | 30 | 2030 | \$                                 | 15,500.00 |
| Well - Water system tanks (2)                      | Capital Replace              | 3-Fair     | 3-High   | 2015 | 30 | 2045 | TBD                                |           |
| Water heater                                       | Capital Replace              | 3-Fair     | 3-High   | 2016 | 20 | 2036 | TBD                                |           |
| Water heater expansion tank                        | Capital Replace              | 3-Fair     | 3-High   | 2016 | 30 | 2046 | TBD                                |           |
| Hi/lo drinking fountain                            | Capital Replace              | 3-Fair     | 1-Low    | 2016 | 30 | 2046 | TBD                                |           |
| <b>HVAC</b>                                        |                              |            |          |      |    |      |                                    |           |
| Water heater                                       | Capital Replace              | 4-Poor     | 3-High   | 1990 | 35 | 2025 | \$                                 | 6,500.00  |
| Furnace - doesn't work. They use a portable heater | Capital Replace              | 5-Critical | 3-High   | 1990 | 35 | 2025 | \$                                 | 13,000.00 |
| Unit heater for men's RR                           | Capital Replace              | 3-Fair     | 1-Low    | 1990 | 40 | 2030 | \$                                 | 7,750.00  |
| Unit heater in Women's RR                          | Capital Replace              | 3-Fair     | 1-Low    | 1990 | 40 | 2030 | \$                                 | 7,750.00  |
| Unit Heater                                        | Capital Replace              | 3-Fair     | 3-High   | 1990 | 40 | 2030 | \$                                 | 7,750.00  |
| Pressure tank for well                             | Capital Replace              | 3-Fair     | 3-High   | 2016 | 30 | 2046 | TBD                                |           |
| Exhaust fan in mechanical room                     | Capital Replace              | 2-Good     | 1-Low    | 2016 | 40 | 2056 | TBD                                |           |
| <b>Electrical</b>                                  |                              |            |          |      |    |      |                                    |           |
| Exterior light (4)                                 | Capital Replace              | 4-Poor     | 3-High   | 1990 | 40 | 2030 | \$                                 | 4,650.00  |
| Timer for RR exhaust fans                          | Capital Replace              | 3-Fair     | 3-High   | 1990 | 40 | 2030 | \$                                 | 10,075.00 |
| Electrical panel                                   | Capital Replace              | 3-Fair     | 3-High   | 1990 | 40 | 2030 | \$                                 | 7,750.00  |
| RV camground(7) electrical hookups                 | Maintenance (Break Fix Item) | 3-Fair     | 3-High   | 2000 | 30 | 2030 | \$                                 | 5,425.00  |
| Electrical panel                                   | Capital Replace              | 2-Good     | 3-High   | 2016 | 40 | 2056 | TBD                                |           |
| <b>Electronic Safety and Security</b>              |                              |            |          |      |    |      |                                    |           |
| Security cameras                                   | Maintenance (Break Fix Item) | 3-Fair     | 2-Medium | 2015 | 20 | 2035 |                                    | TBD       |
| Security Camera                                    | Maintenance (Break Fix Item) | 3-Fair     | 2-Medium | 2015 | 20 | 2035 |                                    | TBD       |
|                                                    |                              |            |          |      |    |      | <b>Prentice Park: \$ 1,208,911</b> |           |

# **Appendix C:**

## **APR 2025-2029 Capital Improvement Projects**

| Project Year | Ashland Parks and Recreation Department Capital Projects & Major Maintenance 2025-2029                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Estimated Cost   |
|--------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|
| 2024         | <b>Ashland Oredock Redevelopment: Pedestrian Access:</b> Reconstruction of the waterfront trail from 9th Ave East to Willis Ave and ADA access from Water St to the Waterfront Trail. Planning and Design 2023, Construction 2024                                                                                                                                                                                                                                                                                                                                                                                                                                                       | \$200,000        |
| 2024         | <b>Parks Master Plan:</b> A parks master plan will help guide City staff assess current and future recreational needs, evaluate feasible options, develop a strategic action plan, and budget for long-term or phased-in development and improvements.                                                                                                                                                                                                                                                                                                                                                                                                                                  | \$59,000         |
| 2024         | <b>Bayview Splash pad:</b> The Ashland Rotary has approached the City construction of a splash pad at Bayview Park. The Rotary has been gifted \$150,000 to use towards this project. They have also agreed to find additional funding for the project. The City is requesting a maintenance fund from the Rotary for this project.                                                                                                                                                                                                                                                                                                                                                     | \$316,000        |
|              | <b>2024 Totals</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | <b>\$575,000</b> |
| 2025         | <b>East End Community Park:</b> Over the past two years the old tennis court has been repaved and turned into a basketball and pickleball courts, new playground has been purchased (installed fall 2023 or spring 2024). Staff is seeking funding for the renovation of the aging warming house with ADA compliant bathrooms and a larger concession stand and skate rental space.                                                                                                                                                                                                                                                                                                     | \$40,000         |
| 2025         | <b>Rehabilitation Plan of the Bay City Creek Riparian Corridor:</b> The City of Ashland has been awarded a USFWS Coastal Program Grant and waiting on a GLRI Grant to do an assessment and create a management plan to rehabilitate the Bay City Creek corridor and improve water quality as it runs into Lake Superior.                                                                                                                                                                                                                                                                                                                                                                | \$750,000        |
| 2025         | <b>ARTS Repair - 22nd Ave W Outfall to Sanborn Ave Construction:</b> The part of the ARTS trails shoreline is failing causing the trail to fail. Funding would be used to purchase heavy rip rap to revert the shoreline, rent equipment to do the work and repave ~150' of the trail. This part of the trail was impacted by the 2018 rain storm and storm surge. Aging stormwater culverts are undermining the trail causing the trail to slough. Using remaining 2022 funding                                                                                                                                                                                                        | \$110,000        |
| 2025         | <b>Redevelopment of Kreher Park and RV Campground:</b> This project will update the Kreher Park RV Campground and includes: new electric (50amp service) to all 33 sites, installation of new water lines to all sites, construction of a new ADA compliant bathroom and the reconnection/extension of the of the City's pedestrian trail, the Ashland Rails to Trails System (ARTS) and repaving of the campground road. This proposal also includes the construction of up to 7 new campsites within the current RV campground and in a recently acquired railroad property. Work would start yet in 2024, majority of construction would occur before July 4 or after mid Sept 2025. | \$600,000        |
| 2025         | <b>Kreher Park Boat Launch Construction:</b> In 2023 the City plan on applying for a Recreation Boating Facilities Grant for a new boat landing at Kreher Park. The request will be to construct a new launch on the remediated superfund site (Kreher Park). Updating of design and construction documents would be in 2025, construction would be in early 2026.                                                                                                                                                                                                                                                                                                                      | \$1,600,000      |
| 2025         | <b>New Playground Equipment at Bayview Park and Additional Equipment at Prentice Park and Kreher:</b> In 2025 the equipment at the Bayview Park will be 25 yrs old. This is a heavily used park and playground. Community members have also requested additional toddler equipment at Kreher and Prentice Playgrounds.                                                                                                                                                                                                                                                                                                                                                                  | \$125,000        |
| 2025         | <b>Update and Implementation of Parks and Trails Interpretive Signage:</b> Funding would be used to create a plan to update the existing interpretive signage along the waterfront trail and also create new interpretive signage for the City's parks (Prentice, Oredock, Bay City Creek, etc.), telling the unique history of the area and also having some signage be in Ojibwa. This would be the first in a series of funding requests                                                                                                                                                                                                                                             | \$100,000        |

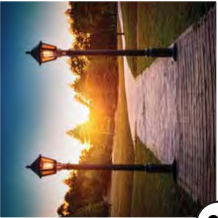
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|------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 2025 | <b>City of Ashland Ballfields:</b> The City maintains 7 ballfields, the City will need to invest some money into the upkeep of the City Ballfields through the purchase of equipment, ballfield soil, dugout upgrades (8), fencing improvements and scoreboards. This would be the first of several CIP projects spread-out over several years to update the ball fields. This funding would focus in Hodgkin's Park | \$100,000          |
| 2025 | <b>Disc Golf Course:</b> Construction of a disc golf course at Bayview Park on City Dock. The City has a plan that was created in 2023 by Leiviska Disc Golf. Funding would be used to purchase and install baskets and tees for a 9 hold disc golf course.                                                                                                                                                          | \$10,000           |
| 2025 | <b>Memorial Band Shell Rehabilitation:</b> The Memorial Band shell is 90+ years old and on the registered a historic building. A new roof, tuck pointing, construction of an ADA bathroom and other minor structural work is needed to ensure the integrity of this community gathering place. Project would also include updating electricity, improving accessibility and removing some of the aging benches.      | \$250,000          |
| 2025 | <b>Bretting Community Center Gymnasium Divider:</b> APR staff is looking for purchase a divider for the gym. This would better allow multiple activities to happen in the BCC gym at the same time. Ex: pickleball and open gym for pickleball and volleyball                                                                                                                                                        | \$7,000            |
| 2025 | <b>Bretting Community Center Flooring:</b> The floors at the BCC are cracking and lifting. New flooring is needed in the BCC game room and atrium.                                                                                                                                                                                                                                                                   | \$100,000          |
| 2025 | <b>City of Ashland Mountain Bike Trail System- Phase 1:</b> In 2022 a concept plan was created to construct up to 10 miles of mountain bike trails in the City of Ashland using both public and private property. This first phase would be to construct 3 miles of trail on Tamarack Health property. This project would be a public private partnership                                                            | \$250,000          |
|      | <b>2025 Totals</b>                                                                                                                                                                                                                                                                                                                                                                                                   | <b>\$4,042,000</b> |
| 2026 | <b>Implementation of City Pedestrian Infrastructure/Bike Plan:</b> Creation of an easy & safe connector trail from the 5th St Corridor to Junction Rd, purchase Bike Route signs to guide pedestrians to the rest of the ARTS from Sanborn Ave to Prentice Park.                                                                                                                                                     | \$20,000           |
| 2026 | <b>Ashland Rails to Trails System (ARTS) Repair :</b> Repaving and updating the waterfront trail and 24th Ave Connector of the ARTS.                                                                                                                                                                                                                                                                                 | \$900,000          |
| 2026 | <b>Maslowski Beach Redesign Phase 2 - Western Beach:</b> Implementation of the Maslowski Beach Redesign and Green Infrastructure on the western most beach (pavilion to end of park)                                                                                                                                                                                                                                 | \$200,000          |
| 2026 | <b>5th St Corridor Vaughn Bridge Railing Repair:</b> The City would work with the Ashland County Snowmobile Association to apply for a DNR Snowmobile Aid grant to assist in upgrading the railing on the Vaughn Bridge                                                                                                                                                                                              | \$25,000           |
| 2026 | <b>Ashland Oredock Redevelopment, Phase 4 -</b> Continued Development of the 1916 section and Upland Areas                                                                                                                                                                                                                                                                                                           | \$800,000          |
| 2026 | <b>Prentice Park Campground Expansion:</b> Camping has become a very popular and revenue generating activity. Implementation of the 2021 concept plan to put more camping opportunities in the former deer yard.                                                                                                                                                                                                     | \$100,000          |
| 2026 | <b>Beach Groomer :</b> The City maintain 4 public beaches along its waterfront. Beach cleaning or grooming helps improve the beach water quality allowing our public beaches to be open for swimming more often. The City is researching different options. The current beach groomer is 15+ years old and due to is 3 wheeled construction not easily maneuverable.                                                 | \$100,000          |
|      | <b>2026 Totals</b>                                                                                                                                                                                                                                                                                                                                                                                                   | <b>\$2,145,000</b> |

|      |                                                                                                                                                                                                                                                                                                                                                                          |                    |
|------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 2027 | <b>City of Ashland Mountain Bike Trail System- Phase 2:</b> In 2022 a concept plan was created to construct up to 10 miles of mountain bike trails in the City of Ashland using both public and private property. This 2nd phase would be to construct up to 3 miles of trails in the Bay City Creek ravine between the Stuntz Ave Bridge and Main St.                   | \$300,000          |
| 2027 | <b>Bay City Creek Riparian Corridor Restoration and Pedestrian Trail:</b> Bay City Creek is a dynamic system and has been drastically effected form urbanization. Installation of the newest pedestrian corridor in the City linking the Ashland Oredock to Northland College and the Ashland School District. Planning Phase.                                           | \$1,000,000        |
| 2027 | <b>Prentice Artesian Wells</b>                                                                                                                                                                                                                                                                                                                                           | \$30,000           |
| 2027 | <b>New Playground Equipment at Central Railroad Park (Purple Park):</b> In 2025 the equipment at the Purple Park will be 20 yrs old. This is a heavily used park and playground.                                                                                                                                                                                         | \$150,000          |
| 2027 | <b>City Dock:</b> City Dock is being undercut by the wave action of Lake Superior making it safety hazard for park patrons and city staff. Seeking Funding to implement plan                                                                                                                                                                                             | \$500,000          |
| 2027 | <b>Shoreline Stabilization and Restoration- Bay City Creek Peninsula :</b> Since the demolition of the Oredock superstructure, Wave and wind action is eroding the shoreline from the Oredock east to the mouth of Bay City Creek. This erosion is effecting the Waterfront Trail, Historic Boat Houses, Gilligan's Island (Bay City Creek Peninsula) and Lake Superior. | \$150,000          |
|      | <b>2027 Totals</b>                                                                                                                                                                                                                                                                                                                                                       | <b>\$2,130,000</b> |
| 2028 | <b>Lights at the skate park:-</b> Installation of timed lights at the skate park would help reduce vandalism and unwanted behaviors that happen at the skate park. PD requested this improvement                                                                                                                                                                         | \$80,000           |
| 2028 | <b>Acquisition and Recreational Development of Clarkson Coal Dock</b>                                                                                                                                                                                                                                                                                                    | \$2,000,000        |
|      | <b>2028 Totals</b>                                                                                                                                                                                                                                                                                                                                                       | <b>\$2,080,000</b> |
| 2029 | <b>Acquisition and Recreational Development of Reis Coal Dock</b>                                                                                                                                                                                                                                                                                                        | \$2,000,000        |
| 2029 | <b>Kivi Docking Facility:</b> Lift station constructed for dock still needs pumps and controls to complete the project. This also may present an opportunity to incorporate a few RV campsites with full hook-ups. (Possible gravity flow to lift station.)                                                                                                              | \$55,000           |
|      | <b>2029 Totals</b>                                                                                                                                                                                                                                                                                                                                                       | <b>\$2,055,000</b> |

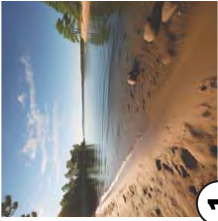
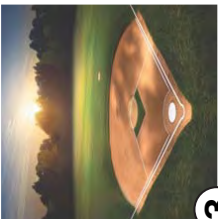
# Appendix D:

## General Parks Maintenance Schedule

GENERAL MAINTENANCE GUIDELINES

| DAILY TASKS                                                                                                                                          | WEEKLY TASKS                                                                                                                                                              | MONTHLY TASKS                                                                                                                                           | QUARTERLY TASKS                                                                               |
|------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|
| <div><div>1</div><div>Empty trash and recycling bins.</div></div> | <div><div>1</div><div>Mow Lawns.</div></div>                                           | <div><div>1</div><div>Inspect and Maintain Sports Courts.</div></div> | <div><div>1</div><div>Inspect and maintain HVAC and Plumbing systems.</div></div>             |
| <div><div>2</div><div>Clean and Restock Restrooms.</div></div>    | <div><div>2</div><div>Inspect and Clean Park Furnishings and Structures.</div></div>   | <div><div>2</div><div>Lubricate moving parts on playground equipment.</div></div>                                                                       | <div><div>2</div><div>Check and maintain fire extinguishers and safety equipment.</div></div> |
| <div><div>3</div><div>Check for and Remove Litter.</div></div>  | <div><div>3</div><div>Inspect and Maintain Sports Field (during season).</div></div> | <div><div>3</div><div>Check and maintain park fencing and gates.</div></div>                                                                            | <div><div>3</div><div>Check and maintain fire extinguishers and safety equipment.</div></div> |
|                                                                                                                                                      | <div><div>3</div><div>Check Lighting, Replace Bulbs.</div></div>                       | <div><div>4</div><div>Inspect and maintain park fencing and gates.</div></div>                                                                          | <div><div>4</div><div>Inspect and maintain park fencing and gates.</div></div>                |
|                                                                                                                                                      | <div><div>4</div><div>Park Vehicle and Equipment Maintenance.</div></div>             |                                                                                                                                                         |                                                                                               |
|                                                                                                                                                      |                                                                                                                                                                           |                                                                                                                                                         | <div><div>1</div><div>Review and Update Maintenance Plan.</div></div>                         |
|                                                                                                                                                      |                                                                                                                                                                           |                                                                                                                                                         | <div><div>2</div><div>Conduct staff training on procedures and safety protocols.</div></div>  |
|                                                                                                                                                      |                                                                                                                                                                           |                                                                                                                                                         | <div><div>3</div><div>Perform repairs or renovations as needed.</div></div>                   |

GENERAL MAINTENANCE GUIDELINES

| SPRING TASKS                                                                                                                                                                                                                                                                                                                          | SUMMER TASKS                                                                                                                                                                                                                                                     | FALL TASKS                                                                                                                                                                                                                                                                                             | WINTER TASKS                                                                                                                                                                                                                                                             |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div><div>1</div></div> <div>Annual and perennial plantings.</div>                                                                                                                                                                                 | <div><div>1</div></div> <div>Beach cleaning.</div>                                                                                                                            | <div><div>1</div></div> <div>Prune shrubs and trees.</div>                                                                                                                                                           | <div><div>1</div></div> <div>Indoor facilities maintenance and repairs.</div>                                                                                                           |
| <div><div>2</div></div> <div>Inspect play equipment and replenish wood surfacing.</div>                                                                                                                                                            | <div><div>2</div></div> <div>Maintain and inspect water features.</div>                                                                                                       | <div><div>2</div></div> <div>Winterize water systems and buildings.</div>                                                                                                                                            | <div><div>2</div></div> <div>Winter snow removal (as needed).</div>                                                                                                                     |
| <div><div>3</div></div> <div>Prepare sports fields for use.</div> <div><ul style="list-style-type: none"><li>Inspect irrigation system.</li><li>Aerate and fertilize lawns.</li><li>Prescribed burns/cut down prairie vegetation</li></ul></div> | <div><div>3</div></div> <div>Organize volunteer groups for regular maintenance.</div> <div><ul style="list-style-type: none"><li>Water plantings as needed.</li></ul></div> | <div><div>3</div></div> <div>Fall clean up and leaf removal.</div> <div><ul style="list-style-type: none"><li>Prepare sports fields and courts for winter.</li><li>Prepare campgrounds for winter.</li></ul></div> | <div><div>3</div></div> <div>Plan and schedule major projects.</div> <div><ul style="list-style-type: none"><li>Prune trees and shrubs</li><li>Conduct staff training</li></ul></div> |